



Northern Colorado Mobility Committee Agenda

August 26th, 2025
1:00 p.m. – 3:30 p.m.
Windsor Community Recreation Center
Buckeye/Redwood Room (250 11th St. Windsor, CO 80550)

Call-in information: (970) 822-7967

Code: 304222130#

Meeting Link: Click [here](#) to join the meeting

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
1	Call Meeting to Order, Welcome, & Overview of Agenda	Hull	1:00 – 1:05
2	Introductions & Icebreaker	Hull	1:05 – 1:10
3	Public Comment	Hull	1:10 – 1:15
4	Approval of May Minutes	Hull	1:15 – 1:20
5	November NCMC Meeting Date Discussion	Hull	1:20 - 1:25

Activity

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
6	Speed Networking	Hull	1:25 – 1:45

Presentations

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
7	RideNoCo Updates	Hull	1:45 – 2:00
8	2025 Coordinated Plan Updates	Hull	2:00 – 2:15
9	GoNoCo34 Presentation	Streeter	2:15 – 2:30
	Break		2:30 – 2:40



Discussion

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
9	2025 TMO Call for Projects Information	Hull	2:40 – 3:00
10	Mobility Case Studies	Hull	3:00 – 3:20

Wrap-up & Roundtable

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
12	Announcements & Member Updates	All	3:20 – 3:30

Next Meetings:

- Weld County Mobility Committee: September 30th, 2025
- Larimer County Mobility Committee: October 28th, 2025
- Northern Colorado Mobility Committee: November 18th, 2025

Northern Colorado Mobility Committee — May Minutes
May 27th, 2025
1:00 p.m. – 3:30 p.m.

Call Meeting to Order, Welcome, and Introductions

In Person:

- Aaron Hull, NFRMPO
- Lisa Deaton, NFRMPO
- Tanya Trujillo-Martinez, NFRMPO
- Jacque Penfold, Community Member
- Kristi Swasko, RAFT
- Celest Ewert, Envision
- Jaclynn Streeter, GoNoCo34 TMO
- Ty Lamm, United Way Weld County
- Nichole Seward, Weld AAA
- Robin Blakely, 60+ Ride
- Ari Edgely, Foothills Gateway
- Ernest Cienfuegos-Baca, United Way Weld County
- Katlyn Kelly, Transfort
- Megan Kaliczak, zTrip
- Steve Teets, WAND
- Margie Martinez, Community Member
- Robyn Upton, WAND

Virtual:

- Heidi Pruess, Larimer County
- Kimberly Aguilar-Pauli, Larimer County ARC
- Steve Conaway, RAFT

Activity

Group Introductions and speed networking.

Both virtual and in-person attendees introduced themselves and their organizations. The in-person group did a speed networking exercise to get to know each other and learn more about each other's respective organizations and services.

CASTA Recap

Hull discussed the CASTA conference that RideNoCo attended earlier this month. He explained that the purpose of the conference is to gather transportation providers in the state for training, networking, and learning from each other. RideNoCo presented during one of the sessions and



discussed the Ride Alliance Project. He discussed how several counties and MPOs are interested in creating similar versions of the RideNoCo one-call/one-click center model in their region. He mentioned that CASTA is building a database and map of the coordinating councils on their website, in which the NFRMPO is listed. Hull discussed a Washington-based firm developing a Volunteer Driver Handbook to guide the future of volunteer driver programs. He also discussed the marketing session that RideNoCo attended, highlighting key takeaways from the training on social media, AI, and photography.

RideNoCo Updates

Deaton shared the RideNoCo call center and website numbers to date. She compared numbers from 2024 YTD, and there has been a significant jump in website visits so far in 2025. Kelly asked if we could track how many callers get the rides they need. Deaton said that information is not tracked. Once the referral is given to the callers, we can only assume that they were able to get a ride; otherwise, they would call back. There have been only a few callbacks from people who were unable to find rides. Deaton shared the caller demographics, noting that most calls originate from Larimer County, notably Fort Collins, and are from individuals requiring medical rides or those over 60 years old.

Hull discussed upcoming events that RideNoCo and the NFRMPO will be attending this year, as well as those that have already been attended. Teets mentioned that we should bring printed surveys to our events. Hull noted that most printed surveys go uncompleted. Cienfuegos-Baca added that the decision to fill out a survey would depend on the event. Kelly asked if, when people call, they say how they heard about RideNoCo. Deaton noted that, in most cases, people report being referred to us by other agencies that were unable to assist. Hull said that it would be a great item to add to the call center data collection sheet.

Hull discussed the expansion of My Way to Go and the Schoolpool platform into the North Front Range, as well as adding additional agencies to the TDS platform, and the continuous effort to identify and address regional transportation gaps in Larimer and Weld Counties. Teets asked for more information about MyWaytoGo. Hull provided further details about the MyWaytoGo platform and how it incentivizes various modes of transportation. The Schoolpool program is a carpooling platform designed for parents of school-aged children to facilitate carpooling to school and other activities.

