



**Northern Colorado Mobility Committee –MINUTES**

**November 28, 2023**

**1:00 p.m. – 3:30 p.m.**

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**1. Call Meeting to Order, Welcome and Introductions**

In Person:

- Cory Schmitt, NFRMPO
- Brooke Bettolo, NFRMPO
- Lisa Deaton, NFRMPO
- Ashley Patterson, Via Mobility Services
- Angela Woodall, Foothills Gateway
- Ari Edgley, Foothills Gateway
- Celeste Ewert, Envision
- Nichole Seward, Weld County AAA
- Aaron Oberndorf, CO Division of Vocational Rehab
- Steve Teets, WAND
- Adriana Torres, Via Mobility Services
- Dena Boutwell, Via Mobility Services
- Ernest Cienfuegos-Baca, United Way-Weld
- Olga Gonzalez, Weld County Department of Public Health & Environment
- Leiton Powell, City of Greeley

Virtual:

- Hanna Johnson, City of Greeley
- Alex Gordon, NFRMPO
- Marge Martinez, United Way - Weld
- Dana Klein, Town of Estes Park
- Connie Nelson-Cleverly SAINT
- Cynthia “Lou” Louis, Transfort
- Megan Kaliczak, zTrip
- Katlyn Kelly, Transfort
- Jacque Penfold, Citizen
- Lorye McCloud, Partnership for Age Friendly Communities Larimer County

**2. Group Introductions, Review of Agenda**

Both virtual and in person attendees introduced themselves and their organizations.

**Presentations & Activity**

**1) US34 TMO Update – Gordon**

Gordon gave a presentation and updates on the US34 TMO project, which will establish a Transportation Management Organization (TMO) along the US34 Corridor that would connect Estes Park, Loveland and Kersey. Slides and the fact sheet can be found [here](#). Gordon gave an overview of what the TMO’s purpose is, where the funding comes from, why the US34 Corridor was prioritized, and the next steps. The NFRMPO will be hiring a consultant in January 2024 to help start up the TMO to address the priorities and reach out to stakeholders for their input.



Teets asked if there will be connectivity to the new Loveland Transit Center since the corridor only goes East to West along US34. Schmitt said that the US34 map shows the general geography of the corridor but that this doesn't indicate anything about transit service specifically, Gordon said that the aforementioned area lines up with in the LinkNoCo phase 2. Questions were asked if there is a plan to make people aware of the TMO and if there can be presentations or meetings in other communities. Schmitt asked if anyone would be interested in inviting the consultant to NCMC talk with groups and there was a lot of interest.

## **2) zTrip Safety Overview- “Ensuring Safety in Every Ride” – Kaliczak**

Kaliczak gave a brief overview of zTrip locally and nationally, slides can be found [here](#). Their organization participates in monthly safety calls, weekly driver safety symposiums, and bi-weekly staff meetings to discuss passenger, driver, vehicle, and facility safety. Safety practices are constantly changing to prevent people from hearing and reading the same message all the time. Cameras are in each vehicle for passenger and driver safety and can track and monitor the driver's performance. Feedback and scoring are available to the drivers along with safety tips personalized to each driver's performance.

Teets asked about school cab services for students in Greeley School District RE6. Kaliczak said that she has reached out in the past to several school districts about the services that zTrip has to offer and she would be happy to reach out again if contact information was provided. Teets provided a contact. Teets asked about troubles getting medical rides or not getting picked up. Kaliczak said that Intelliride is the broker for zTrip and not all referrals from Intelliride go to zTrip.

## **3) Safety Roundtable Activity – Bettolo**

Bettolo lead the groups into the Safety Roundtable activity, where each participant was able to provide comments on safety practices occurring and/or desired in their agencies. The activity focused on safety for riders, drivers, vehicles on the road, and organizations. Participants not affiliated with the provision of transportation services were encouraged to comment on what they think the ideal safety precautions should look like. Results of the activity will be shared with this group at the next meeting.

In the reflection portion of the activity, members discussed that the safety topics are all connected, and you cannot isolate the needs of the driver, rider, vehicle, or organization without impacting safety in the other categories. Oberndorf mentioned that there have been issues in the Trans community between passengers and drivers who did not feel safe riding with a particular gender. It had been suggested that passengers could request the gender of the driver, but this idea could lead to predatory behaviors and do more harm than good. Kaliczak said that zTrip was also considering gender selection but decided that it would not be a supportive solution for drivers and passengers. A safety solution was suggested to have real-time video and a panic button in the vehicles.



### **Wrap Up + Next Steps**

Powell shared that COLT is adding route 7 to connect with the Poudre Express. COLT and GET use the same ticket system and transfers will be accepted between the two agencies.

Teets discussed the bus system in Western Nebraska and how they have a route from Kimball to the Denver Airport. Hoping in the future they will go to Fort Collins, Loveland, and Cheyenne, WY.

Via gave an update that the Weld County service is doing great, surpassing the ridership registration totals from the 2021/2022 pilot. As of 11/22/2023 Via has provided 130 trips and has registered 8 new riders in the month of November.

### **Upcoming Meetings:**

- a. Larimer County Mobility Committee (LCMC) Meeting: January 23, 2024
- b. Northern Colorado Mobility Committee (NCMC) Meeting: February 27, 2024
- c. Weld County Mobility Committee (WCMC) Meeting: March 26, 2024