

Northern Colorado Mobility Committee & Boulder Mobility And Access Coalition Joint Meeting Agenda

February 25, 2025

1:00 – 3:30 pm

Berthoud Town Hall | 807 Mountain Ave. Berthoud

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
1	Call Meeting to Order	Hull/Bond	1:00 - 1:05
2	Welcome and Introductions	Hull/Bond	1:05 - 1:10
3	Overview of Agenda	Hull/Bond	1:10 - 1:15
4	Public Comment	Hull/Bond	1:15 - 1:20

Activity

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
5	Speed Networking	Hull/Deaton	1:20 – 1:40

Presentations

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
6	BMAC Updates and Priorities	Bond/Sanchez	1:40 - 1:50
7	NCMC & RideNoCo Updates and Priorities	Hull/Deaton	1:50 - 2:00
	Break		2:00 - 2:10

Discussion

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
8	Joint NCMC & BMAC Priorities Conversation	Hull/Bond	2:10 - 2:40
9	NCMC Case Studies	Deaton	2:40 - 3:00
10	BMAC Case Studies	Bond/Sanchez	3:00 - 3:20

Wrap-up & Roundtable

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
11	Announcements	All	3:20 - 3:25
12	Roundtable Updates	All	3:25 - 3:30

Next Meetings:

- Weld County Mobility Committee: March 25, 2025
- Larimer County Mobility Committee: April 22, 2025
- Northern Colorado Mobility Committee: May 27, 2025

Boulder Mobility and Access Coalition Next Meetings:

- 3rd Wednesday of every month from 1 to 2:20 p.m.
 - March 19th, 2025



Northern Colorado Mobility Committee –MINUTES

December 3, 2024

1:00 p.m. – 3:30 p.m.

1. Call Meeting to Order, Welcome and Introductions

In Person:

- Cory Schmitt, NFRMPO
- Lisa Deaton, NFRMPO
- Paul Sizemore, NFRMPO
- Jacqueline Streeter, GoNoCo34
- Nichole Seward, Weld County Area Agency on Aging
- Megan Kaliczak, zTrip
- Katlyn Kelly, Transfort
- Jenna Robinson, SAINT
- Peggy Garcia, Connections
- Payton Richter, Weld County Area Agency on Aging
- Irene Davila, Adeo
- Jacquie Penfold, Community Member
- Kristy Swasko, RAFT
- Steve Conaway, RAFT

Virtual:

- Melanie Royalty, Transfort
- Hannah Shelley, Transfort
- Stephanie Watson Lewis, Arc of NE Colorado
- Dana Klein, Town of Estes Park
- Nichole Limoges, Larimer County Office on Aging
- Bridie Smith, COLT
- Celeste Ewart, Envision
- Ari Edgely, Foothills Gateway
- Jill Matlock- Weld County Department of Public Health and Environment

2. Overview of the Agenda, Approval of August Minutes, Introductions and Speed Networking

Both virtual and in-person attendees introduced themselves and their organizations.

Seward motioned to approve the August 2024 meeting minutes; Penfold seconded.



Presentation

US34 TMO Update and Introduction- Streeter

Streeter introduced herself and asked the group to discuss what is important to them for the US34 corridor. Topics discussed by the group included too much traffic, the need for an east-west cross-county connection especially between health care facilities, too many stop lights for a highway, the need for more transit options along the corridor to reduce the number of cars, more accessibility for older adults and people with disabilities, and the need for clearly marked bus stops.

Streeter defined what Transportation Demand Management (TDM) is and explained its strategies and goals. She discussed what the Transportation Management Organization (TMO) does, how they collect and share information, the activities they participate in, and how to become a member of the TMO. Schmitt mentioned that this is the first TMO in Northern Colorado. Streeter discussed how the North Front Range is rapidly growing and the importance of having a TMO to support the region. Sizemore and Streeter discussed financial partnerships.

