



Northern Colorado Mobility Committee Agenda

December 3, 2024

1:00 – 3:30 pm

Windsor Community Recreation Center – Buckeye/Redwood Room (250 11th St. Windsor, CO 80550)

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
1	Call Meeting to Order, Welcome, Introductions		1:00 – 1:15
2	Overview of Agenda		--
3	Approval of August Minutes		--

Activity

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
4	Speed Networking	All	1:15 – 1:35

Presentation

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
5	US34 TMO Update & Introduction	Streeter	1:35 – 2:00
6	BREAK TIME		2:00 – 2:10

Discussion

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
7	Case Studies	All	2:10- 2:35
8	UCHealth Aspen Club Sign-Up Fair / Future Collaboration Opportunities	All	2:35– 2:45
9	2025 Brainstorming - <i>Agenda Topics, what's on the horizon, etc.</i>	All	2:45– 3:00
10	RideNoCo Updates	Schmitt	3:00 - 3:15

Wrap up & Roundtable

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
11	Wrap-up & Member Round Table: Announcements & Member Updates	All	3:15-3:30

Next Meetings:

- Larimer County Mobility Committee: January 28, 2025
- Weld County Mobility Committee: March 25, 2025
- Northern Colorado Mobility Committee: February 25, 2025

Northern Colorado Mobility Committee —MINUTES

August 27, 2024

1:00 p.m. – 3:30 p.m.

1. Call Meeting to Order, Welcome and Introductions

In Person:

- Cory Schmitt, NFRMPO
- Lisa Deaton, NFRMPO
- Paul Sizemore, NFRMPO
- Robyn Upton, WAND
- Jacque Penfold, Citizen
- Steve Conaway, RAFT
- Megan Kaliczak, zTrip
- Ari Edgely, Foothills Gateway
- Bridie Smith, COLT
- Ian Chase, HDR
- Ann Rajewski, CASTA

Virtual:

- Lisa Bitzer, Via Mobility
- Celeste Ewert, Envision
- Steve Teets, WAND
- Jill Matlock, Weld County Department of Public Health and Environment
- Brian Dubois, BATS
- Leiton Powell, City of Greeley
- Heather Sterling, Transfort
- Katlyn Kelly, Transfort
- Melanie Royalty, Transfort
- Ernest Cienfuegos-Baca, United Way
- Geoff England, Steer Group

Approval of Last Meeting’s Minutes: May 28, 2024 minutes approved by Penfold, seconded by Conaway.

Activity

Group Introductions and speed networking.

Both virtual and in-person attendees introduced themselves and their organizations. The in-person group did a speed networking exercise to get to know each other and learn more about each other’s respective organizations and services.



Presentations

Colorado Association of Transit Agencies (CASTA) [CASTA Presentation slides \(PDF\)](#).

Rajewski gave an overview of CASTA. CASTA is an advocacy organization that offers training, resources, technical assistance, and scholarships for Colorado transit agencies. She discussed public transit agency funding opportunities from the Federal Transit Administration (FTA), and local, state, and other sources.

Rajewski discussed Senate Bill 230, Oil and Gas Production Fees, and the transit funding streams resulting from the bill. In the bill, The Clean Transit Enterprise (CTE) will be developing a new funding formula based on population, population density, local zoning, ridership, vehicle revenue miles, and other factors to distribute funds to transit agencies in Colorado.

Rajewski also gave an update about changes coming to the state's Medicaid Non-Emergent Medical Transportation (NEMT) system and discussed challenges such as the duplicative credentialing requirements for agencies that provide both NEMT and public transit. On top of the recredentialing of existing providers, there are discussions about implementing a statewide brokerage and concerns that it won't provide better service than the last time this was attempted. CASTA is putting together a letter to discuss the possible waiver for CDOT grantees for the re-credentialing to reduce duplication. Rajewski welcomes feedback to be sent to her email to help her compose those letters: executivedirector@coloradotransit.com.

