



## Weld County Mobility Committee (WCMC) Agenda

September 24, 2024

1:30 – 3:00 pm

Virtual

**Call-in information:**

(970) 822-7967

**Code:** 899786207#

**Meeting Link:** [Click here to join the meeting](#)

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
1	Call Meeting to Order, Welcome, Introductions		1:30-1:45
2	Overview of Agenda		--
3	Public Comment		--
4	Approval of May Minutes		--

### Presentations

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
5	Greeley Mobility Development Plan	Powell and Ramirez	1:45-2:00
6	Carepool	Burris	2:00-2:15

### RideNoCo Update

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
7	RideNoCo Implementation Update	Schmitt	2:15-2:20

### Discussion Items

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
8	Accessible Transportation Follow-Up	Bitzer and McClain	2:20-2:30
10	Mobility Case Study	Deaton	2:30-2:40
11	December WCMC meeting	Schmitt	2:40-2:45

## Wrap Up & Member Updates

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
12	Greeley Evans News & Updates	Powell	2:45-2:50
13	WCMC Member Updates	All	2:50-3:00

### *Next Meetings:*

- Weld County Mobility Committee: December 17, 2024 (*tentative*)
- Northern Colorado Mobility Committee: December 3, 2024 (joint meeting with Boulder County Mobility & Access Coalition)

**Weld County Mobility Committee (WCMC)—MINUTES**  
**June 25, 2024**  
**1:30 – 3:00 p.m.**

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**1. Call Meeting to Order, Welcome, Introductions**

- Hanna Johnson, Greeley Evans Transit
- Leighton Powell, Greeley Evans Transit
- Josh Fulenwider, Connections for Independent Living
- Steve Teets, WAND
- Nichole Seward, Weld County AAA
- Chris Montoya, Adeo Colorado
- Celeste Ewert, Envision
- Olga Gonzalez, WCDHE
- Margie Martinez, United Way of Weld County

NFRMPO staff: Cory Schmitt, Brooke Bettolo, and Lisa Deaton

**2. Review of Agenda**

**3. Public Comment (2 minutes each)**

None

**4. Approval of March Meeting Minutes**

Seward motioned to approve the September minutes. Johnson seconded the motion, and it was approved unanimously.

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**PRESENTATION**

**1) Weld County Aging and Disability Resource Center**

Seward discussed how she leads the team at the Weld County Area Agency on Aging's (AAA) Aging and Disability Resource Center (ADRC). The AAA is housed under Weld County Human Services in the Home and Community Support Division. Seward talked about ADRC Information and Assistance program that serves individuals 60 and older or 18 and older who are living with a disability. She shared the types of calls they receive and the information and resources they provide to the callers. She explained the Options Counseling Service and how they provide home visits to individuals with information about staying safe in their homes, getting in-home services, assisted living options, and helping with applications for Medicaid programs. She discussed Access to Transition Services for individuals who receive Health First Colorado (Medicaid) and want to transition out of a nursing home facility. They can assist those individuals who want to go back into the community by finding them housing, household items and other assistance.

Teets asked how the ADRC helps with tax assistance, Medicare, and Medicaid. Seward said that during tax time they have several resources that they refer people to. For Medicare counseling they refer them to Aspen Club in Weld County and ADRC can assist with Medicaid applications.

Schmitt asked about data that the ADRC collects and how they track it. Seward said that a year and a

half ago they got a new data management system, but it is not able to track data of the calls that they are receiving. Currently, they are manually tracking the types of calls and how many calls for various services. They are not tracking service areas at this time but hoping that the new system will help.

Teets asked Seward if they have a committee or a board. Seward said that the AAA has a board that oversees all of their programs and the ADRC meets quarterly to discuss trends, talk about updates, and share difficult calls that they need additional resources for.

## RIDENOCO UPDATE

Schmitt announced a joint meeting with the Boulder County Mobility and Access Coalition at the November 19<sup>th</sup> NCMC meeting and inquired about topics to discuss. Schmitt proposed sharing updates on the implementation of the Coordinated Plan and sharing initiatives around mobility in Boulder County. Schmitt also mentioned that the group should discuss the needs of the Carbon Valley area and regionally significant projects that could impact mobility in Larimer and Weld County such as project updates of the BRT project along Highway 119 between Longmont and Boulder and up Highway 287. Members of the group were interested in learning more about the Boulder Mobility For All Transportation Ambassadors and what tools they use to implement their Coordinated Plan. Schmitt said that these are all good topics to discuss and that the meeting is currently scheduled to be at the Windsor Community Recreation Center, but we may want to have it at a more central location like in Berthoud.

Schmitt shared RideNoCo Coordination Project updates and that we are about to go live with our client referral process with 60+ Ride, SAINT, and RAFT. Schmitt also shared new data reporting tools that RideNoCo is utilizing from the call center to share information with Planning Council members to tell a story about transportation needs and opportunities in the region.

Teets asked about rides for veterans and said that the VA and DAV are not dependable, and vets are missing or needing to rescheduling appointments including himself. Teets asked if 60+ Ride could help, Schmitt responded by saying that he cannot speak for 60+ Ride, but shared that Qualified Listeners has a new van and is a good option.

