



Northern Colorado Mobility Committee —AGENDA

November 28th, 2023

1:00 – 3:30 p.m.

Windsor Community Recreation Center – Buckeye/Redwood Room (250 11th St. Windsor, CO 80550)

WELCOME + INTRODUCTIONS (1:00-1:15PM)

- | | |
|-----------------------|---------------|
| 1) Overview of Agenda | Mobility Team |
| 2) Introductions | All |

PRESENTATIONS (1:15-1:45PM)

- | | |
|---------------------------|----------|
| 1) US34 TMO Update | Gordon |
| 2) zTrip Safety Practices | Kaliczak |

BREAK (1:45-2:00PM)

Snacks and refreshments to be provided

ACTIVITY (2:00-3:10PM)

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|-----------------------|-----|
| 1) Safety Roundtables | All |
|-----------------------|-----|

CELEBRATION (3:10-3:30PM)

- | | |
|---|-----|
| 1) Retirement Celebration for Connie, Ruth, and Janet | All |
|---|-----|

Next Meetings:

- **Larimer County Mobility Committee:** January 23rd, 2024
- **Northern Colorado Mobility Committee:** February 27th, 2024
- **Weld County Mobility Committee:** March 26th, 2024



Northern Colorado Regional Mobility Meeting —MINUTES

August 22, 2023

1:00 p.m. – 3:30 p.m.

1. Call Meeting to Order, Welcome and Introductions

In Person:

- Cory Schmitt, NFRMPO
- Lisa Deaton, NFRMPO
- Ruth Fletcher-Carter, RAFT
- Janet Bedingfield, 60+ Ride
- Amy Threewitt, 60+ Ride
- Nichole Seward, Weld County AAA
- Steve Teets, WAND
- Kimberly Aguilar-Pauli, Arc of Larimer County
- Aaron Oberndorf, CO Division of Vocational Rehab
- Marge Martinez, United Way of Weld County
- Brian Dubois, Town of Berthoud
- Steve Conaway, RAFT
- Ari Edgley, Foothills Gateway
- Megan Kaliczak, zTrip
- Lisa Bitzer, Via Mobility Services
- Cynthia “Lou” Louis, Transfort
- Katlyn Kelly, Transfort
- Jacque Penfold, Community member

Virtual:

- Brooke Bettolo, NFRMPO
- Alex Gordon, NFRMPO
- Connie Nelson-Cleverly, SAINT
- Kimberly Baker, Larimer County Department of Health and Environment
- Robin Upton, WAND
- Melanie Royalty, Transfort
- Nicole Limoges, Larimer County Office on Aging
- Olga Gonzalez, Weld County Department of Public Health & Environment
- Desiree Sandoval, RE-4 School to Work

2. Group Introductions, Review of Agenda, Minutes Approval

Both virtual and in person attendees introduced themselves and their organizations. The in-person group did a speed networking exercise to get to know one another and learn more about each other’s respective organizations and services. The online group did a modified version of the speed networking via the chat.



Presentations & Activity

1) Via Mobility Services - Weld County Service – Bitzer

Bitzer gave a presentation on Via Mobility Services Weld County Expansion. Slides can be found [here](#) and an online service area map can be found [here](#).

Bitzer mentioned that applications and ridership have increased, and that Via is on pace for 60-70 trips in the first month of the service. The program has two vehicles, both of which are wheelchair accessible. Pick-ups are 8am-4:30pm M-F. Pick up window is typically around 30-45 minutes, varying depending on travel distance. Clients can book trips 7 days in advance and sometimes on the same day.

Members discussed how to qualify for services, costs, and the service areas. Some Weld County cities have not opted into service, including the Town of Milliken. LaSalle just recently decided to join the service.

2) NFRMPO Updates – Gordon

Gordon gave a presentation on MPO updates, including the 2050 Regional Transportation Plan, LinkNoCo Phase II, currently open call for projects, and upcoming walk/bike audits in the region. Slides can be found [here](#).