US34 Transit Development Plan US34 [US34 Presentation Slides \(PDF\)](#)

Chase gave an update on the US34 Transit Plan. He discussed the project's overview and status of implementing premium transit along the US34 corridor between Loveland and Greeley. The first phase of the LinkNoCo study examined corridors throughout the North Front Range region and Loveland to Greeley via US34 was identified as the top priority corridor to conduct further planning.

Phase 2 expectations are focused on premium transit options with limited stops. An example of premium transit is Bustang, FLEX, and Poudre Express. These are routes that are fast, reliable, and efficient. Chase shared the project schedule through the end of the year including an online Public Engagement meeting on September 17th.

Chase talked about the transit research, interviews, service, and cost takeaways for the development plan. He explained the project team's research of the existing conditions and alternate development focusing on transit propensity, existing characteristics, and performance. From the compilation of information that was collected, he demonstrated how the existing GET and COLT routes and stops would tie into the alignment development, and he showed the alignment alternatives, refinements, and recommended alternatives. It was asked if GET would be operating the service, and they will and have secured funding to add 5 new buses. Conaway asked about the operating hours and Chase said that there are 2 options that they are working on right now. One option for an average weekday would provide service every 30 minutes, and the second option every 30 minutes during peak commute hours only. Unsure about weekend services at this point since there is no current Sunday service with GET and COLT. Chase added that they are focusing on the initial setup of the service and there are currently only 7 stops. As



the service gets up and running and becomes successful, they want to have the option to add more stops, especially in Johnstown.

Teets commented that there were not a lot of responses to the survey and that an in-person public meeting should be held in the Greeley/Evans area before deciding on routes, stops, and times. Chase said that they were hoping to do a joint in-person meeting and presentation that would coincide with the I-25 mobility hub that is opening in September, but CDOT decided against it. He said that they get a fair amount of feedback online more than in person and that online meetings eliminate the issue of deciding where to hold the meeting, costs associated with in-person meetings, and time. Kaliczak suggested posting QR codes on GET and COLT buses to direct riders to the US34 Transit Plan to provide feedback.

US34 TMO Overview and Updates-GoNoCo34 [GoNoCo Presentation Slides \(PDF\)](#)

Schmitt explained what a Transportation Management Organization (TMO) is and how the goals are to develop and implement strategies to promote sustainable transportation options and reduce congestion. The TMO was developed based on emissions reduction goals from the NFRMPO's 2050 Regional Transportation Plan as well as identified as a promising strategy in its TDM Action Plan.

The US34 corridor between Kersey and Estes Park was selected as the location for the first TMO in the North Front Range region. England presented the timeline of the GoNoCo34 TMO Development and Implementation. He shared the breakdown of the board of directors, regular members, and Ex-Officio Members. He discussed the Go34NoCo brand logo and what the colors and shapes represent. He presented an outline of potential services and activities including Outreach and Education, Transportation Services, Data Analysis and Reporting, Regulatory Compliance Assistance, Regional Collaboration, and potential funding sources.

Wrap-Up + Member Round Table

Schmitt announced the final Mobility Committee recruitment one-pager is ready to distribute to recruit new partners and stakeholders to participate in meetings, and that the NFRMPO has printed copies of the latest version of the RideNoCo Provider's Guide for transportation providers. Teets requested a copy of the Provider's Guide.

Deaton shared the UCHHealth Aspen Club/RideNoCo Transportation Sign-Up Fairs scheduled for September 13th in Loveland and September 20th in Fort Collins. Cienfuegos-Baca requested information be emailed to him.

Schmitt reminded the group that the next NCMC meeting will be on a different date and location. The meeting will be a joint meeting with the Boulder County Mobility and Access Coalition at the Berthoud Town Hall, 807 Mountain Ave., Berthoud on Tuesday, December 3rd, 1:00-3:30 pm.

Bitzer shared that Via has acquired and added a 3rd vehicle to the Weld County pilot program



area that will go through the end of December this year and that they have added Milken to their service and have had many people register. She shared positive rider comments about Via's services.

