



Larimer County Mobility Committee (LCMC) Agenda

April 22nd, 2025

1:30 – 3:00 pm

Virtual

Call-in information:

(970) 822-7967

Code: 251675270#

Meeting Link: Click [here](#) to join the meeting

| Agenda Item Number | Agenda Item and Item Description | Presenter | Time |
|--------------------|--|-----------|-----------|
| 1 | Call Meeting to Order, Welcome, & Overview of Agenda | Hull | 1:30-1:45 |
| 2 | Introductions & Icebreaker | Hull | -- |
| 3 | Public Comment | Hull | -- |
| 4 | Approval of January Minutes | Hull | -- |

Presentations

| Agenda Item Number | Agenda Item and Item Description | Presenter | Time |
|--------------------|---|-----------|-----------|
| 5 | February Joint BMAC & NCMC Meeting Recap | Hull | 1:45-1:50 |
| 6 | Information on the Transportation Solutions Group | Robinson | 1:50-2:00 |
| 7 | Information on SAINT Volunteer Transportation | Robinson | 2:00-2:10 |

RideNoCo Update

| Agenda Item Number | Agenda Item and Item Description | Presenter | Time |
|--------------------|----------------------------------|-----------|-----------|
| 8 | RideNoCo Update | Deaton | 2:10-2:15 |

Discussion Items

| Agenda Item Number | Agenda Item and Item Description | Presenter | Time |
|--------------------|----------------------------------|-----------|-----------|
| 9 | Letter Writing | Hull | 2:15-2:30 |
| 10 | Mobility Case Studies | Deaton | 2:30-2:50 |

Wrap-Up & Member Updates

| Agenda Item Number | Agenda Item and Item Description | Presenter | Time |
|---------------------------|---|------------------|-------------|
| 11 | Transfort & COLT Updates | Transfort & COLT | 2:50-2:55 |
| 12 | LCMC Member Updates & Roundtable | All | 2:55-3:00 |

Next Meetings:

- Northern Colorado Mobility Committee: May 27th, 2025
- Weld County Mobility Committee: June 24th, 2025
- Larimer County Mobility Committee: July 22nd, 2025



Larimer County Mobility Committee (LCMC) MINUTES

January 28, 2025

1:00 p.m. – 3:30 p.m.

1. Call Meeting to Order, Welcome and Introductions

- Ari Edgely, Foothills Gateway
- Bridie Smith, COLT
- Hannah Shelley, Transfort
- Melaine Royalty, Transfort
- Jenna Robinson, SAINT
- Megan Kaliczak, zTrip
- Steve Conaway, RAFT
- Katlyn Kelly, Transfort
- Hannah Groves, Larimer County Health District
- Lorye McLeod, PAFC
- Kristi Swasko, RAFT
- Dana Klein, Town of Estes Park
- JoAnn Herkenhoff, UCHealth
- Jaclynn Streeter, Steer
- Lorye McCloud, PAFC
- Nichole Limoge, Larimer County Office on Aging
- John Matis, Member of the Public

NFRMPO staff: Paul Sizemore, Lisa Deaton,
Aaron Hull, Jerome Rouser

Approval of Last Meeting's Minutes: October 22, 2024 minutes approved by Kelly and seconded by Swasko.

Activity

Group Introductions and speed networking.

Both virtual and in-person attendees introduced themselves and their organizations. The in-person group did a speed networking exercise to get to know each other and learn more about each other's respective organizations and services.

Announcement of Co-Chair Elections



Sizemore announced that it was time for co-chair elections and discussed the by-laws. Kelly Volunteered to be a co-chair.

