



Northern Colorado Mobility Committee Meeting —AGENDA

February 28, 2023

1:00 – 3:30 p.m.

Windsor Community Recreation Center – Buckeye/Redwood Room (250 11th St. Windsor, CO 80550)

WELCOME + INTRODUCTIONS (1:00-1:35PM)

- | | |
|--|---------------|
| 1) Overview of Agenda | Mobility Team |
| 2) Introductions & Speed Networking | All |

PRESENTATION & ACTIVITY (1:35-2:10PM)

- | | |
|--|-------------------|
| 1) NFRMPO 2050 Regional Transportation Plan | Gordon/Cunningham |
|--|-------------------|

BREAK (2:10-2:15PM)

Snacks and refreshments to be provided

PRESENTATIONS (2:15-3:15PM)

- | | |
|--|---------------|
| 2) IntelliRide/Non-Emergency Medical Transportation | Sedon/Johnson |
| 3) RideNoCo, Mobility Action Plan 2023 Updates | Mobility Team |

WRAP UP (3:15-3:30PM)

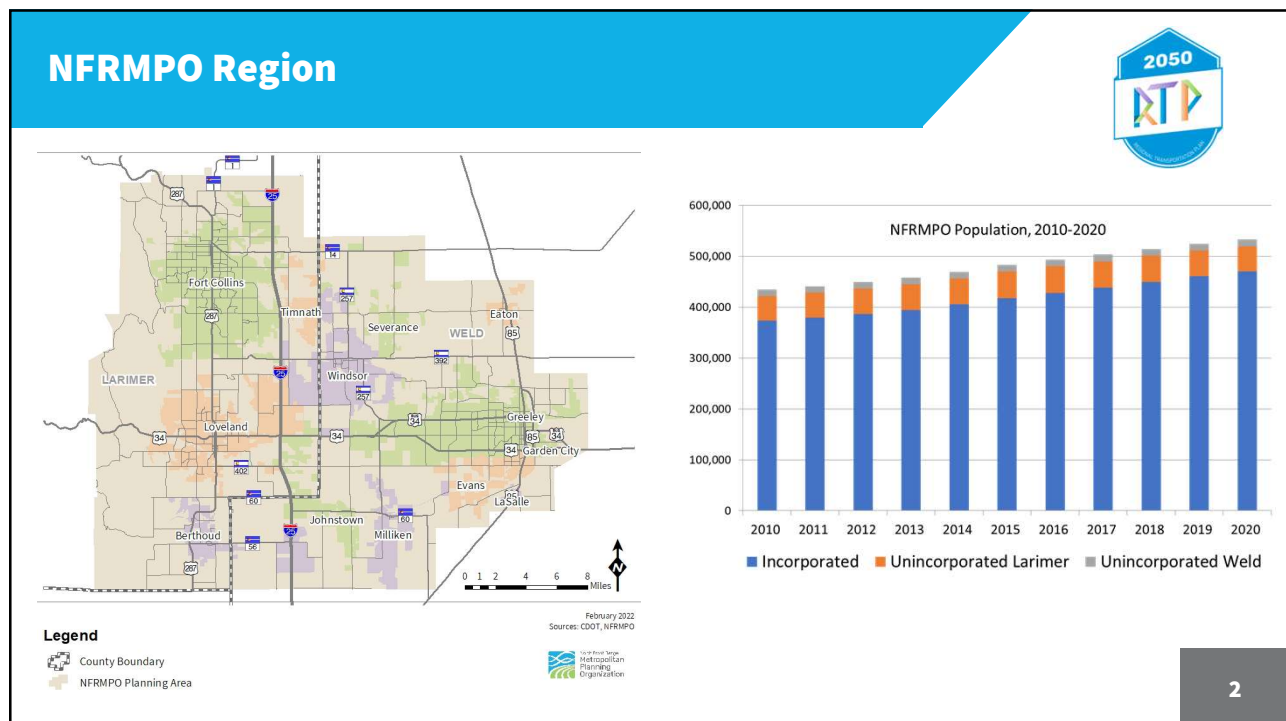
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|----------------------|-----|
| 1) Roundtable | All |
|----------------------|-----|
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Next Meetings:

- **Weld County Mobility Committee:** March 28th, 2023
- **Larimer County Mobility Committee:** April 25th, 2023
- **Northern Colorado Mobility Committee:** May 23rd, 2023



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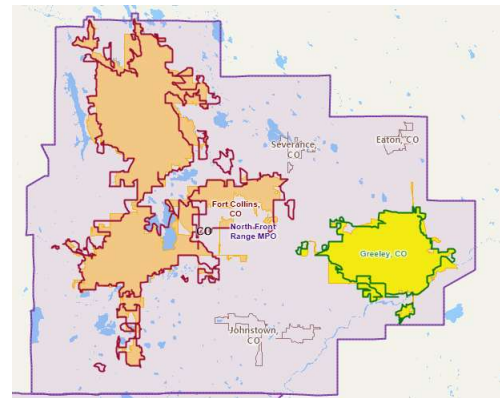


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RTP Overview



- Identify how the metropolitan area will **manage and operate a multimodal transportation system** to meet the region's economic, transportation, development and sustainability goals
- 20+-year planning horizon
- Fiscally constrained
- Must update at least every 4 years due to region's nonattainment area status



More info: <https://www.transit.dot.gov/regulations-and-guidance/transportation-planning/metropolitan-transportation-plan-mtp>

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Chapters



1. Planning Context

What does our region/agency look like today?

2. Trends

Socioeconomic, transportation, emerging trends and technology, and security/safety

3. Visioning and Scenario Planning

What does the region look like as it grows and develops?

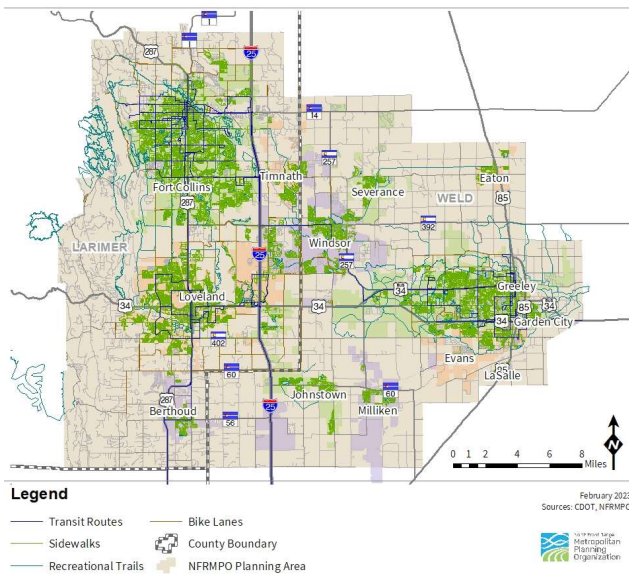
4. Funding and Financing

What projects should the region fund and with what money?