Activity + Discussion:

1) Case Studies-Deaton

The in-person and virtual attendees were divided into groups to discuss regional transportation challenges. The Fort Collins Sunflower 55+ Community case study determined that only a small section of that community is in the Transfort Dial-A-Ride service area and that no other affordable options exist. Kelly pointed out that if the passenger's address was not in the service area, she could use a neighbor's address and be picked up there. Kelly mentioned that one challenge with that is a half-hour window for pick-up and in adverse weather, this may not be an option if someone must wait outside. She then announced that Transfort is developing a text/call arrival system for Dial-A-Ride passengers to receive notifications with arrival times. Kaliczak suggested a common area to be picked up from such as a gazebo within the community and how that would work well with zTrip to have a single designated pick-up location.

In the second case study, both passenger addresses are outside of transportation boundaries and one of the passengers uses a power wheelchair. It was suggested that if that person could get into a service area, such as getting to the South Transit Center, they could get to the Sunflower Community, and the same for the return trip. Kaliczak reiterated that when someone calls Dial-A-Ride and their address is not in their service area, they will let them know and tell them that if they can get into the service area, they will pick them up. Kaliczak said that if someone is a current paratransit client anywhere in the country, they would be eligible for visitor status for 21 days until they can establish themselves as a permanent client.

In the Weld County medical trip case studies, a woman with a seizure disorder is no longer able to drive from Windsor to Fort Collins and Loveland for medical appointments. Some ideas shared were to see if she qualifies for Medicaid or does she have a car. If she has a car, perhaps people



drive her. Smith said depending on her address, she could be in the COLT's paratransit "bubble" or be able to take a UBER into the bubble to have a shorter UBER drive and connect to Dial-A-Ride. The 2nd case study is about a passenger needing wheelchair-accessible transportation in Greeley, the only option presented was GET Paratransit service if they are in the service area. The virtual group discussed a client who needs a ride from Loveland to Anschutz Medical Center in Aurora. Klein asked if since the appointment is in the UCHHealth system, could they assist with Transportation. Deaton and Schmitt discussed Carepool, a ride service like zTrip, and how UCHHealth can bill insurance and schedule rides for patients.

2) Transportation Sign-up Fair Re-cap and Collaboration Opportunities

Deaton gave a quick summary of the Transportation Sign-up Fair and asked the participants who attended and if they found it valuable. Kaliczak said that she found it valuable and that she loves talking with people about transportation. She expressed disappointment that we did not have a fair in Greeley. She was able to sign up people but was unsure if those had used the services. Robinson also shared that she enjoys talking with people about transportation, especially in person since most of her conversations are over the phone. She was able to register and schedule a ride for someone who attended. Kelly pointed out that even though the number of people who attended seemed low, the interactions were very valuable and impactful. Conaway said that a lot of the people they talked to were not in RAFT's service area, but they did gain two new riders from the event. Kaliczak added that the size of the event was good, if it was larger, conversations would not have been as meaningful. Deaton asked the group if they would be interested in continuing these types of events, and they all agreed that when these types of events come up to share and work together. Kaliczak expressed her disappointment that the Greeley event was canceled, and Schmitt brought up that the possible reason was that there was no capacity in Greeley and why promote a service that cannot be provided. Kaliczak explained how getting more drivers to accommodate passengers works with Greeley Evans Transit paratransit services. Garcia shared an organization in Boulder County that will make free public service announcements. Kaliczak said that some radio stations, such as Town Square Media, will advertise these types of events for free. Connections sends out a quarterly newsletter and they may be able to share information. Seward said that they have meetings with all the senior center directors quarterly, they have access to the Greeley Tribune and their newsletter. Deaton asked about driver recruitment and how that can be facilitated and Kaliczak said that she could ask the person that does the recruiting to present to the group. Conaway discussed his success recruiting drivers at the farmer's markets and through Volunteers of America.