Sizemore talked about how he is visiting communities and meeting with representatives that are on the planning council. He said that he has not been to a meeting where mobility has not come up in conversations. He said this is great news that the representatives for these communities are thinking and talking about mobility issues.

Upcoming Meetings:

- a. Weld County Mobility Committee (WCMC): September 24, 2024
- b. Larimer County Mobility Committee (LCMC): October 22, 2024
- c. Northern Colorado Mobility Committee (NCMC): December 3, 2024




Northern Colorado Mobility Committee
 December 3, 2024 | 1:00 PM – 3:30 PM
 Windsor Community Recreation Center
 250 11th St. Windsor, CO 80550
 Buckeye/Redwood Room

North Front Range
**Metropolitan
 Planning
 Organization**

December 3, 2024

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Agenda Overview



1:00-1:20: Welcome + Introductions

- 1) Overview of Agenda + Approval of August Meeting Minutes
- 2) Introductions

1:20-1:40: Activity: Speed Networking

1:40-2:00: Presentation:

- 1) **US34 TMO Update and Introduction**

2:00-2:10: Break: Snacks and Refreshments Provided

2:10-3:15: Discussion:

- 1) Case Studies Activity
- 2) Sign-up Fair Recap and Future Collaboration Opportunities
- 3) 2025 Agenda Topics
- 4) RideNoCo Updates

3:15-3:30: Wrap-Up & Member Round Table

- 1) Announcements & Member Updates

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Approval of Last Meeting's Minutes



Who would like to motion to approve the August 2024 meeting minutes?

Second?

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Introductions



- **Name**
- **Position**
- **Agency**

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Activity: Speed Networking



Speed Networking

Two rounds of 10 minutes

- Name, agency, mobility needs
- Partnership opportunities?
- Resources or training suggestions?

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Presentation



US34 TMO Update & Introduction

Jaclynn Streeter | Executive Director
jaclynn.streeter@steergroup.com



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Break 2:00 – 2:10



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Discussion




- Case Studies
- Transportation Sign-up Fair Recap & Collaboration Opportunities
- 2025 Brainstorming:
 - Agenda Topics
 - What's new on the horizon, etc.
- RideNoCo Updates

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Mobility Case Studies Table #1 - Sunflower 55+ Community Fort Collins



An 88-year-old ambulatory woman relies on her friends to give her rides to her medical appointments and she wants to find other options for when her friends are not available. She lives in the Sunflower 55+ Community which is located on the east side of I-25 off of Mulberry St. in Fort Collins. Her address is outside of SAINT's boundary but is in the Transfort Dial-A-Ride service area. She has Medicare but they are taking away her transportation benefits in 2025. She cannot afford to pay for other transportation services and she said that will be calling A Little Help for assistance.


Marliyn was referred to us by Larimer County Office on Aging. She is looking for an affordable transportation solution for her 52 y/o son who lives at the Good Samaritan Care Facility at 508 W. Trilby Rd. in Fort Collins so he can visit her at the Sunflower 55+ Community at I-25 and Mulberry in Fort Collins. Both addresses are not in the Dial-A-Ride or SAINT service area, plus as individual uses a power wheelchair.

Any ideas on how to resolve this issue?

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Mobility Case Studies Table #2- Weld Medical Trips



Julie is a 58-year-old ambulatory woman with a seizure disorder and cannot drive. She lives on the Weld County side of Windsor and has medical appointments in Fort Collins and Loveland. She does not have any insurance. She has been taking Ubers and the cost is adding up. She is going to a cancer screening, her sister passed this year from cancer and another sister just got diagnosed with cancer who usually drives her around.

The caller lives in Greeley, and she needs rides for her husband to get to medical appointments within Greeley. He only has Medicare, and his plan does not include transportation benefits. He not a Veteran. Their address is excluded from Via's service area and 60+ Ride wheelchair service area.

Any ideas on how to resolve this issue?