Presentations - GoNoCo34 TMO Update & Introduction

Streeter introduced herself and discussed her background. Streeter defined what Transportation Demand Management (TDM) is and explained its strategies and goals. She discussed what the Transportation Management Organization (TMO) does, how they collect and share information, the activities they participate in, and how to become a member of the TMO. She asked the group how the LCMC supports the TMO with membership recruitment and asked about projects, initiatives, and policies the TMO could advocate for. Conaway said that he wants to set up a meeting with the mayor, the city manager, and town trustees in Berthoud hopefully within the next 5-6 weeks. He invited Streeter to meet town trustees and political appointees and discuss transportation needs. Kaliczak talked about how we present to others outside of the transportation realm that we need to highlight the gaps between cities, rural areas, and in growing communities that do not have any current infrastructure for mass transit. Streeter asked how the TMO can advocate for the Mobility Committee, Klein said that the GoNoCo34 is advocating for connectivity and communication. Streeter offered that we could contact her at any time regardless of membership at director@gonoco34.org.

Presentation – Transportation Planning Updates

Rouser introduced the 2025 Active Transportation Plan (ATP). The ATP serves as the bike and pedestrian element of the Regional Transportation Plan. The focus of the plan is to look at our regional bike and pedestrian network and provide resources for our local agencies to assist in their bike and ped planning efforts. The MPO considers all types of active transportation such as walking, biking, scooters, and the use of mobility devices as well. He discussed outreach strategies, survey responses, and the overall ATP themes from the surveys. Rouser shared the Regional Active Transportation Corridors (RATC's) maps, visioning and next steps. Robinson asked how this year's survey responses compare to previous participation numbers and Rouser said that it was higher this time compared to the last, likely due to COVID. If anyone would like to reach out to Jerome, you can email him at jrouser@nfrmpo.org.

Presentation – RideNoCo Updates

Deaton gave a review of the RideNoCo call center statistics for 2024 including program records for calls and website visits, outreach events that were attended, and trips provided by the NFRMPO's subrecipient program. She shared that the RideNoCo TDS project was awarded the Transit Project of the Year at the fall CASTA conference in October 2024. Discussed what's to come in for the RideNoCo program including the evolution of RideNoCo becoming a regional TDM program, the expansion of DRCOG's My Way to Go platform, expanding the TDS to more additional agencies, and continuing to identify and address regional transportation gaps. Limoge asked if we could expand on the My Way to Go Platform, Hull discussed that My Way to Go is a ride matching program that allows you to trip plan by entering beginning and ending points and it will provide



various transit options such as vanpooling, carpooling, and transit. Robinson asked what the target audience was, Hull said that its target is commuters, but it is open to all. Streeter added that anyone can access My Way to Go, and it offers all multi-modal solutions such as biking, walking, and single occupancy vehicles in addition to vanpool and carpool options.

Presentation-2025 Coordinated Plan

Hull presented the 2025 Coordinated Plan and asked the group to prepare to participate in an online poll towards the end of the presentation. He discussed the plan's background, older adult and disabled populations, transit availability, and gaps. He asked polling questions about mobility gaps, what projects or strategies would be helpful to identify gaps, and who should be a part of this conversation. Matis spoke about the gaps and shared his story about his wife who used a wheelchair and the difficulties in finding transportation from one town to another. He also discussed the reliability of services and the 2-hour wait times to get picked up. Matis talked about people who are "mobility disabled" and cannot get out of their own homes. He suggested agencies that may be able to help if we reach out to them. Matis talked about the aging population and how it's only going to grow, and we all need to act. Conaway shared that RAFT has only one wheelchair accessible vehicle, but the biggest gap in service is the town-to-town gaps because there are jurisdictions in most organizations. He added that another big gap is getting people to the fixed transportation stops, it would be helpful if there was more communication and coordination between agencies. Matis discussed the issues with getting picked up at the Loveland/Fort Collins airport. Conaway said that we need people to get out there and figure this issue out. Suggested that agencies like the MPO designate that this is part of their strategy with the goal of creating a place for people to meet and get phone numbers out there and start communicating. He also discussed that the State of Colorado is constantly planning and if a portion of that money that goes into the planning could go to the people doing the work, it could potentially solve a lot of transportation problems. He said that we need to talk with the people in charge that have the money and who are making the decisions and invite them to these conversations. Matis recommended contacting the Salvation Army, Catholic Charities and churches. Talked about a Colorado State University School of Public Health program where there is a graduate program where they work with people with disabilities and how we need to think outside the box and network with agencies other than government agencies and look towards the community. In closing, Hull briefly discussed the timeline of the development of the plan for 2025.

