North Front Range
**Metropolitan
Planning
Organization**

Weld County Mobility Committee (WCMC)—AGENDA
December 13, 2022
1:30 – 3:00 p.m.
Virtual
Call-in information:
(970) 822-7967
Code: 788-606-833#
Meeting Link: Click here to join the meeting

1. **Call Meeting to Order, Welcome, Introductions**
2. **Review of Agenda**
3. **Public Comment** *(2 minutes each)*
4. **Approval of August Meeting Minutes**

PRESENTATION

1) **TDM Action Plan & TMO Next Steps**   Gordon

RIDENOCO UPDATE

Update on Trip Discovery and Trip Scheduling projects, overview of 2022 accomplishments

DISCUSSION ITEMS

2) **Mobility Case Studies**   All
   Walkthrough of real RideNoCo call center scenarios
3) **Post-Anesthesia/Sedation Transportation**   All
   Options and opportunities to improve access to highly specialized transportation
4) **2023 Calendar and Goals**   All
   Meeting calendar and topics of discussion and goals for WCMC for 2023

WORK GROUPS

5) **Outreach and Education**
   - Travel Training Program
6) **Recruitment**

GREELEY-EVANS TRANSIT NEWS AND UPDATES
WCMC MEMBER REPORTS

5. **Final Public Comment** *(2 minutes each)*
6. **Next Month's Agenda Topic Suggestions**
7. **Upcoming Meetings:**
   - Northern Colorado Mobility Committee (Joint Mobility Committee): February 28th
   - WCMC: March 28th

Weld County Mobility Committee (WCMC)—MINUTES
August 30, 2022
1:32 p.m. – 2:52 p.m.

1. **Call Meeting to Order, Welcome and Introductions**

- Kathi Sargent, Arc of Weld County
- Abdul Barzak, Town of Severance
- Janet Bedingfield, 60+ Ride
- Shirl Garcia, Carbon Valley

- Adriana Torres, Via Mobility Services
- Katelyn Rhodes, Adeo
- Nichole Seward, Weld County AAA
- Olga Marie Gonzalez, WCDPHE

NFRMPO staff: Cory Schmitt, Alex Gordon, AnnaRose Cunningham, Sheereen Ibtesam

2. **Review of Agenda**
3. **Public Comment** *(2 minutes each)*
   None.
4. **Approval of June 2022 Meeting Minutes**
   Bedingfield motioned to approve the June minutes. Barzak seconded the motion, and it was approved unanimously.

PRESENTATION & DISCUSSION

   1) LinkNoCo Update   Gordon

Gordon gave an update on the LinkNoCo Premium Transit Analysis. Slides from the presentation can be found in the August meeting packet.

ANNOUCEMENT

   2) Aging Well Transportation Work Group: Next meeting on 9/14 from 2-3pm

RIDENOCO UPDATE

Schmitt shared information on the RideNoCo Trip Discovery and Trip Scheduling/Dispatching projects, including a demo of the trip discovery tool. Bedingfield reiterated that the inclusion of human service/volunteer transportation providers in a trip planning tool is a the first in the U.S. and Northern Colorado region is paving the way for this type of inclusion.

For the Trip Scheduling Steering Committee, Schmitt mentioned their role to guide the implementation of the Trip Scheduling Software component of RideNoCo by determining agency and regional tech needs, capacity and software functionality.

Schmitt shared the next steps of Phase 3 of the implementation of RideNoCo which includes working with 2 volunteer transportation software vendors to make their platforms Transactional Data Specification (TDS)-compliant as well as RideNoCo procuring RideSheet as a TDS-compliant Customer Relationship Management (CRM) platform rather than a scheduling platform at this time.

Schmitt also shared the NFRMPO plans to develop a Call for Projects to provide funding for small, non-profit transportation providers who have or adopt TDS-compliant software platforms. Also in consideration is applying for funding support for larger public and non-profit transportation providers in Northern Colorado to implement TDS-compliant software.

DISCUSSION ITEMS

3) NFRMO Bike & Ped Safety Reporter   Cunningham

Cunningham shared information about the Bike & Ped Safety Reporter Tool which can capture safety issues in the region which are not captured in crash data. Cunningham also shared how to access and use the tool, including the flyer and business cards that feature a QR code link to the mobile version of the tool. Cunningham shared the Bike & Ped Safety Reporter Dashboard to view the stats from the reporting data.