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Mobility Case Studies #3



Karen, an ambulatory 72-year-old woman, needs a ride from her home in Loveland to the Anschutz Medical Center in Aurora. She only has Medicare insurance, and her plan does not offer transportation benefits. She called MedRide and they quoted \$350.00.

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Aspen Club & RideNoCo Transportation Fair Follow-up



The UCHealth Aspen Club and RideNoCo co-hosted two sign-up fairs for Larimer County for residents to learn about regional transportation providers.

At the event, people could sign up in person with providers such as SAINT, Transfort's Dial-A-Ride, zTrip, and RAFT.

Aspen Club

A program of UCHealth.

*Loveland attendance: **28***

*Fort Collins attendance: **21***

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Transportation Fair Follow up Questions



Those who attended:

1. Did you find it valuable to attend this event?
2. Were you able to sign people up for services?

Future Outreach / Collaboration

1. If RideNoCo planned and organized future events like this, would anyone be interested in participating?
2. If you had an event, can we assist and participate?
3. Any ideas about where to hold these types of outreach events?
4. What about an event to recruit drivers?

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2025 Mobility Committee Brainstorming




- Agenda item ideas
- Both presentations and discussion items
- What's new on the horizon for agencies?

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Phased Roll Out – COMPLETE!



Phase 1

2021


- Website + Call Center**
- Introduction of RideNoCo
- Central hub to identify transportation options across region and beyond



Phase 2

2022


- Trip Discovery**
- Ability to find and plan trips on public transit and human service providers in region
- Utilizing GTFS-Flex technology



Phase 3

2024


- Trip Scheduling**
- Long-term vision to find, plan, and book ride in one place across multiple providers
- Laying foundation for coordination as region grows by adopting Transnational Data Specifications (TDS)



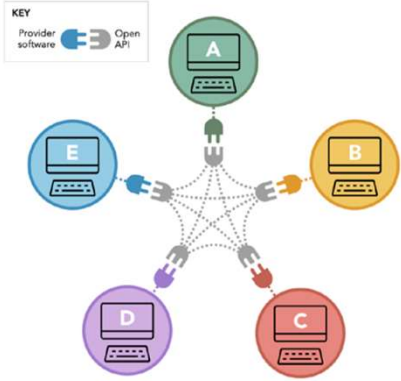
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Phase Three: RideNoCo Coordination Project



- **Beginning in Q3 2024**, RideNoCo is now able to conduct initial intake on behalf of SAINT, RAFT, and 60+ Ride and seamlessly share client info with and among providers utilizing the TDS specification
 - 10 RideNoCo callers referred to volunteer agencies thus far
- **In Q4 2024**, SAINT, RAFT, and 60+ Ride now have the ability to refer clients and coordinate trips utilizing the TDS specification
- **As project transitions from pilot to full implementation**, RideNoCo will begin looking ahead at additional enhancements and agencies to bring on board Coordination Project via TDS



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2024 Colorado Transit Project of the Year

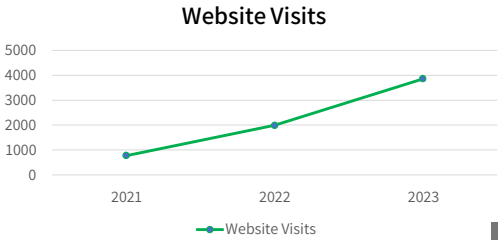
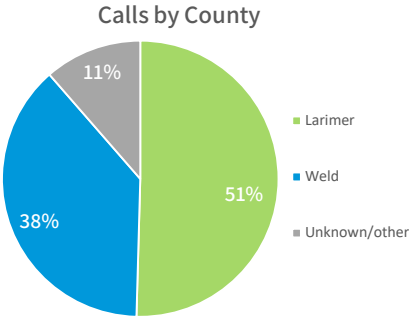
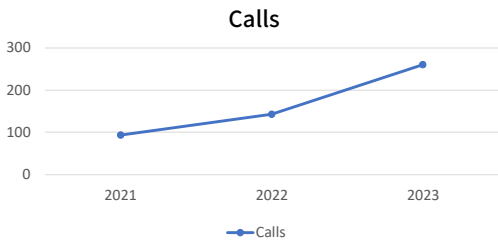



The RideNoCo Coordination Project received the **Transit Project of the Year** award at the Fall Colorado Association of Transit Agencies (CASTA) Conference in early October. Thank you SAINT, RAFT, 60+ Ride and other project partners!