Case Studies

None

Wrap-Up + Member Updates

COLT & Transfort News & Updates

Kelly put in the chat about the Transportation Projects Fair at the Lincoln Center in Fort Collins March 6, 2025 5:00-7:00pm. <https://www.fcgov.com/fcmoves/projectsfair>



LCMC Member Updates

None

Conaway motioned to adjourn meeting; Shelley seconded.

Upcoming Meetings:

- **Northern Colorado Mobility Committee (NCMC):** February 25, 2025. Joint meeting with Boulder County at the Berthoud Town Hall | 807 Mountain Ave. Berthoud, CO 80513
- **Larimer County Mobility Committee (LCMC):** April 22, 2025



Larimer County Mobility Committee Meeting

Larimer County Mobility Committee




North Front Range
Metropolitan
Planning
Organization

April 22, 2025

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Agenda Overview



1:30 – 1:45: Welcome + Introductions

- 1) Call Meeting to Order, Welcome, & Overview of Agenda
- 2) Introductions & Icebreaker
- 3) Public Comment
- 4) Approval of Previous Minutes

1:45 – 2:10: Presentations:

- 1) February Joint BMAC & NCMC Meeting Recap
- 2) Information on the Transportation Solutions Group
- 3) Information on SAINT Volunteer Transportation

2:10 - 2:15: RideNoCo Update

2:15 – 2:50: Discussion:

- 1) Letter Writing
- 2) Mobility Case Studies

2:50 – 3:00: Wrap Up + Member Round Table

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New Mobility Director Introduction



**Welcome the new Mobility Director,
Tanya Trujillo-Martinez**

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Introductions + Icebreaker



- **Name**
- **Position**
- **Agency**
- **What's one thing you're excited about or looking forward to this Spring or Summer?**

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Public Comment



Are any members of the public present today that would like to make public comment?

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Approval of Last Meeting's Minutes



Who would like to motion to approve the minutes from the January 2025 meeting?

6

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Presentation – February Joint BMAC & NCMC Meeting Recap



Joint BMAC & NCMC Meeting Recap

Aaron Hull | Mobility Planner
ahull@nfrmpo.org



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Presentation – February Joint BMAC & NCMC Meeting Recap Overview



- **BMAC Updates**
 - Mobility and Access for All Ages and Abilities Plan
 - MAC Work Plan
- **NCMC Updates**
 - RideNoCo Updates
 - 2025 Coordinated Plan
- **Joint BMAC & NCMC Priorities Conversation**
 - NFRMPO Priorities
 1. Effective Regional Coordination & Planning
 2. Mobility Equity & Accessibility
 3. Affordable, Efficient, Safe, & Secure Mobility
 4. Overcoming Barriers to Mobility
 5. Outreach, Education, and Community Engagement
- **BMAC Priorities**
 1. Mt. Volunteer Driver Program
 2. Racial Equity Training
 3. Mobility Heroes Campaign
 4. VZ SRTS Action Plan
 5. EcoPass Program Expansion
 6. AAR Certification Center
 7. Earn-a-Bike Workshops - Adaptive Bikes
 8. Contribute to the Countywide Transit Plan
- **BMAC & NCMC Case Studies**

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**Presentation –
Information on SAINT Volunteer Transportation**



Information on the SAINT Volunteer Transportation

Jenna Robinson | Executive Director
jenna@saintvolunteertransportation.org



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SAINT Volunteer Transportation

Driving Independence. Building Community



Title

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Impact



In 2024:

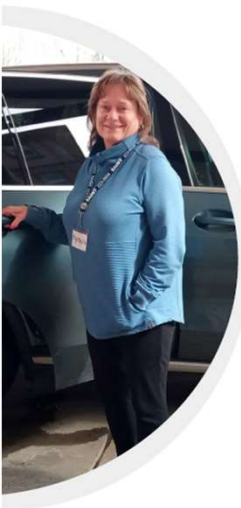
- 20,047 rides
- 105 volunteer drivers
- 413 riders
- Senior Centers, grocery stores, & medical appointments are the most common trips



Title

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Impact



In 2024

- 83% of riders say they feel more connected to the community because of SAINT
- 96% of riders report that SAINT rides improve their wellbeing
- 98% of riders report that conversations with SAINT drivers improve their wellbeing



Title

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Strategic Initiatives 2024-2025

Reduce last-minute cancellations

- Implemented weekly automated call reminder system
- Make monthly 'warning calls' when cancellations exceed 30% of scheduled rides

Cancellations currently 9%, down from 13%

Title

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Strategic Initiatives 2024-2025

Increase scheduling accessibility

- Created online 'ride request' form
 - Receiving around 30 submissions monthly
- Ride limit of 3 roundtrips weekly
 - ridership up by 15/mo
- Changed voicemail reception hours

Title

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Strategic Initiatives 2024-2025

Increase funding sources

- Awarded 11 grants (compared to 3 in 2023)
- Kickstarting sponsorships & planned giving opportunities
- Tracking In-Kind donations
 - Volunteer hours (\$36/hr)
 - Donated mileage reimbursements
- Vendor relationship w/ DVR
- Fundraising event (in-person)

Title

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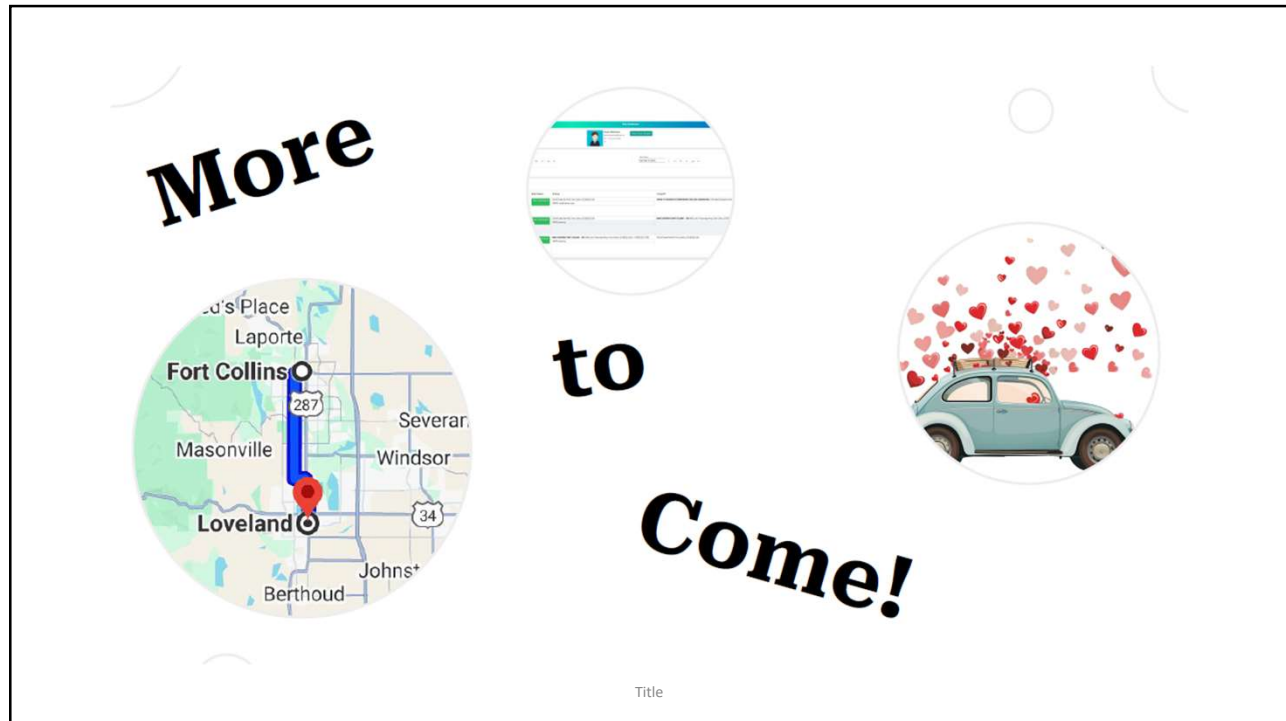
Strategic Initiatives 2024-2025