3) RideNoCo Update + Roundtable – Schmitt

Schmitt gave a brief update about RideNoCo and provided a recap of the coordination project to date. He shared the Call Center and website stats. RideNoCo will look ahead at more enhancements and adding agencies to the Coordination Project via TDS. Schmitt announced that the RideNoCo



Coordination Project received the Transit Project of the Year award at the Winter CASTA conference. He talked about the expansion of DRCOG's My Way to Go Platform into the North Front Range, the expansion of TDS spec to additional agencies, and identifying and addressing regional transportation gaps.

4) Agenda items - All

Ewert wants presentations from other agencies to continue. Schmitt wants to bring back having members do a quick 5-minute presentation at the beginning of the meeting to discuss any updates in their agency. Conaway suggested more political figures come and discuss what they are working on and discuss with the group resources, financing, and projects they are working on. The main goal is to foster better communication. Schmitt asked if anyone would like to present next year, Kelly said she wasn't sure if she would be the one who could do a presentation, but Transfort is going through an Optimization Study and could share updates on that project. Streeter said she would present in the future and Schmitt invited her to attend the NCMC quarterly meetings.

Meeting Wrap-up and Roundtable

Schmitt announced that RideNoCo has a new Mobility Planner, Aaron Hull starting this week. NOCO34 TMO will be voting for their first board at AIMS College this Thursday at 4:30

Kaliczak motioned to adjourn, and Kelley seconded.

Upcoming Meetings:

- a. Weld County Mobility Committee (WCMC) March 25, 2025
- b. Larimer County Mobility Committee (LCMC) January 28, 2025
- c. Northern Colorado Mobility Committee (NCMC) February 25, 2025

2025 Mobility Committee Meeting Calendar

LCMC: Larimer County Mobility Committee
NCMC: Northern Colorado Mobility Committee
WCMC: Weld County Mobility Committee

2025 Meeting Dates:	
28-Jan	LCMC
25-Feb	NCMC
25-Mar	WCMC
22-Apr	LCMC
27-May	NCMC
24-Jun	WCMC
22-Jul	LCMC
26-Aug	NCMC
23-Sep	WCMC
28-Oct	LCMC
18-Nov	NCMC
16-Dec	WCMC

LCMC	NCMC	WCMC
<u>January</u> LCMC Tues. January 28th 1:30-3:00pm	<u>February</u> NCMC Tues. February 25th 1:00-3:30pm <i>*Berthoud Town Hall</i>	<u>March</u> WCMC Tues. March 25th 1:30-3:00pm
<u>April</u> LCMC Tues. April 22nd 1:30-3:00pm	<u>May</u> NCMC Tues. May 27th 1:00-3:30pm	<u>June</u> WCMC Tues. June 24th 1:30-3:00pm
<u>July</u> LCMC Tues. July 22nd 1:30-3:00pm	<u>August</u> NCMC Tues. August 26th 1:00-3:30pm	<u>September</u> WCMC Tues. September 23rd 1:30-3:00pm
<u>October</u> LCMC Tues. October 28th 1:30-3:00pm	<u>November</u> NCMC Tues. November 18th* 1:00-3:30pm <i>*3rd Tuesday</i>	<u>December</u> WCMC Tues. December 16th* 1:30-3:00pm <i>*3rd Tuesday</i>



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Northern Colorado Mobility Committee & Boulder Mobility and Access Coalition Joint Meeting

February 25, 2025 | 1:00 PM – 3:30 PM
 Berthoud Town Hall
 807 Mountain Avenue, Berthoud, CO 80513





North Front Range
 Metropolitan
 Planning
 Organization

February 25, 2025


1

Introductions: NFRMPO Mobility Team





Aaron Hull
 Mobility Planner



Paul Sizemore
 Executive Director



Lisa Deaton
 Mobility Specialist

2

2

Introductions: MAC Team



Angel Bond (she/her)
Mobility For All (M4A) Program
Manager



Jessica Villena Sanchez (she/her/ella)
Bilingual M4A Programs
Coordinator



Melissa Hunter (she/they)
M4A Programs Coordinator



Felipe Mosqueda-Yañez (he/him/el)
Bilingual M4A Outreach and
Engagement Coordinator