## DISCUSSION ITEMS

- 1) **Shared Resource Drive Next Steps:** Bettolo discussed the vision of the Shared Resource Drive and asked if anyone wanted to participate.
- 2) **Mobility Committee One Pager:** Deaton shared the updated version of the NCMC One-Pager.
- 3) **Mobility Case Studies:** Deaton discussed a case study about a man who lives in Ault that needs rides to work in Windsor. He was referred to us by Transdev. Transdev could not help him because the transportation he needs is not for a medical trip. He has been taking a cab, but it is too costly. He does have a medical condition that prevents him from driving. Teets recommended that he should call TransDev because they can provide two non-medical trips per month. Johnson suggested carpooling and communicating with others in the area to see if others are experiencing the same commuter needs.

Case study #2, a man who uses a power wheelchair and is trying to find transportation options from Windsor to Loveland for medical appointments. He is not a Veteran, he is not 60, and he does not have Medicaid. He said that cost is NOT that big of an issue. Leiton said depending on the logistics of his



location in Windsor, he reminded us that the Poudre Express and the COLT connect off HWY 392 and there are three stops in Windsor. Seward suggested zTrip and to request a wheelchair accessible vehicle.

Schmitt said it might be worthwhile to call Heart & Soul to see if they would go a little outside their service area.

## GREELEY EVANS NEWS & UPDATES

Johnson shared that they are accepting public comments until Monday on their Phase One Mobility Development Plan and shared the link in the chat: <https://speakupgreeley.com/mobility-development-plan> Teets asked Johnson if there will be face-to-face meetings and Johnson said there will be both, but they have not determined locations and dates, most likely one will be at the transit center. Teets gave feedback that Windsor and Evans should be included in these discussions and Johnson said that this is something that she needs to bring up with the consultants if there should be a public event in Evans. Johnson said they are hoping to have the final plan ready for council to review by January 2025. Schmitt asked about the Poudre Express ridership, Johnson said it was up in April compared to April 2022, but down in February and March this year compared to 2022.

Johnson announced that the Poudre Express and GET will be fare free from July and August.

Powell provided an update on the School Transportation Task Force. At the June 11<sup>th</sup> meeting they talked about some of the difficulties finding drivers for both public and school transportation across the state. Meetings are open to the public; the next meeting is 7/9/2024 at 10am and shared the meeting link in the in the chat: <https://www.cde.state.co.us/transportation/schooltransportationtaskforce>

## WCMC MEMBER REPORTS

Schmitt shared that we are bringing the US34 Transit Plan Development team to the August NCMC meeting for updates. Teets asked about hybrid meetings for the WCMC meeting. Bettolo explained that it is not currently in our plans because we polled the entire group, and it was decided that virtual meetings were the best option because people come from remote areas of both Larimer and Weld counties.

### Final Public Comment *(2 minutes each)*

None

### Next Month's Agenda Topic Suggestions:

Teets asked Leighton to speak about the School Transportation Task Force meeting and asked if GET will be participating in Project Connect. Leiton said depends on staffing and drivers and they will have to wait and see when the time arrives.

**Motion to Adjourn:** Ewert motioned to adjourn the meeting. Teets seconded the motion.

### Upcoming Meetings:

- Northern Colorado Mobility Committee: August 27, 2024
- Weld County Mobility Committee: September 24, 2024



**RideNoCo Updates**

Weld County Mobility Committee




North Front Range  
Metropolitan  
Planning  
Organization

September 24, 2024

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## Agenda Overview



**1:30 – 1:45: Welcome + Introductions**

- 1) Call meeting to order, Welcome, Introductions
- 2) Overview of Agenda, Public Comment, Approval of Previous Minutes
- 2) Introductions

**1:45 – 2:00: Presentation:** Greeley Mobility Development Plan

**2:00 – 2:15: Presentation:** Carepool

**2:15 – 2:20: RideNoCo Update**

**2:20 – 2:45: Discussion:**



- 1) Accessible Transportation Follow-Up
- 2) Mobility Case Study
- 3) WCMC December Meeting

**2:45 – 3:00 Wrap Up + Member Updates**

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**Public Comment**





**Are any members of the public present today that would like to make public comment?**

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**Approval of Last Meeting's Minutes**



**Who would like to motion to approve the June 2024 meeting minutes?**

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**Introductions + Icebreaker**




- **Name**
- **Position**
- **Agency**
- **What is your favorite icebreaker question?**

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**Presentation**



**Greeley Mobility Development Plan**

**Leiton Powell**, Greeley Evans Transit  
**Rocio Ramirez**, Felsburg Holt & Ullevig (FHU)



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**Presentation**




  
**Nicki Burris**

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**Presentation**




**RideNoCo Updates**

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## Phased Roll Out



### Phase 1

### 2021


- Website + Call Center**
- Introduction of RideNoCo
- Central hub to identify transportation options across region and beyond



### Phase 2

### 2022


- Trip Discovery**
- Ability to find and plan trips on public transit and human service providers in region
- Utilizing GTFS-Flex technology



### Phase 3


### 2024

- Trip Scheduling**
- Long-term vision to find, plan, and book ride in one place across multiple providers
- Laying foundation for coordination as region grows by adopting Transnational Data Specifications (TDS)



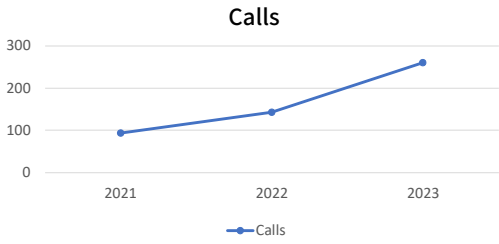
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## Call Center & Website Stats