Presentations

NFRMPO Title IV Plan Presentation



Karasko introduced the Title IV Plan and showed a map of the MPO's boundaries. She highlighted that there are thirteen communities and two portions of counties within the limits. She explained that the MPO is funded through federal, state, and local government sources, which is why it is required to have a Title IV plan. She discussed the NFRMPO's responsibilities and the planning team's activities, including transportation planning, air quality planning, regional collaboration, mobility coordination, and the VanGo Vanpooling service. She introduced all the plans that the MPO works on. She explained what the Title IV plan is and that it was enacted as a part of the Civil Rights Act of 1964. It prohibits discrimination based on race, color, or national origin in programs and activities that receive federal financial assistance. Everything the MPO does falls under Title IV of the law. Karasko shared that the plan encompasses three program areas: Transportation Planning, Mobility, and VanGo, as well as six appendices.

2025 Coordinated Plan

Hull gave an overview of the NFRMPO and the RideNoCo mobility program. He then provided a more detailed explanation of the 2025 Coordinated Plan's background, demographics, and transit availability. He shared the gaps in service, example strategies, and the public survey. Hull offered some questions for discussion to the group.

Teets suggested reaching out to disability groups in Greeley, such as Connections to Independent Living, Frontier House, and Envision, as well as other groups in Loveland or Fort Collins.

Kaliczak said that she is thinking about temporarily disabled people, and that we should get in contact with the front desk staff at surgery centers to help them educate patients about ride options ahead of time of a surgery, or those who may not be able to drive for several months after a surgery. In most cases, these individuals would qualify for temporary paratransit services.

Kelly suggested participating in resource fairs that are focused on medical facilities. Blakley said that they have a study underway this summer that will focus on what doctors and their offices need to know about transportation. She asked for suggestions from people who should take the survey or be a part of the interview process. Blakley also mentioned that she has articles on what doctors' offices need to know about transportation, if anyone is interested. Kaliczak noted that while it is excellent if medical staff are aware of the resources, it is even more crucial that front office staff are informed and can share this information at checkout. This helps them schedule appointments effectively. Hull mentioned that RideNoCo presented to a group of medical professionals at UCHHealth and left rack cards with them to distribute to clinics. Penfold noted a constant staff turnover, but social service staff are more stable and extremely helpful. Aguliar-Pauli asked if hospitals are required to inquire about patients' transportation needs. Cienfuegos-Baca said that they must provide resources. Trujillo-Martinez noted that it would be beneficial for the case managers at the hospitals to be informed of the options, as anytime someone is admitted, they ask



those questions and conduct an assessment, but then what? Patients often need transportation, but they frequently lack the resources to provide it. Seward mentioned that they previously offered boxes of their help resources to hospital social workers, but they can no longer afford to do so financially. She said that they were including this information in the discharge paperwork. She suggested reaching out to the hospital social workers to offer information that they can put into people's discharge paperwork. Kaliczak highlighted the differences in procedure discharges, noting that sometimes people need to be signed up, while at other times they need to be with the person for 24 hours. Kaliczak brought up people who may not need transportation right now but may need it in the future and asked how we can get them signed up for future procedures. She also asked if we could follow up on those calls to see if people got the help they needed.

Potential Mobility Project Ideas

Hull presented some ideas for mobility projects and solicited feedback from the group. He shared the volunteer pool program idea, RideNoCo optimizations, a medical chaperone program, travel training, an emergency fund idea, and an "earn-a-bike" workshop for adaptive bikes. He then asked Deaton to discuss our efforts to update the RideNoCo website and the rider's guide. Deaton briefly discussed her current project and asked the group for input. She will then send out a draft for further suggestions. Cienfuegos-Baca noted that the list contains numerous project ideas and inquired whether RideNoCo prefers feedback on all items or would like to focus on one or two specific items. Ewert suggested partnering with organizations that post volunteer needs on their websites for carpooling. Martinez emphasized that such incidents would necessitate driver background checks to prevent predators from exploiting vulnerable individuals. The group discussed the logistics and legality of volunteer pools. Hull then went into further discussion about SchoolPool and its history. Kaliczak discussed our goal to educate people on using transportation in many ways, emphasizing that the best approach is to start educating them from an early age. Hull said that CSU suggested reaching out to K-12 schools to provide travel training, as well as to first-year students coming into CSU. Teets recommended that RideNoCo provide travel training for business purposes for their employees. Hull explained that the MyWayToGo platform enables employers to design programs and incentives that encourage employees to utilize alternative modes of transportation. He elaborated on how RideNoCo is considering hosting webinars for travel training. Lamm asked about the emergency fund and how that would work.

Mobility Case Studies

Out of time

Wrap-Up + Member Round Table



Kelly said that Transfort can be contracted to do advertisements on the buses again. She shouted out to Ari at Foothills Gateway, who helped her arrange transportation for someone who needed to get to their summer internship. She also talked about the Transport Public Survey and Optimization study.

Ewert announced the 5K in My Shoes event at Envision, along with the vendor fair. They are still accepting applications for a booth.

Hull announced that GET is working on their Transportation Plan and updates for this year, as well as their first BRT along Highway 34.

Kaliczak announced that GET is fare-free from June 1st to August 31st, including paratransit. COLT will be fare-free for August, including paratransit. And Transfort is always free.

