



## Weld County Mobility Committee (WCMC)

### September Meeting Agenda

September 30<sup>th</sup>, 2025

1:30 pm – 3:00 pm

**Hybrid Location:**

The United Way of Weld County, 814 9<sup>th</sup> Street, Greeley, CO 80631

**Call-in information:** (970) 822-7967

**Code:** 601763569#

**Meeting Link:** Click [here](#) to join the meeting

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
1	Call Meeting to Order, Welcome, & Overview of Agenda	Hull	1:30 - 1:45
2	Introductions & Icebreaker	Hull	--
3	Public Comment	Hull	--
4	Approval of June Minutes	Hull	--
5	Co-Chair Elections	Hull	1:45 – 1:55

### RideNoCo Update

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
7	RideNoCo Update	Hull	1:55 – 2:05

### Presentations

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
8	Greeley Mobility Development Plan Presentation	Feldmann	2:05 - 2:35



## Discussion Items

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
10	Mobility Case Study	Hull	2:35 - 2:45

## Wrap-Up & Member Updates

Agenda Item Number	Agenda Item and Item Description	Presenter	Time
11	Greeley Evans Transit Updates	GET Representative	2:45 - 2:50
12	WCMC Member Updates & Roundtable	All	2:50 – 3:00

### ***Next Meetings:***

- Larimer County Mobility Committee: October 28<sup>th</sup>, 2025\*
- Northern Colorado Mobility Committee: November 4<sup>th</sup>, 2025
- Weld County Mobility Committee: December 16<sup>th</sup>, 2025\*

### **\*Please note:**

- The WCMC and LCMC have changed to **hybrid** meetings and will have an option to meet in-person as well as virtually. Locations for the hybrid meetings will be at the following:
  - The WCMC will be held at The United Way of Weld County office at 814 9<sup>th</sup> Street, Greeley, CO 80631.
  - The LCMC will be held at the Loveland Youth Campus at 2366 E 1st St, Loveland, CO 80537.



**Weld County Mobility Committee Meeting**  
 September 30<sup>th</sup>, 2025, 1:30 – 3:00 pm  
 Hybrid Meeting  
 The United Way of Weld County-814 9th St. Greeley, CO 80631




North Front Range  
Metropolitan  
Planning  
Organization

September 30<sup>th</sup>, 2025

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# Agenda Overview



**1:30 – 1:45: Welcome + Introductions**

- 1) Call Meeting to Order, Welcome, & Overview of Agenda
- 2) Introductions & Icebreaker
- 3) Public Comment
- 4) Approval of June Minutes

**1:45 – 1:55: Co-Chair Elections**

**1:55 - 2:05: RideNoCo Updates**

**2:05 – 2:35: Presentation:**

- 1) Greeley Mobility Development Plan Presentation

**2:35 – 2:45: Discussion:**

- 1) Mobility Case Study

**2:45 – 3:00: Wrap Up + Member Round Table**

- 1) Greeley Evans Transit Updates
- 2) WCMC Member Updates & Roundtable

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## Introductions + Icebreaker



- **Name**
- **Position**
- **Agency**
- **What are you most excited for this Fall?**

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## Public Comment



**Are any members of the public present today who would like to make a public comment?**

4

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## Approval of Last Meeting's Minutes



**Who would like to  
motion to approve  
the June 2025  
meeting minutes?**

5

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## Co-Chair Election



### Co-Chair Elections

**Aaron Hull | Mobility Planner**  
[ahull@nfrmpo.org](mailto:ahull@nfrmpo.org)

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## Co-Chair Elections



- Unfortunately, Nichole Seward had to step down as Co-Chair of the WCMC.
- The WCMC will need to elect a new Co-Chair to serve alongside Adriana Torres.
- Newly elected officers will take office in December or at the next meeting of the year.
- Officers may serve up to two (2) one-year terms.
- See bylaws for more information.