Abdul asked if there can be tweaks to the colors used on the map to improve usability and ease of access. Schmitt mentioned that there could be opportunities to host workshops with older adults and individuals with disabilities to input their concerns into the tool.

4) Severance Walk Audit   Barzak/Gordon

Gordon and Barzak gave an overview of the Severance Walk Audit facilitated by the NoCo Bike & Ped Collaborative on 8/10. An ArcGIS StoryMap was created for the event utilizing the template created by Hanna Johnson. Key themes from the Severance Walk Audit include issues with safely crossing the streets, issues with sidewalk accessibility and connectivity. A lot of improvements have been made, but there are still issues that exist including access to the park, lack of shade, wayfinding, and sidewalks. Barzak mentioned it was great to see the corridors from different perspectives and receive feedback.

Barzak mentioned the importance of folks to get out there and look at the built environment through a different lens, and that Severance is a small but growing community. WCMC members expressed interest in parterning with NoCo Bike & Ped to host more walk audits in Weld County in the future.

WORK GROUPS

5) Recruitment Working Group – all

    a. **Mission Statement:** The Recruitment Working Group will coordinate strategies and activities to increase active membership in mobility committees.

    b. **Discussion:**
        i. Discussion about how to recruit members of the Aging Well Transportation Domain Work Group who are not currently involved in the WCMC as well as continue the work of the group following completion of the Age Friendly Action Plan.

    c. **Completed Steps:**
        i. Make a spreadsheet of current LCMC/WCMC active and inactive members from distribution lists – Completed

    d. **Next Steps:**

        i. Schmitt will contact Cheyenne VA about participation in both the WCMC and the Aging Well Transportation Domain Work Group.

6) Outreach and Education Working Group – all

    a. **Mission Statement:** The Outreach and Education Working Group will coordinate strategies and activities to increase awareness of transportation providers and programs in Larimer and Weld counties.

    b. **Completed Steps:**

        i. Create shared outreach calendar

    c. **Next Steps:**

        i. Share outreach calendar with group

        ii. Maintain open communication about partnering at community events and doing material swaps to assist with broadcasting message and services of partner agencies.

GREELEY EVANS TRANSIT NEWS AND UPDATES

    None.

WCMC MEMBER UPDATES

    None.

Final Public Comment *(2 minutes each)*

    None.

Next Month's Agenda Topic Suggestions

    None.

Upcoming Meetings:

1. **Next Meeting: Joint Regional Mobility Committee - October 25th, 2022**– 1:00-3:30 pm

Slide 1

Transportation Demand Management
Weld County Mobility Committee

North Front Range Metropolitan Planning Organization

December 13, 2022

1

Slide 2

What is TDM? TDM/TMO

- Provide travelers with travel choices
  - Work location
  - Route
  - Time of travel
  - Mode

- Providing travelers with effective choices to improve travel reliability

- FHWA (Integrating Demand Management into the Transportation Planning Process: A Desk Reference)

EFFICIENCY!

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Slide 3

Why TDM? TDM/TMO

1. **Develop Transportation Demand Management (TDM) Program**
   a) Develop strategies and programs that address the needs of the region
   b) Provide information, support, and funding to TDM activities
   c) Work with the RAQC on the voluntary Employee Traffic Reduction Program (ETRP) as it is developed and implemented

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Slide 4

Why TDM? TDM/TMO

2. **Explore, advocate for, and provide tools to establish Transportation Management Organizations (TMOs)**
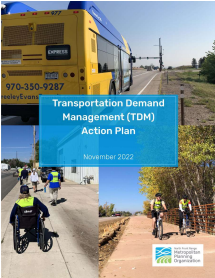   a) Update NFRMPO website with resources
   b) Reach out to the MPO community to discuss the possibilities of such an organization
   c) Tie in RideNoCo and mobility

4

4

Slide 5

TDM Action Plan TDM/TMO

Transportation Demand Management (TDM) Action Plan
November 2022
970-350-9287

- **TDM Action Plan**
  - Visioning
  - Strategies
  - Recommendations

- **Outreach**
  - TDM Work Group
  - Webinars
  - Statewide TDM Working Group

5

5

Slide 6

TDM Action Plan TDM/TMO

- Improve **data** collection to support new and expanded investments and programming

- **Invest** in infrastructure and resources to provide additional options and help people make informed transportation choices

- Enhance **partnerships** and collaboration between local communities, businesses, regional and State agencies, and other interested parties.

