

Weld County Mobility Committee (WCMC) Agenda

June 24, 2025 1:30 – 3:00 pm Virtual

Call-in information: (970) 822-7967

Code: 601763569#

Meeting Link: Click here to join the meeting

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
1	Call Meeting to Order, Welcome, & Overview of Agenda	Hull	1:30-1:45
2	Introductions & Icebreaker	Hull	
3	Public Comment	Hull	
4	Approval of March Minutes	Hull	
5	Meeting Location Discussion	Hull	1:45-1:55
6	September Meeting Date Discussion	Hull	1:55-2:00

RideNoCo Update

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
7	RideNoCo Update	Deaton	2:00-2:10

Presentations

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
8	Provider Spotlight: 60plus	Blakely	2:10-2:30
9	MyWayToGo Introduction	Hull	2:30-2:40

Discussion Items

Agenda Item Number	Agenda Item and Item Description	Presenter	Time	
10	Case Studies	Deaton	2:40-2:50	



Wrap-Up & Member Updates

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
10	Greeley Evans Transit Updates	GET Representative	2:50-2:55
11 WCMC Member Updates & Roundtable		All	2:55-3:00

Next Meetings:

• Larimer County Mobility Committee: July 22nd, 2025

• Northern Colorado Mobility Committee: August 26th, 2025

• Weld County Mobility Committee: September 23rd, 2025





Weld County Mobility Committee (WCMC) - MINUTES

March 25, 2025 1:00 p.m. – 3:30 p.m.

Call Meeting to Order, Welcome, and Overview of Agenda

Introductions & Icebreaker

Both virtual and in-person attendees introduced themselves and their organizations.

- Co-Chair Nichole Seward, Weld County Area Agency on Aging
- Co-Chair Lisa Bitzer, Via Mobility Services
- Ashley McClain, 60+Ride
- Ernest Cienfuegos-Baca, United Way Weld County
- Jill Matlock, Weld County Health Department
- Jaclynn Streeter, GoNoCo34 TMO
- Robin Rocke, CDOT
- Robyn Upton, Community Member
- Margie Martinez, Community Member
- Steve Teets, WAND
- Adriana Torres, Via Mobility Services

NFRMPO staff: Aaron Hull, Lisa Deaton, Paul Sizemore

Public Comment

Teets asked if the WCMC could be changed to a hybrid meeting. He said that not everyone has access to a computer for virtual meetings. Bitzer suggested bringing it up at the next meeting so people can consider it and find a location. Hull said he would add this to the agenda for the next meeting.

Approval of the September Meeting Minutes

Nichole Seward approved the September 24, 2024, meeting minutes, which Lisa Bitzer seconded.

Virtual Meeting



Co-Chair Elections

Hull announced that it was time to elect new co-chairs. Sizemore discussed the role of the co-chairs and the bylaws. Bitzer nominated Torres of Via Mobility Services, and Seward said she would run for a second term. Teets motioned to approve the nominees, Bitzer seconded the motion, and by unanimous acclamation, Torres was elected co-chair, and Seward will continue to serve a second term.

Presentations

Transportation Planning Updates

Rouser introduced the 2025 Active Transportation Plan (ATP). The ATP serves as the bike and pedestrian element of the Regional Transportation Plan. He discussed that the focus of the plan is to look at the regional bike and pedestrian network and provide resources for our local agencies to assist in their bike and pedestrian planning efforts. The MPO considers all types of active transportation, such as walking, biking, scooters, and other mobility devices. He discussed outreach strategies, survey responses, and the overall ATP themes from the surveys. Rouser shared the Regional Active Transportation Corridors (RATCs) maps, visioning, and the next steps. Teets asked about accidents along the Platte Trail and the Big Thompson River corridor, and if information is available, Rouser said he can find out. Teets also suggested that the public survey should have been out longer, and the MPO should have conducted more outreach. Rouser said the survey was available all summer and that they gave out survey cards for people to take at outreach events.

RideNoCo Update

Deaton gave a 2024 year-in-review for the RideNoCo call center, including record-breaking calls and website visits. Teets asked about the gaps between Loveland and Fort Collins and suggested that the transportation providers come together to fill the gap instead of being divided. Deaton said the gaps between cities are an issue that some providers are trying to figure out how to expand to meet the needs. Hull talked about the GoNoGo34 TMO, which focuses on bridging the gap between Larimer and Weld counties. Hull said that the issue with most transportation providers is tied to funding and operational costs.