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## RideNoCo Updates

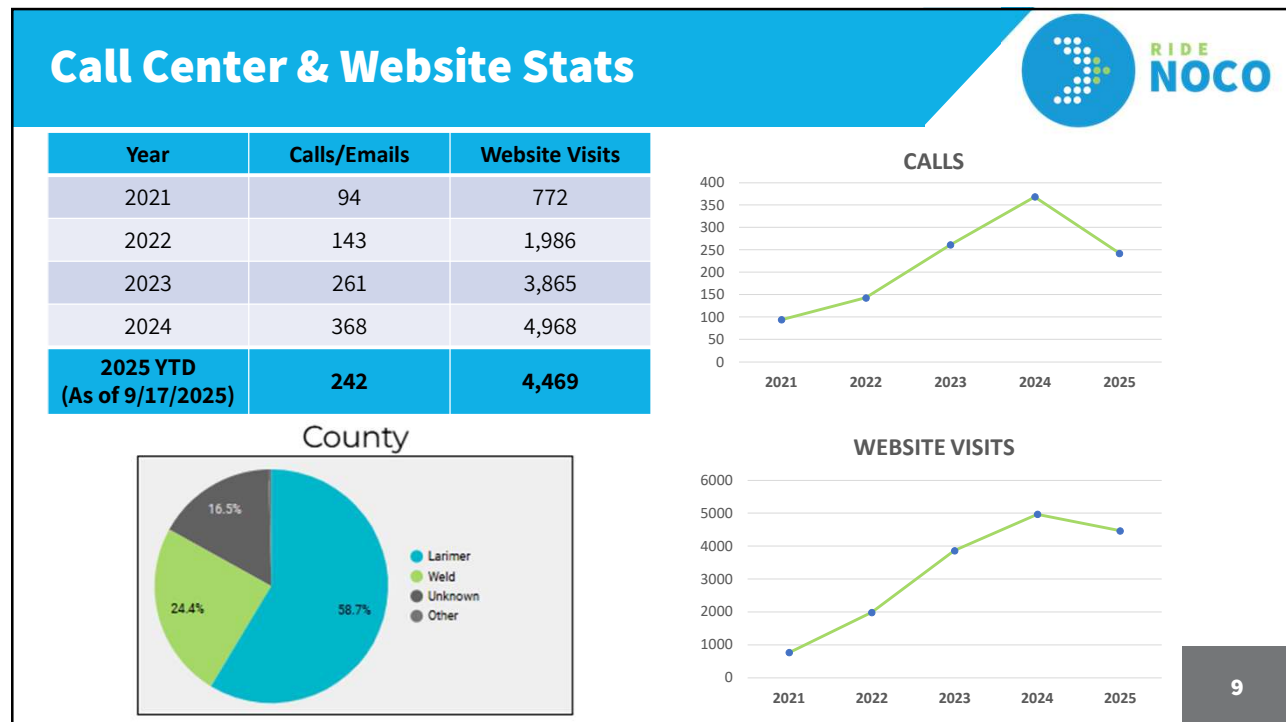


### RideNoCo Updates

**Aaron Hull | Mobility Planner**  
[ahull@nfrmpo.org](mailto:ahull@nfrmpo.org)

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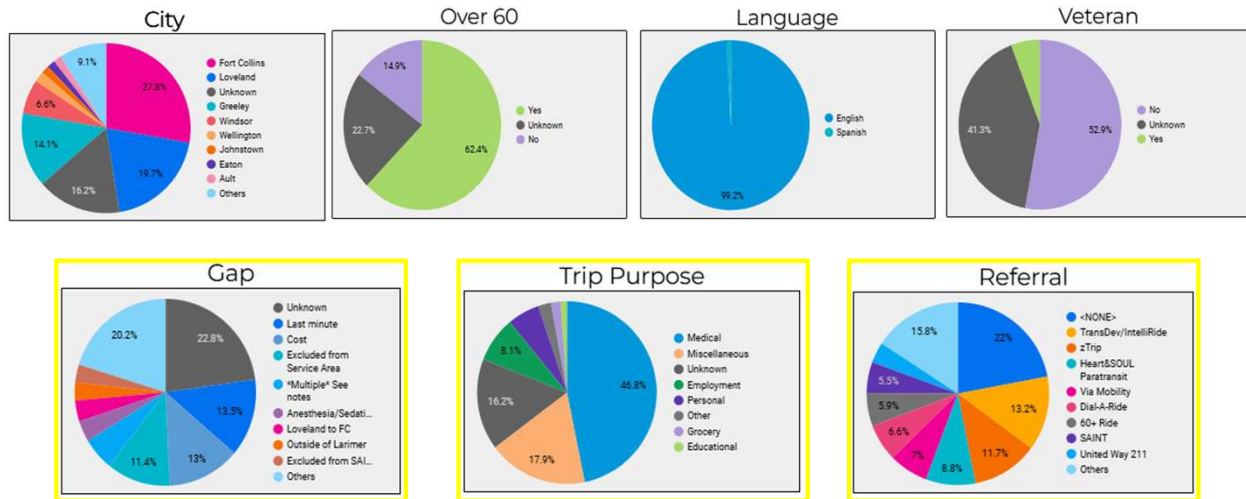


