



## MOBILITY & ACCESS PRIORITY GROUP

**Webinar: December 8<sup>th</sup> 10-10:45am MST**

**Webinar Registration:**

<https://www.nadtc.org/event/transportation-diversity-equity-and-inclusion-lunch-and-learn-december-session/>

### AGENDA

#### 1. **NADTC Transportation Diversity, Equity, and Inclusion Lunch and Learn**

- In lieu of meeting this month, we encourage MAPG members to attend the National Aging and Disability Transportation Center's (NADTC) Transportation Diversity, Equity, and Inclusion Lunch and Learn → aligns with Goal 5: Explore of the updated MAPG 5-Year Plan
- December 8<sup>th</sup> from 12-12:45 EST (10-10:45 MST)
- Register here: <https://www.nadtc.org/event/transportation-diversity-equity-and-inclusion-lunch-and-learn-december-session/>

#### 2. **RideNoCo (One Call/One Click Center) Updates**

- Phase 1: The RideNoCo [website](#) launched in mid-September allowing individuals to find transportation providers in Northern Colorado that meet their needs.
- Phase 2: The NFRMPO is moving forward on the implementation of a trip discovery tool to give RideNoCo website users the ability to find and plan trips using public transit, volunteer or human service transportation, and walking and biking. This project will be kicking off as we approach the new year.
- Phase 3: The NFRMPO is convening a Technology Steering Committee comprised of transportation providers, riders, caregivers, and other stakeholders to guide the procurement of trip scheduling software for the region. If interested in participating, please reach out to Cory Schmitt at [cschmitt@nfrmpo.org](mailto:cschmitt@nfrmpo.org)

#### 3. **Announcements:**

- **MAPG 5 Year Strategic Plan finalized**  
Major changes include connecting to the larger PAFC Strategic Framework, clarifying goals, and adding safety and exploration/training goals.

#### 4. **2022 Meeting Schedule**

- February 3<sup>rd</sup> – Virtual
- April 7<sup>th</sup> – Virtual
- June 2<sup>nd</sup> – In-person work session/training
- August 4<sup>th</sup> – Virtual
- October 6<sup>th</sup> – Virtual
- December 1<sup>st</sup> – In-person work session/training

# Mobility & Access

## Overarching goal:

To increase awareness of and promote transportation options, service delivery mechanisms, community planning and other creative means for older adults and adults with disabilities in Larimer County to access key services and quality of life opportunities. Creating a safe, reliable, multimodal, and inclusive transportation system for older adults and people with disabilities in Larimer County.

## PAFC Strategic Framework

- Connect
- Explore
- Empower/Inform
- Sustain

Leading to: Change and Achievement for older adults in Larimer County.

## Existing assets and programs:

- Collaboration and cooperation with current providers: Berthoud Area Transportation Systems (BATS), Rural Alternative for Transportation (RAFT), Via Mobility, Heart & Soul Paratransit, Senior Alternatives in Transportation (SAINT), Wellington Senior Center, Transfort/Dial-a-Ride, City of Loveland Transit (COLT), Town of Estes Park, zTrip
- Larimer County Department of Health & Environment Built Environment Program
- North Front Range MPO (NFRMPO) – Larimer County Mobility Committee
- Pro 31 Safe Senior Driver

## Opportunities

Partner with the NFRMPO Larimer County Mobility Committee, Larimer County Health Department Built Environment team, current transportation providers, and Larimer County government to work on expansion and improvement of our transportation systems. The focus will be on outreach, education, and promotion of existing services to better connect both incorporated and unincorporated areas of Larimer County.

## Summary of Completed Projects

1. Acted as the Steering Committee for the Larimer County Senior Transportation Needs Assessment
2. Developed and hosted Regional Bustang Travel Trainings, including a marketing opportunity supported through an AARP Livable Communities grant
3. Supported PAFC and NFRMPO with two National Aging & Disability Transportation Center grants (NADTC), including participation in local, regional, state, and national conferences and speaking opportunities
4. Distributed transportation provider materials at local events and senior centers
5. Provided support and input for the future One Call/One Click Center in Northern Colorado, RideNoCo

# Goal 1: EXPERIENCE

To promote and expand travel training programs for older adults and adults with disabilities throughout Larimer County.

## Action Steps

- Coordinate with appropriate liaisons from Fort Collins, Loveland, and Berthoud to plan travel training and increase frequency of the training by promoting training the trainer programs and distributing easily duplicated training resources.
- Evaluate capacity of travel training programs including staff availability, resources available, and programmatic needs. Support resources that expand the capacity for travel training programs.
- Create and maintain a schedule of travel training throughout Larimer County.
- Develop Spanish travel training materials.
- Work with community partners to increase interregional travel training, including trips to Longmont, Boulder, and Denver.
- Develop a travel training program appropriate for a COVID and post-pandemic transportation environment.

## Partners

- City of Fort Collins/Transfort/Dial-A-Ride
- City of Loveland/City of Loveland Transit (COLT)
- Rural Alternative for Transportation (RAFT)
- Berthoud Area Transportation System (BATS)
- Colorado Department of Transportation/CDOT
- NFRMPO/Larimer County Mobility Committee
- Regional Transportation District (RTD)
- Town of Estes Park
- Senior Alternatives in Transportation (SAINT)
- Via Mobility
- Wellington Senior Center
- zTrip
- Pro-31 Safe Driving
- La Familia/The Family Center
- Heart&SOUL Paratransit
- North 40 Mountain Alliance
- UC Health
- Banner Health
- Salud Family Health
- Health District of Larimer County

## Performance Indicators

- How many travel training sessions were performed?
- How many cities hold travel training?
- How many attended each travel training?