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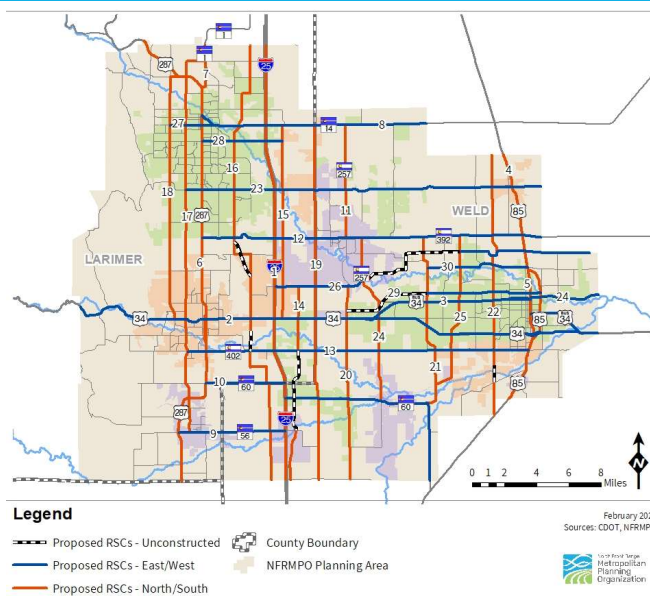
Regional Corridors



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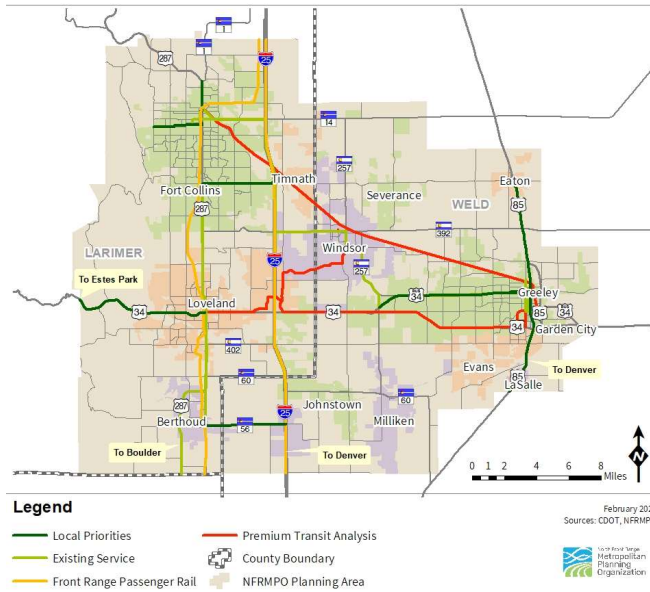
Regionally Significant Corridors



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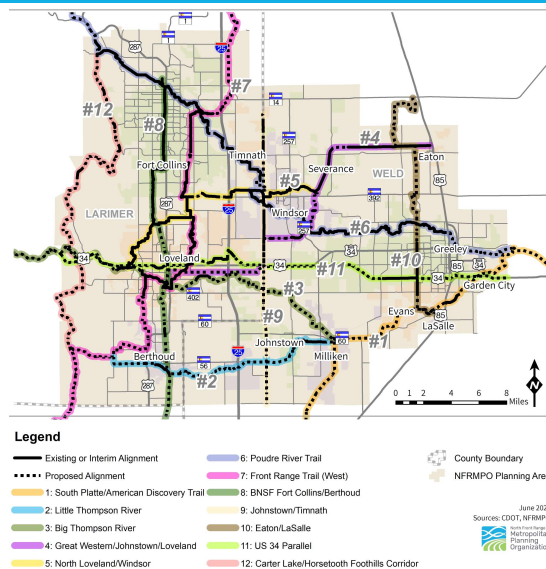
Regional Transit Corridors



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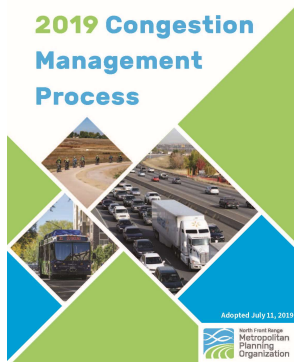
Regional Active Transportation Corridors



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Components to be Updated



Congestion Management
Process

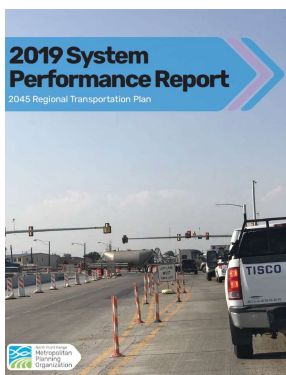


Transportation Improvement
Program

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Components to be Integrated



System Performance Report



GHG Transportation Report

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Timeline



	2022								2023							
	Q1		Q2		Q3		Q4		Q1		Q2		Q3			
Outreach																
Model Updates																
Land Use Model																
Travel Demand Model																
Performance Management																
Vision Planning																
Corridor Identification																
Vision Plans																
Funding and Finance																
Financial Plan																
TIP Development																
Air Quality																
GHG Transportation Report																
Conformity																
Approval Process																

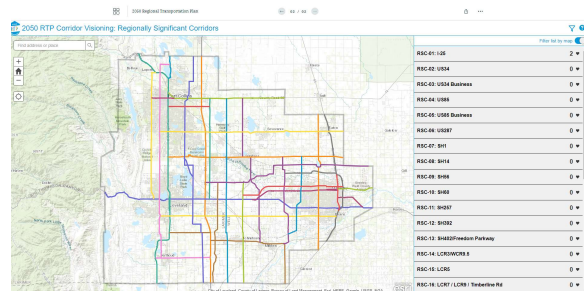
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Outreach



- Story Map: <https://bit.ly/3D8mrwg>
- Tabling
- Presentations and Discussions
- [Project Website](#)



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Questions?

