

Community Advisory Committee (CAC)
AGENDA

October 12, 2023

6:00 – 7:30 p.m.

Virtual:

(571) 317-3112

Code: 194-437-133

<https://www.gotomeet.me/NFRMPO/nfrmpo-community-advisory-committee>

1. Call Meeting to Order, Welcome, Introductions

Discussion Topics:

2. SHIFT Driving Discussion

The group will discuss the SHIFT Driving course.

3. NFRMPO Outreach Strategy Evaluation

AnnaRose will lead a discussion on the 2050 RTP outreach strategy evaluation including the following questions:

- i. Did the [Outreach Strategy](#) for the 2050 RTP feel comprehensive in the intended audiences? What target audiences do you think were missing either in the planned outreach strategy or in the implemented outreach outlined in [Appendix A. Public Outreach](#)?
- ii. Do you feel like the combination of online versus in person engagement was equitable?
- iii. What type of outreach would you like to see in future MPO planning processes?
- iv. Do you find the online StoryMap Collection page for the 2050 RTP useful (<https://storymaps.arcgis.com/collections/5df81f4e7db14468ae1705e744f619a4>)? What do you like about the StoryMaps? What could be improved? What sections of the 2050 RTP would you like to see made into a StoryMap?

4. NFRMPO Call for Projects – Submitted Projects Overview

AnnaRose will review the applications submitted through the 2023 Call for Projects.

Next Meeting: November 9, 2023

Topics: NFRMPO Upcoming Planning Initiatives, RideNoCo Program Overview and Updates

For any questions or accommodations, please contact AnnaRose Cunningham at arcunningham@nfrmpo.org or (970) 419-9497.