Lamm expressed his gratitude to everyone who helped a cancer patient find transportation to their treatments.

Upcoming Meetings:

- A. Weld County Mobility Committee (WCMC): June 24th, 2025
- B. Larimer County Mobility Committee (LCMC): July 22nd, 2025
- C. Northern Colorado Mobility Committee (NCCMC): August 26th, 2025




Northern Colorado Mobility Committee
 August 26th, 2024, 1:00 PM – 3:30 PM
 Windsor Community Recreation Center
 250 11th St. Windsor, CO 80550
 Buckeye/Redwood Room

 North Front Range
 Metropolitan
 Planning
 Organization

August 26th, 2025

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Agenda Overview



1:00 - 1:25: Welcome + Introductions

- 1) Call Meeting to Order, Welcome, & Overview of Agenda
- 2) Introductions & Icebreaker
- 3) Public Comment
- 4) Approval of May Meeting Minutes
- 5) November NCMC Meeting Date Discussion

1:25 - 1:45: Activity: Speed Networking

1:45 - 2:30: Presentations:

- 1) RideNoCo Updates
- 2) 2025 Coordinated Plan Updates
- 3) GoNoCo34 Presentation

2:30 - 2:40: Break: Snacks and Refreshments Provided

2:40 - 3:20: Discussion:

- 1) 2025 TMO Call for Projects Information
- 2) Mobility Case Studies

3:20 - 3:30: Wrap-Up & Member Round Table

- 1) Announcements & Member Updates

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Introduction: New NFRMPO Executive Director



**Welcome the new NFRMPO Executive Director,
Elizabeth Relford**

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Introductions





- **Name**
- **Position**
- **Agency**
- **What's one thing you're excited about or looking forward to this Fall?**

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Public Comment





PUBLIC COMMENTS

Are any members of the public present today who would like to make public comment?

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Approval of Last Meeting's Minutes



Who would like to motion to approve the minutes from the May 2025 meeting?

Second?

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November NCMC Meeting Date Discussion



November NCMC Meeting Date Discussion

Aaron Hull | Mobility Planner
ahull@nfrmpo.org

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November NCMC Meeting Date Updated



Reason for Meeting Date Discussion:

- The NCMC is supposed to meet on November 18th to hear about the final 2025 Coordinated Plan
- The NFRMPO Planning Council will do its first hearing on November 6th of the 2025 Coordinated Plan
- If the NCMC meets at their expected date, they will not be able to make any edits if the first reading of the Coordinated Plan goes smoothly at Planning Council
- If the NCMC wants to be able to make any edits before the first reading of the 2025 Coordinated Plan by the Planning Council, they will need to move the November meeting date to before the November 6th Planning Council
- Monday, November 3rd, or Tuesday, November 4th, would be two dates that would be available to move the date before the November Planning Council.

Decision to make:

- Should the November meeting date be moved to before the November Planning Council?
- If moving the date, what date would work best? Monday, November 3rd, or Tuesday, November 4th?

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Activity: Speed Networking



Speed Networking

Two rounds of 10 minutes

- Name, agency, and mobility needs
- Partnership opportunities?
- Resources or training suggestions?

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Presentation - RideNoCo Updates

