

Northern Colorado Bike & Ped Collaborative

Executive Summary – Wednesday, January 11, 2023

Hybrid Meeting- GoToMeeting & Windsor

Leadership Team

Gordon explained the Leadership Team responsibilities and opened an invitation for anyone who would like to join. The current Leadership Team will remain.

Regional Active Transportation Corridor (RATC) Review Follow Up

Gordon reviewed the comments made during the December NoCo Bike & Ped meeting and asked for additional information to address the comments. The group expanded on the comments made, including providing updates regarding trail progress and I-25 crossing points. The group suggested providing RATC updates quarterly.

2023 NoCo Shift Your Ride Challenge

Gordon suggested branding the challenge to be Shift Your Summer and making it a summer-long challenge to take advantage of current planning efforts like National Bike Month, Free Transit Month, and Bike to Anywhere Day. The group discussed ways to expand the challenge to have higher engagement in a manner that uses existing resources and respects each person's work capacity. Ideas include finding ways to incorporate organizations to help encourage them to be more bike-friendly, integrating Cycling Without Age, and using yard signs to promote social accountability. The group discussed branding concerns, including whether the public will confuse "Shift Your Summer" with Fort Collins' "Shift Your Ride" challenge. The group agreed that early and frequent communication is vital for expanding the program.

Roundtable

Rouser provided an update on the Safe Routes to School Subcommittee. NFRMPO staff will continue to prepare for the first subcommittee meeting which will be in March or April, barring unexpected developments before then.

Gordon noted the NFRMPO is currently developing the [2050 Regional Transportation Plan](#) and will begin the outreach process for the vision plans for the Regionally Significant Corridors. Gordon also stated the NFRMPO has submitted an application to CDOT's Strategic TDM Grant to create a Transportation Management Organization (TMO) along the US34 corridor. Gordon noted the TAP Call for Projects will tentatively open in February, and there is about \$12 million available for CDOT Region 4. Gordon suggested inviting a representative from Bicycle Colorado to provide a legislative update.

Fodge encouraged NoCo Bike & Ped members to think about NoCo Bike & Ped member recruitment. Guthrie noted the Leadership Team should reach out to CDOT and Bicycle Colorado to ensure that they are represented in the group.