Alex Gordon, PTP

Transportation Planner III

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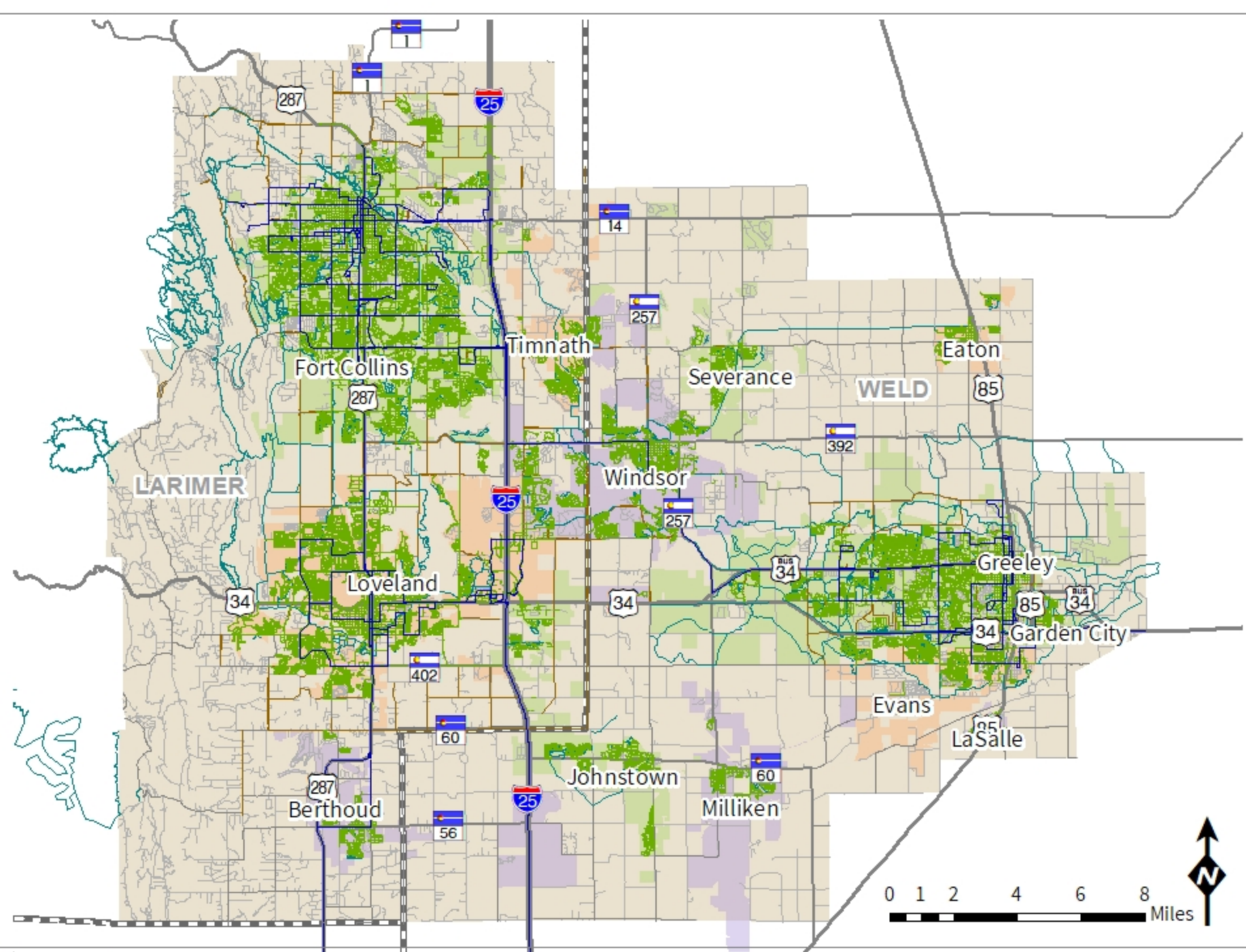
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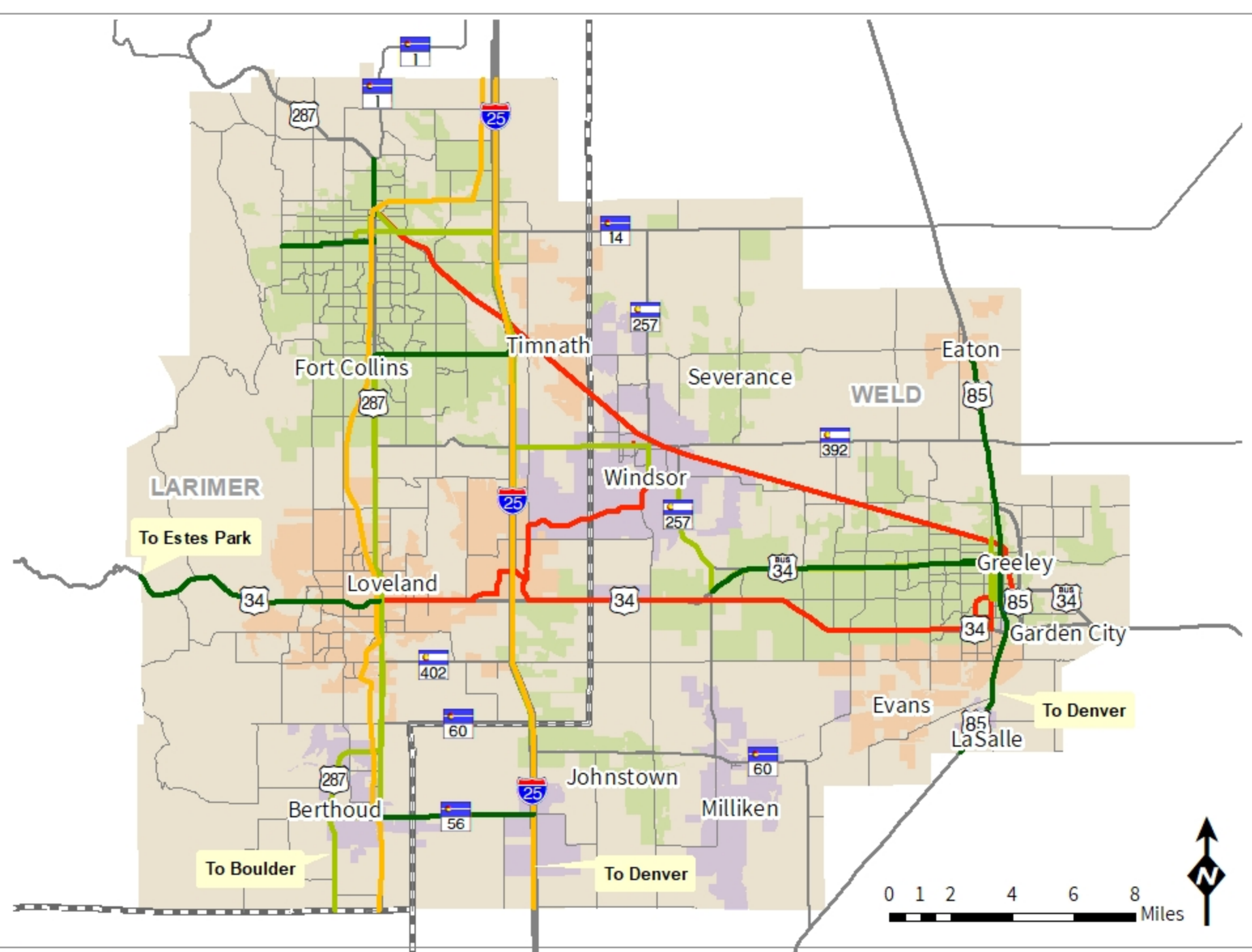


Legend

- Transit Routes
- Bike Lanes
- Sidewalks
- County Boundary
- Recreational Trails
- NFRMPO Planning Area