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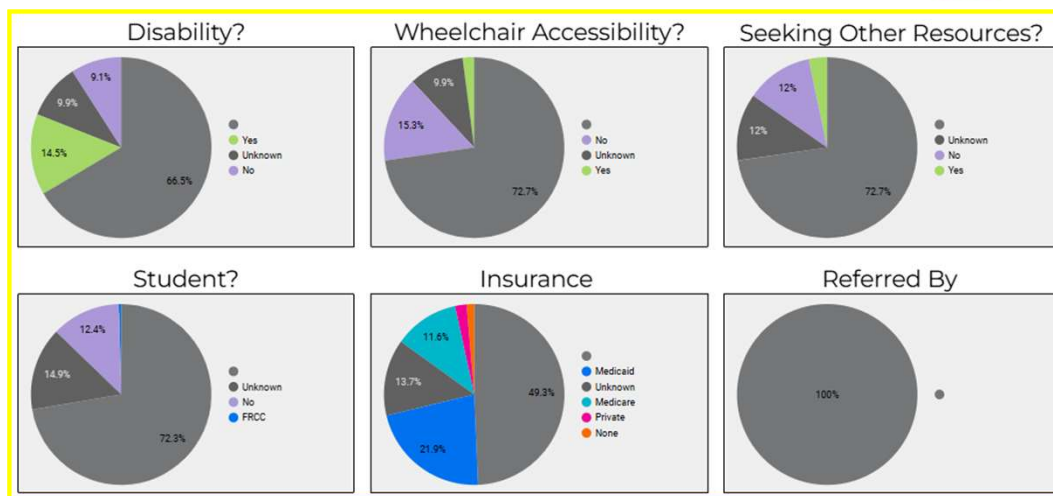
## Call Center Data - 2025 YTD by the Numbers



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## New Call Center Data - 2025 YTD by the Numbers

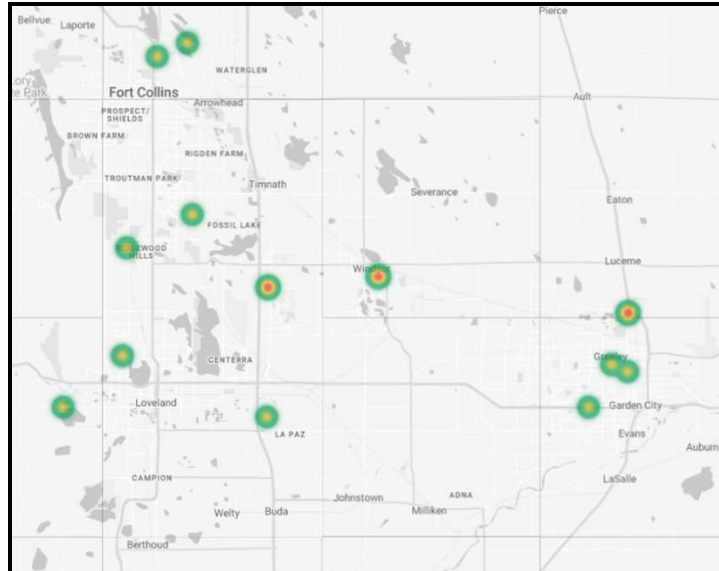


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## Heat Map of Calls 2025 YTD



