

Connecting You & Northern Colorado Q3 | July 5, 2023



Connecting You & Northern Colorado: Mobility Newsletter

Visit our Website

In this Issue:

- Introducing the NFRMPO's New Mobility Planner - Brooke Bettolo, MPH
- RideNoCo Dashboard - Quarter 2
- Shift Your Ride Summer Challenge - Powered by VanGo™
- Zero Fare For Better Air Returns and Expands
- The NFRMPO Mobility Program is hiring!
- Webinar: Transportation Tools for Northern Colorado Case Managers
- DriveNoCo Paid & Volunteer Driving Opportunities
- Engagement and Education Opportunities
- Bring RideNoCo to your Organization
- Get Involved: Meeting Details
- Upcoming Mobility Meetings

Read on for the latest mobility updates in Northern Colorado.

Introducing the NFRMPO's New Mobility Planner - Brooke Bettolo, MPH -

At the end of May, Brooke Bettolo ([she/her](#)) joined the NFRMPO Mobility Team. She is bilingual in Spanish, was born and raised in Northern Colorado, and is passionate about dismantling systemic barriers of inequity and connecting people to the things they need to live healthy, happy lives.

Brooke received a Bachelor of Arts in Spanish and a Bachelor of Arts in Ethnic Studies from Colorado State University in 2015, as well as a Master of Public Health from the Colorado School of Public Health in 2016.

Brooke is a [Certified Promotora](#) who has worked directly with Spanish-speaking communities of Larimer County for the last 12 years on projects regarding community capacity building, health promotion, physical activity, built environment, planning, civic engagement education, and policy change efforts.

Brooke is excited to support the implementation and growth of the NFRMPO Mobility Program, lead the development and implementation of the Coordinated Public Transit/Human Services Transportation Plan, support implementation of the Transportation



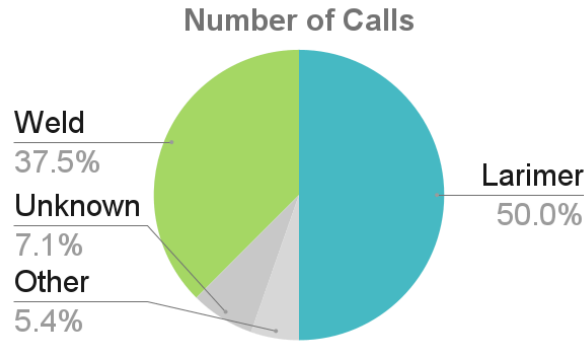
Demand Management (TDM) Action Plan, take calls in English and Spanish for RideNoCo, increase language access for all Mobility materials and programming, connect with the communities of Weld and Larimer Counties, and find opportunities to work across disciplines to provide mobility options for all!

Reach out to her at bbettolo@nfrmpo.org.

RideNoCo Dashboard - Quarter 2

From **April to June**, the RideNoCo call center received

56 calls.



60% of calls received were from people aged 60+

76% of callers needed help getting to Medical Appointments

2 calls were in Spanish

Key themes:

This quarter, several callers expressed the **difficulty of accessing transportation in the rural areas** outside of Frederick, Dacono, Fort Lupton, and Greeley. Callers also expressed their frustration toward **long registration times for several ride services**, since the typical registration period is one to three weeks. This makes it **difficult to find immediate transportation options for short-term needs that may quickly emerge**, and forces clients to use more expensive options which might be outside their means. Additionally, there are many people **in need of wheelchair accessible transportation options**, which only some providers are able to accommodate in some communities in the region.

NFRMPO staff continue to work with the Larimer County and Weld County Mobility Committee to discuss these and other needs to learn more about the barriers as well as potential solutions from the providers' perspective. The barriers included lack of staff capacity, incomplete client applications, lack of responsiveness via phone or email from applicants when questions came up during the application process, lack of drivers, and lack of wheelchair accessible vehicles due to supply chain issues.

NFRMPO staff are also investigating which providers in the region are able to schedule rides and arrange drivers for clients that speak Spanish and other languages to ensure all members of our community have access to transportation options that meet their needs. A new module on the RideNoCo [website](#) will be added with this information by Winter of 2023.

Shift Your Ride Summer Challenge - powered by

VanGo™



Mark your calendars for June 1, 2023 through August 31, 2023 for the **Shift Your Ride Summer Challenge** in Northern Colorado – [Powered by VanGo™!](#)

What is the Shift Your Ride Summer Challenge?

The *Shift Your Ride Summer Challenge* is a partnership of multiple communities within the North Front Range region, bringing together large and small communities to get residents and visitors to walk, bike, roll, ride transit, work from home – really, anything that gets people out of their cars. It doesn't matter if a trip is walking to the grocery store, working from home on Friday, or riding a bike to the brewery on the weekend, any trip counts if you'd normally drive your car.