Increase community engagement

- Partner w/ nonprofits
 - Spanish Health Classes series at La Familia
- Organize community building events
 - Quarterly Get-Togethers with riders/drivers/friends
- Expand volunteering opportunities within SAINT
 - Fundraising & Media

Title

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Information on the Transportation Solutions Group


Information on the Transportation Solutions Group

Jenna Robinson | Executive Director
jenna@saintvolunteertransportation.org



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RideNoCo Updates



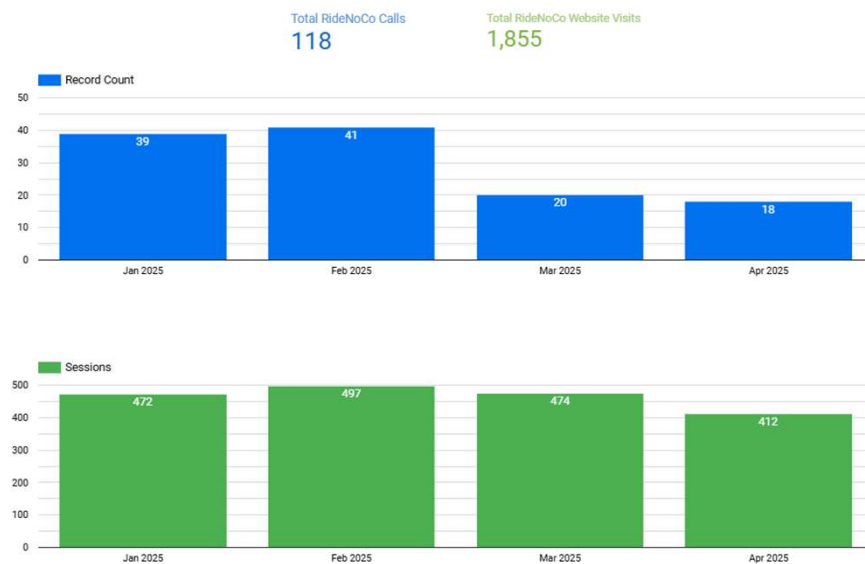
RideNoCo Updates

Lisa Deaton | Mobility Specialist
Ideaton@nfrmpo.org

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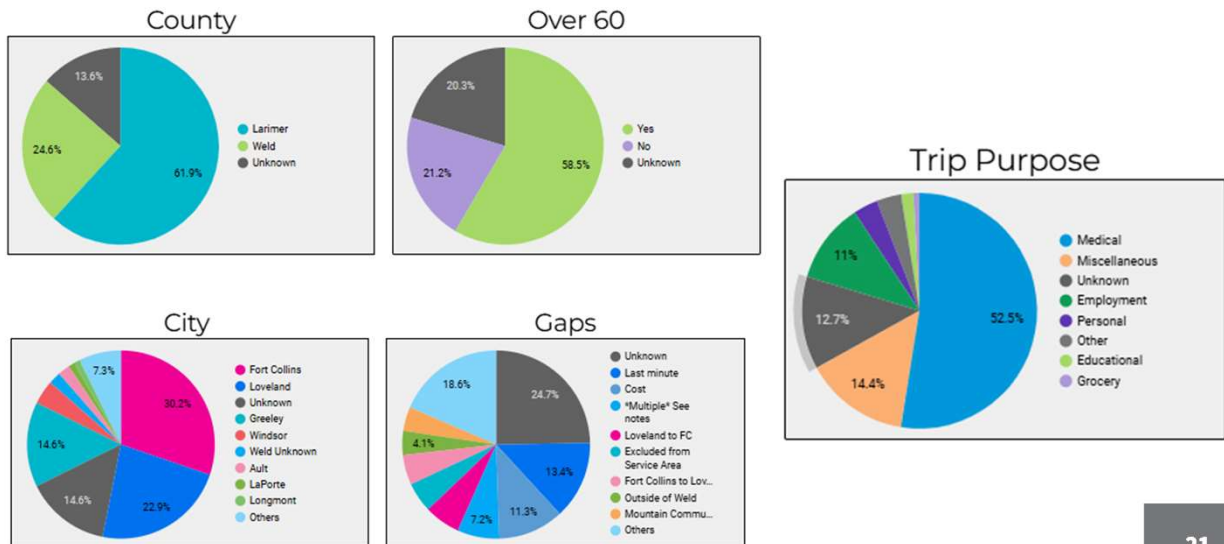
Calls and Website Visits-Year to Date



20

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Caller Demographics-Year to Date



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What's to Come



Upcoming Outreach Events

- 5/13/25, 12:30 pm – 4:00 pm, **Answers on Aging Resource Fair**- Pedersen Toyota Center at the Ranch Event Complex
- 6/16/25, 10am-2pm, **Wellness & Retirement Expo** - FC Senior Center
- 6/21/25 10 am-1 pm, **Juneteenth Health & Wellness Fair** - Foothills Mall - **NOT CONFIRMED YET**



Mobility Management + Transportation Demand Management (TDM)

- RideNoCo is evolving into a regional TDM program focused on helping the region meet its transportation needs.
 - Expansion of DRCOG's *My Way to Go* platform into the North Front Range

Expand Adoption of TDS

- Expansion of TDS spec to additional agencies, including private, non-profit, and public transit providers in Northern Colorado and beyond.



Identify & Address Regional Transportation Gaps