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## RideNoCo & the NFRMPO Upcoming Events



### RideNoCo & the NFRMPO Upcoming Events

#### September

9/21 – **Loveland Farmers Market** – Loveland

9/30 – **Northern Colorado Workforce Symposium** – The Ranch, Loveland

#### October

10/2 – **Senior Symposium** – Island Grove, Greeley

10/16 – **Weld Project Connect** – Greeley

10/25 – **Fort Collins Farmers Market** – Larimer County Office Building

Please let us know of any upcoming opportunities for the NFRMPO to do outreach or for any requests for presentations on information.

*The NFRMPO has participated in 33 events or presentations so far this year!*



Tanya, Lisa, and Aaron at the Larimer County Answers on Aging Resource Fair. 109 people visited our table.

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## What's to Come



- **Mobility Management + Transportation Demand Management (TDM)**

- RideNoCo is evolving into a regional TDM program focused on helping the region meet its transportation needs.
  - Expansion of DRCOG's *My Way to Go* platform into the North Front Range



- **Expand Adoption of TDS**

- Expansion of the TDS spec to additional agencies, including private, nonprofit, and public transit providers, both in Northern Colorado and beyond.



- **Identify & Address Regional Transportation Gaps**

- Building upon the success of Via Mobility's expansion into Weld County to meet other known mobility gaps in communities such as Red Feather Lakes, Windsor/Severance, and rural portions of Larimer and Weld counties.

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## Presentation – Greeley Mobility Development Plan



### Greeley Mobility Development Plan

Hanna Feldmann | Transportation Planner  
[hanna.feldmann@greeleygov.com](mailto:hanna.feldmann@greeleygov.com)

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## Case Studies



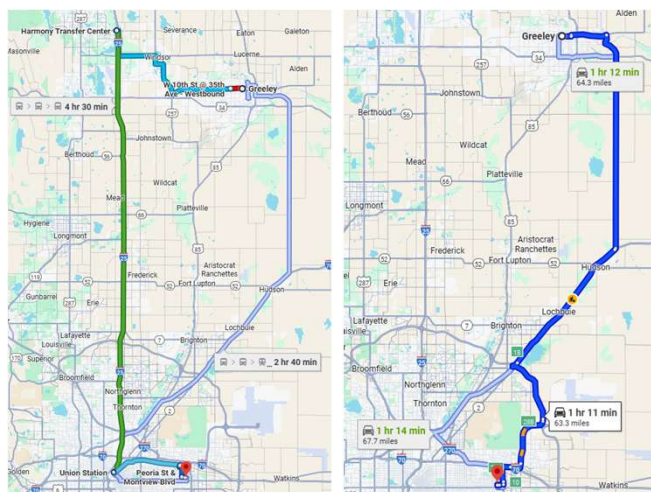
### Mobility Case Study

Aaron Hull | Mobility Planner  
[ahull@nfrmpo.org](mailto:ahull@nfrmpo.org)

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## Mobility Case Study



An individual over 60 years old with Medicare, residing in the City of Greeley, and not a veteran, requires a ride to Anschutz for an appointment.

He needs low-cost transportation if possible. Additionally, he may need more rides in the future to Anschutz for medical appointments.

What options are available for individuals with these types of mobility needs?