Hull discussed how RideNoCo is focused on helping the entire region, and one of those ways is the Way to Go platform. Way to Go is a trip-planning platform that DRCOG uses where you can enter a starting and an ending address, and it will give you different routes, such as vanpooling,





carpooling, school polling, etc. He talked about the expansion of the TDS program and connecting additional agencies. An example of this expansion is DRCOG mimicking our TDS program; they call it Ride Alliance. The hope is that both systems can be interwoven and help connect the two different regions better. Hull mentioned gaps in services in places like Red Feather Lakes, Windsor, and Severance, as well as the rural portions of Larimer and Weld County, and asked how we can expand current services to those areas. Teets asked for more information about the school pools and stated how beneficial it would be to cut down on traffic around the schools with parents dropping off and picking up their kids.

Discussion Items

Introduction of the 2025 Coordinated Plan

Hull introduced the 2025 Coordinated Plan and discussed the plan's background and how the plan sets up mobility for older adults, individuals with disabilities, low-income people, and underserved communities in our region. The plan allows projects to be funded by the FTA 5310 funds, and an example of this is the creation of the one-call, one-click center known today as RideNoCo. Hull discussed the growing population in the region and specifically the growth of aging adults and individuals with disabilities in the years ahead. He talked about the transportation gaps in the region, new neighborhoods being built that do not have transportation options, and rural areas that need more support. Hull brought up that another gap is the area's awareness and outreach; there are services out there, but many do not know they exist.

Additionally, the mobility committees, technical assistance, subrecipient programs, grant writing, marketing materials, outreach, and travel training are all different strategies of the coordinated plan, with the most significant outcome being the creation of RideNoCo. Hull asked if there were any other gaps that people had noticed. Bitzer said people want weekend service because they do not just go places Monday through Friday. Teets pointed out that there is no Sunday bus service. Bitzer said that Via Mobility has applied for funding for weekend service during the Zero Fare for Better Air during the summer months. She will have more information next week. Streeter offered Bitzer her assistance with events and outreach.

McClain put in the chat that 60+ Ride provides weekend rides that volunteer drivers offer. Seward said that she has a client who has a disability and is very passionate about transportation. Seward also wants to know how she can get involved. Hull suggested coming to



the mobility meetings, local municipality meetings, council meetings, and transportation board meetings, if they have them. Seward said she lives in Windsor and does not have transportation to get to these meetings. Hull said Seward could contact the Windsor City clerk via phone or email, make a public comment, or meet with a council member. Bitzer shared an example of a group that created a petition and wrote a heartfelt letter describing how vital transportation was for them. The commissioners listened and are bringing back service in their area. Hull discussed the next steps for the coordinated plan and the public survey that will be available for the next six months.

Wrap-Up + Member Updates

Greeley Evans Transit News & Updates

None

WCMC Member Updates & Roundtable

Hull discussed a letter-writing campaign to present to the Planning Council that we can discuss in more detail at the next meeting.

Streeter announced that GoNoCo34 will host a lunch and learn for the US34 corridor on April 17th, 12-1, at High County Beverage. She asked those who want to attend to email her to get them on the schedule and count them for lunch. jaclynn.streeter@steergroup.com

Meeting Adjournment

Seward motioned to adjourn, seconded by Torres.

Upcoming Meetings:

- 1. Northern Colorado Mobility Committee (NCMC): May 27th, 2025
- 2. Weld County Mobility Committee (WCMC): June 24th, 2025
- 3. Larimer County Mobility Committee (LCMC): July 22nd, 2025

2025 Mobility Committee Meeting Calendar

LCMC: Larimer County		
Mobility Committee		
NCMC: Northern Colorado		
Mobility Committee		
WCMC : Weld County		
Mobility Committee		

2025 Meeting Dates:		
28-Jan	LCMC	
25-Feb	NCMC	
25-Mar	WCMC	
22-Apr	LCMC	
27-May	NCMC	
24-Jun	WCMC	
22-Jul	LCMC	
26-Aug	NCMC	
23-Sep	WCMC	
28-Oct	LCMC	
18-Nov	NCMC	
16-Dec	WCMC	



