



## MOBILITY & ACCESS PRIORITY GROUP

Thursday, February 3, 2022

1:30 pm - 3:00pm

### Virtual Meeting

[Click here to join the meeting](#)

[+1 \(970\) 822-7967](#)

Access Code: 107 673 731#

### AGENDA

1. Welcome and introductions
  - **Icebreaker:** What was a noteworthy or memorable New Year's Resolution you've had in the past? How did it fair?
2. Review of Agenda and Meeting Notes (October)
3. RideNoCo (One Call/One Click Center) Updates
  - Website & Call Center launch, Trip Discovery Tool, and Trip Scheduling Steering Committee
4. Action Item:
  - **Formal Approval of Update to 5-Year Plan**– Schmitt
5. Discussion Items:
  - **2022 Meeting Schedule & Desired Workshops for Group**– All
  - [AARP Community Challenge Grant](#) Ideas – Schmitt
  - **North College MAX Community Engagement** – CSU Institute for the Built Environment  
Update on next phase of engagement for North College MAX extension
6. Member Updates
7. Next MAPG meeting – April 7, 2022
  - Next meeting topics:
8. Adjourn

# Mobility & Access

## Overarching goal:

To increase awareness of and promote transportation options, service delivery mechanisms, community planning and other creative means for older adults and adults with disabilities in Larimer County to access key services and quality of life opportunities. Creating a safe, reliable, multimodal, and inclusive transportation system for older adults and people with disabilities in Larimer County.

## PAFC Strategic Framework

- Connect
- Explore
- Empower/Inform
- Sustain

Leading to: Change and Achievement for older adults in Larimer County.

## Existing assets and programs:

- Collaboration and cooperation with current providers: Berthoud Area Transportation Systems (BATS), Rural Alternative for Transportation (RAFT), Via Mobility, Heart & Soul Paratransit, Senior Alternatives in Transportation (SAINT), Wellington Senior Center, Transfort/Dial-a-Ride, City of Loveland Transit (COLT), Town of Estes Park, zTrip
- Larimer County Department of Health & Environment Built Environment Program
- North Front Range MPO (NFRMPO) – Larimer County Mobility Committee
- Pro 31 Safe Senior Driver

## Opportunities

Partner with the NFRMPO Larimer County Mobility Committee, Larimer County Health Department Built Environment team, current transportation providers, and Larimer County government to work on expansion and improvement of our transportation systems. The focus will be on outreach, education, and promotion of existing services to better connect both incorporated and unincorporated areas of Larimer County.

## Summary of Completed Projects

1. Acted as the Steering Committee for the Larimer County Senior Transportation Needs Assessment
2. Developed and hosted Regional Bustang Travel Trainings, including a marketing opportunity supported through an AARP Livable Communities grant
3. Supported PAFC and NFRMPO with two National Aging & Disability Transportation Center grants (NADTC), including participation in local, regional, state, and national conferences and speaking opportunities
4. Distributed transportation provider materials at local events and senior centers
5. Provided support and input for the future One Call/One Click Center in Northern Colorado, RideNoCo

# Goal 1: EXPERIENCE

To promote and expand travel training programs for older adults and adults with disabilities throughout Larimer County.

## Action Steps

- Coordinate with appropriate liaisons from Fort Collins, Loveland, and Berthoud to plan travel training and increase frequency of the training by promoting training the trainer programs and distributing easily duplicated training resources.
- Evaluate capacity of travel training programs including staff availability, resources available, and programmatic needs. Support resources that expand the capacity for travel training programs.
- Create and maintain a schedule of travel training throughout Larimer County.
- Develop Spanish travel training materials.
- Work with community partners to increase interregional travel training, including trips to Longmont, Boulder, and Denver.
- Develop a travel training program appropriate for a COVID and post-pandemic transportation environment.