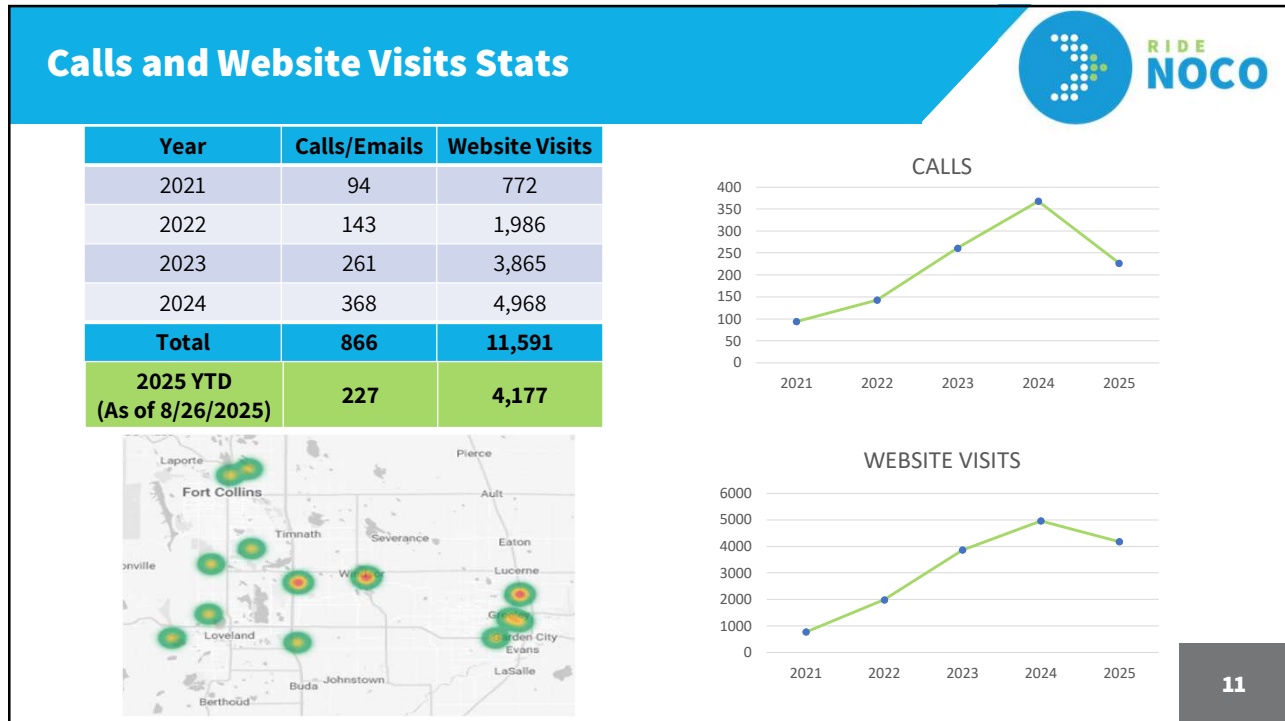


RideNoCo Updates

Aaron Hull | Mobility Planner
ahull@nfrmpo.org

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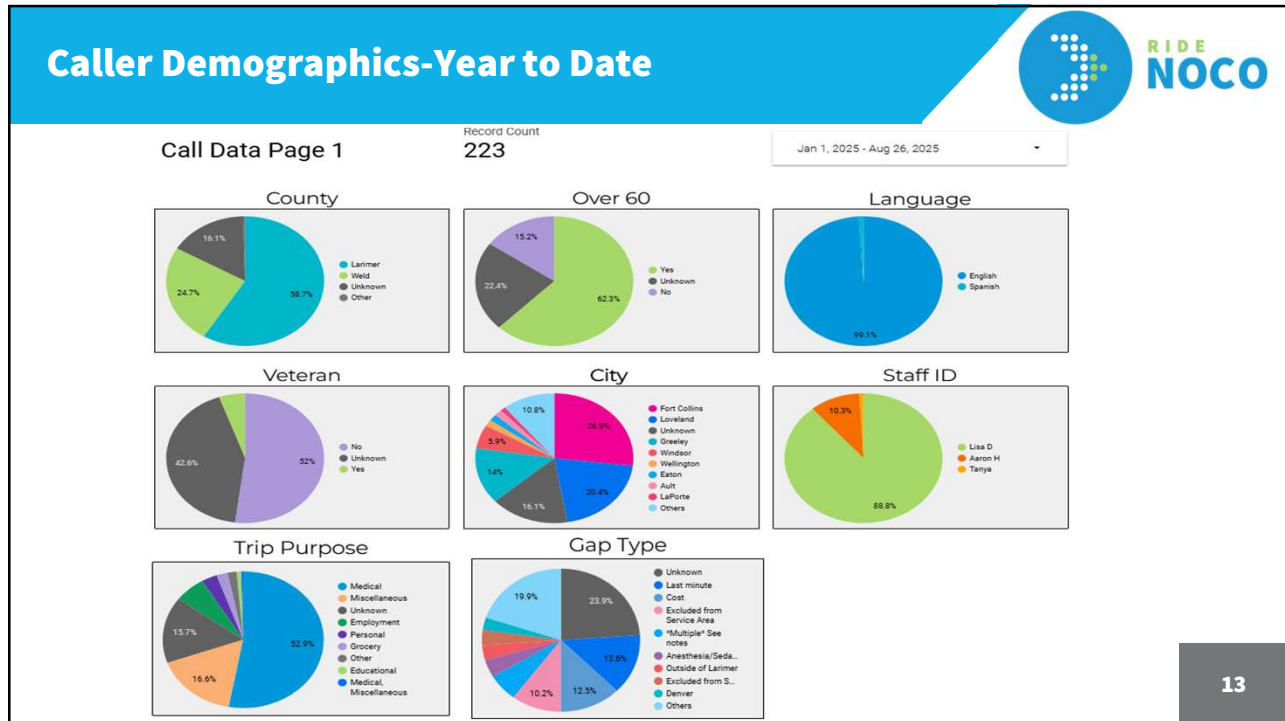
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RideSheet Updates



Current Data points we take during calls:

- Name
- Phone Number
- Email
- Address
- County
- City
- Language
- If they are over 60
- If they are a veteran
- Trip Purpose
- If follow-up is needed
- Gaps in Service
- Non-TDS referrals
- Notes
- If a TDS referral is made

Data points we added recently:

- If they are disabled
- If they need wheelchair accessibility
- If they are a student (elementary, middle, high, different colleges in the area, unknown, or no)
- What type of insurance do they have

Data points we updated to allow for multiple selection:

- Trip Purpose
- Referrals
- Gaps


Other Updates:

- Consolidated referrals to one column
- Notes are just notes and do not include other referrals
- Adding who referred them to the RideNoCo program as a question

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LookerStudio Updates




- Added record count to call data visuals
- Created separate data visuals for referrals, gaps in service, and trip purpose, like the call demographic visuals
- FullPath is working on creating visuals for added questions
- Updating Gaps in Service, Trip Purpose, and Referral
- Visuals allow us now to select separate gaps, referrals, and trip purposes to see data related to only those separated
- Creating a separate visual for referrals, like gaps in service chart


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RideNoCo Printed Material



English & Spanish Rack Cards (Not Updated)




Front



Back

Updated English & Spanish Rider's Guide



Inside

Outside

Veterans Transportation

Qualified Listeners* - Northern Colorado
726-600-0860 | qualifiedlisteners.org

VTS - VetRide* - Northern CO & Cheyenne
303-433-3735 or 720-857-5419
vetsride.org

***Wheelchair Accessible Vehicles Available**

Commercial Service

Organizations that provide mobility options in the region for a fee.