- Building upon the success of Via Mobility's expansion into Weld County to meet other known mobility gaps in communities such as Red Feather Lakes, Windsor/Severance, and rural portions of Larimer and Weld counties.

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RideNoCo & the NFRMPO Upcoming Events



May

5/13 – **Answers on Aging Resource Fair**- The Ranch Events Complex

5/17 - **Timnath Safety Fair** – Timnath Community Park

June

6/1 – **Loveland Bike & Trails Day** – Fairgrounds Park Main Entrance

6/7 – **Johnstown BBQ Day** – 1 Parish Ave., Johnstown

6/16 – **Wellness & Retirement Expo** – Fort Collins Senior Center

6/21 – **Juneteenth Health & Wellness Fair** – Foothill Mall, Fort Collins

July

7/12 – **Eaton Days** – Town Park @ 3rd and Park Ave., Eaton

August

8/23 – **Severance Days** – Community Park, Severance

October

10/2 – **Senior Symposium** – Island Grove, Greeley

* RideNoCo has already attended 8 events so far this year!



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Discussion - Letter Writing



Letter Writing

Aaron Hull | Mobility Planner

ahull@nfrmpo.org



North Front Range
Metropolitan
Planning
Organization

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Discussion - Letter Writing Overview



Sample Advocacy Letter

Your name and address

Date
Name
Title
Address

Salutation (Dear _____)

1st Paragraph: Let the reader know what your concern is.

2nd Paragraph: You need to let the reader know the importance of your concerns and any impact the concern may have on the community.

3rd Paragraph: Thank your reader for taking the time to read your letter and make sure you re-state your concern. Provide a way for him to respond to your letter. Always add that you look forward to hearing their response on the issue. Now they know you expect an answer.