February 2023
Sources: CDOT, NFRMPO



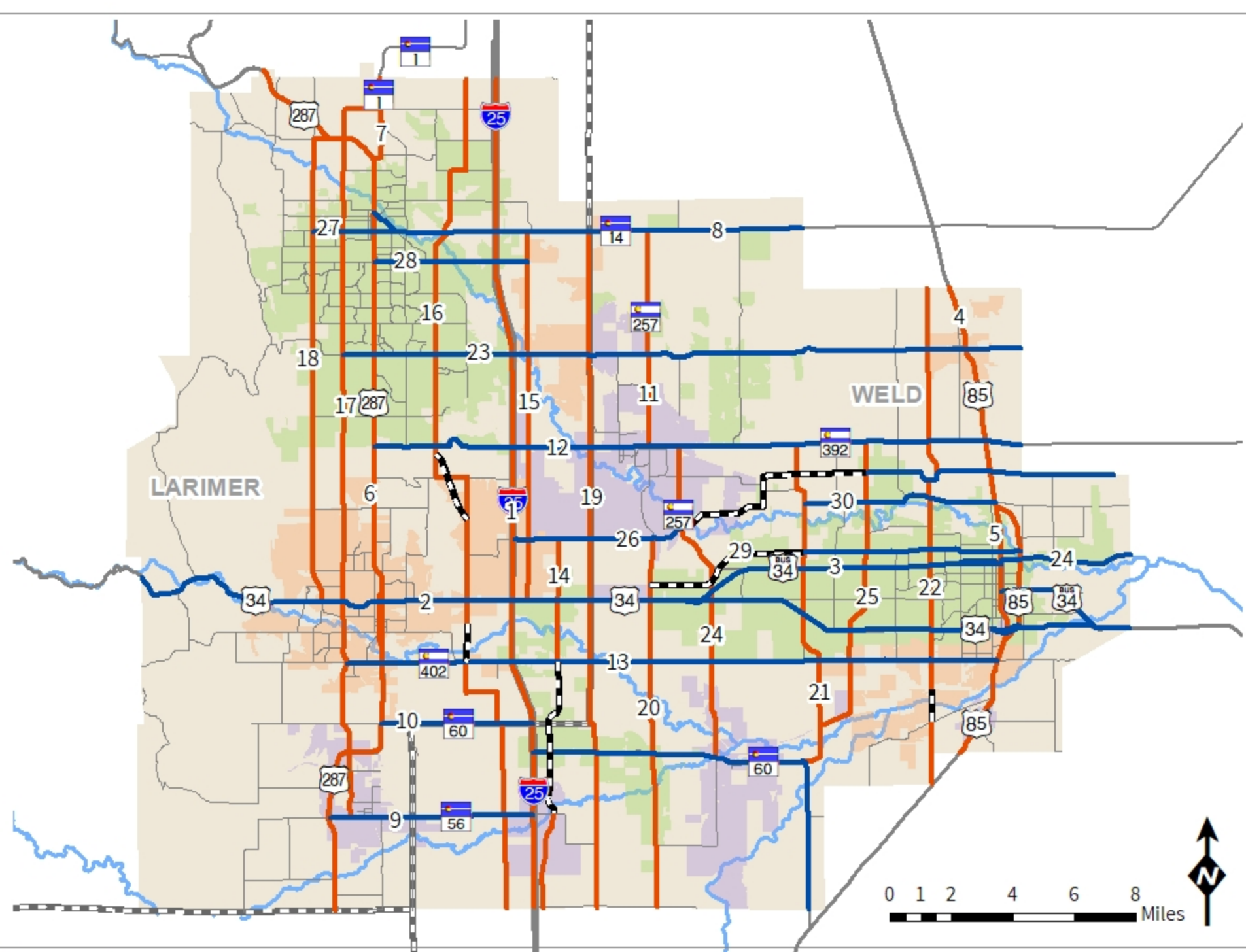


Legend

- Local Priorities
- Existing Service
- Front Range Passenger Rail
- Premium Transit Analysis
-  County Boundary
-  NFRMPO Planning Area

February 2023
Sources: CDOT, NFRMPO





Legend

- Proposed RSCs - Unconstructed
- Proposed RSCs - East/West
- Proposed RSCs - North/South
- County Boundary
- NFRMPO Planning Area

February 2023
Sources: CDOT, NFRMPO



2023 Mobility Calendar

 LCMC
 WCMC
 NCMC

January

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	8	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

February

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March

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April

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May

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28	29	30	31			

June

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July

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30	31					

August

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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September

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24	25	26	27	28	29	30

October

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15	16	17	18	19	20	21
22	23	24	25	26	27	28
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November

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12	13	14	15	16	17	18
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26	27	28	29	30		

December

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17	18	19	20	21	22	23
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2023 Meeting Dates:

Jan. 24: LCMC

Feb. 28: NCMC

Mar. 28: WCMC

Apr. 25: LCMC

May 23: NCMC

June 27: WCMC

July 25: LCMC

Aug. 22: NCMC

Sept. 26: WCMC

Oct. 24: LCMC

Nov. 28: NCMC

Dec. 12: WCMC



Joint Regional Mobility Committee—MINUTES

October 25th, 2022

1:00 p.m. – 3:30 p.m

1. Call Meeting to Order, Welcome and Introductions

In Person:

- Cory Schmitt, NFRMPO
- Hanna Johnson, NFRMPO
- Sheereen Ibtesam, NFRMPO
- Celeste Ewert, Envision
- Margie Martinez, Weld United Way
- Janet Bedingfield, 60+ Ride
- Nichole Seward, Weld County AAA
- Steve Teets, WAND
- Ruth Fletcher-Carter, RAFT
- Steve Conaway, RAFT
- Garrett Mumma, CO Div. of Vocational Rehabilitation
- Olga Gonzalez, WCDPHE
- Ari Edgley, Foothills Gateway
- Angela Woodall, Foothills Gateway
- Robyn Upton, WAND
- Megan Kaliczak, zTrip
- Lorraine Snow, Arc of Larimer County
- Lisa Bitzer, Via Mobility Services
- Anna Russo, Transfort
- Angel Bond- Boulder County Mobility & Access For All Coalition

Virtual:

- Suzette Mallette, NFRMPO
- Leiton Powell, GET
- Connie Nelson-Cleverley, SAINT
- Chris Montoya, Adeo
- Kathy Sargent, Arc of Weld County

2. Group Introductions and Review of Agenda

Both virtual and in person attendees introduced themselves and their organizations.

Presentations

1) Welcome & Introductions- Schmitt had all the attendees introduce themselves and the organization they represent.

- a. Speed Networking/Resource Fair-** Johnson gave instructions to the attendees for the speed-networking fair. Participants were able to better understand one another's organization and why they participate in Mobility Committees.



2) RideNoCo, Mobility Programming & NFRMPO Updates- Schmitt presented RideNoCo updates with mobility programming and transit mobility NFRMPO has been working on.

Schmitt presented the RideNoCo Call Center and Website Data. There were total 104 calls for 2022 year compared to 95 the last year. Total website visits were almost 1600. Majority of the calls came from Weld County with 64 calls, Larimer was a little more than half of Weld County with 34 calls. Other calls came from Boulder County or Denver metro. Majority of the calls were people aged 60+ with 61% of the calls. 55 out of 104 calls were medical calls.

Mumma asked if there was enough staff to handle the volume of calls. Schmitt responded yes, with 3 staff total to handle the volume of calls, 15 a month. If it ever got to the point where staff could not do their regular duties if call volume is high, a new position dedicated to RideNoCo calls would be considered.

Teets suggested that RideNoCo present to city councils in Weld and Larimer County. Schmitt replied there would be dedicated staff in mobility team to do outreach and travel training.

Schmitt presented a demo of the Trip Discovery tool to the attendees. The NFRMPO released a call for projects 10/26. The deadline for applications is 11/10/22. RideNoCo will utilize TDS compliant software by the end of 2023.

Johnson presented the 2022 Outreach Recap. There were 2x as many Rider Guides distributed in 2022 than 2021, which was total 3480. Also 19 total presentations, and 20 outreach events.

Johnson presented the RideNoCo Travel Training Program development as priority for Quarter 4 in 2022 with a roll out in early 2023. The vision is to inform Northern Colorado community of the existing transportation resources available, and empower participants to utilize the resources through information sharing, in addition to gathering feedback from participants on transportation gaps and needs within Northern Colorado. There would be two components to travel training: 1. Online module, 2. In-person training. Teets suggested the library for travel training. Johnson agreed.

Johnson presented DriveNoCo recruitment for new paid drivers and volunteer drivers. Kaliczak mentioned the problem of driver retention for ZTrip and finding people who have passion for driving and serving people getting them to their destinations and happy on the job. Blizter said you can teach skills to driver but cannot teach compassion. Kaliczak mentioned best drivers who were in very different fields previously such as nursing or who seemed overqualified for the job. If selling as a community asset for the people, will get a broad swath of people for driving job. Teets asked about driver qualifications. Kaliczak said insurance doesn't allow under 25 and max age is 72.

Johnson presented 2023 Joint Mobility meeting suggestions- Colorado Division of Vocational Rehabilitation and Via Mobility Services. Russo suggested possibly a ride on the Poudre Express as a regional connection transit ride. Attendees agreed that having quarterly joint meetings would be



better while not increasing the total number of meetings within a year. Johnson and Schmitt said they will edit the calendar based on these suggestions

Schmitt announced that Via Mobility Services returning to Weld County for a 2-year period in late 2022 and early 2023.

Schmitt presented Bustang running 8 daily weekday roundtrips from Fort Collins Downtown Transit Center to Denver Union Station with stops in Harmony Rd Park & Ride and Loveland US34 Park & Ride. A Sterling-Greely Denver Bustang Outrider route will launch 11/1. Weekend frequency of the North Line will increase in 2023.

Schmitt presented the CO-WY Transit Feasibility Study results; the top preferred alignment was from Cheyenne to Fort Collins and Loveland loop.