## Partners

- City of Fort Collins/Transfort/Dial-A-Ride
- City of Loveland/City of Loveland Transit (COLT)
- Rural Alternative for Transportation (RAFT)
- Berthoud Area Transportation System (BATS)
- Colorado Department of Transportation/CDOT
- NFRMPO/Larimer County Mobility Committee
- Regional Transportation District (RTD)
- Town of Estes Park
- Senior Alternatives in Transportation (SAINT)
- Via Mobility
- Wellington Senior Center
- zTrip
- Pro-31 Safe Driving
- La Familia/The Family Center
- Heart&SOUL Paratransit
- North 40 Mountain Alliance
- UC Health
- Banner Health
- Salud Family Health
- Health District of Larimer County

## Performance Indicators

- How many travel training sessions were performed?
- How many cities hold travel training?
- How many attended each travel training?

## Goal 2: INFORM

To develop a community outreach and education program about transportation resources, driver safety and travel training as recommended in the Larimer County Senior Transportation Needs Assessment. These outreach and education efforts will emphasize communicating the affordability of these services and relieving anxiety for older adults using transportation services.

### Action Steps

1. Collect resources to promote existing services
2. Distribute the resources to local agencies, organizations, advocates, and residents
3. Collaborate on new programming to grow awareness around transportation options and services
4. Communicate the affordability and safety of public transportation as well as changes made to service to keep older adults up to date
5. Ensure educational materials are accessible to a variety of audiences

### Partners

- City of Fort Collins/Transfort/Dial-A-Ride
- City of Loveland/City of Loveland Transit (COLT)
- Rural Alternative for Transportation (RAFT)
- Berthoud Area Transportation System (BATS)
- Colorado Department of Transportation/CDOT
- NFRMPO/Larimer County Mobility Committee
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- North 40 Mountain Alliance
- UC Health
- Banner Health
- Salud Family Health
- Health District of Larimer County

### Performance Indicators

- How many events were held?
- How many resources were distributed?
- How many new people learned about existing transportation services?

## Goal 3: SUPPORT

To support and spread awareness of RideNoCo, the One Call/One Click Center in Larimer and Weld counties.

### Action Steps

1. Plan and support outreach opportunities for RideNoCo
2. Collect feedback by engaging stakeholders
3. Develop PAFC role in RideNoCo
4. Provide feedback on RideNoCo programming
5. Advocate for marketing materials that are accessible to as many people as possible by utilizing accessible fonts, language, etc.

### Performance Indicators

- What percentage older adults and adults with disabilities are aware of the program when surveyed?
- How many first-time riders used RideNoCo?
- How many providers are involved in RideNoCo?
- How many hours of outreach have PAFC/MAPG members used to promote RideNoCo?
- How many MAPG members regularly supported RideNoCo programs through participation, feedback, or outreach?

### Partners

- City of Fort Collins/Transfort/Dial-A-Ride
- City of Loveland/City of Loveland Transit (COLT)
- Rural Alternative for Transportation (RAFT)
- Berthoud Area Transportation System (BATS)
- Colorado Department of Transportation/CDOT
- NFRMPO/Larimer County Mobility Committee
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- Via Mobility
- Wellington Senior Center
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- La Familia/The Family Center
- North 40 Mountain Alliance
- UC Health
- Banner Health
- Salud Family Health
- Health District of Larimer County

## Goal 4: SAFETY

To encourage, advocate for, and support a transportation network in Larimer County that older adults feel physically and emotionally safe using.

### Action Steps

1. Increase awareness of safe driving programs for older adults
2. Support efforts to make all modes of transportation safe for older adults
3. Assess gaps in safety and feelings of safety across all modes of transportation for older adults
4. Communicate findings of the gaps assessment to stakeholders and transportation providers
5. Support programs that increase older adult's safety and feelings of safety while using all modes of transportation
6. Provide letters of support for projects and programs that support this goal

### Performance Indicators

- How many older adults reported an increase of feelings of safety on various modes of transportation?
- How many older adults provided feedback to the gaps assessment?
- How many projects that MAPG advocated for received funding to increase safety for bicyclists, pedestrians, people using transit, etc.?
- Number of crashes involving older adults before implementation and after
- Number of older adults participating in safe driving programs