Heart & SOUL* - Larimer County
Demand Response: 970-690-3338
heartandsoulparatransit.com

Carepool* - Northern Colorado
Non-Emergency Medical Transportation
Demand Response: 833-268-2688 | carepoolus


Lyft - Northern Colorado Rideshare
Demand Response: 631-201-LYFT | lyft.com

Uber - Northern Colorado Rideshare
Demand Response: 833-use-uber | uber.com

zTrip* - Northern Colorado Taxi Service
Demand Response: 970-224-2222
ztrip.com/northern-colorado/

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Updated RideNoCo Providers Guide





Summer 2025


PROVIDER'S GUIDE

Information about transportation providers in Northern Colorado









- The Provider's Guide is used internally at the NFRMPO and by providers in the area to serve as a resource guide.
- The Provider's Guide is updated yearly by the Mobility Specialist.
- Providers have been reached out for updated information.
- The Provider's once updated yearly is sent out to providers in the area.
- The Provider's Guide can be requested by stakeholders or the public if desired.
- The Mobility team is currently developing an expansive resource guide that can be printed and/or mailed to individuals upon request.

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RideNoCo & the NFRMPO Upcoming Events



August

8/27 – **UNC Student Return Tabling** – UNC

8/28 – **CSU Transportation Day** – CSU

September

9/13 – **Evans Heritage Day** – Evans

9/14 – **Open Streets** – Fort Collins

9/21 – **Loveland Farmers Market** – Loveland

9/30 – **Northern Colorado Workforce Symposium** – The Ranch

October

10/2 – **Senior Symposium** – Island Grove, Greeley

10/16 – **Weld Project Connect** – The Ranch

10/25 – **Larimer County Farmers Market** – Larimer County Office Building

**We have participated in 17 outreach events so far this year!*



Tanya and Lisa at the Johnstown Health & Community Fair



Lisa at the Poudre RiverFest at New Belgium. 211 visited our table!



Tanya, Lisa, and Aaron at the Larimer County Answers on Aging Resource Fair. 109 people visited our table.

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2026 Aspen Club & RideNoCo Transportation Fairs



RideNoCo and the **Aspen Club** are joining forces again to organize 3 Transportation Fairs in early 2026.

Transportation Providers will be able to have a free table at these events. The idea is to allow attendees to register and sign up for services on the spot or obtain information and ask questions.

Other Providers: Please inform your clients about this event to learn about transportation options and encourage them to become an Aspen Club member and sign up for their newsletter! (for those who are 50+)

Aspen Club
A program of UCHealth.






Dates and Tentative locations:


- 1/26/26 – Greeley Active Adult Center
- 2/2/26 – Fort Collins Senior Center
- 2/16/26 – The Life Center Silver Maple Room | Loveland

Lisa will send an official invite to transportation providers later this year to reserve a table and provide registration information for the public who want to attend and learn more about their transportation options in their area!


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RideNoCo Updates - What's to Come in 2025 & Beyond






- **Mobility Management + Transportation Demand Management (TDM)**
 - Creation of an extensive resource guide that can be printed and mailed to individuals who request it.
 - RideNoCo is evolving into a regional TDM program focused on helping the region meet its transportation needs.
 - Expansion of DRCOG's *My Way to Go* & working on our first pilot school for the *Schoolpool* platform and continuing to talk with others about the program.



- **Expand Adoption of TDS**
 - Expansion of TDS spec to additional agencies, including private, non-profit, and public transit providers in Northern Colorado and beyond.



- **Identify & Address Regional Transportation Gaps**
 - Building upon the success of Via Mobility's expansion into Weld County to meet other known mobility gaps in communities such as Red Feather Lakes, Windsor/Severance, and rural portions of Larimer and Weld counties.

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2025 Coordinated Plan Updates

Aaron Hull | Mobility Planner
ahull@nfrmpo.org

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2025 Coordinated Plan Updates



- Wrapping up outreach with final two presentations in October (Greeley City Council & Health District Board)
- Did presentations to the following stakeholder groups:
 - NFRMPO Planning Council, NFRMPO TAC, NFRMPO Internal All Staff, NCMC, LCMC, WCMC, NOCO Bike & Ped Collaborative, PAFC, FC DAB, FC SAB, FC TAB, FC Community Connectors, FC AMAB, GCOD, G CTAB, WC AAA, LC AAA, Health District Health Equity Action Team, NOCO Works, NOCO REDI, DARTAC, Transportation Solutions Group, CSU IPVCC, CSU Internal Stakeholders Meeting, & Joint Loveland SAB, TAB, and DAC meeting
- Discussed during the following outreach presentations:
 - Colorado Health Network Fort Collins & Greeley offices, Care Communities NoCo, Kiwanis Club, Weld County Senior Symposium, Weld AAA Travel Training, Catholic Charities Presentation, and UHealth Community Health Educations.
- Survey will be closed at the end of the month, and was open for 6 months per the request of NCMC
 - Was advertised at all stakeholder meetings
 - Was advertised at all outreach events and presentations
 - Currently at 17 responses (2021 survey only had four responses)