## Goal 2: INFORM

To develop a community outreach and education program about transportation resources, driver safety and travel training as recommended in the Larimer County Senior Transportation Needs Assessment. These outreach and education efforts will emphasize communicating the affordability of these services and relieving anxiety for older adults using transportation services.

### Action Steps

1. Collect resources to promote existing services
2. Distribute the resources to local agencies, organizations, advocates, and residents
3. Collaborate on new programming to grow awareness around transportation options and services
4. Communicate the affordability and safety of public transportation as well as changes made to service to keep older adults up to date
5. Ensure educational materials are accessible to a variety of audiences

### Partners

- City of Fort Collins/Transfort/Dial-A-Ride
- City of Loveland/City of Loveland Transit (COLT)
- Rural Alternative for Transportation (RAFT)
- Berthoud Area Transportation System (BATS)
- Colorado Department of Transportation/CDOT
- NFRMPO/Larimer County Mobility Committee
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- Wellington Senior Center
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- La Familia/The Family Center
- North 40 Mountain Alliance
- UC Health
- Banner Health
- Salud Family Health
- Health District of Larimer County

### Performance Indicators

- How many events were held?
- How many resources were distributed?
- How many new people learned about existing transportation services?

## Goal 3: SUPPORT

To support and spread awareness of RideNoCo, the One Call/One Click Center in Larimer and Weld counties.

### Action Steps

1. Plan and support outreach opportunities for RideNoCo
2. Collect feedback by engaging stakeholders
3. Develop PAFC role in RideNoCo
4. Provide feedback on RideNoCo programming
5. Advocate for marketing materials that are accessible to as many people as possible by utilizing accessible fonts, language, etc.

### Performance Indicators

- What percentage older adults and adults with disabilities are aware of the program when surveyed?
- How many first-time riders used RideNoCo?
- How many providers are involved in RideNoCo?
- How many hours of outreach have PAFC/MAPG members used to promote RideNoCo?
- How many MAPG members regularly supported RideNoCo programs through participation, feedback, or outreach?

### Partners

- City of Fort Collins/Transfort/Dial-A-Ride
- City of Loveland/City of Loveland Transit (COLT)
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- La Familia/The Family Center
- North 40 Mountain Alliance
- UC Health
- Banner Health
- Salud Family Health
- Health District of Larimer County

## Goal 4: SAFETY

To encourage, advocate for, and support a transportation network in Larimer County that older adults feel physically and emotionally safe using.

### Action Steps

1. Increase awareness of safe driving programs for older adults
2. Support efforts to make all modes of transportation safe for older adults
3. Assess gaps in safety and feelings of safety across all modes of transportation for older adults
4. Communicate findings of the gaps assessment to stakeholders and transportation providers
5. Support programs that increase older adult's safety and feelings of safety while using all modes of transportation
6. Provide letters of support for projects and programs that support this goal

### Performance Indicators

- How many older adults reported an increase of feelings of safety on various modes of transportation?
- How many older adults provided feedback to the gaps assessment?
- How many projects that MAPG advocated for received funding to increase safety for bicyclists, pedestrians, people using transit, etc.?
- Number of crashes involving older adults before implementation and after
- Number of older adults participating in safe driving programs

### Partners

- Pro 31 Safe Senior Driver
- CNS Adaptive Driving Solutions
- Covell Care & Rehabilitation – Driving Rehabilitation
- City of Fort Collins/Transfort/Dial-A-Ride
- City of Loveland/City of Loveland Transit (COLT)
- Rural Alternative for Transportation (RAFT)
- Berthoud Area Transportation System (BATS)
- Colorado Department of Transportation/CDOT
- NFRMPO/Larimer County Mobility Committee
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- Wellington Senior Center
- zTrip
- Heart&SOUL Paratransit
- North 40 Mountain Alliance
- La Familia/The Family Center
- UC Health
- Banner Health
- Salud Family Health
- Health District of Larimer County
- Colorado State University Institute for the Built Environment

## Goal 5: EXPLORE

Explore mobility and access needs and opportunities for older adults in Larimer County beyond the One Call/One Click Center and “traditional” human service transportation with modes such as biking and walking. Explore transportation service expansions, cultivate greater geographic, cultural, socioeconomic, and ethnic diversity and inclusion.

### Action Steps

1. Facilitate discussions and opportunities for feedback in the community to assess opportunities to increase access for older adults to all modes of transportation in Larimer County
2. Invite experts in related fields to speak at MAPG meetings to increase awareness and understanding of intersectional solutions to mobility and access for older adults and people with disabilities
3. Encourage MAPG members to attend educational opportunities related to intersectional perspectives of mobility and transportation access
4. Identify additional stakeholders and develop relationships with their organizations
5. Assess the need for additional resources to improve mobility of older adults in Larimer County
6. Identify strategies and partners to advance equity and inclusion within Mobility & Access Priority Group activities and among transportation services in Larimer County through training, outreach, and assessments.

### Performance Indicators

- How many speakers or educational seminars related to transportation did MAPG members attend?
- Number of survey or interview responses
- Number of new stakeholders collaborated with
- Number of presentations given to MAPG members by external organizations
- Number of diversity and inclusion trainings
- Number of outreach efforts related to diversity and inclusion goal

### Partners

- City of Fort Collins/Transfort/Dial-A-Ride
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- Via Mobility
- Wellington Senior Center
- zTrip
- Heart&SOUL Paratransit
- La Familia/The Family Center
- CSU Institute for the Built Environment
- Larimer County Public Health and Environment
- SPIN
- North 40 Mountain Alliance
- CSU Institute for the Built Environment