LCMC	NCMC	WCMC
<u>January</u>	<u>February</u>	<u>March</u>
LCMC	NCMC	WCMC
Tues. January 28th	Tues. February 25th	Tues. March 25th
1:30-3:00pm	1:00-3:30pm *Berthoud Town Hall	1:30-3:00pm
<u>April</u>	<u>May</u>	<u>June</u>
LCMC	NCMC	WCMC
Tues. April 22nd	Tues. May 27th	Tues. June 24th
1:30-3:00pm	1:00-3:30pm	1:30-3:00pm
<u>July</u>	<u>August</u>	<u>September</u>
LCMC	NCMC	WCMC
Tues. July 22nd	Tues. August 26th	Tues. September 23rd
1:30-3:00pm	1:00-3:30pm	1:30-3:00pm
<u>October</u>	<u>November</u>	<u>December</u>
LCMC	NCMC	WCMC
Tues. October 28th	Tues. November 18th*	Tues. December 16th*
1:30-3:00pm	1:00-3:30pm	1:30-3:00pm
	*3rd Tuesday	*3rd Tuesday

rideno.co

970.514.3636

mobility@nfrmpo.org







1:30 - 1:45: Welcome + Introductions

- 1) Call Meeting to Order, Welcome, & Overview of Agenda
- 2) Introductions & Icebreaker
- 3) Public Comment & Approval of Previous Minutes

1:45 – 1:55: Meeting Location Discussion

- 1:55 2:00: September Meeting Date Discussion
- 2:00 2:10: RideNoCo Updates

2:10 - 2:40: **Presentation:**

- 1) Provider Spotlight: 60 plus
- 2) Introduction of the MyWayToGo platform

2:40 -2:50: **Discussion:**

1) Mobility Case Studies

2:50 – 3:00: Wrap Up + Member Round Table

- 1) Greeley Evans Transit Updates
- 2) WCMC Member Updates & Roundtable

2

Introductions + Icebreaker





- Name
- Position
- Agency
- Do you have any fun or exciting plans for the Summer?

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3

Public Comment





Are any members of the public present today who would like to make public comment?

4

Approval of Last Meeting's Minutes





Who would like to motion to approve the March 2025 meeting minutes?

5

5

Meeting Location Discussion



Meeting Location Discussion

Aaron Hull | Mobility Planner ahull@nfrmpo.org

6

Meeting Location Discussion Reason



Meeting Location Discussion on Virtual or In-Person:

- Steve Teets requested a discussion on moving the WCMC meeting from virtual to hybrid.
- The WCMC will discuss and vote on staying virtual or moving to a hybrid format at a location selected by the WCMC.
- The WCMC must choose a central location if moved to a hybrid format.

7

7

Mobility Committees Bylaws



- C. Meeting Location and Frequency
 - The location of meetings is to be arranged by the MPO staff in accordance with the preference of the committee. Meeting locations will be recorded on the meeting agenda and in the meeting minutes.
 - The LCMC and WCMC shall conduct meetings at least quarterly; however, meeting bimonthly is generally expected.
 - Whenever it might appear that a meeting is not needed due to a lack of agenda items, the MPO staff will poll the membership by email for any new agenda items and then, if appropriate, send a notification cancelling the meeting.

HYBRID MEETINGS

 The LCMC and WCMC shall meet at least quarterly, at a time and place set forth by the LCMC and WCMC, and at such other times as the Chair may direct. However, meeting bimonthly is generally expected. These meetings will be hybrid meetings, allowing attendees and participants to attend in person or virtually.

VIRTUAL MEETINGS

In the event weather, natural disaster, State or Local stay at home orders, etc. that prevent the LCMC and WCMC from meeting in person, Virtual meetings will be held.

Bylaws state that:

- It is up to the WCMC to decide how they want to conduct their meetings.
- The WCMC can be held in a hybrid or virtual format, depending on the WCMC's decision.
- The location of a hybrid meeting will be per the preference of the WCMC.
- Meetings can also be held bi-monthly or quarterly for the WCMC.

8

Mobility Committees Location



Potential Locations for the WCMC:

- Windsor Recreation Center (NCMC location)
- Johnstown YMCA
- Greeley Library Linc
- Any other suggested location?

9

9

Meeting Location Decision



Decision to make:

- Stay Virtual or Move to a Hybrid Location?
- If moving to a hybrid location, what location?