### Partners

- Pro 31 Safe Senior Driver
- CNS Adaptive Driving Solutions
- Covell Care & Rehabilitation – Driving Rehabilitation
- City of Fort Collins/Transfort/Dial-A-Ride
- City of Loveland/City of Loveland Transit (COLT)
- Rural Alternative for Transportation (RAFT)
- Berthoud Area Transportation System (BATS)
- Colorado Department of Transportation/CDOT
- NFRMPO/Larimer County Mobility Committee
- Regional Transportation District (RTD)
- Town of Estes Park
- Senior Alternatives in Transportation (SAINT)
- Via Mobility
- Wellington Senior Center
- zTrip
- Heart&SOUL Paratransit
- North 40 Mountain Alliance
- La Familia/The Family Center
- UC Health
- Banner Health
- Salud Family Health
- Health District of Larimer County
- Colorado State University Institute for the Built Environment

## Goal 5: EXPLORE

Explore mobility and access needs and opportunities for older adults in Larimer County beyond the One Call/One Click Center and “traditional” human service transportation with modes such as biking and walking. Explore transportation service expansions, cultivate greater geographic, cultural, socioeconomic, and ethnic diversity and inclusion.

### Action Steps

1. Facilitate discussions and opportunities for feedback in the community to assess opportunities to increase access for older adults to all modes of transportation in Larimer County
2. Invite experts in related fields to speak at MAPG meetings to increase awareness and understanding of intersectional solutions to mobility and access for older adults and people with disabilities
3. Encourage MAPG members to attend educational opportunities related to intersectional perspectives of mobility and transportation access
4. Identify additional stakeholders and develop relationships with their organizations
5. Assess the need for additional resources to improve mobility of older adults in Larimer County
6. Identify strategies and partners to advance equity and inclusion within Mobility & Access Priority Group activities and among transportation services in Larimer County through training, outreach, and assessments.

### Performance Indicators

- How many speakers or educational seminars related to transportation did MAPG members attend?
- Number of survey or interview responses
- Number of new stakeholders collaborated with
- Number of presentations given to MAPG members by external organizations
- Number of diversity and inclusion trainings
- Number of outreach efforts related to diversity and inclusion goal

### Partners

- City of Fort Collins/Transfort/Dial-A-Ride
- City of Loveland/City of Loveland Transit (COLT)
- Rural Alternative for Transportation (RAFT)
- Berthoud Area Transportation System (BATS)
- Colorado Department of Transportation/CDOT
- NFRMPO/Larimer County Mobility Committee
- Regional Transportation District (RTD)
- Town of Estes Park
- Senior Alternatives in Transportation (SAINT)
- Via Mobility
- Wellington Senior Center
- zTrip
- Heart&SOUL Paratransit
- La Familia/The Family Center
- CSU Institute for the Built Environment
- Larimer County Public Health and Environment
- SPIN
- North 40 Mountain Alliance
- CSU Institute for the Built Environment



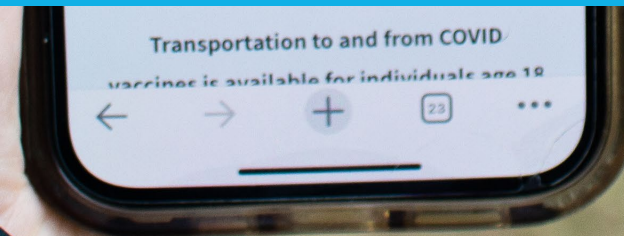


# RideNoCo Updates: Looking Ahead into 2022

Mobility & Access Priority Group



North Front Range  
Metropolitan  
Planning  
Organization



February 3, 2022



# Connecting You & Northern Colorado

**Connecting You & Northern Colorado**  
embodies the two overarching goals of the  
program:

1. Improving **individual mobility**, particularly for groups such as older adults, individuals with disabilities, lower income individuals, and people who do not speak English as a first language.
2. Improving **regional mobility** through enhanced coordination and collaboration among regional public and private transportation providers, especially in rural areas of Larimer & Weld counties.



