

Weld County Mobility Committee (WCMC) —MINUTES

March 25, 2025

1:00 p.m. – 3:30 p.m.

Call Meeting to Order, Welcome, and Introductions

- Ashley McClain, 60+Ride
- Ernest Cienfuegos-Baca, United Way Weld County
- Jill Matlock, Weld County Health Department
- Jaclynn Streeter, GoNoCo34 TMO
- Robin Rocke, CDOT
- Robyn Upton, Community Member
- Lisa Bitzer, Via Mobility Services
- Margie Martinez, Community Member
- Nichole Seward, Weld County Area Agency on Aging
- Steve Teets, WAND
- Adriana Torres, Via Mobility Services

NFRMPO staff: Aaron Hull, Lisa Deaton, Paul Sizemore

Approval of Last Meeting's Minutes: September 24, 2024 meeting minutes were approved by Seward and seconded by Bitzer.

Activity

Group Introductions

Both virtual and in-person attendees introduced themselves and their organizations.

Announcement of Co-Chair Elections

Hull announced that it was time to elect new co-chairs. Sizemore discussed the role of the co-chairs and the bylaws. Bitzer nominated Torres of Via Mobility Services, and Seward said that she would run for a second term. Teets motioned to approve the nominees, Bitzer seconded the motion, and by unanimous acclamation, Torres was elected co-chair, and Seward will continue to serve a second term.

Teets asked if the WCMC could be changed to a hybrid meeting. He said that not everyone has access to a computer for virtual meetings. Bitzer suggested bringing it up at the next meeting so that people can think it over and find a location. Hull said that he would add this to the next meeting's agenda.



Transportation Planning Updates

Rouser introduced the 2025 Active Transportation Plan (ATP). The ATP serves as the bike and pedestrian element of the Regional Transportation Plan. He discussed that the focus of the plan is to look at the regional bike and pedestrian network and provide resources for our local agencies to assist in their bike and pedestrian planning efforts. The MPO considers all types of active transportation, such as walking, biking, scooters, and the use of other mobility devices. He discussed outreach strategies, survey responses, and the overall ATP themes from the surveys. Rouser shared the Regional Active Transportation Corridors (RATC's) maps, visioning, and next steps. Teets asked about accidents along the Platte Trail and the Big Thompson River corridor and if there is information available, Rouser said that he can find out. Teets also suggested that the public survey should have been out longer and the MPO should have conducted more outreach. Rouser said the survey was available all summer and that they gave out survey cards for people to take at outreach events.

RideNoCo Update

Deaton gave a 2024 year-in-review for the RideNoCo call center, including record-breaking calls and website visits. Teets asked about the gaps between Loveland and Fort Collins and suggested that the transportation providers join together to fill the gap instead of being divided. Deaton said the gaps between cities is an issue that some providers are trying to figure out how to expand to meet the needs. Hull talked about the GoNoGo34 TMO that is focusing on bridging the gap between Larimer and Weld counties. Hull said that the issue with most transportation providers is tied to funding and operational costs.

Hull discussed how RideNoCo is focused on helping the entire region, and one of those ways is the Way to Go platform. Way to Go is a trip-planning platform that DRCOG uses where you can enter a starting and an ending address, and it will give you different routes such as vanpooling, carpooling, school polling, etc. He talked about the expansion of the TDS program and connecting additional agencies. An example of this expansion is DRCOG mimicking our TDS program, they call it Ride Alliance. The hope is that both systems can be interwoven and help connect the two different regions better. Hull mentioned gaps in services in places like Red Feather Lakes, Windsor, and Severance and the rural portions of Larimer and Weld County and how we can expand current services to those areas. Teets asked for more information about the school pools and stated how beneficial it would be to cut down on traffic around the schools with parents dropping off and picking up their kids.



Introduction of the 2025 Coordinated Plan

Hull introduced the 2025 Coordinated Plan and discussed the plan's background and how the plan sets up mobility for older adults, individuals with disabilities, low-income people, and underserved communities in our region. The plan allows projects to be funded by the FTA 5310 funds, and an example of this is the creation of the one-call, one-click center known today as RideNoCo. Hull discussed the growing population in the region and specifically the growth of aging adults and individuals with disabilities in the years ahead. He talked about the transportation gaps in the region, new neighborhoods being built that do not have transportation options, and rural areas that need more support. Hull brought up that another gap is the area's awareness and outreach; there are services out there, but many do not know they exist. Additionally, the mobility committees, technical assistance, subrecipient programs, grant writing, marketing materials, outreach, and travel training are all different strategies of the coordinated plan, with the biggest outcome being the creation of RideNoCo. Hull asked if there were any other gaps that people have noticed. Bitzer said people want weekend service because you do not just go places Monday through Friday. Teets pointed out that there is no Sunday bus service. Bitzer said that Via Mobility has applied for funding for weekend service during the Zero Fare for Better Air during the summer months. She will have more information next week. Streeter offered Bitzer her assistance with events and outreach. McClain put in the chat that 60+ Ride provides weekend rides that are provided by volunteer drivers. Seward said that she has a client who has a disability and is very passionate about transportation and wants to know how she can get involved. Hull suggested coming to the mobility meetings, local municipality meetings, council meetings, and transportation board meetings if they have them. Seward said she lives in Windsor and does not have transportation to get to these meetings. Hull said she could reach out to the Windsor City clerk via a phone call or an email and make a public comment or meet with a council member. Bitzer shared an example of a group of people who created a petition and wrote a heartfelt letter describing how important transportation was for them. The commissioners listened and are bringing back service in their area. Hull discussed the next steps for the coordinated plan and the public survey that will be available for the next six months.



Wrap-Up + Member Updates

Hull discussed a letter-writing campaign to present to the Planning Council that we can discuss in more detail at the next meeting.

Streeter announced that GoNoCo34 will host a lunch and learn for the US34 corridor on April 17th, 12-1 at High County Beverage. She asked those who want to attend to send her an email to get them on the schedule and count them for lunch. jaclynn.streeter@steergroup.com

Greeley Evans Transit News & Updates

None

Seward motioned to adjourn, seconded by Torres

Upcoming Meetings:

- a. Weld County Mobility Committee (WCMC): June 24, 2025
- b. Northern Colorado Mobility Committee (NCMC): May 27, 2025