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## GREELEY EVANS TRANSIT NEWS AND UPDATES



### GREELEY EVANS TRANSIT NEWS AND UPDATES



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## WCMC Member Updates & Round Table



### WCMC Member Updates & Round Table

20

20

## Final Call for Public Comment



**Are any members of the public present today that would like to make public comment?**

21

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## Agenda Suggestions



**Do any of you have suggestions for Next Meeting's Agenda?**

22

22

## Motion to Adjourn



**Motion to Adjourn?**

**Second?**

23

23

## Meeting Adjourned



**Meeting Adjourned!**

**Thank you all very much!**

**Next LCMC: October 28<sup>th</sup>, 2025**

**Next NCMC: November 4<sup>th</sup>, 2025**

**Next WCMC: December 16<sup>th</sup>, 2025**

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**Thank you! Connect with the RideNoCo Team****Aaron Hull**

Mobility Planner

[ahull@nfrmpo.org](mailto:ahull@nfrmpo.org)

(970) 672-0677

**Tanya Trujillo-Martinez**

Mobility Director

[ttrujillo-martinez@nfrmpo.org](mailto:ttrujillo-martinez@nfrmpo.org)

(970) 999-0072

**Lisa Deaton**

Mobility Specialist

[ldeaton@nfrmpo.org](mailto:ldeaton@nfrmpo.org)

(970) 300-1076

**RideNoCo**

8 am-5 pm, Monday-Friday

[mobility@nfrmpo.org](mailto:mobility@nfrmpo.org)

(970) 514-3636

**RideNoCo Website**

If you need any accommodations to access this document's content, please email [staff@nfrmpo.org](mailto:staff@nfrmpo.org) or call (970) 800-9560. You can expect a response within three business days.

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## Weld County Mobility Committee (WCMC) – June MINUTES

June 24<sup>th</sup>, 2025

1:00 p.m. – 3:30 p.m.

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### Call Meeting to Order, Welcome, and Overview of Agenda

#### Introductions & Icebreaker

Both virtual and in-person attendees introduced themselves and their organizations.

- Co-Chair Nichole Seward, Weld County Area Agency on Aging
- Co-Chair Lisa Bitzer, Via Mobility Services
- Ashley McClain, 60+Ride
- Ernest Cienfuegos-Baca, United Way Weld County
- Jill Matlock, Weld County Health Department
- Adriana Torres, Via Mobility Services
- JoAnn Herkenhoff, UCHealth
- Ty Lamm, Weld County United Way
- Robin Blakley, 60+ Ride
- Nichole Seward, Weld County AAA
- Megan Kaliczak, zTrip
- Celest Ewart, Envision
- Jill Matlock

NFRMPO staff: Aaron Hull, Lisa Deaton, Tanya

#### Public Comment

None

#### Approval of the March Meeting Minutes

Celest Ewart approved the March 25, 2025, meeting minutes, which Nichole Seward seconded.

#### Meeting Location Discussion

Aaron Hull discussed that Steve Teets requested at the March WCMC meeting that the WCMC be held in a hybrid format instead of virtually. Hull presented and discussed the Mobility Committee Bylaws, noting that meetings had previously been held in person but were switched to virtual due to COVID-19. He then discussed locations for a hybrid meeting. Ewert spoke on





## Virtual Meeting

behalf of Teets in his absence, and he wanted the WCMC to know that he preferred the meeting to be held in person. Cienfuegos-Baca stated that Teets is a highly active community member and has a voice in the community. He supports holding a hybrid meeting and has volunteered the WCMC to host it at the United Way office in Greeley. Kaliczak suggested a convenient location, such as near a bus line. Ewert said that when the WCMC was held in person, the meetings would be held in various places, changing with each meeting. Ewart said that the United Way is an excellent location. Lamm said that the LINC library is often booked out. Ewert motioned to hold a hybrid meeting at the United Way location in Greeley, which Lamm seconded. The WCMC took a vote, and the motion passed with a unanimous 10-0 vote.

### September meeting date discussion

Hull said that the meeting date in September is scheduled during the CASTA conference, which Staff will be attending, and inquired about rescheduling it due to this conflict for Staff, offering alternative options. Hull mentioned that he can send out a Doodle poll with dates, as the Board is not ready to make a motion. However, with further discussion, the WCMC agreed to move the date to September 30<sup>th</sup>. Cienfuegos-Baca motioned to change the September meeting to September 30<sup>th</sup>, and Seward seconded. The motion was voted on and approved by a unanimous 10-0 vote.