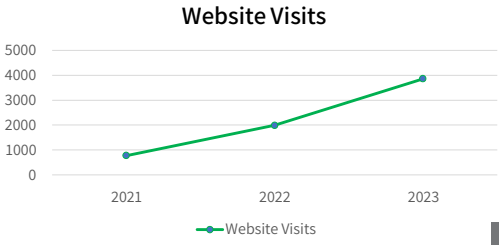


Year	Calls/Emails	Website Visits
2021	94	772
2022	143	1,986
2023	261	3,865
2024 (Qtr. 1-2)	146	2,345
<b>Total</b>	<b>644</b>	<b>8,968</b>

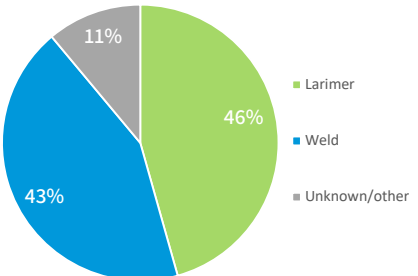
### Calls



### Website Visits



### Calls by County

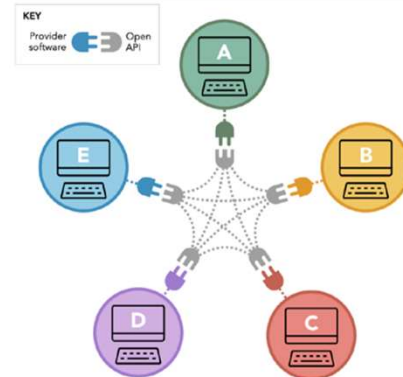


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## Phase Three: RideNoCo Coordination Project



- **Beginning in Q3 2024**, RideNoCo is now able to conduct initial intake on behalf of SAINT, RAFT, and 60+ Ride and seamlessly share client info with and among providers utilizing the TDS specification
  - 4 RideNoCo callers referred to volunteer agencies thus far
- **In Q4 2024**, SAINT, RAFT, and 60+ Ride will additionally have the ability to refer clients and coordinate trips utilizing the TDS specification
- **As project transitions from pilot to full implementation**, RideNoCo will begin looking ahead at additional enhancements and agencies to bring on board Coordination Project via TDS



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## What's to Come



- **Mobility Management + Transportation Demand Management (TDM)**
  - RideNoCo is evolving into a regional TDM program focused on helping the entire region meet their transportation needs.
    - Expansion of DRCOG's *My Way to Go* platform into North Front Range



- **Expand Adoption of TDS**
  - Expansion of TDS spec to additional agencies, including private, non-profit and public transit providers both in Northern Colorado and beyond.



- **Identify & Address Regional Transportation Gaps**
  - Building upon success of Via Mobility expansion into Weld County to meet other known mobility gaps in communities such as Red Feather Lakes, Windsor/Severance, and rural portions of Larimer and Weld counties.

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## Discussion



### Accessible Transportation Follow-up

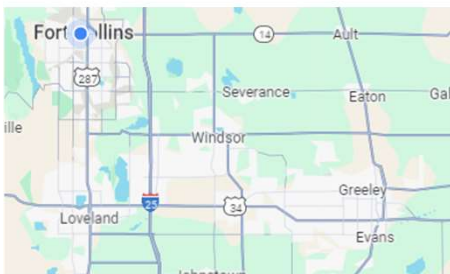
**Lisa Bitzer**, Via Mobility Services  
**Guest Speaker**, 60+Ride



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## Mobility Case Study



The caller, who is over 60 years old with no mobility needs, wants to get a one-way ride from Greeley to Fort Collins for a medical appointment. He has Medicare but does not have Medicaid. zTrip, Uber, and Lyft averaged about \$75.00 for a one-way trip and this is not something that he can afford.

**What options are available for these kinds of mobility needs?**

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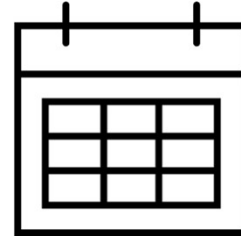
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## December WCMC Meeting



- With reschedule of NCMC to December 3<sup>rd</sup>, WCMC scheduled to take place only 2 weeks later on December 17<sup>th</sup>
  - *Co-Chairs proposing to cancel December meeting due to holiday conflicts and being so close to NCMC meeting*



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## Wrap Up & Member Updates




**GET NEWS AND UPDATES**

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**Wrap Up & Member Updates**



**WCMC Member Updates**

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**Final Call for Public Comment**





**Are any members of the public present today that would like to make public comment?**

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**Agenda Suggestions**




**Do any of you have suggestions for Next Meeting's Agenda?**

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**Motion to Adjourn?**




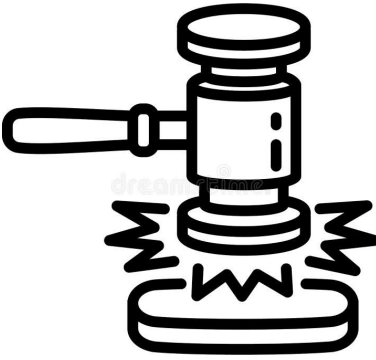
**Motion to Adjourn?**

**Second?**

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**Meeting Adjourned**

**Meeting Adjourned!**

**Thank you all very much!**

**Next NCMC: December 3<sup>rd</sup>**

Meeting to be held at Berthoud Town Hall –  
807 Mountain Ave, Berthoud, CO 80513

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**Connect with the RideNoCo Team**



**Cory Schmitt**  
Mobility Director  
[cschmitt@nfrmpo.org](mailto:cschmitt@nfrmpo.org)  
(970) 999-0072

**RideNoCo**  
8am-5pm, Monday-Friday  
[mobility@nfrmpo.org](mailto:mobility@nfrmpo.org)  
(970) 514-3636

**Lisa Deaton**  
Mobility Specialist  
[ldeaton@nfrmpo.org](mailto:ldeaton@nfrmpo.org)  
(970) 300-1076



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# Greeley Mobility Development Plan

Weld County Mobility Committee  
September 24, 2024

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## Mobility Development Plan Vision & Goals

**Vision**

An ample, easy, and connected transportation system providing seamless mobility to enrich lives and promote economic vitality.