Sincerely,
Your Name

Your address
Phone number
Email address

The Harkin Institute | Drake University
Designed by Kayla Ganning, Class of 2020

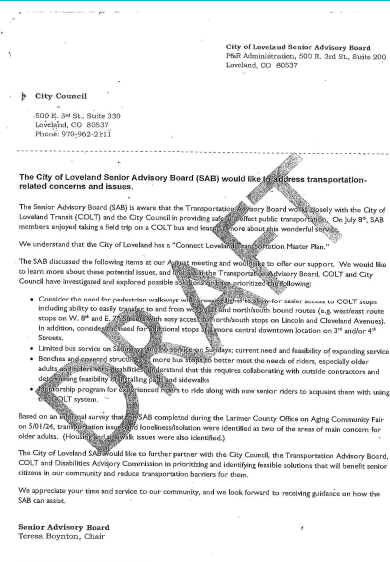
Overview

- Write a letter to local municipal boards/commissions, the MPO's Planning Council, the MPO's Technical Advisory Committee, and other related stakeholder groups from the LCMC.
- Letters are an effective way for a Committee to voice its concern or support on a topic.
- Common tool for Committees/Councils/Commissions/Boards to address topics and other groups.
- Helps state what the LCMC does and is concerned with, addresses gaps, suggests solutions/ideas, and asks for actions.
- A practical tool that can be used to help start the conversation and bring awareness to issues of the LCMC's concern.

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Discussion - Letter Writing Examples



Tips

- Always use the official letterhead when communicating an official position.
- Use the correct salutations.
 - i.e., Dear Senator/Representative/Chairman/Chairwoman
- Confirm you have the correct email address and mailing address.
- Be courteous and informative in your communications.
- Indicate in your first sentence what topic you're addressing and quickly express your stance.
- Provide concrete, credible information on the topic.
- Be as concise as possible and keep your letter to one page.
- Restate your actionable request at the end of the letter.
- Be sure to thank your audience.

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Discussion Questions - Letter Writing



Discussion Questions

1. Does the LCMC think this is a good idea?
2. What should be addressed in the letter?
3. What actionable items should be in the letter?
4. Who should we send this letter to?
5. Any other comments, questions, or concerns?

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Discussion - Mobility Case Studies



Mobility Case Studies

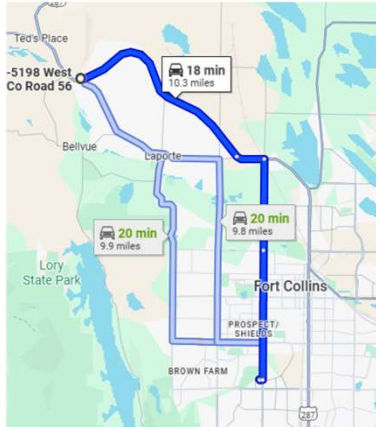
Lisa Deaton | Mobility Specialist
lideaton@nfrmpo.org



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Discussion - Mobility Case Study #1



The caller needs affordable transportation for her mother since she can no longer drive her to the Fort Collins Senior Center several times during the week.

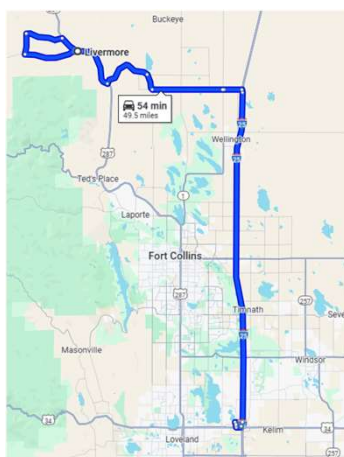
She lives 7 miles north of Fort Collins, just off Highway 287. There are no affordable options. The caller said they were quoted \$30-\$40 each way (she could not remember the provider), and the cost would really add up each week.

What options are available for these kinds of mobility needs?

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Discussion - Mobility Case Study #2



Jose from the Cheyenne VA called and is trying to get a Veteran from his home in Livermore to the VA clinic in Loveland for an appointment.

What options are available for these kinds of mobility needs?