Sarah Lee (she/her)
Outreach and Engagement
Specialist



Maya Browning (she/her/ella)
Bilingual Outreach and
Engagement Specialist



Joseph Jimenez (he/him/el)
Bilingual Outreach and
Engagement Specialist

Introductions: Public



- **Name**
- **Position**
- **Agency**

Agenda Overview



1:00: Call Meeting to Order

1:00-1:15: Welcome + Introductions

1. Introductions
2. Overview of Agenda

1:15-1:20: Public Comment

1:20-1:40: Activity: Speed Networking

1:40-2:00: Presentation:

1. MAC Updates and Priorities
2. NCMC & RideNoCo Updates and Priorities

2:00-2:10: Break: Snacks and Refreshments Provided

2:10-3:20: Discussion:

1. Joint NCMC & MAC Priorities Conversation
2. NCMC Case Studies
3. MAC Case Studies

3:20-3:30: Wrap-Up & Member Round Table

- 1) Announcements & Roundtable Updates

5

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Approval of Last Meeting's Minutes



Approval of last Meeting's Minutes will be moved to the next non-joint meetings.

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Public Comment



PUBLIC COMMENTS

Are any members of the public present today who would like to make public comment?

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Activity: Speed Networking



Speed Networking

Two rounds of 10 minutes

- Name, agency, mobility needs
- Partnership opportunities?
- Resources or training suggestions?

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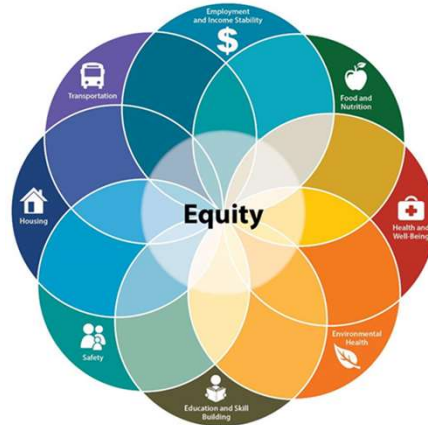
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Presentation: 2025 MAC Priorities



Top BoCo MAC Priorities:

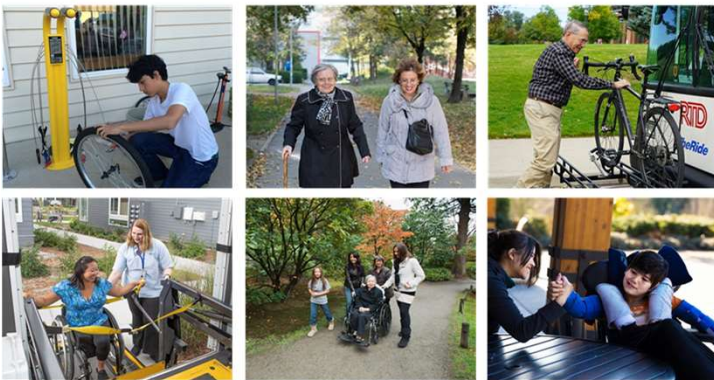
- Mountain Volunteer Driver Program
- Racial Equity Training
- Mobility Heroes Campaign
- VZ SRTS Action Plan
- EcoPass Program Expansion
- AAR Certification Center
- Earn-a-Bike Workshops - Adaptive Bikes
- Contribute to Countywide Transit Plan



Presentation: BoCo Coordinated Plan



MOBILITY AND ACCESS FOR ALL AGES AND ABILITIES PLAN



- Coordinated Human Services Transportation**
- Cross-Sector Partnerships**
- Equitable & Inclusive Transportation System**
- Demographic Groups with Special Needs**

- Individuals with Disabilities
- Families with Low Incomes
- Youth
- Older Adults
- Veterans