### RideNoCo Update

Deaton provided an update on the call center, sharing year-to-date call and website visit statistics, as well as discussing upcoming outreach events.

### What's to Come

Hull discussed mobility management and TDM, expansion of TDS, and identifying and addressing regional transportation gaps.

### Presentations

#### Provider Spotlight Presentation: 60+ Ride

Blakely introduced herself and explained how long she had been the Director of 60plus. Blakely discussed the mobility matters study and described 60+ as a non-profit organization in Greeley that serves all of Weld County. Blakely mentioned that clients can also live in Greeley and be served. Blakely discussed that 60plus has three programs: Greeley in-town program with 3 P/T drivers that stays in Greeley/Evans city limits, the second program they have is a rural and handicap-accessible van program for older adults in rural areas that has 40 hours a week, full-



## Virtual Meeting

time drivers, and the third program is Aging in Place: Good Neighbor Program that uses volunteer drivers who use their cars. Blakely shared stats, cities served, and types of rides. Blakely focused on transportation as a crisis that you cannot see, and it impacts everyone. Blakely discussed how transportation is the #1 unmet need for older adults and emphasized the critical importance of access, as older adults often feel invisible and stuck at home. Blakely mentioned that medical appointments are usually missed because there are not enough volunteer drivers. Blakely said that the number of people needing a ride tripled last year, and they were unable to accommodate them all. Due to this, the Mobility Matters Study was born.

Blakely discussed how 60plus secured an intern to assist with outreach and contribute to the study. Blakely discussed how the study is currently being conducted in Weld County, utilizing surveys, interviews, and listening sessions that focus on adults aged 60 and above, caregivers, and other relevant groups. Blakely displayed some of the questions that will be asked, which are: Who is being left behind, what is working, and what is missing? How to create solutions that fit each rural town? What is the transportation connection to the medical world? Blakely discussed a ten-city survey, "Wellness of Wheels" (what medical schedulers know about transportation), Driving Wellness Training for Volunteer Drivers, and the questions that the survey will ask. Ewert asked about rural and handicap boundaries. Blakely said that they can be picked up in the rural parts of Weld County. Lamm inquired about denied rides and the reasons behind them. Blakely said that more volunteers are needed across the county. Herkenhoff asked about funding. Blakely said they have received cuts and are trying to determine how to offset them, but that 60plus does receive private donations and interns.

## Presentation

### MyWayToGo Introduction

Hull introduced the MyWayToGo program and platform. Hull discussed how MyWaytoGo was created by DRGOC to help employers and commuters find commute options. Hull mentioned that the program is free and that the NFRMPO's version of the program is called RideNoCo. Hull discussed that the City of Fort Collins program is called Shift Your Ride. Hull highlighted the features of MyWayToGo, including the SchoolPool and Colorado Clean Commute (Colorado's Alternative Transportation Tax Credit). Hull discussed the challenges and incentives that employers can create to encourage their employees to use alternative transportation. Hull showed how to sign up for MyWayToGo. Herkenhoff asked if the school owns the school pool



## Virtual Meeting

platform, and if there is an option for the MPO to own it and create a similar program for older adults.

## Discussion

### Case Study

Deaton led the Mobility Case Study discussion, which included input from the members on how individuals could receive a ride, concluding with a recommendation for them to reach out to 60plus for more information.

### Greeley Evans Transit News & Updates

Hull updated the WCMC that the GET buses will be free fare this summer, which includes paratransit.

### WCMC Member Updates & Roundtable

Torres mentioned that Via is providing weekend service from 9:00 a.m. to 4:00 p.m. during the summer.

Ewert announced that Envision will be hosting a Health and Wellness Fair on September 9<sup>th</sup> from 2:00 to 5:00 pm for their approximately eighty employees, and they are seeking vendors to participate at no cost. Ewert mentioned that they had twenty vendors last year.