# Connecting You & Northern Colorado

RideNoCo is a system that:

The vision of RideNoCo is to **develop a coordinated system that schedules rides across multiple providers with seamless and accessible options for users.**

1 2 3

Is **simple** for anyone to easily find information about available transportation options



Has **robust financial capabilities** related to trip costs, trip payment, invoicing, and eligibility



Provides and shares accurate information to allow for **data-driven decisions**



**Empowers and enables providers** to share trips to make the best use of vehicles and provide more rides

# A Phased Approach

## Phase 1

2021

### Website + Call Center

- Introduction of RideNoCo
- Central hub to identify transportation options across region and beyond

## Phase 2

2022

### Trip Discovery

- Ability to find and plan trips on public transit and human service providers in region
- Utilizing GTFS-Flex technology

## Phase 3

2023

### Trip Dispatching

- Find, plan, and book ride in one place across multiple providers
- Flexibility for transportation providers to schedule riders across different agencies

Ongoing-Data Collection: Where are mobility needs being met and where do gaps remain?

# Phase 1: Website + Call Center

## Phase 1 2021

### Status: Complete

In 2021:

- 772 website visits
- 94 calls



## Phase 2: Trip Discovery

- **Find and plan trips on RideNoCo website**
  - With public and human service transportation providers + walking/biking
- **Utilizing GTFS-Flex Technology**
  - Allows demand-response and volunteer driver services to be incorporated
  - Complements CDOT's Connected Colorado project
- **Vendor selected**
  - IBI Group with support from Trillium

**Phase 2**  
**2022**

**Status: In Progress**

## Phase 3: Trip Dispatching

### Phase 3 2023

**Status: In Progress**

- **Empower providers and riders**
  - Find, book, and pay for ride in one place
- **Trip Scheduling Steering Committee**
  - Arrive at a system that meets the wants and needs of providers
  - Consultant being brought on board to facilitate process
  - Meetings to begin February 2022
- **Goal:** Scheduling platform debuting late 2022/early 2023



# Trip Scheduling Steering Committee

## Vision

A coordinated scheduling system that schedules rides across multiple providers with seamless and accessible options for users



Listen



Formulate



Evaluate



Guide

# Steering Committee Members



60+ Ride of Weld County	SAINT Volunteer Transportation
Berthoud RAFT	Via Mobility Services
Greeley Evans Transit	Berthoud Area Transportation System (BATS)
Foothills Gateway	Arc of Weld County
Red Feather Lakes	CO Division of Vocational Rehab
Larimer County Office on Aging	Weld County AAA

**Here's to 2022!**

**Cory Schmitt**

Mobility Manager

[cschmitt@nfrmpo.org](mailto:cschmitt@nfrmpo.org)

(970) 999-0072

**RideNoCo**

8am-5pm, M-F

[mobility@nfrmpo.org](mailto:mobility@nfrmpo.org)

(970) 514-3636

# MOBILITY & ACCESS PRIORITY GROUP

OCTOBER 7, 2021

1:30 P.M.

VIRTUAL MEETING

## MEETING NOTES

ATTENDEES:	Cory Schmitt, NFRMPO	Hanna Johnson, NFRMPO	Anna Russo, Transfort
	Lorye McLeod, PAFC	Connie Nelson-Cleverley, SAINT	Suzanne King, Fort Collins Senior Advisory Board
	Jen Schill, CSU Institute for the Built Environment		

MEETING NOTES	No comments.
ONE CALL/ONE CLICK CENTER UPDATES	Schmitt provided an update on RideNoCo, announced that the website is launched. He presented about the program's timeline, accomplishments, and next steps. Schmitt demonstrated the website functionality. The group noted that the website looks good. The trip discovery tool is being procured currently and should be added to the website by the end of 2022. Russo asked how providers should give informational updates. Schmitt noted that there will be regular updates to the information through the provider's guide update but you can always email Hanna or <a href="mailto:mobility@nfrmpo.org">mobility@nfrmpo.org</a> with updates.