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COLT AND TRANSFORT NEWS AND UPDATES



COLT AND TRANSFORT NEWS AND UPDATES



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LCMC Member Updates & Round Table



LCMC Member Updates & Round Table

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Final Call for Public Comment



Are any members of the public present today that would like to make public comment?

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Agenda Suggestions

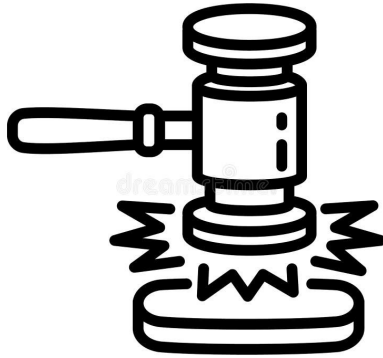


Do any of you have suggestions for Next Meeting's Agenda?

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Meeting Adjourned



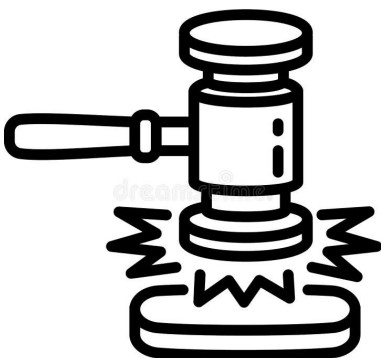
Motion to Adjourn?

Second?

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Thank you!



Meeting Adjourned!

Thank you all very much!

Next NCMC: May 27th, 2025


Next WCMC: June 24th, 2025

Next LCMC: July 22nd, 2025

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Connect with the RideNoCo Team




Aaron Hull
Mobility Planner
ahull@nfrmpo.org
(970) 672-0677

Tanya Trujillo-Martinez
Mobility Director
ttrujillo-martinez@nfrmpo.org
(970) 999-0072


Lisa Deaton
Mobility Specialist
ldeaton@nfrmpo.org
(970) 300-1076

**2025 Coordinated Plan
Public Survey**



RideNoCo
8 am-5 pm, Monday-Friday
mobility@nfrmpo.org
(970) 514-3636

RideNoCo Website



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2025 Mobility Committee Meeting Calendar

| |
|--|
| LCMC: Larimer County Mobility Committee |
| NCMC: Northern Colorado Mobility Committee |
| WCMC: Weld County Mobility Committee |

| 2025 Meeting Dates: | |
|---------------------|------|
| 28-Jan | LCMC |
| 25-Feb | NCMC |
| 25-Mar | WCMC |
| 22-Apr | LCMC |
| 27-May | NCMC |
| 24-Jun | WCMC |
| 22-Jul | LCMC |
| 26-Aug | NCMC |
| 23-Sep | WCMC |
| 28-Oct | LCMC |
| 18-Nov | NCMC |
| 16-Dec | WCMC |



| LCMC | NCMC | WCMC |
|---|---|---|
| <u>January</u> LCMC Tues. January 28th 1:30-3:00pm | <u>February</u> NCMC Tues. February 25th 1:00-3:30pm <i>*Berthoud Town Hall</i> | <u>March</u> WCMC Tues. March 25th 1:30-3:00pm |
| <u>April</u> LCMC Tues. April 22nd 1:30-3:00pm | <u>May</u> NCMC Tues. May 27th 1:00-3:30pm | <u>June</u> WCMC Tues. June 24th 1:30-3:00pm |
| <u>July</u> LCMC Tues. July 22nd 1:30-3:00pm | <u>August</u> NCMC Tues. August 26th 1:00-3:30pm | <u>September</u> WCMC Tues. September 23rd 1:30-3:00pm |
| <u>October</u> LCMC Tues. October 28th 1:30-3:00pm | <u>November</u> NCMC Tues. November 18th* 1:00-3:30pm <i>*3rd Tuesday</i> | <u>December</u> WCMC Tues. December 16th* 1:30-3:00pm <i>*3rd Tuesday</i> |

rideno.co

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