Call Center & Website Stats



Year	Calls/Emails	Website Visits
2021	94	772
2022	143	1,986
2023	261	3,865
2024 (Qtr. 1-3)	271	3,598
Total	769	10,221



2024: By-The-Numbers



RideNoCo Call Center

- **349 Calls** – *program record*
- **4,619 Website Visits** – *program record*

Outreach

- **813 Rider’s Guides Distributed**
- **31 Community Events**


NFRMPO Subrecipient Program

- **1,673 One-Way Trips on MPO-supported vehicles**
 - *Adeo, Envision, and 60+ Ride*
- **15,701 One-Way Trips provided by MPO-supported agencies**



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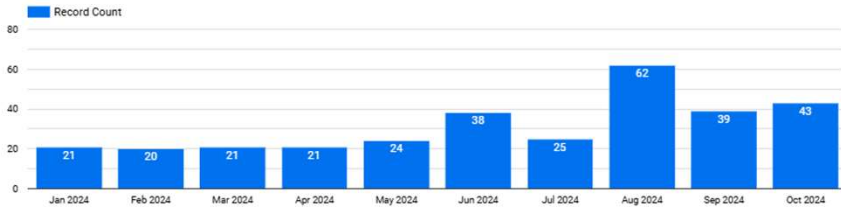
RideNoCo Updates-Call Center Year to Date