Schmitt mentioned 2050 RTP long range transportation plan will be ongoing in 2023, considering all transportation modes- walking, biking, transit roadways, freight etc. Considering air quality and greenhouse gas impacts of transportation and updating land use allocation model and travel demand model for scenarios. It is also fiscally constrained with consideration of which projects in pipeline have potential for funding.

3) Presentations:

a. Boulder County Coordinated Plan + 10 Year Anniversary Celebration

- i. Bond presented Boulder County Mobility & Access For All Coordinated Plan and mentioned working with the NFRMPO Coordinated Plan. Overarching goals include accessibility, equity, reliability, efficiency, sustainability, and safety. They received feedback through a technical advisory committee, community partners, and focus groups. Bond mentioned they had a draft plan public comment period from February to March 2022, and their plan was adopted by Boulder County Commission on July 28.
- ii. Bond mentioned seeking funding for transit plan and Vision Zero Safe Route to School initiative Action Plan, and volunteer driver program in the mountains- working with Via in the Nederland area. Lower density, volunteer driver program is more cost-effective.
- iii. Bond mentioned using and purchasing Streetlight data for transportation master plan. This enabled Boulder County where people were traveling from Census Block to Census Block.

b. IntelliRide/Non-Emergency Medical Transportation

- i. **This portion of the meeting was cancelled because presenters were unable to attend.**

**Upcoming Meetings:**

- a. LCMC – November 17th
- b. WCMC – December 13th
- c. 2023 Meeting Dates will be sent out for review by committee members by the end of November 2023.



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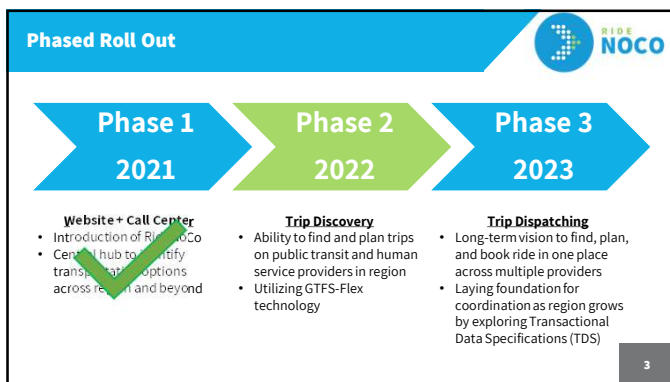
Connecting You & Northern Colorado

Connecting You & Northern Colorado embodies the two overarching goals of the program:

1. Improving **individual mobility**, particularly for older adults, individuals with disabilities, lower income individuals, and people who may not speak English as a first language.
2. Improving **regional mobility** through enhanced coordination and collaboration among regional public and private transportation providers, especially in rural areas of Larimer & Weld counties.

RIDE NOCO
CONNECTING YOU & NORTHERN COLORADO

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Phase 1: RideNoCo Website & Call Center

Connecting You & Northern Colorado

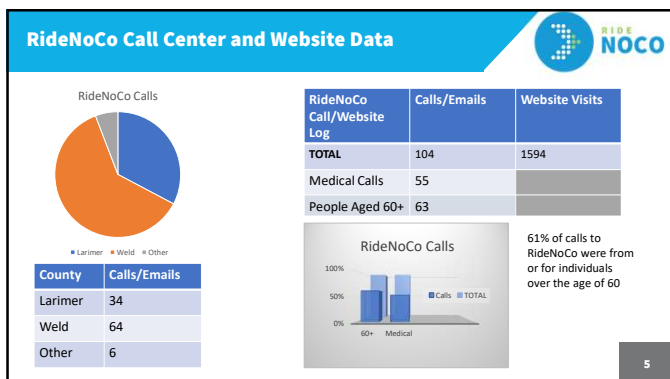
RideNoCo is a central hub to discover transportation options in the Northern Colorado region and beyond. For personalized support finding the best mobility options to meet your needs, please contact a Mobility Specialist between the hours of 9am-5pm, Monday-Friday at 970.534.3634 or mobility@ride-noco.org.

Find the mobility option that's right for you.

- Public Transit
- Other Adults
- Medical/Adult Accessibility
- Commercial Transit

Show me all transportation options

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Phase 2: Trip Discovery Tool

- Utilizes GTFS-Flex to incorporate "demand-response" providers into trip planner
- Providers in Planner:

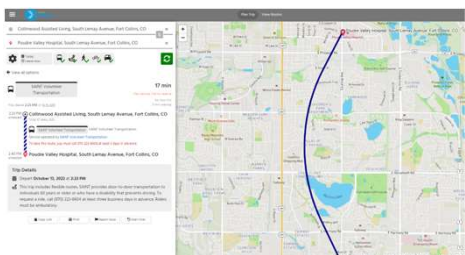
Transfort	City of Loveland Transit (COLT)
Greeley-Evans Transit (GET)	Berthoud Area Transportation System (BATS)*
Bustang	Estes Transit
SAINT*	RAFT*
60+ Ride*	Via Mobility
RTD	SPIN e-scooters/e-bikes
Rocky Mountain National Park Shuttles	

*GTFS-Flex Databases created by Trillium as part of Trip Discovery project

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Trip Discovery Tool Demo

- Inclusion of volunteer providers alongside public transit agencies is a first-of-its-kind in U.S.

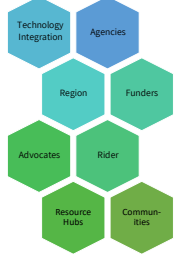


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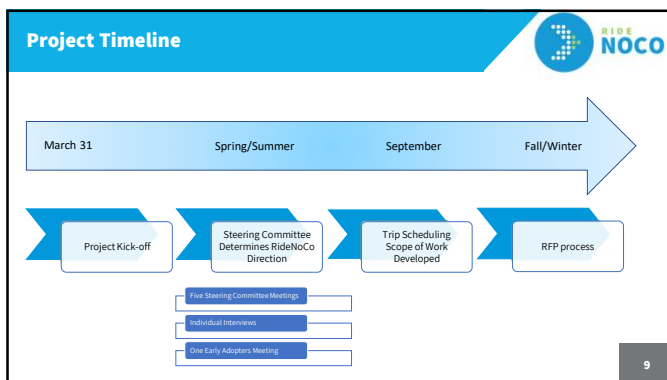
Phase 3: Trip Scheduling Steering Committee

- Purpose:** Guide the implementation of the Trip Scheduling Software component of RideNoCo by determining agency and regional technology needs, capacity, and software functionality
- TransitPlus selected as Consultant to facilitate
- Agencies represented:

60+ Ride of Weld County	SAINT Volunteer Transportation
Berthoud RAFT	Via Mobility Services
Greeley Evans Transit	Berthoud Area Transportation System (BATS)
Foothills Gateway	Arc of Weld County
Red Feather Lakes	CO Division of Vocational Rehab
Larimer County Office on Aging	Weld County AAA



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Original and Refined Project Plans

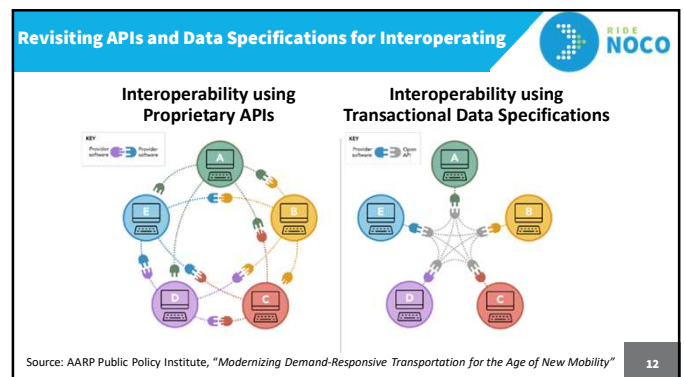
- The project was designed to develop a scope so smaller providers could purchase scheduling software
 - Through initial interviews, we found that agencies with software were happy with what they had in place.
- The focus shifted to other parts of the RideNoCo roll-out:
 - To help agencies to share and coordinate trips;
 - For RideNoCo to assist in determining eligibility and to connect riders to providers that could meet their needs.
- The group settled on Transactional Data Specifications (TDS) being the best path forward for the region.