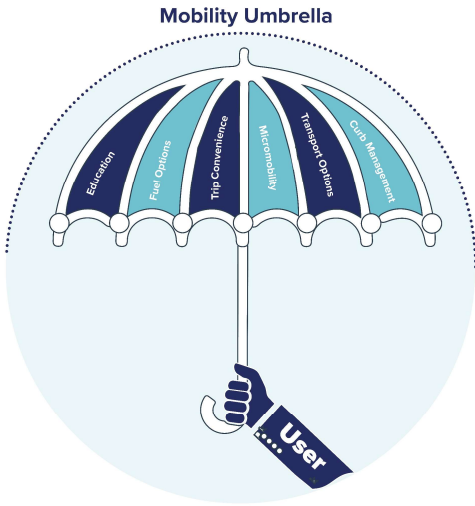
### MDP Goal Areas

- Mobility System & Community Access
- Funding & Strategic Investment
- Environment & Technology
- Information & Education



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# Mobility Development Plan Objectives



- **Advance the Mobility Umbrella** concept created as a part of Greeley on the Go
- Provide a 10-Year **implementation-focused** Mobility Development Plan
- Position city staff and stakeholders with a roadmap to **continue developing an integrated mobility network**



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# Plan Process and Status



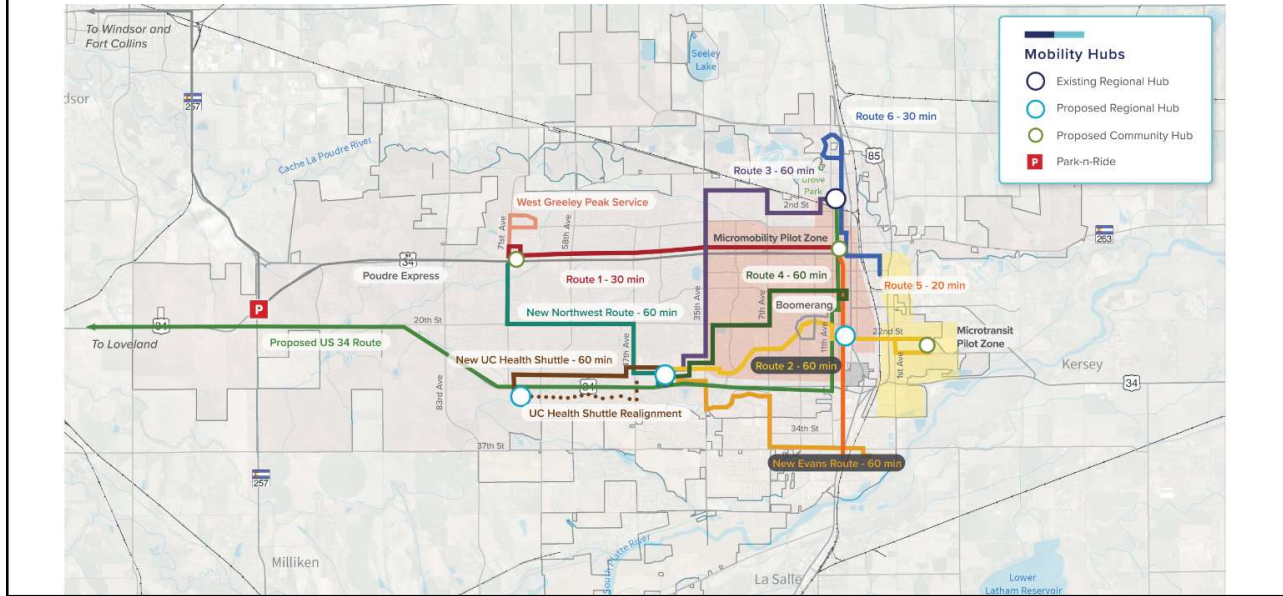
Greeley on the Go & the Mobility Umbrella are the foundation of the **Mobility Development Plan**. Key plan elements include:

- Inventorying existing mobility system
- Developing a strategic vision and set of goals
- Considering future technologies and trends
- Identifying potential solutions and scenarios
- Determining key strategies, actions, and performance measures
- Building on the City's cutting-edge approach to mobility and project delivery