## Discussion Items

NORTH COLLEGE MAX PRESENTATION	Schill presented about the North College MAX Plan. CSU Institute for the Built Environment (IBE) is leading the engagement efforts for this plan update. The plan will create a plan to bring MAX to North College Avenue. The plan will address a multimodal approach to connecting into the MAX – including pedestrian and bicycle infrastructure. This plan will explore how long it will take to acquire funding and build the extension. The MAX extension may take 5-10 years, but the other improvements (pedestrian and bicycle infrastructure) may happen in the interim. To get involved, Transfort is <a href="#">looking for input</a> through 10/31. More outreach to come in January. King asked if there would be enough bus drivers to accommodate this change of service. Schill noted that this is 5-10 years out, so that challenge could be addressed in that time.
TRANSFORT TRAVEL TRAINING UPDATE	Russo presented an update for travel trainings at Transfort. In March 2020, travel trainings stopped until Transfort started having virtual travel trainings. In the last few months, Transfort has hosted in person travel trainings again. 2021 year to date trainings: 20 with 221 attendees. The trainings go over normal operations and COVID-specific operations. Transfort is working to make the day's schedule the first schedule riders will view.  Transfort and Larimer County partnered to have a Spanish-specific training – both

	<p>in-person and online. Other training opportunities included Bike to Work Day, CSU We Ride, and Front Range Community College. Russo asked the group if Transfort is the only agency that is doing travel training and what are other agencies doing? Schmitt asked if Russo has gotten the sense that things are transitioning to a more normal travel training environment? Russo replied, “yes, definitely”. The in-person trainings and classroom presentations are going well.</p> <p>Transfort is keeping groups small until the federal mask mandate has been lifted. Transfort is still down about 50% on ridership. Schmitt asked how Transfort facilitates trainings for older adults or people with disabilities? Russo: you can either contact customer support or contact Russo directly. She will schedule them on a case by case/as needed basis. There are monthly zoom trainings (first Wednesday of every month). Russo can train the trainer to help connect agencies with resources. Schmitt suggested training the NFRMPO’s future AmeriCorps member to give travel trainings to increase capacity for Transfort and other local public transit agencies.</p>
<b>MAPG 5-YEAR PLAN REVIEW &amp; DISCUSSION</b>	<p>Johnson presented the proposed changes to the MAPG 5-Year Plan. The group reviewed the changes and made suggestions for improvements and clarifications. Johnson captured these comments in the 5-Year Plan update, which will be shared with the group.</p>
<b>2022 MEETING FORMAT</b>	<p>Schmitt asked how 2022 meetings should operate. Russo noted that she likes virtual meetings with the occasional in-person training that makes the most of in-person engagement opportunities. The group would like to do a travel training with Russo. The group would like 4 virtual meetings and 2 in-person “workshops” in 2022. One in-person workshop could be in Fort Collins and another could be in Loveland. The group expressed interest in doing a Transfort travel training.</p> <p>Schmitt noted that Larimer County is doing an ADA accessibility audit of the Farmer’s Market and that it may be worthwhile to examine accessibility somewhere else in town.</p>

## Member Updates

<b>RUSSO – TRANSFORT</b>	Transfort is reducing service due to driver shortages. The MAX will have 20-minute service rather than 10-minute service effective Monday, October 25 <sup>th</sup> .
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## Next Meeting: Thursday, October 7, 2021 - 1:30 to 3:00 p.m.

TBD

<b>NEXT MEETING TOPICS</b>	None requested.
<b>ADJOURN</b>	Meeting adjourned at 3:01 p.m.

# 2022 Mobility Calendar

 LCMC  
 WCMC  
 MAPG  
 Joint Mobility

## January

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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30	31					

## February

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## March

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## April

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## May

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29	30	31				

## June

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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## July

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31						

## August

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21	22	23	24	25	26	27
28	29	30	31			

## September

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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## October

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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30	31					

## November

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

## December

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

2022 Meeting Dates:  
 1/20: LCMC  
 2/3: MAPG  
 2/22: WCMC  
 3/17: Joint  
 4/7: MAPG  
 4/26: WCMC  
 5/19: LCMC  
 6/2: MAPG  
 6/28: WCMC  
 7/21: LCMC  
 8/4: MAPG  
 8/30: WCMC  
 9/15: LCMC  
 10/6: MAPG  
 10/25: Joint  
 11/17: LCMC  
 12/1: MAPG  
 12/13: WCMC