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Transactional Data Specifications (TDS)

- Transactional Data Specifications (TDS) allow for information to be exchanged more seamlessly and, thus, more **cost effectively**
- Data specifications **support interoperability**
- They provide "vocabulary" and "syntax" that **enable computer systems to communicate**
 - Essential details about traveler(s)
 - Logistics of the trip
 - Other information needed to order, schedule and execute trips
- They allow transportation providers to **use the scheduling platform of their choosing**

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DriveNoCo Recruitment Discussion



As envisioned, DriveNoCo is a resource to find paid and volunteer driving opportunities in Northern Colorado

1. How has recruitment for new drivers or retention of existing drivers gone in 2022?
2. What driver recruitment needs currently exist?
3. How can RideNoCo support providers in recruiting new drivers, whether paid or volunteer?

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Mobility Programming

Joint Mobility Committee



October 25, 2022

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Mobility Action Plan Implementation Progress



2022 Goals:

1. Create a shared resource library
2. Educate Mobility Committee members on transportation programs/options available
3. Educate community members of Larimer and Weld counties on availability of transportation options
4. Direct providers to existing state and regional driver training programs
5. Compile an inventory of current mobility infrastructure and voucher programs
6. Identify new funding sources
7. Create a recruitment working group to increase interdisciplinary participation, including from the healthcare system, in mobility committees



REGIONAL MOBILITY ACTION PLAN


IMPLEMENTATION OF THE NFRMPO COORDINATED PUBLIC TRANSIT/TRANSIT SERVICES TRANSPORTATION PLAN

Developed by and for the Larimer County and Weld County Mobility Committees

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Mobility Action Plan Implementation Progress




Goal	Progress Notes
Create a shared resource library	Library created; needs to be activated
Educate Mobility Committee members on transportation programs/options available	Implemented through presentations at MC meetings
Educate community members of Larimer and Weld counties on availability of transportation options	20 booths and 19 community presentations thus far in 2022
Direct providers to existing state and regional driver training programs	Via Mobility Training Programs available to Northern Colorado Providers
Compile an inventory of current mobility infrastructure and voucher programs	Survey compiled; needs to be sent out to providers
Identify new funding sources	Progress not made
Create a recruitment working group to increase interdisciplinary participation, including from the healthcare system, in mobility committees	Recruitment group created; still working to improve healthcare system involvement

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2023 Meeting Dates & Format



Larimer County Mobility Committee:


- 3rd Thursday of Odd Months
- Primarily Virtual
 - January 19th
 - May 18th
 - July 20th
 - September 21st
 - November 16th

Joint Meetings:

- One LCMC date, one WCMC date
- Completely In-Person
 - March 16th
 - October 24th

Weld County Mobility Committee:

- 4th Tuesday of Even Months
- Primarily Virtual
 - February 28th
 - April 25th
 - June 27th
 - August 22nd
 - December 12th



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2023 Joint Mobility Ideas/Priorities



- **March 2023 Joint Mobility Committee Meeting Suggestions:**
 - Colorado Division of Vocational Rehabilitation – Overview of Transit Users with Visual Impairments
 - Via Mobility: Services in Northern Colorado
- **Your suggestions (both for March and October)?**
 - Presentations?
 - Activities?
 - Reports?
 - Format?

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New Transportation Services Coming to Northern Colorado: Via Mobility Services





- Following a successful pilot from August 2021-February 2022, Via Mobility will be returning to Weld County for a 2-year period beginning in late 2022/early 2023
- Communities served by the service include:


Johnstown	Ault
Nunn	Kersey
Keenesburg	Gilcrest
Platteville	Hudson
Fort Lupton	Unincorporated Weld

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New Transportation Services Coming to Northern Colorado: Bustang Outrider & Expanded North Line

Sterling-Greeley-Denver route launches 11/1



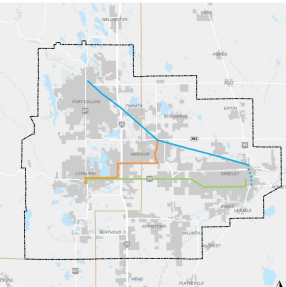
As of 9/6, Bustang is now running **8 daily weekday roundtrips** between Downtown Fort Collins Transit Center and Denver Union Station with stops at:

- Harmony Road Park-n-Ride
- US34 Park-n-Ride in Loveland

- Weekend frequency to increase in 2023

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Three routes proposed:



US34 (Loveland to Greeley):

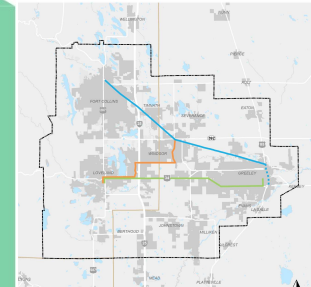
- Express bus
- 30-minute service
- Serves major education, entertainment, and employment hubs

Loveland to Windsor:

- Express bus
- 30-minute service
- Serves major entertainment and employment hubs, fastest growing part of the region

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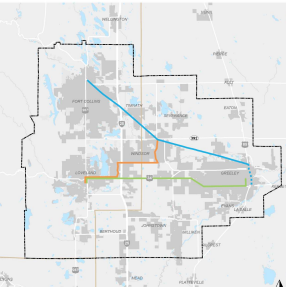
Fort Collins to Greeley:



- Phase 1 – more Poudre Express service
- Phase 2 – bus rapid transit along GWRR corridor
- Phase 3 – regional rail service

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Next steps:

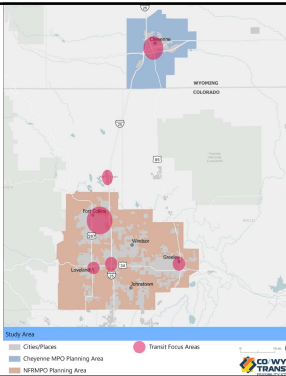


- US34 Service Development plan
- US34 Transportation Management Organization (TMO)

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CO-WY Transit Feasibility Study

- Partnership of CDOT, WYDOT, and the Cheyenne MPO
- Determine transit possibilities between Northern Colorado and Southern Wyoming
- To be completed by December 2022
 - Select a preferred alignment
 - Prepare service plan and costs
 - Present findings to stakeholders and public



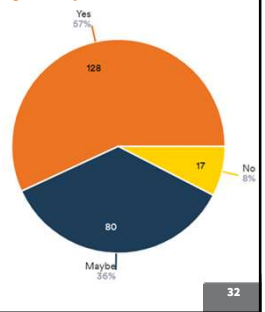
Study Area
Cheyenne MPO Planning Area
Northern Colorado Planning Area
Transit Focus Areas

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CO-WY Transit Feasibility Study

- Initial Online Open House Results:
 - 1,119 Meeting Visitors
 - 322 Survey Responses
 - 288 Open-Ended Responses
- Top Preferred Alignments:
 - 5: Cheyenne to Fort Collins and Loveland Loop (26%)
 - 1: Cheyenne to Fort Collins (23%)
 - 2: Cheyenne to Fort Collins & Loveland (21%)

If there was a high-quality, reliable public transit service connecting Cheyenne with the North Front Range, would you use it?