Project Priorities for 5-10 Years
FTA 5310 Small Urbanized Funds

Presentation: BoCo Coordinated Plan



Goals & Objectives



Accessibility

- Expand information and access to multimodal transportation options
- Support alternatives to car ownership



Equity

- Listen to marginalized communities and respond directly to their needs
- Determine which places are/aren't sufficiently serviced



Reliability

- Helping increase regular program and service use
- Recognize and support personnel keeping the transportation system running



Efficiency

- Reducing strain on existing resources
- Evaluating program and service effectiveness



Sustainability

- Invest in Boulder County's future social and financial growth
- Continue County's drive for greater fuel efficiency and fewer climate impacts



Safety

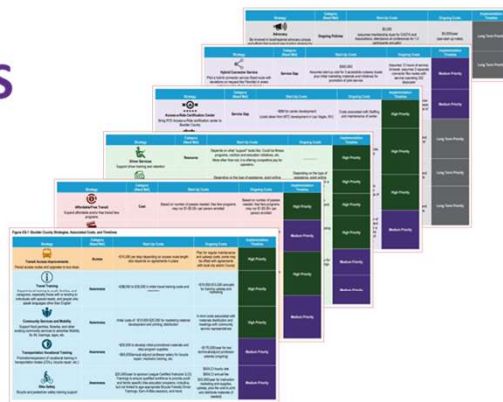
- Embrace a philosophy of universal design for all ages and abilities
- Help people feel more comfortable with multiple transportation options

Presentation: BoCo Coordinated Plan



OVERVIEW OF STRATEGIES

STRATEGY CATEGORIES	NUMBER OF STRATEGIES/ CATEGORY
1. Data	2
2. Access	1
3. Cost	2
4. Resource	6
5. Service Gaps	6
6. Awareness	4
7. Ongoing Policies	5
TOTAL SHARED STRATEGIES	25



- Low-Hanging Fruit - In Progress
- TIER I – Implementation in next 2 years
- TIER II – Implementation in 3 to 5 years
- Long-Term Timeframe

Presentation: 2025 MAC Priorities



MAC WORK PLAN PRIORITIES

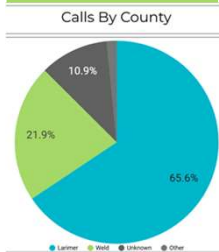
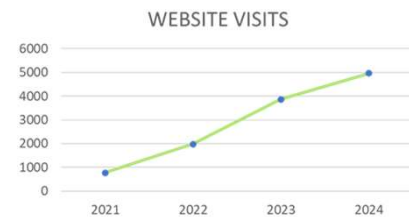
- Identify Low Hanging Fruit
- Coordination Level
- Impact of Project
- Leverage Partner Efforts
- Create Working Groups/Project Teams to Implement Priorities