- **Communicate** the purpose, benefits, and successes of providing mobility options.

- Create and enhance **regional TDM programming** to optimize people throughput.

6

6

TDM Action Plan — TDM/TMO

7

Next Steps – TDM — TDM/TMO

- US34 Coalition discussions (TMO)
- RideNoCo Trip Discovery Tool
- Safe Routes to School (and other destinations)
- Outreach
- Resource development

8

Transportation Management Organization — TDM/TMO

- Bring together stakeholders, communities, organizations to market, communicate, and advocate the corridor
- Support multimodal investments and reduction in single occupancy vehicle (SOV) trips
- Implement various plans, studies, and priorities along the corridor

9

US34 TMO — TDM/TMO
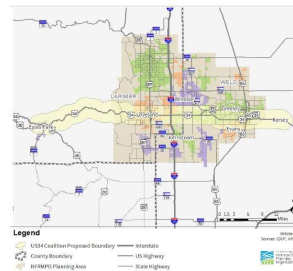
- US34 Coalition already exists – expand mission to include TMO
- Hire dedicated staff for marketing, communications, outreach, and advocacy
- Funded through grants and local contributions
- Goal: reduction in SOV trips

10

Questions? — TDM/TMO

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11

Slide 1

RideNoCo Updates

Weld County Mobility Committee

North Front Range
Metropolitan
Planning
Organization

December 13, 2022

1

Slide 2

Phased Roll Out

RIDE NOCO

Phase 1 2021 → **Phase 2** 2022 → **Phase 3** 2023

Website + Call Center
- Introduction of RideNoCo
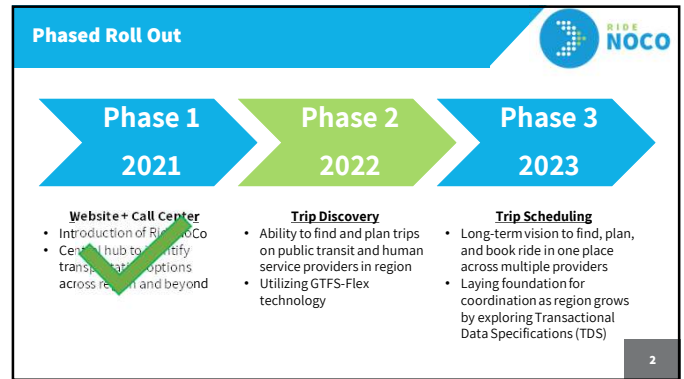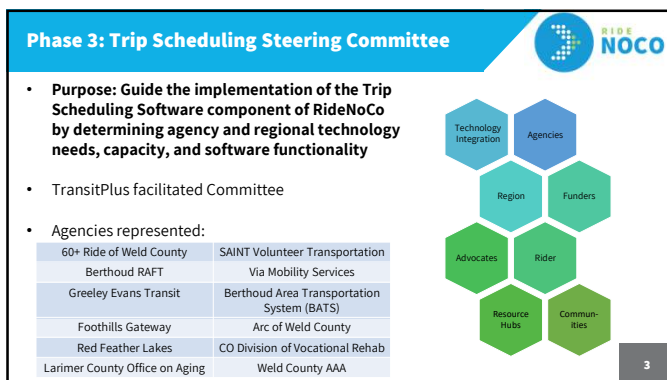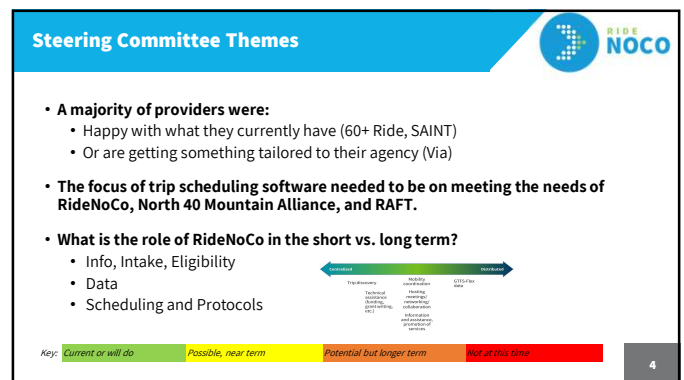- Central hub to identify transportation options across region and beyond

