

Connecting You & Northern Colorado Q3 | October 10, 2023



Connecting You & Northern Colorado: Mobility Newsletter

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Read on for the latest mobility updates in Northern Colorado.

Introducing the NFRMPO's New Mobility Specialist - Lisa Deaton

At the beginning of August, Lisa Deaton joined the NFRMPO Mobility Team. Originally from the San Francisco Bay Area, Lisa has lived in Larimer County for 14 years. She comes to us from the City of Fort Collins where she spent 2 years with the Streets Department and 4 years at Transfort. She is knowledgeable of the many transportation options in the region as well as the challenges commuters face getting where they need to go. Many, many years ago, Lisa was a CNA/Home Health Aid and enjoys working with older adults and people with disabilities.



Lisa is excited to be a part of the Mobility Team and contribute to the growth of the NFRMPO Mobility Program. She is the first point of contact when you call the RideNoCo call center. In addition to helping callers find rides, she will be doing outreach events and travel trainings.

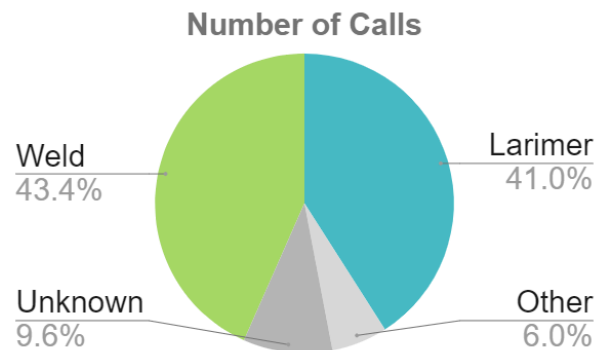
Reach out to her at ldeaton@nfrmpo.org.

RideNoCo Dashboard - Quarter 3

From **July to September**, the RideNoCo call center received:

83 calls.

This is a 48% increase in calls since last quarter



61% of calls received were from people aged 60+

65% of callers needed help getting to Medical Appointments

3 calls were in Spanish

Key themes:

This quarter, several callers expressed the difficulty of finding transportation from Larimer and Weld counties to the Denver area. Callers also expressed their frustration in being unable to find affordable ways to get from Weld County to Larimer County and vice versa. Additionally, a unique situation came up where a very tall person who uses a wheelchair could not find transportation options due to the lack of headroom in typical wheelchair accessible vans. Luckily, the new Via Mobility Services vehicle is now available and is the right size for that client, so a follow up call has been made.

NFRMPO staff continue to work with the Larimer County and Weld County Mobility Committees to discuss these and other needs to learn more about the barriers as well as potential solutions from the providers' perspective. The barriers include services areas that are limited to single cities or single counties and lack of specialized wheelchair accessible vehicles for unique situations as mentioned above.

NFRMPO staff are also investigating which providers in the region are able to schedule rides and arrange drivers for clients that speak Spanish and other languages to ensure all members of our community have access to transportation options that meet their needs. Through their partnership with the Mobility Team, three transportation providers have been given access to **LanguageLink** live interpretation services to enhance their ability to serve non-English speakers in the community.

Shift Your Ride Summer Challenge - powered by
VanGo™



Building off the success of the 2022 challenge, the NFRMPO partnered with local communities including Greeley and Fort Collins to promote the 2023 Shift Your Ride Summer Challenge. Based on [the Fort Collins Shift program](#), Shift Your Ride focuses on getting people to reduce single-occupant vehicle (SOV) trips. Local communities and organizations provided giveaways to incentivize the trips. Also new this year was a partnership with the [VanGo™ Vanpools program](#), which supported pledgers to track their trips.

Between June 1 and August 31, 2023, nearly 150 participants pledged to shift their ride during the challenge. About one-third of participants tracked at least one trip, leading to the following statistics:

- 178 carpool trips
- 84 transit trips
- 501 bike trips
- 143 walk trips
- 292 work from home “trips”

By shifting their rides, participants reduced more than 10,000 vehicle miles traveled (VMT), saved more than \$2,500, and did not purchase 430 gallons of gas. Together, these led to a reduction of nitrous oxides (NOx) and volatile organic compounds (VOCs), two key precursors to ozone, and more than four tons of GHG reduced from the air.

Via Mobility Expands Weld County Service Area



Via Mobility has Expanded their Service Area in Weld County!

People aged 60 and up, or with a qualifying disability can now receive **Free Transportation Services** in the [following communities](#):

- Ault
- Fort Lupton
- Gilcrest
- Hudson
- Johnstown
- Kersey
- Keenesburg
- LaSalle
- Nunn
- Platteville
- Parts of unincorporated Weld County



This transit service aims to address the ever-increasing demand for flexible, accessible, and inclusive transportation solutions within Weld County and is made possible by collaboration with the Weld County Board of County Commissioners, North Front Range Metropolitan Planning Organization, Upper Front Range Transportation Planning Region, and Via Mobility Services. Through the partnership, partners aim to foster greater mobility and independence among residents and support the entire community's well-being.