Discussion - September Meeting Date



September Meeting Date Discussion

Aaron Hull | Mobility Planner ahull@nfrmpo.org

11

11

September Meeting Date Discussion



We need to change the meeting date to September because Staff will attend the Fall CASTA Conference that week.

Options for September Meeting Date:

- September 30th
- September 16th
- September 9th
- Cancel the meeting if the dates do not work
- Any other dates suggested for the September meeting?

Decision:

Move the Date to one of the suggested dates or cancel the September Meeting.

Presentation - RideNoCo Updates



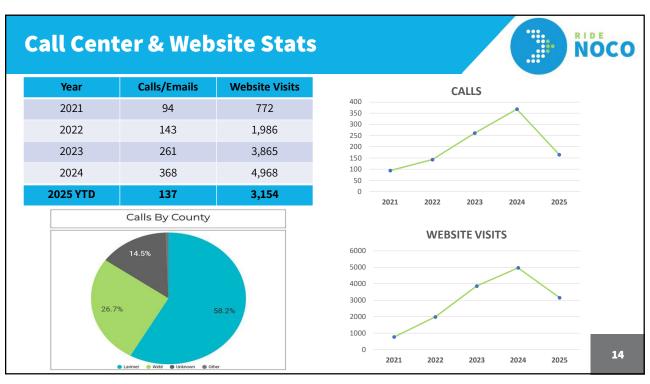
RideNoCo Updates

Lisa Deaton | Mobility Specialist

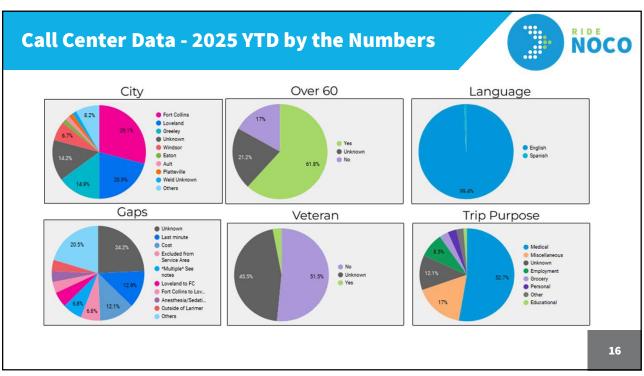
ldeaton@nfrmpo.org

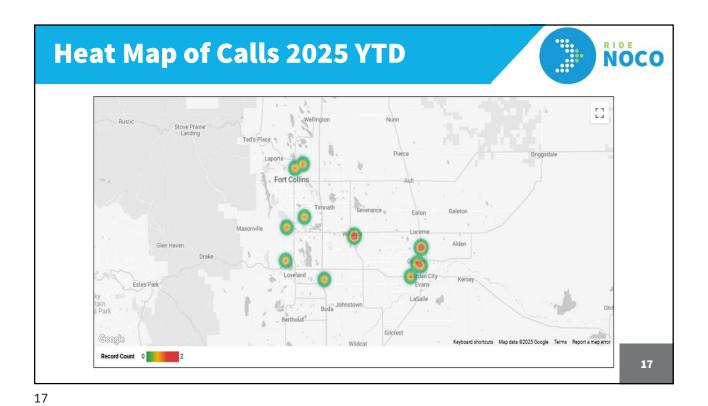
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13













RideNoCo & the NFRMPO Upcoming Events

6/25 - Bike to Work Day - Multiple Locations in Larimer and Weld County

July

7/12 – Eaton Days – Town Park @ 3rd and Park Ave., Eaton

7/19 – LaSalle Days – N 2nd St., LaSalle

<u>August</u>

8/9 - Poudre River Fest - New Belgium Brewery

8/23 – Severance Days – Community Park, Severance

<u>September</u>

9/14 - Open Streets - Fort Collins

9/21 - Loveland Farmers Market - Loveland

<u>October</u>

10/2 - Senior Symposium – Island Grove, Greeley

10/25 - Fort Collins Farmers Market - Larimer County Office Building



Tanya, Lisa, and Aaron at the Larimer County Answers on Aging Resource Fair. 109 people visited our table.

*We have participated in 10 events so far this year!

