

**Executive Summary of the
North Front Range Metropolitan Planning Organization
Community Advisory Committee**

October 12, 2023

Attendees: Elisabeth Cairnes, Nathalie Rachline, Reid Maynard, Pauline Migliore, Gary Strome, Brad Ragazzo, Courtney Wallace, York

Staff: AnnaRose Cunningham

SHIFT Driving Discussion

Cunningham outlined the history, purpose, and content of the SHIFT Driving Course hosted by Bicycle Colorado. Pauline asked if there are any types of incentives for individuals to complete the course, similar to discounts on car insurance given by AAA upon completion of a driving course. Nathalie noted concerns about the Colorado Safety Stop and asked if there was research following the implementation of the rule in Colorado. Cunningham stated she would reach out to Bicycle Colorado for answers to the proposed questions. The group noted continued interest in the course and asked if a discussion on it could be on the future agenda. Cunningham agreed the discussion could continue either in November or December.

NFRMPO Outreach Strategy Evaluation

Cunningham presented the questions emailed to the group for consideration regarding the Outreach Strategy for the 2050 RTP. The group noted a target audience which was missing was engagement with youth and college age students. The group suggested connecting with the transportation departments at the universities, boys' and girls' clubs, girl scout and boy scouts, and YMCA. The group noted there should be a greater effort placed on engaging with chambers of commerce in the region. York asked if non-profits providing transportation are included in NFRMPO outreach efforts. Cunningham noted many of the group are involved in the mobility programs with RideNoCo and that the NFRMPO periodically presents to the mobility committees in both counties.

Cunningham asked for feedback on the ArcGIS StoryMaps and social media content. The group noted the StoryMaps could be more concise, hitting the high-level points and directing interested users to where more information could be found. Regarding the social media content, Courtney noted community members may be more likely to share when presented photos of congestion and other types of issues. York noted it would be helpful for people to know where photos had been taken within the region which may help solicit feedback. The group discussed ways in which the NFRMPO may be able to solicit photo submissions from the public.

NFRMPO Call for Projects – Submitted Projects Overview

Cunningham reviewed the NFRMPO's Call for Projects timeline, the funding available, and the total funding request for projects which submitted applications during the Call. Cunningham reviewed the funding types and presented the projects which were submitted for consideration. More information on projects recommended for funding will be presented at a future meeting.

The meeting was adjourned at 7:38 p.m.

Did the outreach strategy for the 2050 RTP feel comprehensive in the intended audiences?

What target audiences do you think were missing in either planned or in the implemented outreach?

2050 RTP Outreach

Do you feel like the combination of online versus in person engagement was equitable?

Do you find the Story Map collection page useful?
Are the Storymaps themselves useful?

I like the idea of increased engagement with the Chambers

Girl Scouts and Boy Scouts

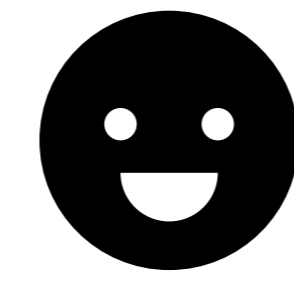
YMCA's

University transportation departments

What about reaching out to School districts

Boys and Girls Clubs

Non-profits

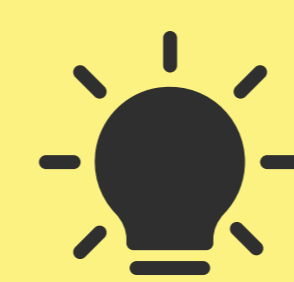


Slim down the content, high level points

I found out in multiple ways, but I'm probably more into transpo than most citizens

Story maps and detailed information

Advertise engagement efforts on transit



Piggyback on open houses and transportation project fairs

photo contest!

pictures of bad things instead of pictures of pretty things

photos of congestion

What type of outreach would you like to see in future MPO planning processes

Other outreach ideas and suggestions

[See an example](#)