Gordon discussed the purpose of the Long Range Transportation Plan and then if all goes well, the Planning Council will approve the plan at the next meeting on September 6, 2023. Another project soon to be underway is the next phase of the LinkNoCo Premium Transit Study. Phase One recommended three major corridors for transit investment to connect Loveland to Greeley, Loveland to Windsor, and upgrading Poudre Express from Greeley to Fort Collins, possibly bus rapid transit or rail. LinkNoCo Phase II is looking at operating scenarios and developing a capital improvement list for the Loveland-Greeley corridor along US34. There is a demand for this service and there has been talk with involving Johnstown as they have shown interest. Gordon also discussed the Eaton Walk audit scheduled for September 14th and Berthoud bike/walk audits scheduled for either October or spring 2024. The Active Transportation Plan kicks off in October and Mobility Committee members can join the Steering Team by contacting Jerome Rouser (jrouser@nfrmpo.org).

3) RideNoCo Updates and Future of Mobility Committees Discussion– Schmitt

Schmitt shared a brief update on RideNoCo (slides [here](#)) that included progress on the Phase 3 of the TDS integration project. A lot of progress has been made and now it has been turned over to the developers to make changes to their platforms to allow communication between providers to happen. This will help RideNoCo to gather intake information from callers and send it to the provider. We are opening access to the MPO's Language Link Interpretation Services to volunteer transportation providers participating in the TDS Coordination Project (60+ Ride, RAFT, SAINT) on a pilot basis beginning Friday.



Mobility Case Study: 87-year-old man who lives on the Larimer side of Windsor that needs transportation for daily infusions at Medical Center of the Rockies/Poudre Valley Hospital (PVH) for 4-6 weeks. Recommended calling insurance, Windsor Senior Rides (via email) zTrip, and Seniors 4 Seniors quoting \$40-80 per hour.

Members discussed how some insurance providers have transportation coverage, but the application processing and approvals take a long time. Another suggestion was to contact the office or hospital where treatment is being given and speak with the transportation planner; some hospitals may provide or pay for transportation. A transit option is GET's Poudre Express that can connect him to Fort Collins then transfer to Transfort that has a route that can drop him off at PVH. It was discussed that counties should evaluate service areas and see if they can "bleed" outside their boundaries. Members also asked if the MPO could work to provide vouchers for urgent access to transportation?

Wrap Up + Next Steps

A special acknowledgement was given to Ruth Fletcher-Carter for her many years of service to mobility in the Berthoud area and across Northern Colorado.

Upcoming Meetings:

- a. Weld County Mobility Committee (WCMC) Meeting: September 26, 2023
- b. Larimer County Mobility Committee (LCMC) Meeting: October 24, 2023
- c. Northern Colorado Mobility Committee: November 28, 2023

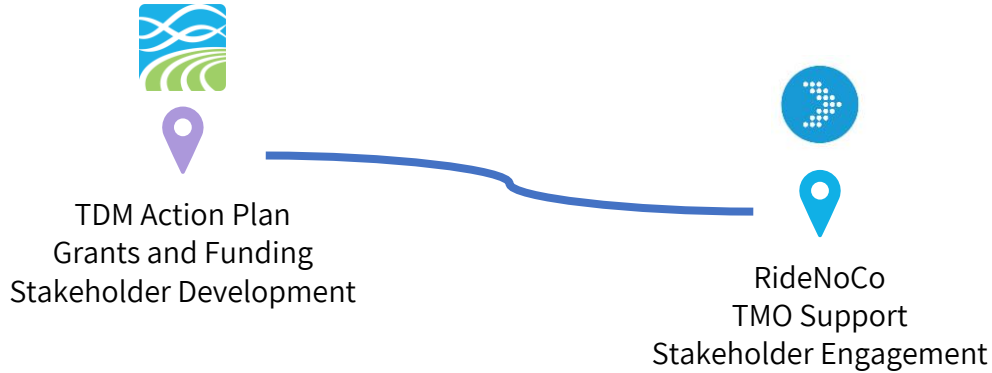


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Acronym Soup					
	Federally Required	Organization	Programming or Strategy	Planning Agency	CDOT Involvement
TDM			X		<ul style="list-style-type: none">• PD 1601• OIM grants• Statewide TDM Plan
TMO/TMA		X	X		<ul style="list-style-type: none">• OIM grants• Partner agency
TMA – Census	X				<ul style="list-style-type: none">• Adjusted FHWA Boundary
MPO	X	X		X	<ul style="list-style-type: none">• TAC, Council• Partner agency
Transit Agency	x	X	X	X	<ul style="list-style-type: none">• Engineering• DTR funding
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Planning to Implementation



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TDM Review

Improve efficiency of the transportation network

- Provide more choice about how, where, when, and if they travel
- Give more freedom and flexibility in work hours and location
- Make it more convenient, feasible, and attractive to take transit, ride a bike, or share their trip with other travelers



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TDM Action Plan

Develop a Transportation Management Organization (TMO).