Total RideNoCo Calls
349

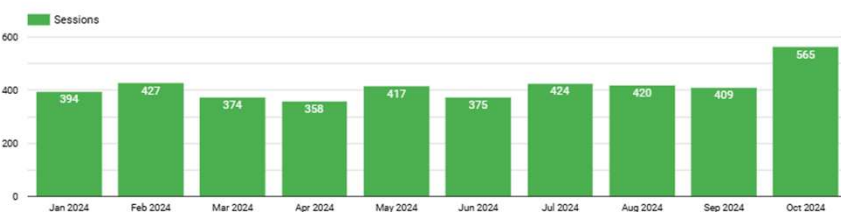
Total RideNoCo Website Visits
4,619

Record Count



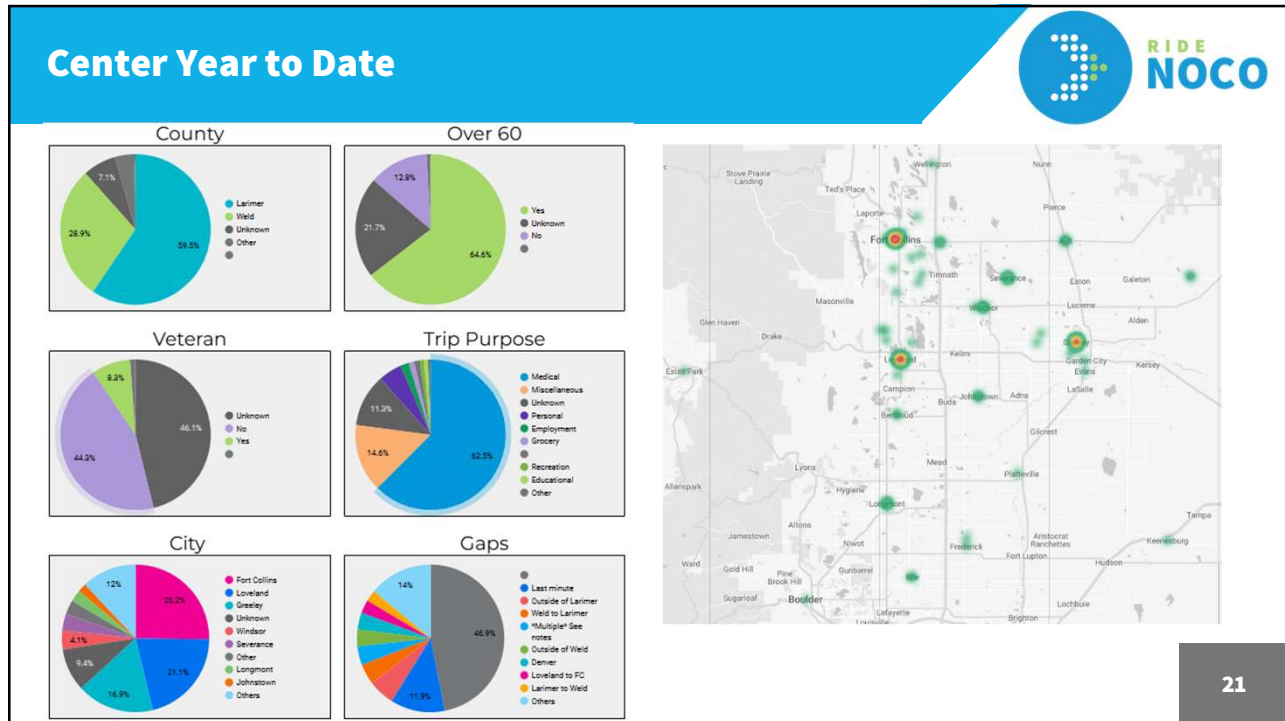
Month	Record Count
Jan 2024	21
Feb 2024	20
Mar 2024	21
Apr 2024	21
May 2024	24
Jun 2024	38
Jul 2024	25
Aug 2024	62
Sep 2024	39
Oct 2024	43