Response	Count	Percentage
Yes	128	57%
Maybe	80	36%
No	17	8%

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TDM Action Plan and TMO



- Five goal areas:**
 - Data
 - Investment
 - Partnerships
 - Communication
 - Programming
- To be adopted in December 2022
- Implementation by NFRMPO and community partners

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TDM Action Plan and TMO



- Next Steps**
 - Transportation Management Organization (TMO)
 - US34 Coalition – Estes Park to Kersey
 - Focus on advocacy, investment, communication and outreach to stakeholders on corridor
 - Safe Routes to School
 - Group beginning to meet in November to discuss next steps and proposal

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2050 RTP



- Long Range Transportation Plan
- Considers all transportation modes: walking, biking, transit, roadways, freight, etc.
- Fiscally constrained – what projects are in the pipeline that have potential funding?
- Consider air quality and greenhouse gas impacts of transportation
- Updating Land Use Allocation Model and Travel Demand Model for scenarios

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Connect with the RideNoCo Team

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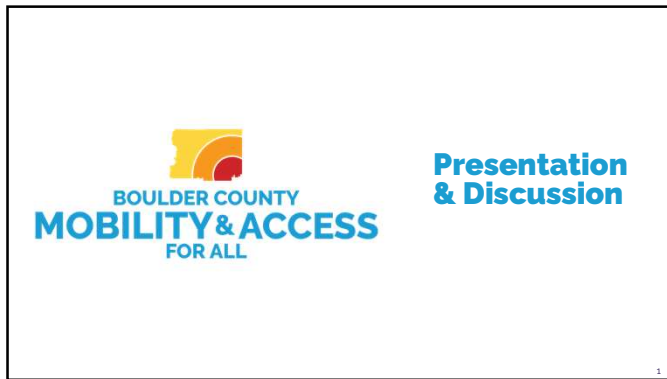
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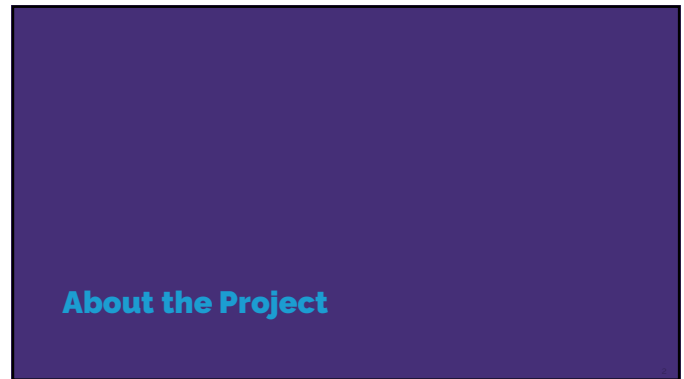
RideNoCo
8am-5pm, Monday-Friday
mobility@nfrmpo.org
(970) 514-3636



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1



2

About the Project

- Improve mobility for seniors, people with disabilities, low-income individuals & youth.
- Organizations involved **coordinate** and **provide** transportation services.
- Federal transit law requirement for Section 5310 (Enhanced Mobility for Individuals and Individuals with Disabilities Program) **project funding**.
- Projects 'must be included in a **locally developed coordinated plan**.'
- This is the **first such plan of its kind** for Boulder County.

A vertical column of five orange icons is on the right: a person in a wheelchair, a bus, a piggy bank, a lightbulb, and a megaphone. A small number "3" is in the bottom right corner.

3

Boulder County Mobility & Access for All Ages & Abilities (MAAAA) Plan Video

The video thumbnail shows a woman and a child outdoors. A play button icon is overlaid on the video. Below the video, text reads "Watch on YouTube" and "to ride my bike, walk, getting to know places". A shortcut to the video link is provided: <https://boco.org/MAAAVideo>. A small number "4" is in the bottom right corner.

4

Overarching Goals & Objectives

	Accessibility	<ul style="list-style-type: none"> • Supporting alternatives to car ownership • Expanding information and experience using multimodal transportation options
	Equity	<ul style="list-style-type: none"> • Determining which places/locations are sufficiently serviced relative to special needs • Listening to marginalized populations and responding directly to needs
	Reliability	<ul style="list-style-type: none"> • Recognizing and supporting personnel who keep the transportation system running • Helping increase regular program and service use

A small number "5" is in the bottom right corner.

5

Overarching Goals & Objectives

	Efficiency	<ul style="list-style-type: none"> • Reducing strain on existing resources • Evaluating program and service effectiveness
	Sustainability	<ul style="list-style-type: none"> • Investing in Boulder County's future social and financial growth • Continuing drive for greater fuel efficiency, fewer climate impacts, & improved air quality
	Safety	<ul style="list-style-type: none"> • Embracing a philosophy of universal access • Helping people feel more comfortable with multiple transportation options

A small number "6" is in the bottom right corner.

6

Who Is Involved



Technical Advisory Committee

- 25 Partner Agency Representatives



Community Partners

- CDOT Transit & Safe Routes to School
- Regional Planners (DRCOG & NFRMPO)
- Boulder County Area Agency on Aging
- RTD Paratransit
- CU Boulder and CU Denver
- Aging Advisory Council
- IDD Mill Levy Advisory Council
- Mobility and Access Coalition
- Bicycle Colorado



Affinity/Focus Groups

- Youth Programs Leadership
- People with Disabilities
- Racial, Ethnic, and Income Equity
- Healthcare Access and Aging
- Municipal Planners
- Boulder Valley & St. Vrain Valley School Districts

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The Process

Draft Plan Public Comment Period:

- Feb. 18 - Mar. 25, 2022
 - Meetings: MAC, TAC
 - Newsletters, Social Media, Partners
- Received Over 110 Plan Comments
- Feedback Integration by Consultant
- Public Comments for Public Hearing



Plan Adopted by BOCC, July 28

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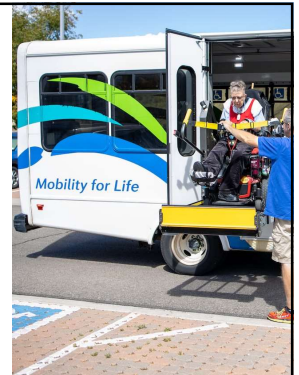
Existing Conditions Report

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Plan Review

Key Findings

- Transportation is a crucial issue which intersects with climate policy, social equity, affordability, and public health.
- Unmet travel needs go beyond County borders in all directions.
- Not enough supply to meet demand, in both housing and transportation services.



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Demographic Analysis

Key Demographics for Colorado, Boulder County, & Neighboring Counties

	Total Population	Percent of Older Adults (aged 65 and older)	Percent of Population with a Disability	Percent of Population with Income below 150% of federal poverty level	Percent of Youth (aged 18 and younger)	Percent of Households with Youth
State of Colorado	5,610,349	13.8%	10.6%	16.9%	22.5%	30.6%
Boulder County	322,510	13.7%	8.1%	16.4%	19.4%	27.1%
Weld County	305,345	11.9%	10.3%	17.5%	26.3%	38.8%
Broomfield County	67,886	13.3%	8.1%	8.5%	23.2%	32.2%
Gilpin County	6,018	17.9%	9.6%	10.1%	13.6%	15.0%
Grand County	15,303	16.7%	5.0%	17.9%	17.4%	18.6%
Jefferson County	574,798	16.0%	10.0%	11.7%	20.0%	27.7%
Larimer County	344,786	15.1%	9.7%	17.3%	19.8%	26.5%

Source: ACS 5-Year Estimates (2015-2019, 2011-2015, and 2006-2010)

