January

Weld County Mobility Council (WCMC) Meeting
Greeley Chamber of Commerce
902 7th Avenue

1:30 p.m. – 3:00 p.m.
Tuesday, January 26, 2016

WCMC Chair ................................. Walton
1. Introductions
2. Review of Agenda
3. Public Comment (Non-Agenda Items)
4. Approval of Meeting Notes (December)

5. Discussion Items
   Draft 2016 Riders Guide..................... Karasko
   2016 Tasks .................................. Karasko
   Greeley-Evans Transit News/Updates Jones

6. Council Member Reports
7. Adjournment

Next Meeting: Tuesday – March 22, 2016
Weld County Mobility Council (WCMC)

NEW MEETING LOCATION

The Weld County Mobility Council meets the fourth Tuesday every other month.

Please visit www.nfrmpo.org for more information on the Weld County Mobility Council.
WCMC Members in Attendance:
Mary Lu Walton, Envision
Deeann Groves, Senior Resource Services
Brad Taylor, Weld Advocacy Network for Disabilities (WAND)
Julie Glover, Greeley Center for Independence (GCI)
Rebecca Starke, Greeley Center for Independence (GCI)
Matt Reed, Greeley-Evans Transit – GET
Lyle SmithGraybeal, United Way of Weld County
Libby Goode-Grasmick, Sunrise Community Health
NFRMPO Staff: Mary Warring

WCMC Chair ...........................................Walton

1. Introductions
2. Review of Agenda - There were no changes to the agenda.
3. Public Comment (Non- Agenda Items) – There was no public comment.
4. Approval of Meeting Notes (October) – Walton asked if any members had changes to the meeting notes. Seeing none, the notes were approved as written.

5. Discussion Items
   - DRAFT 2016 Riders Guide (handout) – Warring reviewed the DRAFT 2016 Riders Guide which has been expanded to include more providers, provider logos and general maps. Warring compared it to the 2015 version and asked if there were any comments regarding the changes. Council felt overall that the changes were positive and liked the logos and large font but added the following comments -
     - Concerns for those with limited dexterity being able to easily fold/unfold brochure
     - Need glossy or more premium paper
     - Warring suggested two versions but a concern was added that two would be confusing to the public.
Warring will continue work on the DRAFT guide which will be sent for final review mid-January.

Greeley-Evans Transit (GET) News/Updates – Reed provided the following updates:
   - Re-doing the GET Riders Guide with new route information
   - Travel Training is starting up and Marcy at GET will be the trainer. Warring asked about the bus to lunch program and Matt indicated that it should be discussed.
   - New buses are in the process of being finished – exterior details are in the works.
   - Large CNG buses should arrive in April
   - Working on a few student behavioral issues on the buses. A few students have gotten rowdy and GET is working to address.
   - Hill & Park meeting was postponed until further data is available to study.

WCMC Member Survey – Walton reviewed the survey which had six responses. Of those most expressed satisfaction with the program but responses indicated that emphasis on outreach to the public, new agencies and Greeley/Weld area boards is needed.
6. Council Member Reports
Sunrise – Sunrise has received a $350K grant for dental services & expansion of the current dental facility. There is a large population that utilizes the clinic. In Weld school district, 1 in 2 is eligible for free/reduced lunch.

Senior Resource Services - Hired Karen Murphy as scheduler for Carbon Valley rides and so far, expansion has gained 40 new riders in three months.
- OARS Respite program is up and running with 10 volunteers. Plans are to continue training/volunteer recruitment.
- Hired Janet Beddingfield as the as Asst. Executive Director. Soup4Seniors was successful.
- Heading towards having a satellite office – will keep WCMC posted of progress.

United Way – The United Way dashboard (a grantee reporting mechanism) is thriving and the agency is happy with how it is working. It’s sponsored by the Northern CO Health Alliance.

7. Adjournment – 2:35 pm
Next Regular Meeting: Tuesday – January 26, 2015
Three Primary Objectives

1. Focused learning opportunities w/ guest speakers
2. Change of venue/project meeting
3. Research to the WCMC for discussion

Strategies

- Invite a guest speaker – outside of the Weld area to speak on a selected topic (perhaps the UNC professor on the senior survey)

- Invite a guest speaker – local who runs a Weld program of interest

- Host a travel training session for WCMC members – perhaps to align with the opening of the new transit center next fall.

- Host a lunch meeting – change meeting time, invite members of public (state regulations for purchasing lunch) and select a topic/focus for the meeting.

- Solicit new member agencies to bring new faces & topics to the table.

- Rural transportation – looking at what other communities have done

- CO SIM Model and how it affects HS providers

Suggestions?
The primary goal of the WCMC is to ensure people who need transportation have access to the service they need for self-sufficiency and to live independently.

GOALS
Goals identified for Weld County in the 2014 NFRMPO Coordinated Transit/Human Services Transportation Plan include:

1. Improve Employment Transportation and Access
2. Improve Medical Transportation Services
3. Education and Awareness of Transportation Services
4. Identify Funding and Develop Steady Funding Resources

Strategies
Thirteen strategies have been identified by the WCMC for achieving identified goals including:

1. Expanded Community Outreach
2. Mobility Coordinator/Mobility Coordination Program Staff
3. Employment Transportation
4. Improved Accessibility of Fixed-route Bus Stops and Signage
5. Communication Equipment for Volunteer or Non-profit organizations
6. Transit to Transit Connectivity
7. Transit Connectivity to Areas Currently without Transit Services
8. Expansion of Fixed-route Service
9. Additional Service Hours for Fixed-route & Paratransit Service
10. Multi-Agency Coordinated Travel Training Program
11. Coordination Event(s) in partnership with human service groups or organizations
12. Online Resource Guide
13. Regular Mobility Council Meetings
PROJECTS

The WCMC has prioritized eight projects for 2015 however all strategies are important to meeting overall goals and additional projects will be pursued if coordination opportunities are available.