Sessions

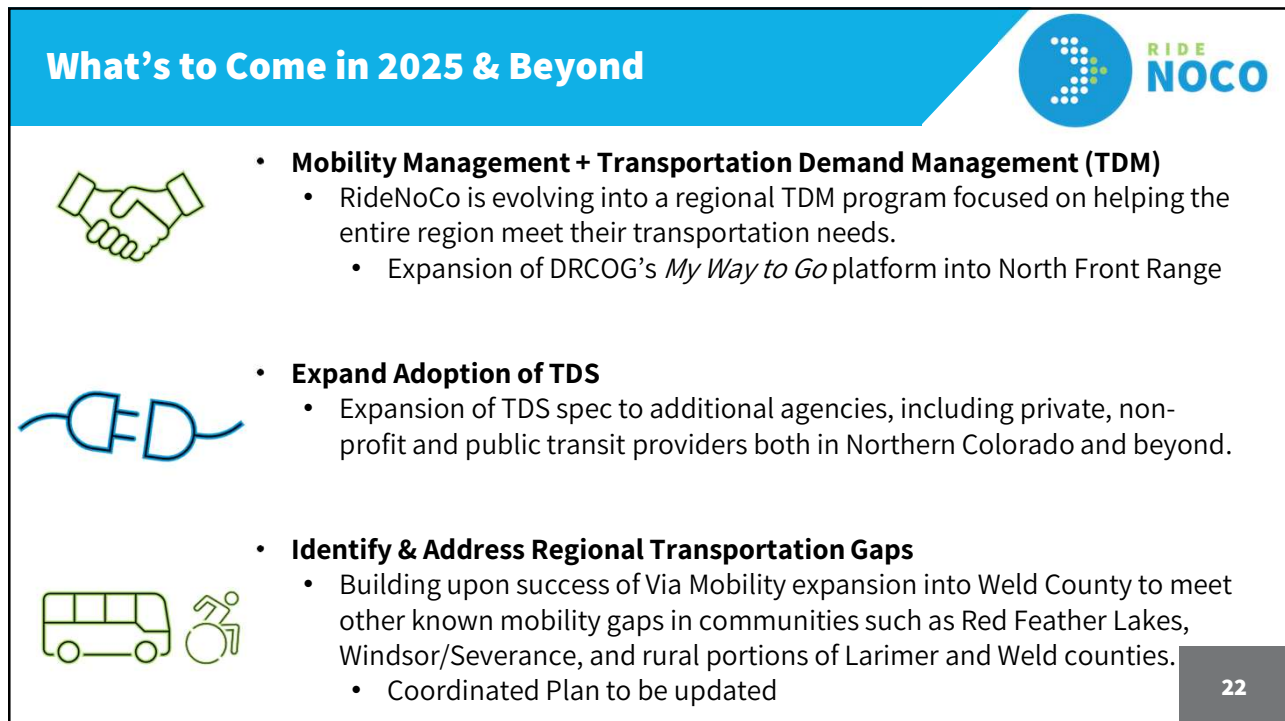


Month	Sessions
Jan 2024	394
Feb 2024	427
Mar 2024	374
Apr 2024	358
May 2024	417
Jun 2024	375
Jul 2024	424
Aug 2024	420
Sep 2024	409
Oct 2024	565

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Meeting Wrap Up & Roundtable



**Announcements
&
Member Updates**

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NCMC and  MOBILITY FOR ALL



The next **NCMC meeting** will be a joint meeting with the **Boulder County Mobility & Access Coalition**



February 25th
1:00 – 3:30

Berthoud Town Hall | 807 Mountain Ave., Berthoud

24

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Meeting Adjourned

**Meeting Adjourned!
Thank you all very much!**


See you **February 25th
at the joint meeting with
Boulder County Mobility &
Access Coalition**

**THANK YOU
AND
SEE YOU
NEXT YEAR!**

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Connect with the RideNoCo Team




Cory Schmitt
Mobility Director
cschmitt@nfrmpo.org
(970) 999-0072

RideNoCo
8am-5pm, Monday-Friday
mobility@nfrmpo.org
(970) 514-3636

Lisa Deaton
Mobility Specialist
ldeaton@nfrmpo.org
(970) 300-1076



happy HOLIDAYS

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Northern Colorado Mobility Committee

GoNoCo34 TMO
December 3rd 2024



1

Agenda

- Executive Direction Introduction
- TDM Introduction
- TMO role
- How you can partner with a TMO
- Q & A



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Introduction

- Your Name
Your Role
- Your Organization
- What is one thing that Jaclynn should know about the corridor?



Jaclynn Streeter
Executive Director, GoNoCo34 TMO


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What is TDM?

Transportation Demand Management

- Is defined as a set of strategies aimed at maximizing travel choices
- A strategy that aims at reducing green house gas emissions by reducing reliance on personal vehicle trips
- Reduction of SOV's (Single Occupancy Vehicles)
- Reductions of VMTR (Vehicle Miles Traveled Reduced)
- Reduction in GGE (green house gas emissions)
- Awareness/Building brand recognition
- Education on current mobility/programs in the region
- Increasing engagement with ETC's (employee transportation coordinator)

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TMO Introduction

Northern Colorado Mobility Committee

- ❖ A TMO is a collective effort comprising various community stakeholders that collaborate **to develop and implement strategies promoting sustainable transportation options and reducing congestion.**
- ❖ TMOs act as the **operational arm of Transportation Demand Management (TDM) efforts** and are responsible for outreach, marketing, events, advocacy, and programming/services.

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TMO Activities

TMO Working Group

Public
Activities

Serve as a Resource Hub

Advocacy

Regional Campaigns & Activities

TMO Consultations

Member
Activities

Member Engagement Opportunities

Outreach & Engagement

Travel Survey Reports

Recognition Programs

Zipcode Analysis

Fee-for-
Service
Activities

Vanpool/Carpool Coordination

Transportation Surveying

Regional Support for TDM Programming

Grant Writing

Transportation Fairs & Events

Other

Internal
TMO
Activities

Membership Recruitment

Financial Performance Analyses

Data Collection & Monitoring

Staffing Management

Board Meetings

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GoNoCo34 TMO Membership

Northern Colorado Mobility Committee



Become a Member!