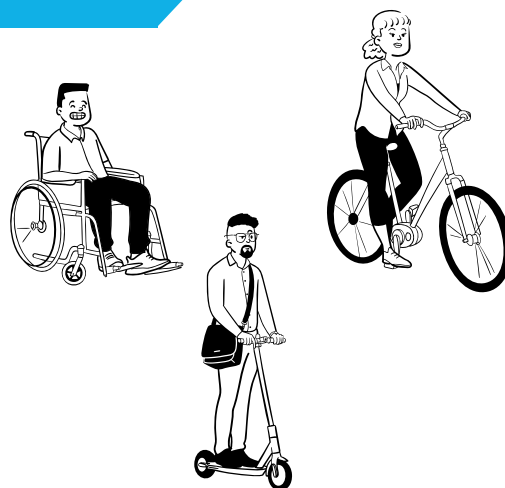
- Identify host agencies for Transportation Management Organizations in the region as need, demand, or interest grows.
- Support and fund programming to address reduction in SOV trips.
- Support and fund an incubation period to start new TMOs.

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What is a TMO?

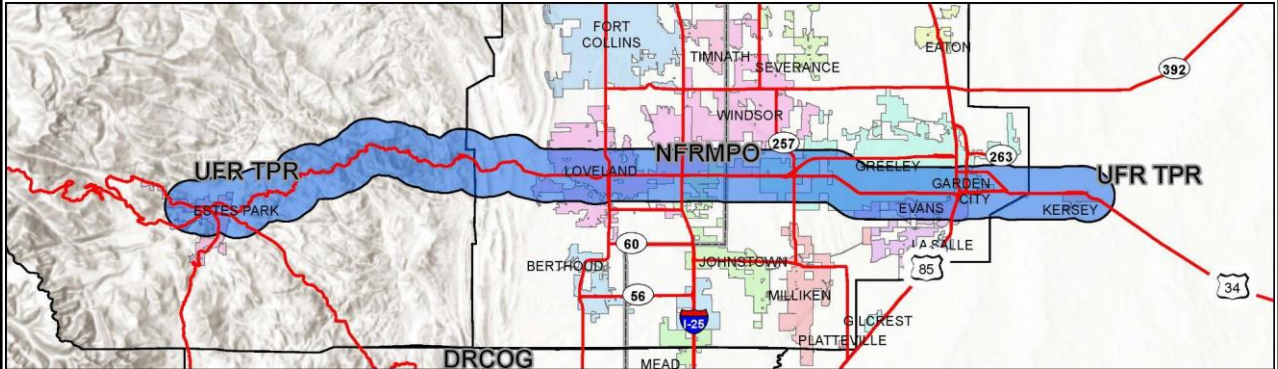
- Groups of likeminded stakeholders who wish to improve mobility options, reduce single occupancy vehicle trips, and support employees, employers, visitors, residents, and others who may wish to move around an area.



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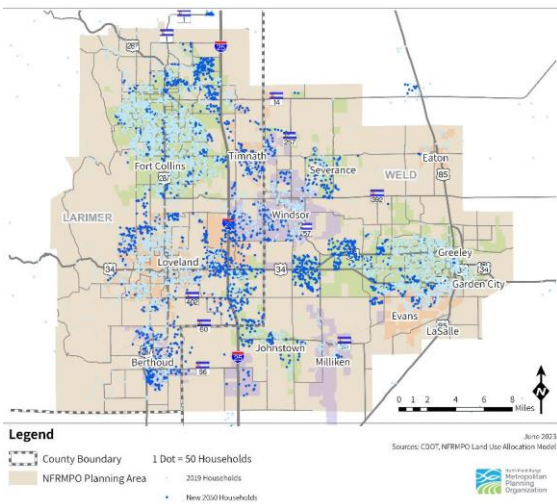
Transportation Management Organization: Overview