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Demographic Analysis

Boulder County Race Figures

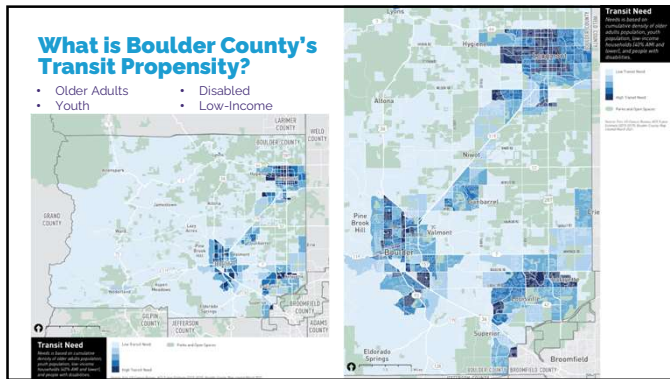
Group	2019 (5-Year)	%	2015 (5-Year)	%	2010 (5-Year)	%
Total Population	322,510	--	310,032	--	290,177	--
White	286,950	89	274,075	88.4	253,057	87.2
Black or African American	2,944	0.9	2,803	0.9	2,321	0.8
American Indian and Alaska Native	1,416	0.4	1,695	0.5	1,116	0.4
Asian	15,281	4.7	13,374	4.3	11,856	4.1
Native Hawaiian and Other Pacific Islander	203	0.1	214	0.1	79	0
Some other race	5,934	1.8	8,812	2.8	14,922	5.1
Two or more races	9,782	3	9,059	2.9	6,826	2.4
Hispanic or Latino (of any race)	44,740	13.9	42,487	13.7	37,374	12.9

Source: ACS 5-Year Estimates (2015-2019, 2011-2015, and 2006-2010)

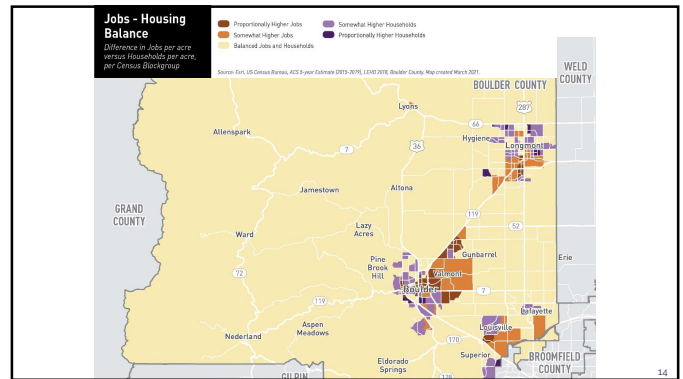
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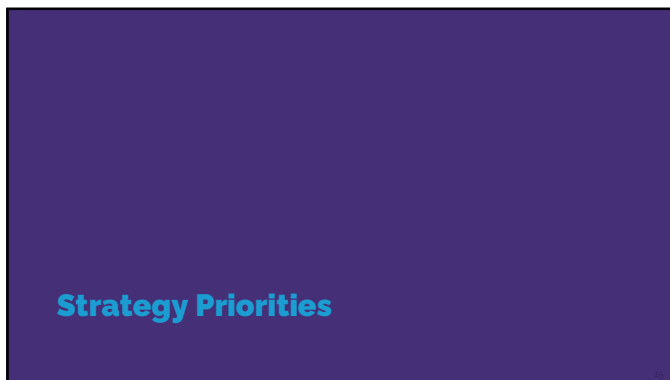
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About the Strategies

In Plan: Prioritized Strategies are organized by the **need** they are meeting

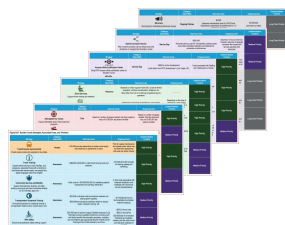
Presentation: Priority Strategies by program, county, partners

- Community Plan with responsibility meant to be shared among partners
- Strategies were organized into two timeframes based on priority votes from the Advisory Committee and feedback from the public meetings:
 - In Progress - Low-Hanging Fruit**
 - TIER I – Implementation in next 2 years**
 - TIER II – Implementation in 3 to 5 years**
- We acknowledge that the ongoing shortage of drivers may affect the timeline of strategies
- There are also policies addressing ongoing needs with a **long-term** timeframe

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Overview of Strategies

STRATEGY CATEGORIES	NUMBER OF STRATEGIES/ CATEGORY
1. Data	2
2. Access	1
3. Cost	2
4. Resource	6
5. Service Gaps	6
6. Awareness	4
7. Ongoing Policies	5
TOTAL SHARED STRATEGIES	25



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Data Strategies



TIER I

- Boulder County Transit Plan (\$100k for Phase I in 2022)
- Vision Zero Safe Routes to School Action Plan

TIER II

- Formalize data analysis, collection, and reporting
- Study cost-effectiveness subsidizing taxis and ridehailing

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Access Strategy

TIER I

- Paved access routes and upgrades to bus stops
- Year-round maintenance of access routes and bus stops



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Cost Strategies

TIER I

- Expand affordable and/or free transit fare programs

TIER II

- Cover/reimburse bus pass requests made by community liaisons



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Resource Strategies

TIER I

- Support driver training & retention
- Grant writing assistance
- Youth representation on Mobility & Access Coalition
- Safe Routes Regional Hub

TIER II

- Expand pot of competitive funding community transportation projects
- Volunteer travel ambassador program



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Service Gap Strategies

TIER I

- Boulder County RTD Access-a-Ride Certification Center
- Support volunteer driver programs
- Collaborate with transit and TMO/TMAs to survey major employers
- Include coordination clauses as part of grants awarded to transportation providers

TIER II

- Pilot a hybrid connector service in areas underserved by fixed-route transit
- Encourage nonprofit transportation providers to share fleets coordinate on maintenance
- Explore Via or others with fleets ability to provide school choice transportation
- Transportation for veterans under 60 to VA sites in Cheyenne, WY and Aurora, CO



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Awareness Strategies

TIER I

- Expand travel training to special needs populations
- Advertise transportation options and programs at human services and community locations
- Encourage more coordination of funding streams and raise awareness of available grants

TIER II

- Promotion/expansion of vocational training in transportation trades (CDLs, bicycle repair, etc.)
- SHIFT Driver (formerly known as Bicycle Friendly Driver) training funding support



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Ongoing Policies

LONG-TERM

- Thoughtful land use planning which promotes coordinated transportation
- Universal design in transit stations
- Adopting clear data sharing standards and expectations
- Be involved in local/regional advocacy groups and efforts that support new funding streams for transportation and mobility
- Continued equitable investments in communities, programs, & infrastructure



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Priorities in Progress TIER I Priorities In progress

Icons at the bottom represent: Youth Transportation Resources, Travel Buddies, Community Services and Mobility, Bike Safety, Access-a-Ride Certification Center, Youth Mobility, and Affordable/Free Transit.

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Seeking Funding Tier 1 Priorities for Next 2 Years

Icons at the bottom represent: Grant Writing, Service Study, Transit Access Improvements, Volunteer Drivers, Affordable/Free Transit, Bike Safety, and Youth Transportation Resources.

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Summary of the 25 Strategies

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Questions for Consideration

- 1 Which Strategies Seem Most Relevant to your Organization?
- 2 What Opportunities are There to Integrate the Strategies into Ongoing Efforts?

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Next Steps

Integration

- UZA Program of Projects
- DRCOG TIP
- Program Specific Work Plans
- MAC work plan and Charter

Funding

- DRCOG TIP Subregional/CDOT 5310 & Safe Routes/HST/Other Grants

Jurisdiction "Speaking Tour"

- Present to local TABs, City Councils, School Districts, and interested partner agencies

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THANK YOU!

BOULDER COUNTY MOBILITY & ACCESS FOR ALL

Please visit the [coordinated plan's website](https://www.bouldercounty.org/mobility-access) for information & updates

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