Presentation: NCMC updates on RideNoCo



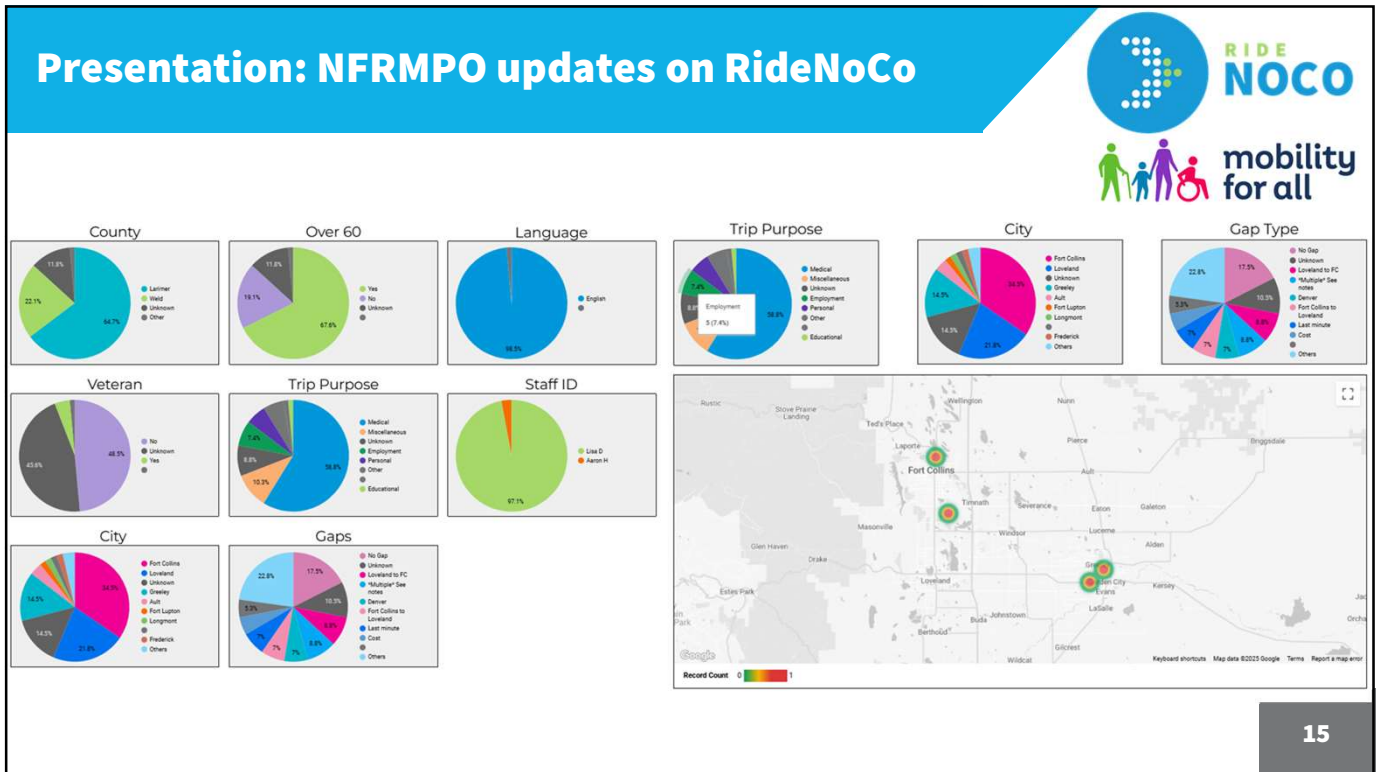
Year	Calls/Emails	Website Visits
2021	94	772
2022	143	1,986
2023	261	3,865
2024	368	4,968
Total	866	11,591



Jan 1, 2025 - Feb 23, 2025

Total RideNoCo Calls
64

Total RideNoCo Website Visits
834





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Presentation: NFRMPO Updates on the 2025 Coordinated Plan

Gaps in Mobility



- Rural areas need more support
- Between communities
- New Neighborhoods not served by transit
- Affordable transportation
- Awareness/Outreach (Poudre Express, Bustang, 60+ Ride, United Way, AAA)
- Funding is very limited, so service is limited

Discussion Topics


- What are the mobility gaps you or your clients have noticed?
- What projects and/or strategies would be helpful to address these mobility gaps?
- Who needs to be a part of this conversation?
 - Are there any groups you recommend reaching out to for this discussion?
- Any other questions, comments, or suggestions?