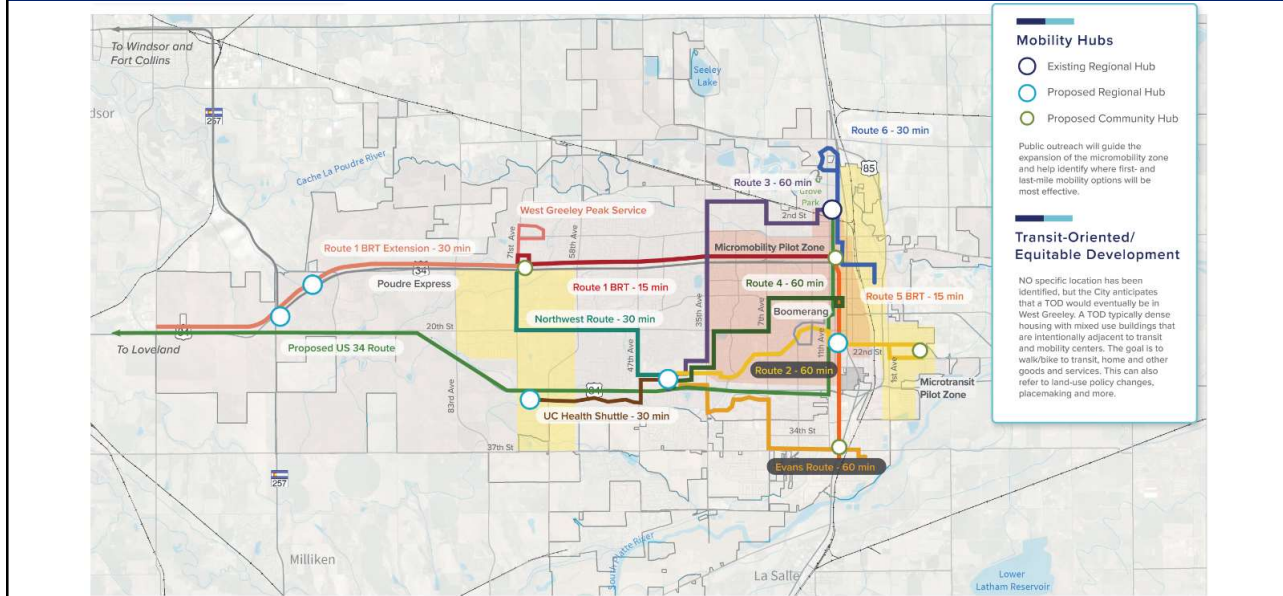
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# Near-Term Scenario (0-2 Years)



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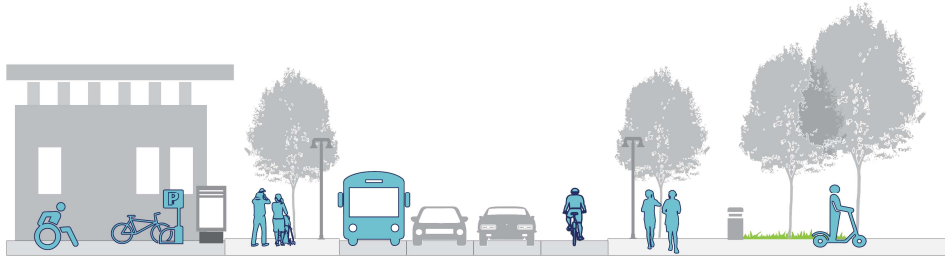
# Long-Term Scenario (3-10 Years)



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# Community & Stakeholder Engagement



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# Phase 2 Engagement



## We Want to Hear From You!

**We're asking you help prioritize transit and mobility options.** Use the QR code and tell the City of Greeley how we can better meet your regional and local travel needs!

## ¡Queremos escuchar lo que piensas!

**Le pedimos que ayude a priorizar las opciones de tránsito y movilidad.** Utilice el código QR y dígame a la ciudad de Greeley cómo podemos satisfacer mejor sus necesidades de viajes regionales y locales.



### Upcoming Events | Próximos Eventos

**Pop-Up Event #1:**  
September 13 - Friday Fest | 6:00 PM - 9:00 PM

**Pop-Up Event #2:**  
September 17 - Greeley Transit Center | 11:00 AM - 1:00 PM

Please be on the lookout for more in-person opportunities to provide feedback! /  
¡Esté atento para más oportunidades en persona para enviar comentarios!



**Your Input Matters**  
Take this quick survey about how transit, microtransit and micromobility improvements could enhance the way you get around in Greeley.

**1. RANK these transit improvement in order of importance**  
Click and drag the text boxes to the right in order.

Increased Regional Service (Poudre Express/US 34 Transit)	⋮	
Expanded Service Coverage	⋮	
Frequent & Reliable Service	⋮	
Improved Connections (to transit stops/hubs that are closer to home/more easily accessible)	⋮	
Expanded Service Hours	⋮	