### Public Comment

None

### Agenda Suggestions

None

## Meeting Adjournment

Seward motioned to adjourn, seconded by Torres.

## Upcoming Meetings:

1. Larimer County Mobility Committee (LCMC): July 22<sup>nd</sup>, 2025
2. Northern Colorado Mobility Committee (NCMC): May 27<sup>th</sup>, 2025
3. Weld County Mobility Committee (WCMC): September 30<sup>th</sup>, 2025\*

**\*WCMC-Please note:** The new WCMC date and change to **hybrid** meetings to be held at The United Way Weld County. New meeting invites will be sent next week.

## ARTICLE VI – MOBILITY COMMITTEES

The Mobility Committees were established by resolution of the MPO Council. The Committees are called the Larimer County Mobility Committee (LCMC) and Weld County Mobility Committee (WCMC).

### GENERAL

#### OBJECTIVES OF THE COMMITTEE

The local coordinating committees serve the NFRMPO Council by helping to implement the goals and strategies outlined in the NFRMPO Coordinated Plan. The Larimer and Weld Counties Mobility Committees (MC) work with MPO staff either individually or collectively to address mobility technical work and make recommendations to the MPO Council through an established process.

The MC's represent human service agencies and transit providers that provide transportation as directed through federal, 49 USC 5302 § (3)(K).

#### RESPONSIBILITIES

The MC's bring Human Services and/or Transit operational expertise as well as their unique perspectives to work tasks on MPO Mobility items. The MC's generally performs these duties through regularly scheduled standing meetings although part of its responsibilities may be assigned to subcommittees or addressed at additional, specially announced, MC public meetings

MPO staff or others appointed by the MC's may be asked to present Mobility issues to the MPO Council on a given item.

The MC's shall be responsible for reviewing and recommending to the MPO Council the approval of the following:

#### FTA

- The NFRMPO Coordinated Public Transit/Human Services Transportation Plan
- Work items as they relate to implementation of the NFRMPO Coordinated Plan

### TERMS OF MEMBERSHIP AND ALTERNATES

Membership on the MC may include staff from counties, human services agencies, state or federal agencies or from public and private entities involved in Mobility transportation coordination for older adults and people with disabilities.

- A. The appointment of primary and alternate members will be communicated to the MPO staff in writing. Appointed members will serve on the committee, so long as their member entity (government or organization, as appropriate) sustains the appointments.

- B. In the event of a vacancy for a member entity, that vacancy will be filled by the eligible entities as soon as possible by submitting the appointment in writing to the MPO staff.
- C. Citizen members: Citizen members' must be residing in the same County (Larimer or Weld) as their respective Mobility Committee and live within the MPO planning area and takes an active interest in improving mobility for seniors and persons with disabilities. Citizen members have voting rights but do not have the right to designate an alternate.
- D. Citizen members shall be nominated and voted on by the Coordinating Council.

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## MEMBERSHIP VACANCIES

In the event of a vacancy for a member entity, that vacancy will be filled by the eligible entities as soon as possible by submitting the appointment in writing to the MPO staff.

## OFFICERS

- A. The MC's shall elect a Chair and Vice-Chair from among the appointed members. Elections shall be held in January.
- B. The newly elected officers shall take office at the February or the next meeting of the year.
- C. The officers may serve up to two (2) one year terms.
- D. The Chair shall preside at the meetings and be responsible to attend or appoint a representative to make a report at the Planning Council meeting if needed.
- E. The Vice-Chair shall preside at the meetings and attend or appoint a representative to make a report at the Planning Council meeting in the Chair's absence if needed.
- F. Any vacancy shall be filled as soon as possible using the same process used to elect the officers.

## MEETINGS

The MC's shall conduct its business within the policy guidelines of the NFRMPO Council and shall make its recommendations to the Council for action.

### **A. *Open Meetings with Advance Notice***

All meetings will be open to the public, and the public will be able to speak at a designated time during the meetings. Meetings will be announced at least seven (7) days in advance by email to the full committee membership including notification on the NFRMPO website.