Trip Discovery
- Ability to find and plan trips on public transit and human service providers in region
- Utilizing GTFS-Flex technology

Trip Scheduling
- Long-term vision to find, plan, and book ride in one place across multiple providers
- Laying foundation for coordination as region grows by exploring Transactional Data Specifications (TDS)

2

Slide 3

Phase 3: Trip Scheduling Steering Committee

RIDE NOCO

- **Purpose: Guide the implementation of the Trip Scheduling Software component of RideNoCo by determining agency and regional technology needs, capacity, and software functionality**

- TransitPlus facilitated Committee

- Agencies represented:

60+ Ride of Weld County	SAINT Volunteer Transportation
Berthoud RAFT	Via Mobility Services
Greeley Evans Transit	Berthoud Area Transportation System (BATS)
Foothills Gateway	Arc of Weld County
Red Feather Lakes	CO Division of Vocational Rehab
Larimer County Office on Aging	Weld County AAA

Technology Integration · Agencies · Region · Funders · Advocates · Rider · Resource Hubs · Communities

3

Slide 4

Steering Committee Themes

RIDE NOCO

- **A majority of providers were:**
  - Happy with what they currently have (60+ Ride, SAINT)
  - Or are getting something tailored to their agency (Via)

- **The focus of trip scheduling software needed to be on meeting the needs of RideNoCo, North 40 Mountain Alliance, and RAFT.**

- **What is the role of RideNoCo in the short vs. long term?**
  - Info, Intake, Eligibility
  - Data
  - Scheduling and Protocols

Centralized ← → Distributed

Trip discovery · Mobility coordination · GTFS-Flex data · Technical assistance (funding, grantwriting, etc.) · Hosting meetings/ networking/ collaboration · Information and assistance, promotion of services

Key: Current or will do | Possible, near term | Potential but longer term | Not at this time

4

Slide 5

RideNoCo Functionality: Info, Intake, Eligibility

RIDE NOCO

Function	Status/Comments	Tasks	How executed
Info and assistance	Doing now		Telephone; website; trip planner
Warm/lukewarm transfers	Not feasible for all providers; they occasionally do this now and can continue to give this option more regularly	Establish protocols by provider	Telephone system
Eligibility	Not feasible for all providers	Determine role with each provider; manual vs. digital information; develop workflow	Training, coordinated meetings
Intake	Not currently providing but could do so in the future Not feasible for all providers; most suited for AAA-funded trips or paratransit	Determine role with each provider; manual vs. digital information; develop workflow	Training, coordinated meetings; Transfer info manually? through CSV files? user licenses?

Key: Current or will do | Possible, near term | Potential but longer term | Not at this time

5

Slide 6

RideNoCo Functionality: Data

RIDE NOCO

Function	Status/Comments	Tasks	How executed
Lead transactional data specifications (TDS) implementation	Encourage/require TDS adoption by transit providers and RideNoCo.	Agreements, policy direction, procurement assistance/requirements	Through coordinating meetings
Data training for agencies		Develop user manual, training curriculum	After adoption of TDS
Lead standards implementation for items not included in TDS	Can take a long time. Pivot points are when new software is procured or as industry changes.	Agreements, policy direction, procurement assistance/requirements	Through coordinating meetings
Assist in maintaining client database		Define tasks and roles	Compare CSV files monthly? User licenses for each program?

Key: Current or will do | Possible, near term | Potential but longer term | Not at this time

6

Slide 7 — RideNoCo Functionality: Scheduling & Protocols

Function	Status/Comments	Tasks	How executed
Develop operating/business rules	Time consuming process to reach consensus	Business rules, agreements	Through coordinating meetings
Puts ride requests in (w/ accept/reject function)	Most software does not have accept / reject functionality; may require intermediary software like Trip Exchange.		Trip exchange? User licenses for each system? Could be piloted with one or two agencies initially
Schedules rides directly	Only feasible for where funding for trips is available		User licenses for each system, could pilot this first with one or two agencies before going larger

Key: Current or will do | Possible, near term | Potential but longer term | Not at this time