**5. Why do you use transit (if applicable)**

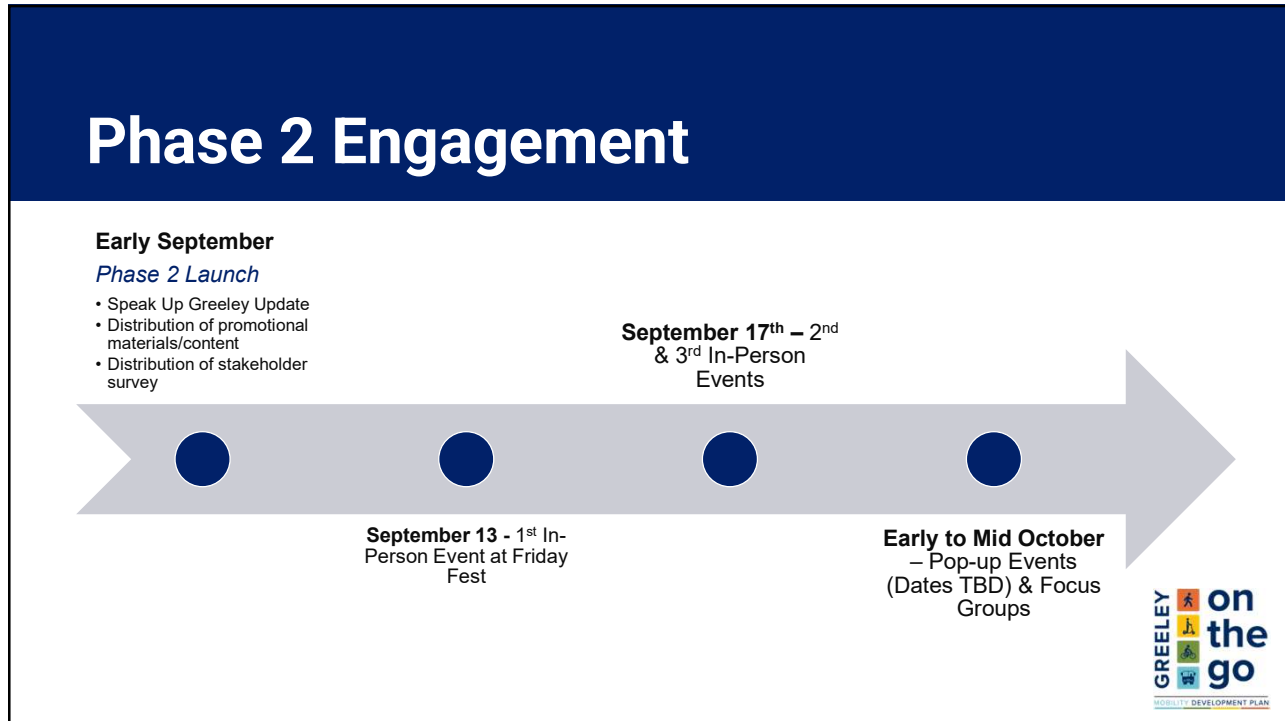
- It's faster than other options available to me
- It's cheaper than other options available to me
- It's the most reliable option available to me
- It's the only transportation option available to me
- It is more convenient than driving and finding/paying for parking
- It's a door-to-door service
- Other (please specify)

**Next**



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# Conclusion

Home Projects City of Greeley Website City Calendar of Events City Meeting Portal  Sign In Register

<https://speakupgreeley.com/mobility-development-plan>

GREELEY on the go  
MOBILITY DEVELOPMENT PLAN

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# Thank you



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# APPENDIX



## State of the System

### Greeley on the Go Mobility Development Plan

#### On the Go Today

**Mobility Landscape**  
Previous studies, grants, projects, policies, design standards and planning efforts serve as a foundation for the Mobility Development Plan. Findings and key takeaways will inform this current planning effort and help the project team to better understand the City's mobility needs.

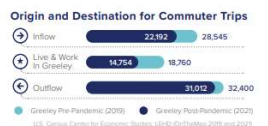
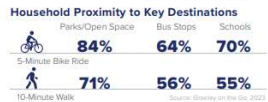
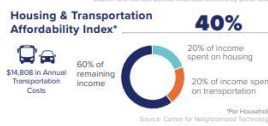
- 23** Statewide, regional, and local plans reviewed
- 5** Local policy and design standard documents reviewed
- 5** Local projects reviewed
- 4** Federal grants reviewed

#### Key Takeaways

- Expanded transit for local trips and regional connectivity.
- Enhance efficiency and accessibility through pilot programs that emphasize emerging technologies.
- Align future growth, economic development, and multimodal transportation for short- and long-term needs.
- Provide a balanced approach to connectivity, modal options, accessibility, and reliability.

#### State of the System

Understanding the current state of public transportation and all other mobility options within the City of Greeley lays a foundation for informed decision-making and strategic planning.



#### On the Go Tomorrow



#### Mobility Solutions for Everyone

Transportation access refers to the availability and ease of reaching transportation options. It encompasses transportation infrastructure, but also the availability, affordability, and physical accessibility of all transportation, including public transportation services. Provided below is a summary of various communities in the City of Greeley, with a particular focus on those likely to depend on public transit as their primary means of transportation.

#### Communities of Color

Communities of Color, including people who identify as Black, Hispanic, Asian, American Indian, or Alaskan Native, have historically been underserved.



#### Youth

Those under the legal driving age and without a driver's license must rely on transit, walking, biking, or those who can drive to meet their transportation needs.



#### Low-Income Populations

Those with limited financial means to afford a vehicle may need to rely on lower-cost transportation options such as transit, walking, biking, or carpooling with others.



#### Older Adults

Enhanced transportation services supports independent living and access to services and amenities that facilitate aging in place.



#### People with Disabilities

Those unable to drive rely on other forms of transportation, such as transit, paratransit, walking, biking, or others who can drive to meet their transportation needs. Some persons with disabilities may require the use of a mobility aid (e.g., wheelchair).



#### Zero-Vehicle Households



No matter by choice or necessity, residents with limited or no access to a vehicle need a variety of options for daily trips and errands.

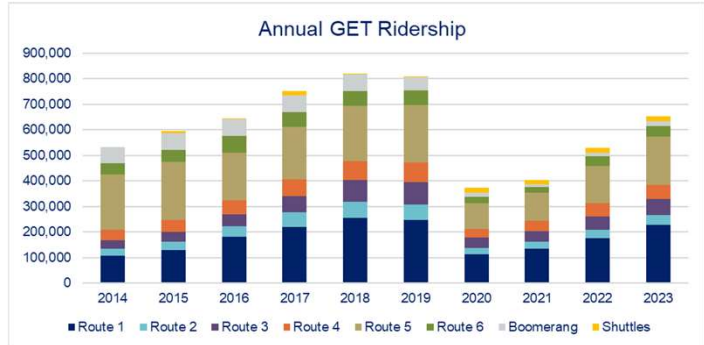


Source: U.S. Census Bureau American Community Survey (2018-2022)

# State of the System: Greeley-Evans Transit

## Greeley-Evans Transit by the Numbers

-  **Operating Budget (2024)**  
\$8.4 million
-  **Annual Ridership (2023)**  
655,043
-  **Operated as a division of the City of Greeley,**  
providing service to Evans, Garden City, and others
-  **6 city fixed routes, 1 regional commuter route, plus**  
UNC Boomerang, Call-n-Ride, and paratransit



### Why Does This Matter?

GET is a firmly established system with regional reach and varied funding sources. There is both room for growth and desire for improvements.