1. **Transit to Transit Connectivity**
   - **Objective** – Increase connectivity between existing transit services.
   - **Strategy** – Support funding for transit service that connects communities and helps to eliminate gaps in service. Examples include transit agency connections between Fort Collins and Loveland, Greeley and Loveland and to destinations to the south. Currently, the success of the FLEX commuter service which connects Fort Collins, Loveland, Berthoud and Longmont could be used as a template for future transit service connections.
   - **Outcome** – Increased transit service between communities within the North Front Range area and to destinations to the south including **businesses on the SH85 corridor**, Longmont and the Denver Metro area.

2. **Transit Connectivity to Areas Currently without Transit Services.**
   - **Objective** – Increase connectivity to communities outside the North Front Range urban area.
   - **Strategy** – Support funding for transit service that connects communities and helps to eliminate gaps in service. An example would be to connect senior center shuttles from communities such as Wellington, Windsor and Johnstown to transit services that go to the larger urban areas.
   - **Outcome** – Increased transit service between communities within the North Front Range area and foster connections with residents that have limited transportation options.

3. **Expansion of Fixed-route Service**
   - **Objective** – Help to expand fixed-route services.
   - **Strategy** – Support funding for transit service that increases the frequency of bus service on existing routes and/or provides expansion of service area boundaries.
   - **Outcome** – Increased fixed-route services in areas that have a demonstrated need for additional fixed-route services.

4. **Additional Service Hours for Fixed-route & Paratransit Service**
   - **Objective** – Help to eliminate the service gap that exists when fixed-route and paratransit stops providing service in the evening and on weekends.
   - **Strategy** – Support funding for transit service that operates before or after fixed-route service hours. Extended service could include options must be public in nature and service for those that might normally use paratransit services.
5. **Improved Accessibility of Fixed-route Bus Stops and Signage**  
**Objective** – Improvements that make the stops more accessible to seniors or people with disabilities.  
**Strategy** – On-going support of funding for transit agencies and other entities that would undertake bus stop accessibility projects. Matching funds would come from the communities where the bus stops are located. This might include various cement pads, connections to existing sidewalks, enhanced shelters, additional schedule information, new signage and other improvements. Additionally, maintenance, awareness and code enforcement are needed.  
**Outcome** – Fully accessible bus stops and signage and/or facilities.

6. **Expanded Community Outreach**  
**Objective** – To inform the community of the issues surrounding human services transportation and awareness of the mobility council’s transportation goals and strategies.  
**Strategy** – To address community and civic groups with updated information that focuses on examples of successes through current projects and coordinated efforts of the council. Program materials will help educate the general public about mobility coordination and the work of the mobility council.  

**Outcome** – Increased community awareness of the value of agency coordination and the need for multiple transportation options so residents can travel within their communities and to other regional destinations.

7. **Marketing and Maintenance of Online Resource Guide**  
**Objective** – Continue partnership with Denver Regional Mobility and Access Council (DRMAC) to provide Northern Colorado data and information to the DRMAC online guide.  
**Strategy** – Hire a consultant to complete the database component of the project and to train mobility coordination staff to continue database maintenance. Work with consultant to ensure database functionality best serves target population. Marketing through outreach and distribution of Riders Guide and database maintenance are the key 2015 strategies.  

**Outcome** – A user friendly online resource guide for consumers and agency representatives to plan transit trips within the NFRMPO region and to the Denver Metro area. The database will incorporate individual transit agency trip planning/online tools through links and NFRMPO
transit program(s) promotion. Steady growth of database visits/use by consumers and agency representatives is the key outcome in 2015. A longer term goal is to use the guide as a data collection point for demonstrating the need for transit connections between the two regions.

8. **Travel Training Program Partnerships**
   
   **Objective** – To expand travel training so more residents are familiar with public transit services. Public/private partnerships will sponsor a larger travel training program that encourages more Weld County residents to be comfortable with and use public transit services.

   **Strategy** – Work with public and private agency partners to create travel training opportunities that foster and encourage Weld County residents to “Try Transit”.
   - Help create a better understanding of travel training’s impact on transit services in Weld County.
   - Help facilitate and sponsor travel training program connections particularly in reaching out to private sector partners.
   - Support to program agencies including materials, data tracking and training if needed.

   **Outcome** – Ongoing travel training opportunities that utilize public/private sponsorships and engage target audiences including seniors, individuals with disabilities and the general public.
2016 WCMC Meeting Schedule

Tuesdays
(every other month)
1:30 p.m. – 3:00 p.m.
Greeley Chamber of Commerce
902 7th Avenue, Greeley

January 26th
July 26th

March 22nd
Oct. 25th

May 24th
December 6th

Regularly scheduled meetings of the WCMC may be canceled up to three days in advance of the meeting at the council’s discretion.

For the most current meeting schedule, visit the mobility coordination page @ www.nfrmpo.org