Join the Movement for Sustainable Transportation!

Joining the GoNoCo34 Transportation Management Organization (TMO) provides your organization with unique opportunities to support residents, employees and visitors, meet sustainability goals, and shape the future of regional transportation.

Why Join?



Gain Recognition and Visibility

Receive public acknowledgment on our website, resources, and events.



Access Survey Support & Insights

Receive surveying support and analysis to optimize your organization's transportation programs.



Network with Regional Leaders

Connect with other forward-thinking organizations and key stakeholders through our Commute Ambassador program and exclusive events.



Customized Consultations

Access expert guidance on implementing transportation programs and aligning with sustainability goals.



Attract and Retain Talent

Enhance your employees, daily commute, helping your organization attract and retain top talent.

Contact us at director@gonoco34.org to learn more!

 GoNoCo34.org
 [GoNoCo34](#)
 [/GoNoCo34](#)



Explore our Fee-For-Service Offerings

In addition to membership benefits, we offer a variety of fee-for-service activities, allowing you to access tailored support and resources beyond standard membership offerings.

[Contact us to Learn More!](#)

Membership Packets at a Glance

With flexible membership options, GoNoCo34 TMO allows you to choose the level that best aligns with your organization's needs and capacity. Contact us at director@gonoco34.org to learn more!

Benefits/Services	Platinum	Gold	Silver
Member Acknowledgement on Website and Resources	✓ (Prominent)	✓ (Standard)	✓ (Basic)
Custom Event	✓ (1 per year)	-	-
Sponsorship of Networking Event	✓ (1 sponsored event)	-	-
Seats at Employer Recognition Event	✓ (Complimentary)	✓ (Invitation)	-
Attendance at Networking Events	✓ (Sponsor)	✓ (Attendee)	✓ (Attendee)
Access to TMO Special Events	✓ (All events)	✓ (Special access events)	✓ (Select events)


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Q&A

Thank you!

Jaclynn Streeter
Executive Director / GoNoCo34 TMO
director@gonoco34.org



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2025 Mobility Committee Meeting Calendar

LCMC: Larimer County Mobility Committee
NCMC: Northern Colorado Mobility Committee
WCMC: Weld County Mobility Committee

2025 Meeting Dates:	
28-Jan	LCMC
25-Feb	NCMC
25-Mar	WCMC
22-Apr	LCMC
27-May	NCMC
24-Jun	WCMC
22-Jul	LCMC
26-Aug	NCMC
23-Sep	WCMC
28-Oct	LCMC
18-Nov	NCMC
16-Dec	WCMC

LCMC	NCMC	WCMC
<u>January</u> LCMC Tues. January 28th 1:30-3:00pm	<u>February</u> NCMC Tues. February 25th 1:00-3:30pm	<u>March</u> WCMC Tues. March 25th 1:30-3:00pm
<u>April</u> LCMC Tues. April 22nd 1:30-3:00pm	<u>May</u> NCMC Tues. May 27th 1:00-3:30pm	<u>June</u> WCMC Tues. June 24th 1:30-3:00pm
<u>July</u> LCMC Tues. July 22nd 1:30-3:00pm	<u>August</u> NCMC Tues. August 26th 1:00-3:30pm	<u>September</u> WCMC Tues. September 23rd 1:30-3:00pm
<u>October</u> LCMC Tues. October 28th 1:30-3:00pm	<u>November</u> NCMC Tues. November 18th* 1:00-3:30pm <i>*3rd Tuesday</i>	<u>December</u> WCMC Tues. December 16th* 1:30-3:00pm <i>*3rd Tuesday</i>



rideno.co

970.514.3636

mobility@nfrmpo.org