For more details on the existing routes and service areas, see [this map](#).

Call Via Mobility to Book a Ride: 303-447-9636

DriveNoCo



Are you a driver looking for a new employment opportunity? Or maybe a community member eager to help a neighbor in need? DriveNoCo is your resource to find paid and volunteer driving opportunities in Northern Colorado. Serve your community by helping people get where they want and need to go!

Volunteer Driving Opportunities:

60+Ride

RAFT

SAINT

Via Mobility Volunteers

Paid Driving Opportunities:

GET: 3/4 Time + Benefits

COLT: 35 hours + Benefits

Transfort: Fluctuating Hourly

Heart&Soul

zTrip

Via Mobility Services

Transportation Providers: DriveNoCo wants to recognize the hard work of your drivers! Please submit a nomination for the "Driver of the Quarter" to be featured in our next newsletter! Submit your nominations to mobility@nfrmpo.org by December 15, 2023.

Regional Transportation News & Engagement Opportunities



US34 Projects Update

US34 is a major corridor which bisects the region, carrying commuters, visitors, and freight. To handle the growth on this corridor, the NFRMPO Planning Council has set aside funding for plans and programs. This is in addition to funding set aside by CDOT Region 4 for transit along the corridor.

- **US34 Transportation Management Organization (TMO)** – a standalone organization that will focus on improving multimodal connections and reducing single-occupant vehicle (SOV) trips along the corridor between Estes Park and Kersey. The TMO is funded by Multimodal Transportation and Mitigation Options Funds (MMOF), a grant from CDOT's Office of Innovative Mobility, and funding from local communities.

- **LinkNoCo Phase II** – building off the work of Phase I, Phase II will focus on what the bus service along US34 needs to look like, including operations and capital needs. Phase II will allow for improvements to ensure a competitive, efficient, and useful transit service along the corridor between Loveland and Greeley. Phase II is funded by MMOF and funding from VanGoTM Vanpools.

The NFRMPO will reach out to stakeholders as the projects progress. Questions may be directed to planning@nfrmpo.org.

The Dial-A-Ride and Transit Accessibility Committee (DARTAC) is currently recruiting members!

DARTAC is an informal committee that helps advise **Transfort** staff on operational practices and accessibility to transit in Fort Collins. The mission of DARTAC is to advocate for consumer safety, service and satisfaction, to advise City staff and to educate the general public on issues pertinent to the accessibility of public transit.

DARTAC meets for one hour on the third Monday every other month beginning in February. The committee shall consist of five (5) Transit and/or disability advocates, three (3) Transfort fixed route bus users, and three (3) Dial-A-Ride clients. Member terms shall last for 24 months.

To apply to be a member of DARTAC, click here: [DARTAC Application](#)
Submit completed applications to Katlyn Kelly at kkelly@fcgov.com or by mail to 250 N. Mason St., Fort Collins, CO 80521. **Applications are due October 31st, 2023.** For questions, please contact Katlyn Kelly at (970) 416-8042.

Please reach out to mobility@nfrmpo.org if your organization would like to include mobility engagement opportunities or information for next quarter's newsletter. This could include public outreach efforts, surveys, announcements, etc.

Bring RideNoCo to your Organization



With the RideNoCo website and call center launched, the NFRMPO Mobility Team would love to meet with your agency and clients to share how RideNoCo can be a resource and partner in helping people meet their mobility needs in the region.

Please reach out to RideNoCo at mobility@nfrmpo.org or (970) 514-3636 if you would like NFRMPO staff to meet with your organization or provide outreach materials in English and Spanish.

Travel Trainings

If you or your agency is interested in hosting or partnering with RideNoCo for travel training, please fill out this [interest form](#) or email mobility@nfrmpo.org.



All travel trainings are catered to each audience's needs and preferences based on location, client needs, training goals, preferred languages, and other considerations.

Get Involved with NFRMPO



North Front Range
Metropolitan
Planning
Organization

See what's happening at the NFRMPO and join us at one of our upcoming events or meetings. For a comprehensive and up to date calendar of events, visit <https://nfrmpo.org/calendar>, and to download meeting materials, visit <https://nfrmpo.org/meeting-materials>.

Upcoming Mobility Meetings

Northern Colorado Mobility Committee (LCMC & WCMC) The next Northern Colorado Mobility Committee Meeting will be November 28, 2023.

Larimer County Mobility Committee (LCMC) The next LCMC meeting is October 24th, 2023.

Weld County Mobility Committee (WCMC) The next WCMC meeting is March 26th, 2024.

[All meeting materials can be accessed on the NFRMPO website.](#)



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