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2025 Gaps & Ideas heard from Stakeholders



Gaps in Mobility

- Between communities
- Rural areas need more support
- New Neighborhoods not served by transit
- Temporarily Disabled
- Affordable transportation
- Funding is very limited, so the services are limited
- Awareness/Outreach (Poudre Express, Bustang, 60+ Ride, United Way, AAA)

Summary of Gaps heard from Surveys so far:

- No transportation in Wellington
- Better transportation to hospitals and buses to them need to run more frequently
- Rural communities need help and are underserved
- Not enough low-cost transportation between Counties
- No transit on Harmony Road east of I-25
- In frequent buses and no late-night service
- Better transit to VA, for special events, and to help people shop
- Major gaps in NE & S Fort Collins
- Better connections to Airports

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Summary of Survey Responses so far



- Expanded Transit Services
 - Late night, longer hours, and Sunday bus services
 - Increase bus routes, frequency, and more drivers
 - Better transit service and micromobility options
 - Better ride-share and point-to-point service
 - Make medical facilities rides/trips a priority
 - One or two fixed routes or a circulator system for smaller or rural areas
- Increase General On-Demand Services in the Region
 - Creation of a similar program to the Access on Demand Program, like RTD, is suggested
 - Expand Via Services to cover more of the rural and urban areas of Larimer and Weld County
 - Creation of one regional service provider
- Improved Regional Connections and Buses
 - Connect the Harmony area to the rest of Fort Collins
 - Better (access or options) transportation along US34
 - Keep investing in the trail systems
- Creation of a Volunteer Pool system
- More Outreach and Support to the whole community
 - Bring individuals to the table who use the system
 - More outreach/support to non-English speaking communities

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2025 Ideas heard from Stakeholders



Recommended Strategies/Ideas/Projects

- Volunteer Pool program
 - The idea of having a centralized website for grassroots volunteers.
- Medical Chaperone Program
 - Idea for Medical Chaperones to help temporarily disabled individuals.
- Emergency Fund Program
 - Idea to provide one-time trips to individuals who need help.
- Earn-a-Bike-Workshops for Adaptive Bikes
 - Idea to help individuals acquire adaptive bikes.
- Expansion of Via or the creation of a regional mobility service
 - Idea to create or have a regional mobility service that covers the entire NFRMPO
- RideNoCo Expansion and Optimizations
 - Expansion of the TDS system
 - Creation of printable & mailable extensive resource guide

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2025 Coordinated Plan: Public Survey



2025 Coordinated Plan Public Survey

You can take the 2025 Coordinated Plan Public Survey at the following link:
<https://arcg.is/1rirDP0> or by using the QR code below.


SURVEY WILL BE CLOSING AT THE END OF AUGUST!



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Presentation – GoNoCo34 Presentation



GoNoCo34 Presentation


Jaclynn Streeter | Executive Director of GoNoCo34
director@gonoco34.org

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**Northern Colorado Mobility
Committee**

Presentation
August 26, 2025



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Agenda

- 1. TMO News
- 2. Discussion/Roundtable
- 3. Get in touch!



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Northern Colorado Mobility Committee

Community Engagement

We're dedicated to **improving mobility, reducing congestion, and promoting sustainable transportation options along the US 34 corridor in Northern Colorado.**

We collaborate with local businesses, public agencies, and the broader community to create innovative solutions that meet the region's growing transportation needs. The TMO aims to support transportation solutions for the aging population by partnering with organizations like the LCMC, WCMC and NCMC.



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Outreach and Events

Northern Colorado Mobility Committee

Since our launch in February, the GoNoCo34 TMO has partnered with members to engage employers, community organizations, and residents along the US34 corridor through a variety of events.

We've also hosted employer-specific events, such as Lunch and Learns with the Town of Johnstown and the City of Loveland.

Catch us at one of our upcoming events, including:

- Kersey Days
- Northern Colorado Workforce Symposium
- Johnstown Fall Fest
- Coffee and Commute Chat in Estes Park
- City of Greeley 5K & Employee Wellbeing Fair



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Discussion:

- What is the most important transportation issue that affects your community?
- How can the TMO support your organization?



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Get in touch

- Follow us on socials!
 1. Facebook: Go No Co 34
 2. Instagram: @gonoco34_tmo
 3. LinkedIn: GoNoCo34 TMO

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Thank you!