18

What's to Come





- Mobility Management + Transportation Demand Management (TDM)
 - RideNoCo is evolving into a regional TDM program focused on helping the region meet its transportation needs.
 - Expansion of DRCOG's *My Way to Go* platform into the North Front Range



- Expand Adoption of TDS
 - Expansion of the TDS spec to additional agencies, including private, nonprofit, and public transit providers, both in Northern Colorado and beyond.
- Identify & Address Regional Transportation Gaps



 Building upon the success of Via Mobility's expansion into Weld County to meet other known mobility gaps in communities such as Red Feather Lakes, Windsor/Severance, and rural portions of Larimer and Weld counties.

19

19

Presentation - Provider Spotlight: 60+ Ride



Provider Spotlight: 60+ Ride

Robin Blakely | Executive Director

robin@60plusride.org



20

Presentation - MyWayToGo Introduction



MyWayToGoIntroduction

Aaron Hull | Mobility Planner ahull@nfrmpo.org

21

21

MyWayToGo Introduction



Introduction to the MyWayToGo Program/Platform

- Did you know the average Coloradan spends 1+ year stuck in traffic?
- *MyWaytoGo* is a program created initially by DRCOG to help employers and commuters find the right commute options.
- MyWaytoGo helps employers and commuters at no cost by:
 - Help improve morale for employees while reducing traffic congestion and air pollution
 - Find better options for getting around the region
 - Take advantage of sustainable transit subsidies
 - All while reducing traffic congestion and air pollution.
- MyWayToGo has been brought up to the NFRMPO for us to utilize.
- Our MyWaytoGo program in the NFRMPO region is called RideNoCo.
- The City of Fort Collins has its own program called *Shift Your Ride*, and the GoNoCo34 TMO will support employers and individuals along US 34 for the program.

MyWayToGo Features



Features of MyWayToGo

- SchoolPool is a free Carpooling program that allows families to connect with nearby families and share the responsibility of getting their children to school and back.
 - Benefits include:
 - More time for kids to make friends and help each other with homework.
 - More time for parents to get things done.
 - A stronger sense of community.
 - A secure system connects families in proximity to each other to share the responsibilities of getting the kids to school and back via carpooling, walking, biking, riding public transit, or the school bus together.
- Colorado Clean Commute (Colorado's Alternative Transportation Tax Credit)
 - It's a program that offers a 50% tax credit, up to \$125,000 annually, to organizations that provide alternative transportation options to their employees.
 - · What Qualifies?
 - Transit Passes, Active Transportation Support, Ridesharing programs, E-Bike/E-Scooter Subscriptions, and Administrative Expenses.
 - · How to Apply?
 - Plan and develop a program through MyWayToGo, complete the CDOR Form 1323, track eligible
 expenses, and then claim the credits

23

23

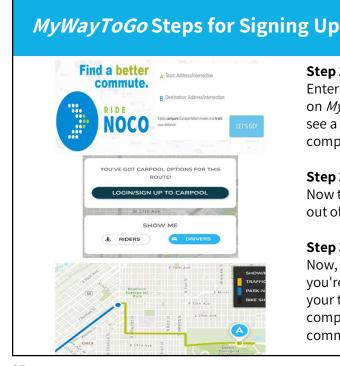
MyWayToGo Features continued



Features of MyWayToGo continued.

- Challenges, Incentives, and Point Systems can be created to help motivate using MyWayToGo and other transportation forms.
 - Example: Go-Tober Challenge in the DRCOG area
 - Each October, MyWayToGo invites employers from DRCOG to join the Go-Tober Challenge.
 - By encouraging employees to use non-solo driving commute options during October, businesses can
 earn public-facing recognition and, with participation, can become eligible for Colorado's Alternative
 Transportation Tax Credit.
- Employers, Organizations, and any group can also create their own sub-networks to run their own program with individuals through challenges, incentives, and point systems.
 - · Benefits such as:
 - Gaining an edge in the market by attracting and retaining quality employees.
 - · Reducing the need for mass parking.
 - Becoming a community leader.
 - Improving the health of employees or individuals (both mental and physical)
 - Making travel times more predictable
 - · Losing less money due to unforeseen employee delays.
 - Tax benefits. (The federal tax code allows employers to reduce payroll taxes for qualified transit, train, vanpooling, and biking benefits.)