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Presentation: NFRMPO Mobility Priorities

01	Effective Regional Coordination & Planning	<ul style="list-style-type: none"> ● Strategize for Multi-Partner Coordination and TMO services ● Better Connect the Rural and Urban Communities ● Management & Expansion of RideNoCo
02	Mobility Equity & Accessibility	<ul style="list-style-type: none"> ● Ensuring all ages and people have equitable and accessible mobility and transportation services. ● Helping the elderly, disabled, veterans, low-income and underserved communities with mobility.
03	Affordable, Efficient, Safe, & Secure Mobility	<ul style="list-style-type: none"> ● Affordable, Easy to Use, Efficient, Safe, & Secure Mobility for All. ● Ensure services are financially viable and can meet user needs sustainably.
04	Overcoming Barriers to Mobility	<ul style="list-style-type: none"> ● Overcoming Language Barriers to Mobility ● Helping to figure out solutions to gaps in service ● Improving the First/Last Mile Connection
05	Outreach, Education, & Community Engagement	<ul style="list-style-type: none"> ● Efficient Outreach and Education of Resources and Services ● Encourage and Promote Community Engagement



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Presentation: NFRMPO and RideNoCo Updates & Priorities



NFRMPO Mobility Programs/Projects

- **Management and Expansion of RideNoCo – One Call / One Click Center**
 - Information Hub – website & call center
 - *MyWayToGo* – Trip Planning Platform
 - *Data for Planning Processes*
- **Mobility Committees**
 - Northern Colorado Mobility Committee
 - Larimer County Mobility Committee
 - Weld County Mobility Committee
- **Subrecipient Program & Technical Assistance**
 - Connecting partners to State and Federal Funding
 - Coordinating service expansions in areas where gaps have been identified
- **Planning Efforts**
 - Coordinated Public Transit/Human Services Transportation Plan
 - **Mobility Action Plan (MAP)** to guide implementation of Coordinated Plan
 - Updated every 4 years; Currently being updated in 2025
 - “Angel Fund” idea for emergency fund for one-time trips
 - Strategize for Multi-Partner Coordination and Transportation Management Organizations services
 - Feedback to other NFRMPO Planning Processes
- **Outreach, Education, and Community Engagement**

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Break 2:00 – 2:10



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Discussion



Three Discussion Topics for Today

1. Joint NCMC & MAC Priorities Conversation
1. North Colorado Mobility Committee Case Studies
1. Mobility and Access Coalition Case Studies

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Joint NCMC and MAC Priorities Conversation



NFRMPO Mobility Priorities

1. **Effective Regional Coordination & Planning**
 - Projects: 2025 Coordinated Plan & Expansion of TMOs in Region
2. **Mobility Equity & Accessibility**
 - Projects: Expansion of RideNoCo
3. **Affordable, Efficient, Safe, & Secure Mobility**
 - Projects: *MyWayToGo* Platform
4. **Overcoming Barriers to Mobility**
 - Projects: "Angel Fund" idea
5. **Outreach, Education, and Community Engagement**
 - Projects: RideNoCo outreach/marketing

MAC Priorities

Top BoCo MAC Priorities:

1. **Mt. Volunteer Driver Program**
2. **Racial Equity Training**
3. **Mobility Heroes Campaign**
4. **VZ SRTS Action Plan**
5. **EcoPass Program Expansion**
6. **AAR Certification Center**
7. **Earn-a-Bike Workshops - Adaptive Bikes**
8. **Contribute to Countywide Transit Plan**

Any ideas or thoughts on the Priorities?

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NCMC Mobility Case Study #1

Larimer County
to Weld
County



The caller is assisting her 92-year-old mother who can no longer drive due to a medical condition. She needs daily rides for to visit her husband who is in a rehab facility. She lives in E. Loveland and the facility is in Windsor. The caller has been driving her daily to visit, but she lives in Mead and has become difficult for her. I recommended that she contact COLT's Dial-A-Ride/Dial-A-Taxi since she lives in the Dial-A-Ride service area. There are two issues with that; The time it takes for approval and how would she get back home?

Any ideas on how to resolve this issue?