419 Canyon Avenue,
Suite 300
Fort Collins, CO 80521
Jaclynn Streeter, Executive Director
director@gonoco34.org



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Break 2:30 – 2:40



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Discussion Topics



- 2025 TMO Call for Projects – Hull (2:40 – 3:00)
- Mobility Case Studies – Hull (3:00 – 3:20)

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Discussion – 2025 TMO Call for Projects



2025 TMO Call for Projects

Aaron Hull | Mobility Planner
ahull@nfrmpo.org

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TMO Call for Projects Goals



This Transportation Management Organization (TMO) Call for Projects seeks to support TMO efforts in the region by funding initiatives that help support TMO growth through:

- Enhancing regional connectivity
- Reducing congestion through decreasing single-occupancy vehicle trips and vehicle miles traveled
- Improving air quality
- Promoting equitable access to transportation options; and
- Encouraging local commitment.


TMO Call for Projects Goals:

- **Goal 1: Mobility** – Improve Awareness and Ridership
- **Goal 2: Connectivity** – Strengthen Regional Links
- **Goal 3: Sustainable Projects** – Invest in Financially and Technically Sustainable Projects
- **Goal 4: Accessibility** – Advance Access for All
- **Goal 5: Innovation** – Encourage Innovation
- **Goal 6: Local Commitment** – Build Community Support

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The TMO Guidebook



Report
April 2025

TMO Guidebook - Implementation, Funding and Oversight of Transportation Management Organizations



North Front Range Metropolitan Planning Organization
24985101


steer

The TMO Guidebook provides info to help the NFRMPO identify the role TMOs can play and how funding can be allocated to TMO programs and services via a Call for Projects process with the following info:

- **TMO Business Plan Framework:** Introduces TMO's mission and operational framework to support the NRMPO in evaluating a TMO's long-term success.
 - **TMO Services:** Details TMO functions, partners, and typical strategies that TMOs would be expected to fulfill.
 - **TMO Structure:** Identifies organizational models, including stand-alone, partnership-based, and government-led TMOs.
 - **Key Considerations:** Outlines funding, staffing, program monitoring, and local context considerations for TMO operations.
- **Evaluation Metrics:** Highlights metrics for measuring TMO success and their contributions to regional goals.
- **Call for Projects Framework:** Provides eligibility criteria, scoring systems, and application guidance to align projects with NFRMPO's goals.
- Currently being revised based on comments from the July TAC, August NoCo Bike & Ped Collab, any additional comments received, and internal meetings
- The Guidebook will be ready later this week from Steer
 - Barring any comments from the NCMC

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Funding Estimates



- Funding for this program is sourced from the Carbon Reduction Program (CRP)
 - Established through the Federal Bipartisan Infrastructure Law in 2021
 - The purpose is to reduce greenhouse gas emissions from transportation sources.
- The NFRMPO Planning Council has approved setting aside \$400,000 in CRP funds between FY24-27 for TMO Incubator funding
 - With a local match of \$83,120.

Funding Source	Funding Program	FY24-27 Total	FY24 rolled	FY25 rolled	FY25	FY26	FY27	Previous Funding	Future Funding
Federal	CRP-6CG	\$400,000	\$0	\$0	\$200,000	\$100,000	\$100,000	\$0	\$0
Local	Local	\$83,120	\$0	\$0	\$41,560	\$20,780	\$20,780	\$0	\$0
	Total	\$483,120	\$0	\$0	\$241,560	\$120,780	\$120,780	\$0	\$0

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Minimum & Maximum Award Limits



Funding Source	Funding Program	FY24-27 Total	FY24 rolled	FY25 rolled	FY25	FY26	FY27	Previous Funding	Future Funding
Federal	CRP-6CG	\$400,000	\$0	\$0	\$200,000	\$100,000	\$100,000	\$0	\$0
Local	Local	\$83,120	\$0	\$0	\$41,560	\$20,780	\$20,780	\$0	\$0
	Total	\$483,120	\$0	\$0	\$241,560	\$120,780	\$120,780	\$0	\$0

Minimum Award Limit per FY25: 50% or \$120,780

Maximum Award Limit per FY25: 100% or \$241,560


Minimum Award Limit per FY26-27: 50% or \$60,390

Maximum Award Limit per FY26-27: 100% or \$120,780

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TAC, NoCo Bike & Ped Collaborative, and Internal Comments



- Switching the Call for Projects from a TDM-focused call to a TMO focus for the initial 3 years in alignment with the Planning Council's direction for TMO Incubator Funding.
 - A TDM Guidebook is a separate deliverable for Steer.
 - A TDM Call for Projects will be evaluated with the next reauthorization of the transportation bill and available funding.
- Update the eligibility criteria section of the TMO Guidebook to be TMO-based
- Simplified Scoring Criteria for Initial Call (Keep the other criteria for future calls)
- Add Award Amount information to the Call for Projects Framework.
- Possible removal of minimum award limit
 - May only have available funding through 2026
- Add Goals to the Scoring Criteria
 - And/or add in a separate section that shows the correlation between the goals and scoring criteria.
- Add Milestones/Deliverables to the Scoring Criteria.
- Ensuring that it's mentioned that this is more of a qualitative grant/funding.
 - Meaning the scoring criteria will be more qualitative than quantitative.
- Ensuring that the narratives have requirements such as page length, word count, Etc.
- Ensuring that the requirements for the budget state that it needs to be complete and realistic.