24





Enter your start and end locations on MyWayToGo.org to find a way out of traffic. You'll see a list of transportation options, and you can compare costs and other data to make your choice.

Step 2

Now that you've found your way out of traffic, stay out of it by signing up for MyWayToGo.

Step 3

Now, plan your trips, which can be done once you're signed up. It's much easier to plan and track your trips, contact other carpoolers, and even compete in monthly challenges with other commuters through MyWayToGo.

25

25

Case Studies



Mobility Case Studies

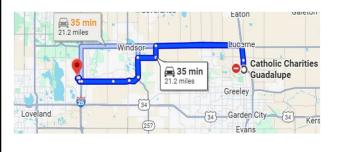
Lisa Deaton | Mobility Specialist

Ideaton@nfrmpo.org

26

Mobility Case Study





A disabled Veteran who recently had a seizure cannot drive until he gets a diagnosis.

He lives at the Guadalupe Shelter in Greeley. He said that he called several providers in Weld County, including 60+ Ride, DAV, and Qualified Listeners, and they did not have availability.

He needs free or very low-cost transportation. Additionally, he needs rides to Loveland for medical appointments.

What options are available for these kinds of mobility needs?

27

27

GREELEY EVANS TRANSIT NEWS AND UPDATES



NOCO

GREELEY EVANS TRANSIT NEWS AND UPDATES



28

WCMC Member Updates & Round Table



WCMC Member Updates & Round Table

29

29

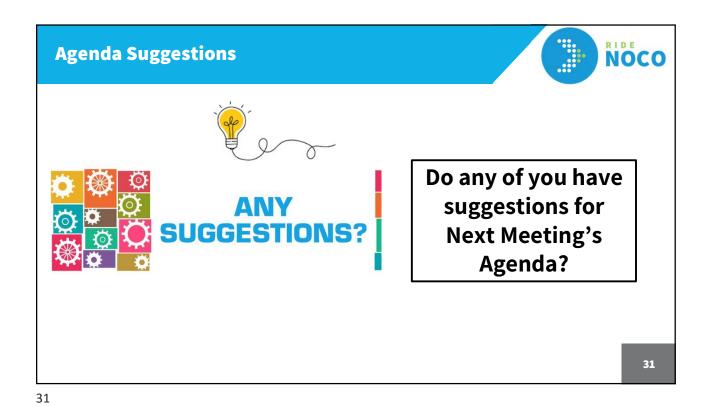
Final Call for Public Comment





Are any members of the public present today that would like to make public comment?

30



Motion to Adjourn?

Second?

Meeting Adjourned





Meeting Adjourned!

Thank you all very much!

Next LCMC: July 22nd, 2025

Next NCMC: August 26th, 2025

Next WCMC: September 23rd, 2025

33

33

Thank you! Connect with the RideNoCo Team



Aaron Hull

Mobility Planner ahull@nfrmpo.org (970) 672-0677

2025 Coordinated Plan Public Survey



Tanya Trujillo-Martinez

Mobility Director ttrujillo-martinez@nfrmpo.org (970) 999-0072

RideNoCo

8 am-5 pm, Monday-Friday mobility@nfrmpo.org (970) 514-3636

Lisa Deaton

Mobility Specialist ldeaton@nfrmpo.org (970) 300-1076

RideNoCo Website



If you need any accommodations to access this document's content, please email staff@nfrmpo.org or call (970) 800-9560. You can expect a response within three business days.

34



The 60+Mobility Matters Study

Because We Know Transportation is More Than a Ride



60 Plus Ride supports Healthy Aging for Older Adults who are Aging in Place

Making Today Possible and Tomorrow Reliable for Older Adults in Weld County







GREELEY IN-TOWN PROGRAM

This staff-driver program provides convenient transportation options for older adults within Greeley



RURAL AND HANDICAP ACCESSIBLE VAN PROGRAM

Designed to support older adults in rural areas, this staff-driver program offers accessible van transportation, including options for individuals with mobility challenges that requires wheelchair use.



AGING IN PLACE GOOD NEIGHBOR PROGRAM

This staff-managed program connects older adults with local volunteer drivers, helping the aging population stay independent by providing rides to essential services that enhance their overall well-being.