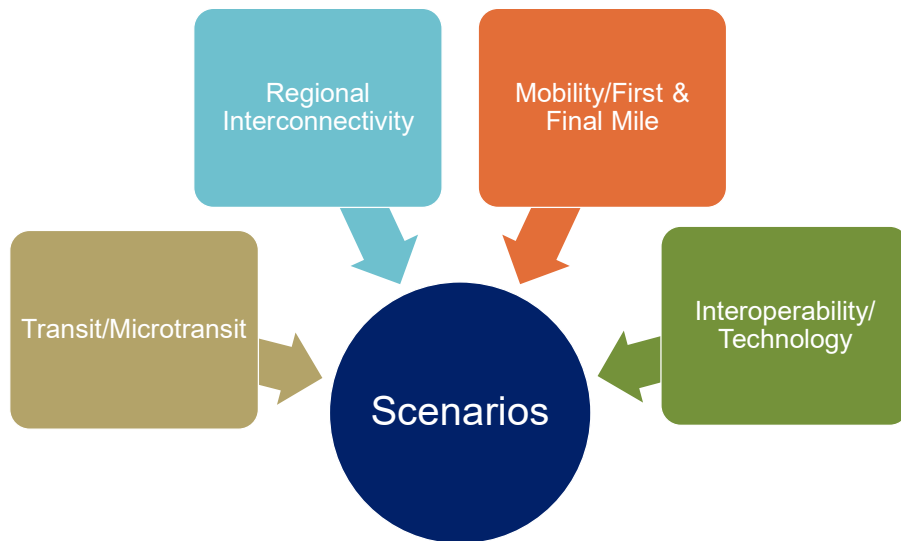
### Why Does This Matter?

Transit use in Greeley was impacted by the pandemic in 2020, but ridership is gradually climbing back to pre-pandemic levels.



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# Scenario Development Inputs



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# VIA MOBILITY SERVICES

Weld County Transit Service





The Center at Lowry

# VIA PARATRANSIT

A private, non-profit organization

- Weld County residents can ride for free in our service areas.
- Door-*through*-door service available for older adults 60+ and people with disabilities, and anyone living with mobility limitations, including short-term recovery.