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Tentative Next Steps



- **September 17th**
 - Second TAC Discussion and Presentation
- **October 2nd**
 - Planning Council Discussion and Presentation
- **October 15th**
 - TAC Recommendation on Call Process
- **November 6th**
 - Planning Council Action on Call Process
- **November 7th**
 - Call for Project Opens

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Discussion – Mobility Case Studies



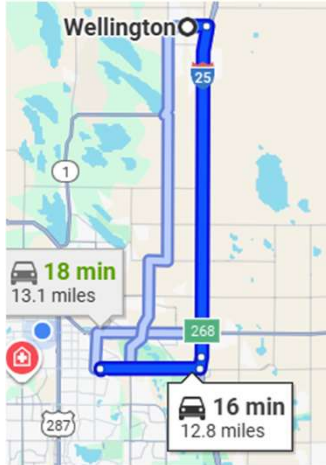
Mobility Case Studies

Aaron Hull | Mobility Planner
ahull@nfrmpo.org

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Discussion - Mobility Case Study #1



The caller, who lives in Wellington, needs rides twice a week to physical therapy in Fort Collins.

She is not 60, so she can't utilize the Senior Center Transportation Service to Fort Collins. She does not have transportation coverage through her insurance and needs free or low-cost transportation.

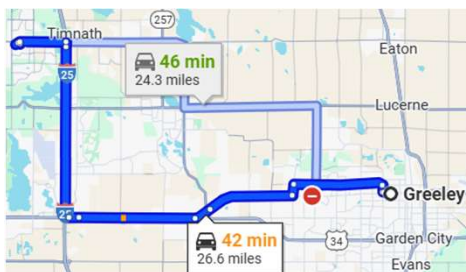
She has had difficulty in the past finding an available Uber driver in the area.

Any ideas on how to resolve this issue?

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Discussion - Mobility Case Study #2



The caller, who lives in Greeley, needs a ride to her doctor in Fort Collins.

She is over 60 and does not have Medicaid. 60+ Ride has a waitlist, and she is not in Via Mobility's service area.


Taking Uber, Lyft, or zTrip is too expensive; she needs free or low-cost transportation options

Any ideas on how to resolve this issue?

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Meeting Wrap Up & Roundtable



**Announcements
&
Member Updates**

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Final Call for Public Comment






PUBLIC COMMENTS

Are any members of the public present today that would like to make public comment?

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Agenda Suggestions




ANY SUGGESTIONS?

Do any of you have suggestions for the agenda for the next meeting?

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Motion to Adjourn




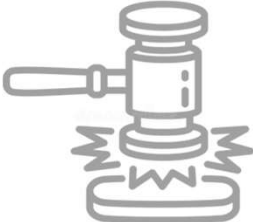
Motion to Adjourn?

Second?

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Meeting Adjourned 



Meeting Adjourned!

Thank you all very much!


Next WCMC: September 30th, 2025



Next LCMC: October 28th, 2025

Next NCMC: November 18th, 2025

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Connect with the RideNoCo Team 

<p>Aaron Hull Mobility Planner ahull@nfrmpo.org (970) 672-0677</p>	<p>Tanya Trujillo-Martinez Mobility Director ttrujillo-martinez@nfrmpo.org (970) 999-0072</p>	<p>Lisa Deaton Mobility Specialist ldeaton@nfrmpo.org (970) 300-1076</p>
<p>2025 Coordinated Plan Public Survey</p> 	<p>RideNoCo 8 am-5 pm, Monday-Friday mobility@nfrmpo.org (970) 514-3636</p>	<p>RideNoCo Website</p> 

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2025 Mobility Committee Meeting Calendar

LCMC: Larimer County Mobility Committee
NCMC: Northern Colorado Mobility Committee
WCMC: Weld County Mobility Committee

2025 Meeting Dates:	
28-Jan	LCMC
25-Feb	NCMC
25-Mar	WCMC
22-Apr	LCMC
27-May	NCMC
24-Jun	WCMC
22-Jul	LCMC
26-Aug	NCMC
23-Sep	WCMC
28-Oct	LCMC
18-Nov	NCMC
16-Dec	WCMC

LCMC	NCMC	WCMC
<u>January</u> LCMC Tues. January 28th 1:30-3:00pm	<u>February</u> NCMC Tues. February 25th 1:00-3:30pm <i>*Berthoud Town Hall</i>	<u>March</u> WCMC Tues. March 25th 1:30-3:00pm
<u>April</u> LCMC Tues. April 22nd 1:30-3:00pm	<u>May</u> NCMC Tues. May 27th 1:00-3:30pm	<u>June</u> WCMC Tues. June 24th 1:30-3:00pm
<u>July</u> LCMC Tues. July 22nd 1:30-3:00pm	<u>August</u> NCMC Tues. August 26th 1:00-3:30pm	<u>September</u> WCMC Tues. September 23rd 1:30-3:00pm
<u>October</u> LCMC Tues. October 28th 1:30-3:00pm	<u>November</u> NCMC Tues. November 18th* 1:00-3:30pm <i>*3rd Tuesday</i>	<u>December</u> WCMC Tues. December 16th* 1:30-3:00pm <i>*3rd Tuesday</i>



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