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NCMC Mobility Case Study #2

Fort Collins to
Loveland



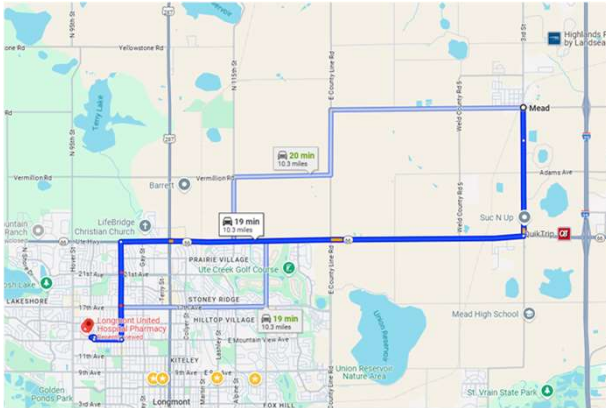
The caller lives in Fort Collins and needs to get to Loveland for employment. He is blind and his only option is to walk to a Transfort stop, transfers buses, and once in Loveland he transfers to the COLT then walks to his office. His total round trip is about 3 hours. His schedule is not regular, so carpooling/vanpooling is not an option. He has used lyft but it is not cost effective at \$25-\$30 each way and higher during inclement weather, they charge an additional fee.

Any ideas on how to resolve this issue?

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MAC Mobility Case Study #1



A lady who doesn't own a car, speaks primarily Spanish, lives in Mead CO and works at the CommonSpirit Longmont United Hospital in Longmont (1950 Mountain View Ave, Longmont, CO 80501), needs support getting to and from work.

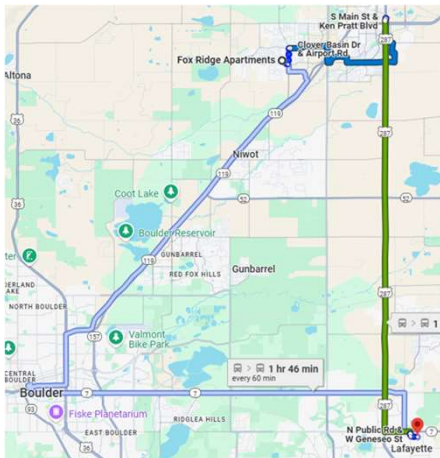
Currently, she's taking Ubers or relying on friends and family to get to work, but this solution is expensive and unreliable.

Any ideas on how to resolve this issue?

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MAC Mobility Case Study #2



A 58 year old lady who is blind, lives in Longmont, CO and works at the Center for People with Disabilities providing support for residents who are losing their vision. She frequently needs to travel to different parts of Boulder County and is having challenges with travel time predictability.

Currently, she's taking RTD Access-a-Ride to get to work, but this solution unpredictable in the mornings when she has appointment times.

The Niwot Rotary Club is willing to contribute \$2,000 to pilot a more reliable option for her to travel to work in the mornings.

Any ideas on how to resolve this issue?

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Meeting Wrap Up & Roundtable



Announcements & Roundtable Updates

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Next Northern Colorado Mobility Committee



The next **NCMC meeting** will be a regular in-person meeting.

May 27th
1:00 – 3:30

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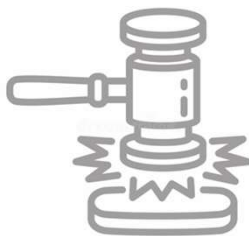
Next Boulder Mobility and Access Coalition



The next **MAC meeting** will be an in-person training at Boulder Main Public Library (lunch included).

March 19th
11 a.m to 1 p.m.

Meeting Adjourned



Meeting Adjourned!
Thank you all very much!
See you at the next meeting!

Connect with the RideNoCo Team



THANK YOU!

Aaron Hull
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Executive Director
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(970) 986-4197

Lisa Deaton
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ldeaton@nfrmpo.org
(970) 300-1076



RideNoCo
8am-5pm, Monday-Friday
mobility@nfrmpo.org
(970) 514-3636

Connect with the BMAC Team



THANK YOU!

Mobility for All
8:30am-5pm, Monday-Friday
mobilityforall@bouldercounty.gov
720-564-2218

Connect with Us!

@Mobility4AllBC