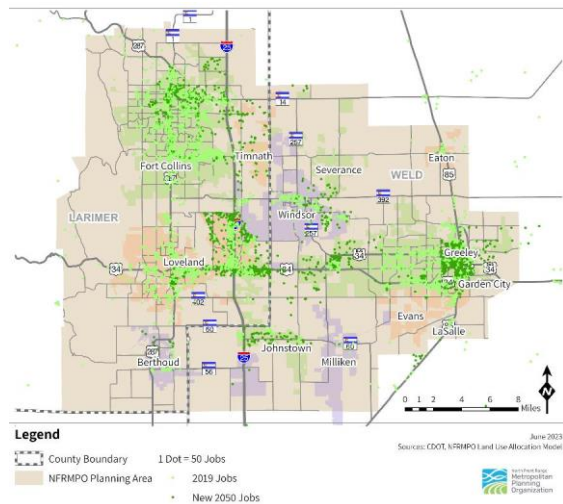
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Why US34?

HOUSEHOLDS



JOBS



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Transportation Management Organization: Purpose

- Support US34 Coalition
- Advocate for more multimodal options on US34
- Work with businesses, residents, and visitors to reduce single occupancy vehicle trips
- Test and pilot new and different transportation options



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Transportation Management Organization: Funding



Funding Source	Amount
MMOF	\$75,000
VanGo™ Sales Tax Exchange	\$37,500
Office of Innovative Mobility	\$100,000
Local Community Match	\$25,000
Total	\$237,500

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Transportation Management Organization: Timeline

- CDOT notification – February 26, 2023
- CDOT Contract – Summer 2023
- Development of RFP – Released October, closes December 1
- Hiring of consultant – January 2024
- Establishment of the US34 TMO



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Interim Steps

- Identify businesses, stakeholders on US34 corridor
- Spread awareness of efforts and begin networking
- Evaluate funding opportunities for programming and priorities



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Questions?

Alex Gordon, PTP
Transportation Planner III
agordon@nfrmpo.org
(970) 289-8279

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US34 Transportation Management Organization (TMO) Fact Sheet

rideno.co | nfrmpo.org/tdm

WHAT?

Transportation Management Organizations (TMOs) are groups of likeminded stakeholders who wish to improve mobility options, reduce single occupancy vehicle trips, and support employees, employers, visitors, residents, and others who may wish to move around an area.

TMOs are adaptable to the needs of the corridor, but a big feature is added capacity to work with stakeholders in the community. This is done through outreach and marketing on the ground: residents, visitors, employees and employers, etc. These stakeholders will identify where services are needed.

WHO?

The US34 TMO will be a partnership of individuals, companies, advocates, and stakeholders, who live, work, recreate, and interact with the US34 corridor between Estes Park and Kersey. Service providers will play an important role in the success of this program.

The US34 TMO will serve these communities as shown on the map on the reverse:

Estes Park, Loveland, Johnstown, Windsor, Greeley, Evans, and Kersey, and unincorporated portions of Larimer and Weld counties.

WHY?

US34 was chosen as a good corridor for a TMO because of its role as a vital artery connecting Larimer and Weld counties, major employers, and one of Colorado's best features: recreation. The US34 TMO will grow and evolve as the region better understands the needs of the corridor.

TMOs can help with many regional priorities:

- Improving air quality
- Improving mobility
- Increasing partnerships
- Improving communication

HOW?