There are a few reasons to participate.

- Challenge yourself – set a goal to ride and walk more this summer
- Challenge others – compete against your family, coworkers, friends, or the region to shift the most miles
- Win a prize – participants will be in the running for different prizes after tracking at least four trips
- See the region in a new way – we've got some great trails, transit, and paths to see things that you can't see when you're driving
- Improve our air – every time you don't drive, you're helping the region reduce transportation-related air quality issues
- Put money in your pocket – transit, riding your bike, walking, and rolling are all cheap ways to get around the region and you don't have to pay for gas!

How do I participate?

Great question! The NFRMPO is partnering with VanGo™ Vanpools to help you track your rides and get in the running for prizes. Follow these steps, and you'll be on your way to leaving your competition in the dust!

1. Fill out the Google Form with some basic information (name, email, community, and whether you're part of a team). NFRMPO staff will register you for the VanGo™ Vanpools platform.
2. Activate your account via the verification email you will receive from VanGo™ Vanpools. Set a password.
3. Sign up for the challenge – Shift Your Ride Summer Challenge.
4. Get out and about on a bus, the trails, or your couch.
5. Start tracking those trips.

Not sure where to start?

Reach out to the Mobility team at the NFRMPO by emailing mobility@nfrmpo.org calling (970) 514-3636.

Zero Fare For Better Air Returns and Expands



Want to ride the bus for free?

The [Zero Fare for Better Air](#) initiative lasts from **June through August 2023**. Transit agencies across the region and state have committed to reducing ground-level ozone by increasing use of public transit.

Agencies participating in Weld County include:

- [Greeley-Evans Transit \(GET\)](#)

Agencies participating in Larimer County include:

- [Transfort](#)
- [Town of Estes Park](#)

See the [2023 CASTA Toolkit](#) for more information and resources.



Don't know how to use the bus? We can help!

RideNoCo staff can provide both in-person and online **travel trainings** for professionals and community members in Northern Colorado. We walk you through the process step-by-step to make sure you are comfortable reading the schedules, finding your route, planning your trip, and teaching others.

Our next travel training will be in Greeley on July 13th in partnership with the Weld County Department of Public Health & Environment and Greeley Evans Transit (GET). Reach out to Brooke Bettolo for more information at bbettolo@nfrmpo.org.

If you or your agency is interested in hosting or partnering with RideNoCo for a travel training, please fill out this [interest form](#) or email mobility@nfrmpo.org. All travel trainings are catered to each audience's needs and preferences based on location, client needs, training goals, preferred languages, and other considerations.

The NFRMPO Mobility Team is hiring!

The NFRMPO Mobility Program is currently hiring a Mobility Specialist.

This full time professional positions will work closely with the Mobility Director and Mobility Planner to support the planning, facilitation, administration, and development of Mobility Management and Transportation Demand Management (TDM) projects and programs in the North Front Range region.

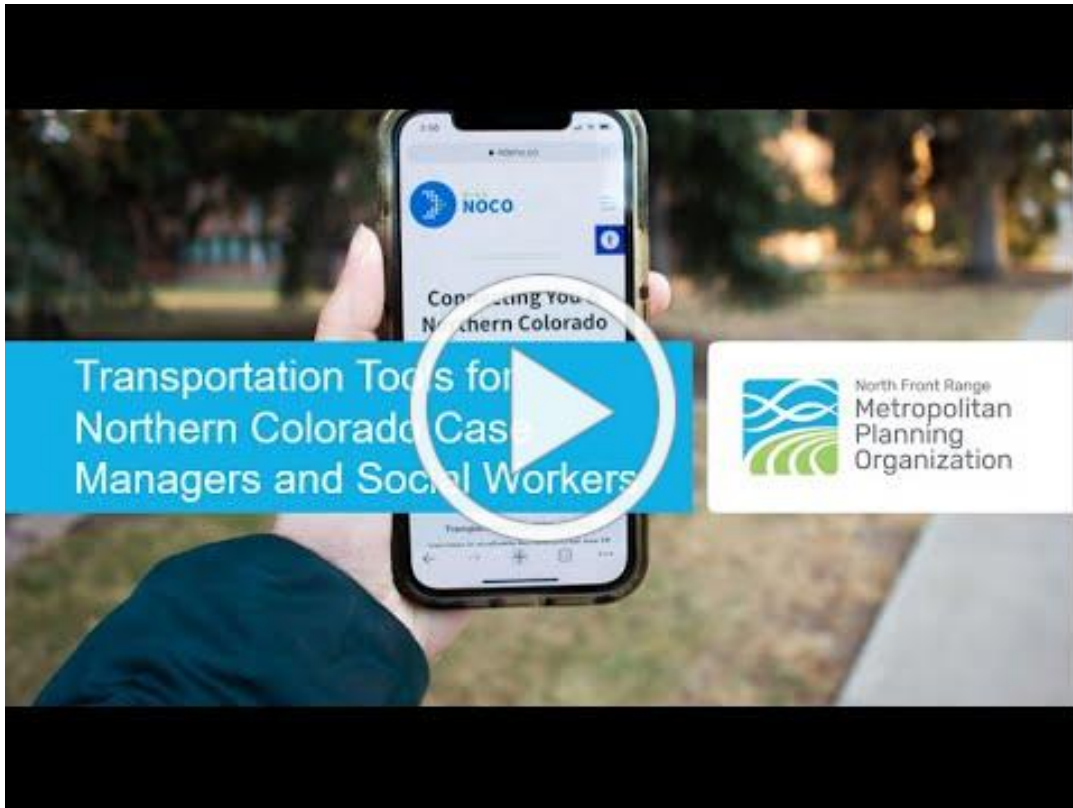
Mobility Specialist:



- Salary Range: \$49,500 - \$65,500

View the [full job listing](#) for additional details about the positions and the job application process. We encourage our partners to share these listings with any professionals who may be a good fit!

Webinar: Transportation Tools for Northern Colorado Case Managers



In this video, RideNoCo outlines transportation tools for human service agencies in Northern Colorado. Staff goes over the following topics:

- Transportation and Human Services
- RideNoCo Overview
- How to use the RideNoCo Website and Trip Discovery Tool
- Mobility Tips and Tricks in Northern Colorado
- NFRMPO Quarterly Mobility Newsletter
- Opportunities for Collaboration

Please email mobility@nfrmpo.org with any follow up questions.

DriveNoCo



DRIVE
NOCO

Are you a driver looking for a new employment opportunity? Or maybe a community member eager to help a neighbor in need? DriveNoCo is your resource to find paid and volunteer driving opportunities in Northern Colorado. Serve your community by helping people get where they want and need to go!

Volunteer Driving Opportunities:

60+Ride

RAFT

SAINT

Via Mobility Volunteers

Paid Driving Opportunities:

GET: Full Time

COLT: 35 hours + Benefits

Transfort: Fluctuating Hourly

Heart&Soul

zTrip

Via Mobility Services

Transportation Providers: DriveNoCo wants to recognize the hard work of your drivers! Please submit a nomination for the "Driver of the Quarter" to be featured in our next newsletter! Submit your nominations to mobility@nfrmpo.org by September 1, 2023.

Regional Transportation News & Engagement Opportunities

The NoCo Bike & Ped Collaborative will be hosting a walking audit during their August 9th meeting in Timnath, along the Poudre Trail. They will also be hosting a walk audit in Eaton on September 14th. Reach out to Jerome for more information at jrouser@nfrmpo.org

[Rep. Neguse Announces \\$10.7 Million for Infrastructure Project to Improve Fort Collins Transit Network & Traffic Intersection](#)

Please reach out to mobility@nfrmpo.org if your organization would like to include mobility engagement opportunities or information for next quarter's newsletter. This could include public outreach efforts, surveys, announcements, etc.

Bring RideNoCo to your Organization



RIDE
NOCO

With the RideNoCo website and call center launched, the NFRMPO Mobility Team would love to meet with your agency and clients to share how RideNoCo can be a resource and partner in helping people meet their mobility needs in the region.

Please reach out to RideNoCo at mobility@nfrmpo.org or (970) 514-3636 if you would like NFRMPO staff to meet with your organization or provide outreach materials in English and Spanish.

Travel Trainings

If you or your agency is interested in hosting or partnering with RideNoCo for travel training, please fill out this [interest form](#) or email mobility@nfrmpo.org.

All travel trainings are catered to each audience's needs and preferences based on location, client needs, training goals, preferred languages, and other considerations.

Get Involved with NFRMPO



North Front Range
**Metropolitan
Planning
Organization**

See what's happening at the NFRMPO and join us at one of our upcoming events or meetings. For a comprehensive and up to date calendar of events, visit <https://nfrmpo.org/calendar>, and to download meeting materials, visit <https://nfrmpo.org/meeting-materials>.

Upcoming Mobility Meetings

Northern Colorado Mobility Committee (LCMC & WCMC) The next Northern Colorado Mobility Committee Meeting will be August 22nd, 2023.

Larimer County Mobility Committee (LCMC) The next LCMC meeting is July 25th, 2023.

Weld County Mobility Committee (WCMC) The next WCMC meeting is September 26th, 2023.

[All meeting materials can be accessed on the NFRMPO website.](#)



North Front Range Metropolitan Planning Organization | 419 Canyon Avenue, Suite 300, Fort Collins, CO 80521

[Unsubscribe](#) bbills@nfrmpo.org

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by mobility@nfrmpo.org powered by



Try email marketing for free today!