

Northern Colorado Mobility Committee — MINUTES
Month 27, 2025
1:00 p.m. – 3:30 p.m.

1. Call Meeting to Order, Welcome and Introductions

In Person:

- Aaron Hull, NFRMPO
- Lisa Deaton, NFRMPO
- Tanya Trujillo-Martinez, NFRMPO
- Jacque Penfold, Community Member
- Kristi Swasko, RAFT
- Celest Ewert, Envision
- Jaclynn Streeter, GoNoCo34 TMO
- Ty Lamm, United Way Weld County
- Nichole Seward, Weld AAA
- Robin Blakely, 60+ Ride
- Ari Edgely, Foothills Gateway
- Steve Teets, WAND
- Ernest Cienfuegos-Baca, United Way Weld County
- Katlyn Kelly, Transfort
- Megan Kalizcak, zTrip
- Steve Teets, WAND
- Margie Martinez, Community Member
- Robyn Upton, WAND

Virtual:

- Heidi Pruess, Larimer County
- Kimberly Aguilar-Pauli, Larimer County
ARC
- Steve Conaway, RAFT

Activity

Group Introductions and speed networking.

Both virtual and in-person attendees introduced themselves and their organizations. The in-person group did a speed networking exercise to get to know each other and learn more about each other's respective organizations and services.



CASTA Recap

Hull discussed the CASTA conference that RideNoCo attended earlier this month. He explained the purpose of the conference is to gather transportation providers in the state for training, networking, and learning from each other. RideNoCo presented during one of the sessions and discussed the Ride Alliance Project. He talked about how there are several counties and MPO's that are interested in creating similar versions of the RideNoCo one-call / one-click center model in their region. He mentioned that CASTA is creating a database and map of the coordinating councils on their website, which the NFRMPO is listed in. Hull talked about a firm in Washington that is developing a Volunteer Driver Handbook to help guide the future of volunteer driver programs. He also discussed the marketing session that RideNoCo attended and highlighted some of the things learned in the training about social media, AI, and photography.

RideNoCo Updates

Deaton shared the RideNoCo call center and website numbers to date. She compared numbers from 2024 YTD and there has been a significant jump in the website visits so far in 2025. Kelly asked if we could track how many callers get the rides they need. Deaton said that information is not tracked. Once the referral is given to the callers, we can only assume that they were able to get a ride; otherwise, they would call back. There have only been a few callbacks from people who were not able to find rides. Deaton shared the caller demographics, pointing out that most of the calls come from Larimer County, Fort Collins, people needing medical rides, and people over 60 years old.

Hull discussed upcoming events that RideNoCo and the NFRMPO will be at this year and ones that have been attended already. Teets mentioned that we should bring printed surveys to our events. Hull said that most printed surveys do not get filled out, Cienfuegos-Baca said that it would depend on the event if people wanted to fill out a survey. Kelly asked if when people call if they say how they heard about RideNoCo. Deaton said that in most cases people say that they were referred to us from other agencies that were not able to assist. Hull said that it would be a great item to add to the call center data collection sheet.

Hull discussed the expansion of My Way to Go and the Schoolpool platform into the North Front Range, adding additional agencies to the TDS platform, and the continuous effort to identify and address regional transportation gaps in Larimer and Weld Counties. Teets asked for more information about MyWaytoGo. Hull went into further details about the MyWaytoGo platform and how it helps incentivize different modes of transportation. The Schoolpool program is a carpooling platform for the parents of school-aged children to help with carpooling to school and other activities.



Presentation: NFRMPO Title IV Plan Presentation

Karasko introduced the Title IV Plan and showed a map of the MPO's boundaries. She highlighted that there are thirteen communities and two portions of counties within the boundaries. She explained that the MPO is funded through federal, state, and local government sources, and that is why it is required to have the Title IV plan. She discussed the NFRMPO responsibilities and what the planning team does; transportation planning, air quality planning, regional collaboration, mobility coordination and VanGo Vanpooling service. She introduced all the plans that the MPO works on. She explained what the Title IV plan is and that it was enacted as a part of the Civil Rights Act of 1964. It prohibits discrimination on the basis of race, color, and national origin in programs and activities receiving federal financial assistance. Everything the MPO does falls under Title IV. Krasko shared that there are three program areas under the plan that include Transportation Planning, Mobility and VanGo and six appendices.

2025 Coordinated Plan

Hull gave an overview of the NFRMPO and the RideNoCo mobility program. He then went into a deeper explanation of the 2025 Coordinated Plan's background, demographics, and transit availability. He shared the gaps in service, example strategies, and the public survey. Hull offered some questions for discussion to the group.