7

Slide 8 — Volunteer Provider Working Group

- **In 2023, RideNoCo will convene a volunteer provider working group to further coordination efforts**
  - Possible discussion topics include:
    - Drivers
      - Recruitment, background checks, intake, training, mileage reimbursement
    - Clients
      - Recruitment, intake, rider handbook
    - Reporting
    - Software/technology usage/support
      - User group?
    - Referral & coordination business rule development

8

Slide 9 — Decisions Made

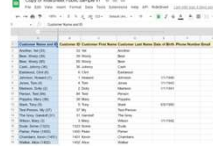### How systems will connect with each other and with RideNoCo

- **RideNoCo will utilize TDS compliant software by the end of 2023**
- **RideNoCo will leads the region's transportation providers to utilize TDS compliant software in the next 3-7 years**
  - RideNoCo will develop training and provide support
  - Coordination goal – By 2030:
    - 90% of volunteer/human service providers
    - 75% of public transit agencies

9

Slide 10 — Decisions Made

The scheduling software options:

- RideNoCo will procure RideSheet
  - Open-source software developed through AARP using Google Sheets
  - TDS compliant and has an open API
  - Will develop customer relationship management enhancements to meet RideNoCo needs
- The NFRMPO plans to work with two volunteer transportation software vendors currently used by local providers to make platforms TDS compliant
  - Spedsta and RideScheduler
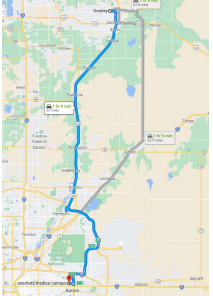
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Slide 11 — Phase 3: Call for Projects

- **The NFRMPO released a Call for Projects to:**
  - Provide funding for small, non-profit transportation providers who have or adopt TDS-compliant software platforms
  - Covers up to 80% of annual costs associated with an agency's scheduling software platform in the years 2023, 2024, and 2025
  - Applications closed on 11/10
    - Funding decisions coming soon

11

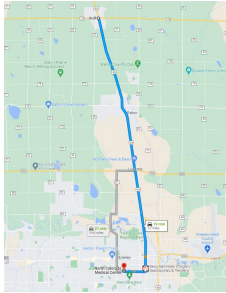## Slide 12 — Mobility Case Study- Scenario #1

- **Older adult needs transportation from Greeley to Anchutz Medical Campus in Aurora in 3 days.**

12

Mobility Case Study- Scenario #2

- **Resident in Ault needs stretcher transportation to and from NCMC.**

13

Post-Anesthesia/Sedation Transportation

- Current Transportation Provider Policies/Practices?
  - Who can/will take people after anesthesia/sedation and under what conditions?
- Looking at Denver/ DRMAC Getting There Guide

Choose the purpose of your ride:
Medical Procedure (Sedation)

Scroll down to see more results.
Hop Skip Drive
Key Transit
Mile High Ambulance
Omnibus
Via Mobility Services

- Should we try to loop in more "highly specialized" commercial/medical transportation providers?
  - Often very expensive but may be covered by insurance.
  - Key Transit and Mile High Ambulance can come to Northern Colorado from the Denver Metro Area... $$$
  - May have local options? Citywide Ambulance, Some Fire Depts.

14

Post-Anesthesia/Sedation Transportation

- LCMC Feedback:
  - Research new/currently unknown options
    - Fire departments?
    - Specialty commercial options with pricing
    - Invite them to participate in Mobility Committees
  - Collect existing policies/practices from providers
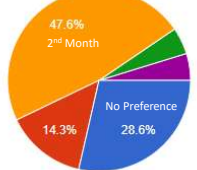   - Add information to provider's guide

15

2023 Meeting Calendar

- *At the October Joint Mobility Meeting, members expressed a desire to move to 4 joint meetings in 2023*
- Mobility Committee members were polled to provide input on changes to the calendar to accommodate this shift:
  1. Preferred month of each quarter to meet as a Joint Committee
     - *2nd month of each quarter won out*
     - **WCMC will meet in March, June, September, and December**
  2. Meeting day of LCMC, WCMC and Joint
     - *All mobility meetings will take place on the 4th Tuesday of the month beginning in 2023*
- Moving forward:
  - **Northern Colorado Mobility Committee**

Mobility Committee Meeting Dates

47.6% 2nd Month
No Preference 28.6%
14.3%

16

Work Groups Activity

Recruitment
- Coordinate strategies and activities to increase active membership and participation in mobility committees.