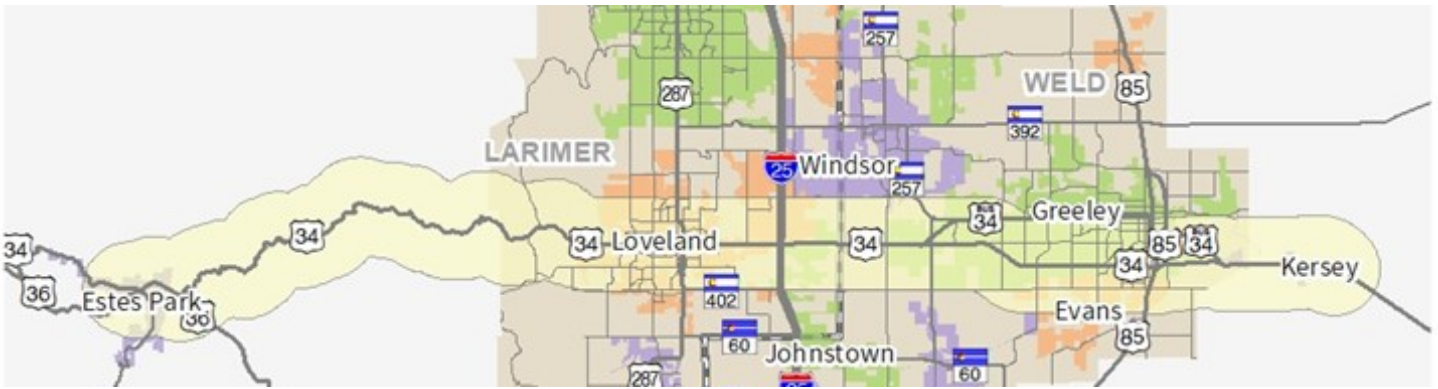
TMOs use Transportation Demand Management (TDM) strategies, which is jargon for improved mobility. These can range from working with businesses to understand tax benefits to using transit to working to start up new transit service to adding bike racks outside of destinations.

The local governments along the corridor are providing local funding to match grants from the NFRMPO Planning Council and CDOT. Through 2025, around \$237,500 has been identified to support administrative operations and initial programming.

WHEN?

A Request for Proposals for consultants to set up and operate the US34 TMO was released in October and will close December 1, 2023. Proposal scoring and interviews will happen in December. Anticipated kick-off for the US34 TMO is in January 2024.

We're talking to people now to help the consultants hit the ground running. We know there's a need for improved mobility now—feel free to reach out with any comments, questions, or concerns to mobility@nfrmpo.org or call (970) 514-3636.



Proposed US34 TMO Boundary

Moving Forward

The first year of the US34 TMO is expected to be about relationship and expectation building.

- Who should be at the table?
- What are the communities' priorities?
- How do we make a useful and sustainable organization?

Essentially, we need to make sure the US34 TMO does not overpromise or underdeliver.

The US34 TMO will be independent—it is not a program hosted by the NFRMPO or local communities. It will initially report to the US34 Coalition as its Board of Directors, but this is expected to change as more partners and stakeholders are identified.

The NFRMPO and local community staff will play a major part in supporting the US34 TMO; however, its focus will be on responding to the needs of all stakeholders.

Get Involved

We expect to hit the ground running in the beginning of 2024. While we wait for the consultants, we're happy to come talk about what's coming and build awareness.

Reach out to Alex Gordon at agordon@nfrmpo.org or the Mobility Team at mobility@nfrmpo.org. We can provide information about TDM, the TMO, and how your organization may benefit or participate.



Resources

[NFRMPO TDM Action Plan](#)
[RideNoCo](#)

[VanGo™ Vanpool Services](#)
[Statewide TDM Program](#)

[Way to Go](#)
[Colorado Clean Commute](#)



2024 Mobility Calendar

Larimer County Mobility
Committee (LCMC)
Northern Colorado
Mobility Committee
(NCMC)
Weld County Mobility
Committee (WCMC)

January

@ A7
>January & fX

February

NCMC
February 27th

March

WCMC
March 26th

April

LCMC
April 23rd

May

NCMC
May 28th

June

WCMC
June 25th

July

LCMC
July 23rd

August

NCMC
August 27th

September

WCMC
September 24th

October

LCMC
October 22nd

November

NCMC
November 19th*
*3rd Tuesday

December

WCMC
December 17th*
*3rd Tuesday

2024

Meeting Dates:

Jan. 23: LCMC

Feb. 27: NCMC

Mar. 26: WCMC

Apr. 23: LCMC

May 28 NCMC

June 25: WCMC

July 23: LCMC

Aug. 27: NCMC

Sept. 24: WCMC

Oct. 22: LCMC

Nov. 19: NCMC

Dec. 17: WCMC



North Front Range
Metropolitan
Planning
Organization