Teets said that we should reach out to disability groups in Greeley, such as Connections to independent living, Frontier House, and Envision, as well as other groups in Loveland or Fort Collins.

Kaliczak said that she is thinking about temporarily disabled people, and that we should get in contact with the front desk staff at surgery centers to help them educate patients about ride options ahead of time of a surgery or those who may not be able to drive for several months after a surgery. In most cases, those people would qualify for temporarily disabled paratransit services.

Kelly suggested participating in resource fairs that are focused on medical facilities. Blakley said that they have a study they are doing this summer that will focus on what doctors and doctor's offices need to know about transportation. She asked for suggestions from people who should take the survey or be a part of the interview process. Blakley also mentioned that she has articles of what doctor's offices need to know about transportation if anyone is interested. Kaliczak said that it is great if the medical staff knows about the resources, but it is most important that the



front office staff know and they can share that information at checkout, it is like helping them schedule an appointment. Hull mentioned that RideNoCo presented to a group of medical professionals at UHealth and left rack cards with them to distribute to clinics. Penfold brought up that there is a constant rollover in staff but social service staff is more stable and most of the time extremely helpful. Aguliar-Pauli asked if hospitals are required to ask if patients have transportation needs. Cienfuegos-Baca said that they just have to provide resources. Trujillo-Martinez said that it would be beneficial for the case managers at the hospitals to be informed of the options because anytime someone is admitted, they ask those questions and do an assessment, but then what? Patients need transportation but they have no resources to offer them. Seward said that they used to give boxes of their help resources to the hospital social workers but they cannot financially do that anymore. She said that they were including this information in the discharge paperwork. She suggested reaching out to the hospital social workers to offer information that they can put into people's discharge paperwork. Kaliczak brought up the differences in procedure discharges and that sometimes people need to be signed out and other times people need to be with the person for 24 hours. Kaliczak brought up people who may not need transportation right now, but may need it in the future and asked how do we get them signed up for future procedures? She also asked if we could follow up on those calls to see if people got the help they needed.

Potential Mobility Project Ideas

Hull presented some ideas for mobility projects and asked the group for feedback. He shared the volunteer pool program idea, RideNoCo optimizations, medical chaperone program, travel training, emergency fund idea, and a earn-a-bike workshops for adaptive bikes. He then asked Deaton to talk about how we are beginning to work on updating the RideNoCo website and the rider's guide. Deaton briefly discussed what she is working on and asked the group for input and she will send out a draft to get more suggestions. Cienfuegos-Baca pointed out that there are a lot of project ideas on the list and asked if RideNoCo wants input on all items or to focus on one or two. Ewert suggested that we partner with organizations that post needs for volunteers on their websites for carpooling. Martinez stressed that this type of thing would need driver background checks to avoid predators. The group discussed the logistics and legality of volunteer pools. Hull then went into further discussion about schoolpool and its history. Kaliczak talked about how our goal is to educate people how to use transportation in different ways and the best way to do that is to educate people when they are young. Hull said that it was suggested by CSU to reach out to K-12 schools to do travel training as well as first-year students coming into CSU. Teets recommended that RideNoCo do travel training for business for their employees. Hull explained that the MyWayToGo platform allows employers to create programs and incentives for employees to use alternative modes of transportation. He expanded how RideNoCo is thinking about hosting webinars for travel training. Lamm asked about the emergency fund and how that would work.



Mobility Case Studies

Out of time

Wrap-Up + Member Round Table

Kelly said that Transfort can be contracted to do advertisements on the buses again. She gave a shout out to Ari at Foothills Gateway who helped her get transportation set up for someone who needed to get to their summer internship. She also talked about Transfort's Public Survey and Optimization study.

Ewert announced the 5K in my Shoes at Envision and vendor fair at the event. They are still accepting applications for a booth.

Hull announced that GET is working on their Transportation Plan and updates for this year and their first BRT along HWY 34.

Kaliczak announced that GET is fare free June 1-August 31st including paratransit. COLT will be fare free for the month of August including paratransit. And Transfort is always free.

Lamm shared his appreciation to everyone who helped get a cancer patient help with finding transportation to their treatments.

Upcoming Meetings:

- a. Weld County Mobility Committee (WCMC): June 24, 2025
- b. Larimer County Mobility Committee (LCMC): July 22, 2025
- c. Northern Colorado Mobility Committee (NCMC): August 26, 2025