71,635 Miles in 2024

Serving 20+ Cities in Weld County

3397+ Medical Appointments

2048+ Wellness Related Rides



We're more than transportation —we're a wellness partner

Transportation is the Crisis You Can't See

Transportation impacts

- healthcare
- food access
- social connection
- family life
- commerce
- wellness





Without mobility, independence fades

TRANSPORTATION is the #1 unmet need for older adults





What MENGON

- Access critically matters especially in rural communities
- Older Adults often feel invisible and stuck at home
- Medical appointments require transportation or care is missed
- Volunteer Drivers are critical, but thinly stretched





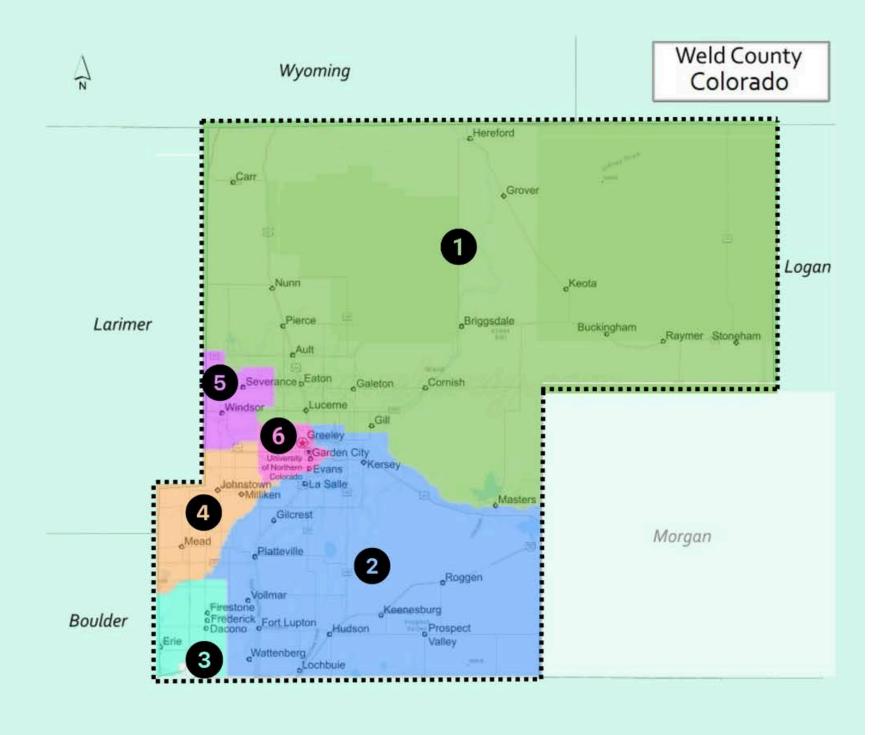
That's how magic happens



The 60+Mobility Matters Study

Because We Know Transportation is More Than a Ride





Our Study is Designed to Actively Listen

- All of Weld County
- Surveys
- Interviews
- Listening sessions
- 60+ older adults
- Caregivers
- Drivers
- Healthcare providers





Our Central Concerns

- Who is being left behind and why?
- What's working and what's missing?
- How do we create solutions that fit each rural town?
- What is the transportation disconnect with the medical world?







One Study to develop three actionable reports to help shape how Weld County supports older adults



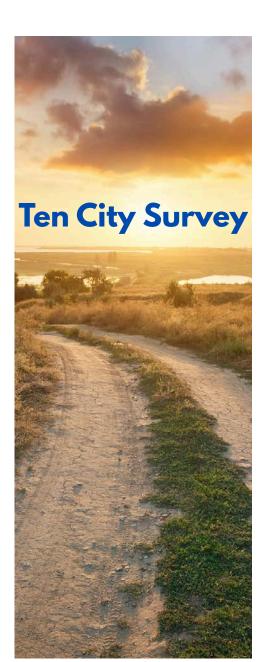
Older Adults Who Live in Rural Areas of Weld County

Purpose:

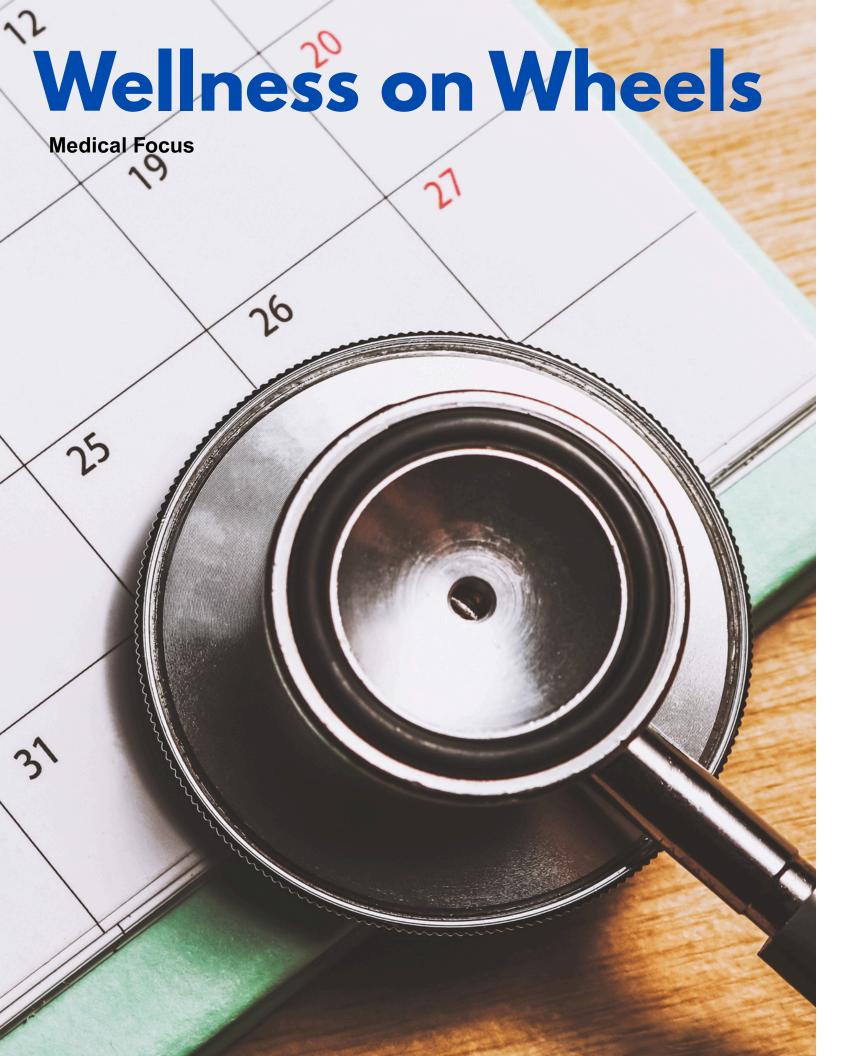
Define the impact that transportation access has on older adults in the hardest-to-reach rural communities.



WHAT DO YOU THINK?



- 1. How often is transportation needed and for what reasons?
- 2. What transportation challenges are faced?
- 3. How do transportation issues affect health, independence, or ability to age in place?
- 4. What could improve transportation access locally?
- 5. How could available transportation change your daily life



Patients, Professionals and Other People Who Deal with Medical Appointments

Purpose:

Help providers and schedulers and patients spotlight ways transportation plans can improve outcomes and access.



WHAT DO YOU THINK?



- 1. How often do missed or late appointments happen due to lack of transportation?
- 2. What procedures or supports are currently in place to help patients with transportation needs?
- 3. How would medical appointments improve if reliable transportation options were known and trusted?
- 4. What resources or partnerships would help medical staff better support patients facing transportation challenges?
- 5. What kind of materials, referrals, or tools would be most helpful for medical staff to share with patients?



Volunteer Drivers, Staff Drivers, Riders, Family, Health Professionals, Aging Experts

Purpose:

Equip drivers to recognize early signs of health, mobility, and well-being changes in riders.

The 60+Mobility Matters Study

Because We Know Transportation is More Than a Ride

WHAT DO YOU THINK?



- 1. What kinds of changes can drivers notice in passengers over time?
- 2. Have you ever been unsure about what to do when a older adult seemed 'off'?
- 3. What would help drivers feel more confident recognizing and reporting concerns?
- 4. Where do drivers draw the line between being helpful and being intrusive?
- 5. What topics would you want covered in a short, effective driver training?



From Listening to Action

REACH OUT
We Want to Hear From You





Robin Blakely, Executive Director 660-973-2723 Robin@60PlusRide.org

The 60+Mobility Matters Study

Because We Know Transportation is More Than a Ride