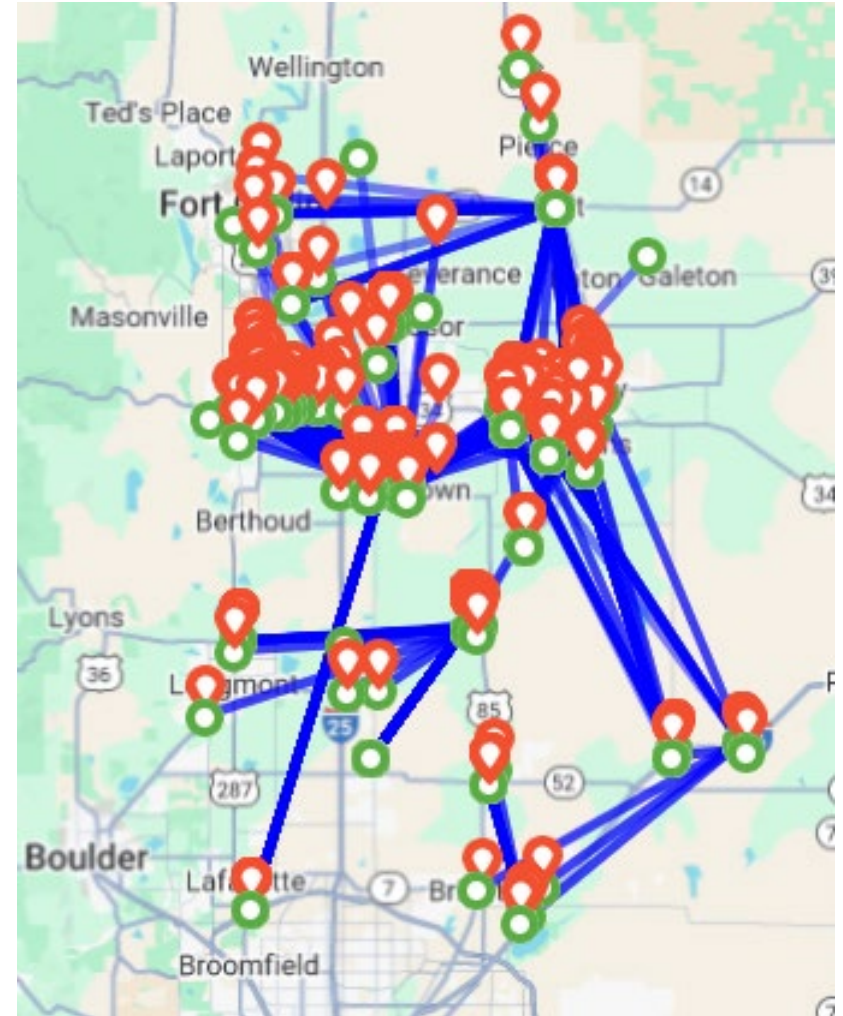
*Register Today!*

Call Via at 303 -444-3043



## How It's Going:

- Via provides **FREE** transportation service in Weld County, in partnership with the NFRMPO, Upper Front Range Transportation Planning Region (UFRTPR), Weld County Board of County Commissioners, and local communities.
- Riders can take trips where they need to go for any purpose, grocery shopping, visit a friend, medical, etc.. including connecting with other transit services like Bustang, Dial-A-Ride.
- Destination areas include Boulder County, parts of Adams County, Broomfield, Larimer, Weld and Cheyenne, WY.
- Pilot began August 1, 2023 – 2 vehicles
- Monday thru Friday - 8:00am-4:30pm
- Stats: August 2023 – August 2024
  - 2,033 trips
  - 168 registered riders
  - Youngest rider - 20
  - Oldest rider - 96
  - 3<sup>rd</sup> vehicle added from August – December 2024 due to extra funding





# PARATRANSIT SERVICE AREA

## Service Areas

- Ault
- Fort Lupton
- Johnstown
- La Salle
- Kersey
- Gilcrest
- Hudson
- Keenesburg
- Nunn
- Platteville
- Milliken – added August 2024
- Parts of unincorporated Weld County

### Legend

NFRMPO Via including LaSalle



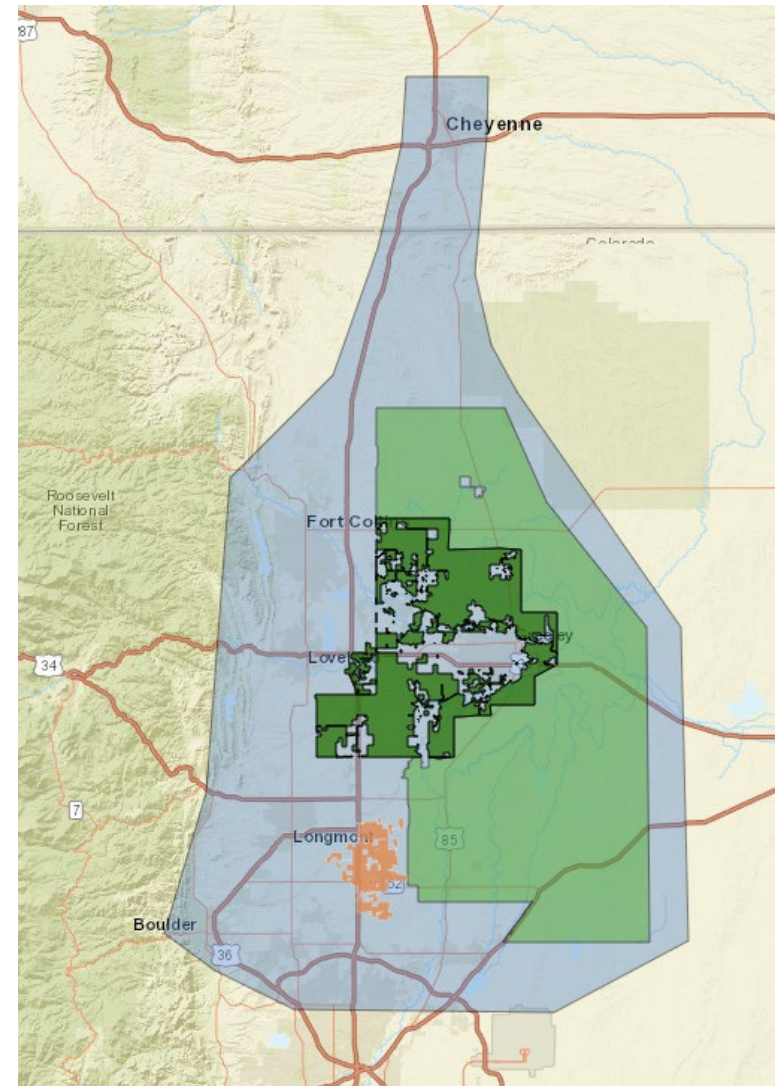
UFR TPR VIA Pick Up Area



NoCo Via Drop Off Area



Carbon Valley Via Service





www.60PlusRide.org

READY TO DO MORE IN 2024

**7301**  
RIDES  
last year



**FREE**

TRANSPORTATION  
FOR OLDER ADULTS  
IN WELD COUNTY

60PlusRide.org  
**60+ride**

970-352-9348





**In Six Months**

**10,706  
MILES**

**747  
RIDES**

**Our rides included:**

- Medical Visits
- Eye Surgery
- Dental Visits
- Physical Therapy
- Personal Care
- Dialysis
- Grocery Shopping

**TRANSPORTATION  
FOR OLDER  
ADULTS  
AGE 60+  
IN WELD  
COUNTY**

**FEBRUARY 2024  
60 Plus Ride added  
the wheelchair accessible  
van program!**

**We care  
about you  
wherever  
you go.**





**Volunteers  
Needed**

**Apply Now**

**Yes! We do Background Checks**

**More Than a Ride.**

**VOLUNTEERS MAKE THE DIFFERENCE**

**It's How We Show We Care.**



## **Help Us Serve Older Adults in Weld County.**

**60 Plus Ride is building a  
community of good neighbors  
who volunteer as Drivers,  
Advocates, and more.**

**970-352-9348**