- Updates:
  - One-pager review

Outreach & Education
- Coordinate strategies and activities to increase the awareness of transportation providers and programs in Northern Colorado.

- Updates:
  - Travel Training Program feedback

17

Travel Training – Goals & Vision
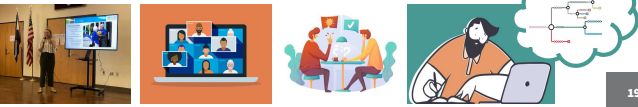
- Modular & Adaptable:
  - Curriculum composed of smaller training modules that fit together to provide customized information for each audience and purpose
- Informative & Educational
  - What mobility options and tools currently exist?
  - How can individuals and organizations leverage these options and tools?
- Assessing & Reporting
  - Gathers feedback from participants to better understand gaps and needs in our mobility system
  - Reports this feedback to partners and planning efforts
- Complementary
  - Avoids redundancy & complements/supports existing travel training

18

Travel Training – Phasing

- **Phase I:** in-person presentations with partner groups, webinars for professionals, and "round trip conversations" with users
  - Senior Centers, Libraries, Partner Organizations (such as LCPHE or IRCNoCo)
  - Transportation Toolkit Webinar for Social Workers and Case Managers
  - Round Trip Conversations = more casual conversations to give and receive information
    - Could be hosted in coffee shop, on the bus, social clubs, etc.
  - This will help us refine our travel training curriculum (repeated questions, pain points, etc.)

- **Phase II:** Self-Guided "chose your own path" online travel training
  - Assessment to show what options that may work well for user
  - Short (3-4 minute) videos on each module

19

19

Travel Training – Potential Modules

- **RideNoCo Tools**
  - One Call/One Click Center
  - Website
  - Trip Discovery Tool
- **NEMT**
  - Overview
  - Medicaid IntelliRide
  - Private Insurance Benefits
  - American Cancer Society
- **Volunteer Transportation (multi-module)**
  - SAINT/60+ Ride/RAFT
  - Overview: mission, service eligibility, service area, scheduling requirements
  - Becoming a Client
  - Ride start to finish
- **Veteran Transportation**
  - DAV
  - Mobility Managers
  - Area Clinics and Resources

- **Public Transit (multi-module)**
  - Northern Colorado Public Transit Providers
  - How to ride the bus
  - Dial-A-Ride / Paratransit
  - In-Person Travel Training Options
  - Helpful Tips
- **DriveNoCo**
  - Mobility as a community need
  - Driver's impact
  - Volunteer Opportunities
  - Paid Opportunities
  - Testimonials?
- **Commercial Services**
  - Northern Colorado Public Transit Providers
  - How to use Lyft/Uber
  - Combining Modes
- **Multi-Modal Options**
  - Combining Modes
  - Park-n-Rides
  - Bike Share
  - Bicycle and Pedestrian Resources

20

20

Travel Training – Collaboration / Feedback

Are we missing any important modules/topics?

How can RideNoCo Travel Training help your organization or clients?

How should RideNoCo partner with you and others to provide successful travel training?

21

21

Connect with the RideNoCo Team

Cory Schmitt
Mobility Director
cschmitt@nfrmpo.org
(970) 999-0072

Hanna Johnson
Mobility Coordinator
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RideNoCo
8am-5pm, Monday-Friday
mobility@nfrmpo.org
(970) 514-3636

22

22

2023 Mobility Calendar

○ LCMC
○ WCMC
○ NCMC

2023
Meeting Dates:
Jan. 24: LCMC
Feb. 28: NCMC
Mar. 28: WCMC
Apr. 25: LCMC
May 23: NCMC
June 27: WCMC
July 25: LCMC
Aug. 22: NCMC
Sept. 26: WCMC
Oct. 24: LCMC
Nov. 28: NCMC
Dec. 12: WCMC

January

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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29	30	31				

February

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March

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May

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June

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July

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August

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September

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October

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November

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December

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17	18	19	2	21	22	23
24	25	26	2	28	29	30
31						

North Front Range Metropolitan Planning Organization

rideno.co | 970-514-3636 | mobility@nfrmpo.org