In the event of a Special or Emergency meeting, the meeting notices will be made public as soon as practical and follow the Colorado Open Meetings law, as defined for a State Body.

## ***B. Special Meetings***

Special meetings of the MC's specifically may be called by or at the request of the Chair or any three committee members. Business at special meetings shall be limited to the subjects stated in the call for the meeting.

## ***C. Meeting Location and Frequency***

1. The location of meetings is to be arranged by the MPO staff in accordance with the preference of the committee. Meeting locations will be recorded on the meeting agenda and in the meeting minutes.
2. The LCMC and WCMC shall conduct meetings at least quarterly; however, meeting bi-monthly is generally expected.
3. Whenever it might appear that a meeting is not needed due to a lack of agenda items, the MPO staff will poll the membership by email for any new agenda items and then, if appropriate, send a notification cancelling the meeting.

## ***D. Conduct of Meetings***

The LCMC and WCMC Chair or Vice-Chair will convene and facilitate the committee meetings following a previously prepared agenda. Committee members may request agenda items at least ten (10) days in advance of an upcoming meeting. Agenda items need to be generally consistent with the mission of the NFRMPO and the priorities of an overall schedule and/or work plan as defined by the Unified Planning Work Program (UPWP) or MPO Council priorities.

## ***E. Quorum***

A quorum is established when a majority of the voting membership is present.

## ***F. Voting***

Each member is afforded one full vote on any decision put to a vote of the MC. Each organizational member's vote can be cast by their representative or alternate representative. Members shall attend meetings on a regular basis. If members miss three consecutive meetings and/or indicate that they are not interested in participating in MC business, removal will be considered by the MC. If a member is removed, the MC may request the appointing agency or community to affirm or replace the member.

## ***G. Meeting Minutes***

MPO Staff will prepare minutes summarizing the deliberations and recording the actions taken at each committee meeting. The minutes will accurately reflect the conduct of the meeting, note substantial activity and discussion relevant to the agenda items, and record all outcomes. The draft minutes will be distributed to the MC's for approval at the next meeting. The MPO Council will receive an accurate summary of the minutes identifying discussion on all items in addition to action taken.

## **H. Meeting Materials**

Prior to meetings, the MPO staff will provide a meeting packet including supporting materials to the committee via email.

## **I. Public Meetings**

The MPO staff will host public meetings related to transportation issues. From time to time, the MC members may be requested to participate in public meetings, share information, and receive input on planning questions with the North Front Range public.

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### **HYBRID MEETINGS**

1. The LCMC and WCMC shall meet at least quarterly, at a time and place set forth by the LCMC and WCMC, and at such other times as the Chair may direct. However, meeting bi-monthly is generally expected. These meetings will be hybrid meetings, allowing attendees and participants to attend in person or virtually.
2. All meetings are subject to the Colorado Open Meetings Law, as defined for a State Body.
3. All Hybrid LCMC and WCMC meetings will be open to the public virtually and in person. The Public will be able to access and attend the LCMC and WCMC meeting via the link provided in the Agenda Packet and on the NFRMPO website, and the public will be able to speak at a designated time during the meetings. Regular monthly meetings will be announced at least seven (7) days in advance by email to the full LCMC and WCMC membership including notification on the NFRMPO website.
4. During the public comment portion of the meeting, members of the public who are not able to attend in person will be asked to identify themselves and that they wish to make public comment in the chat box feature. Commenters will be called on in the order they received.
5. In the event of a Special or Emergency meeting, the meeting notices will be made public as soon as practical and follow the Colorado Open Meetings law, as defined for a State Body.
6. Hybrid LCMC and WCMC meetings will be electronically recorded, and minutes prepared by MPO staff. Minutes are approved at the next LCMC and WCMC meeting and posted on the NFRMPO website.
7. Prior to Hybrid meetings, the MPO staff will provide a packet of background materials to the LCMC and WCMC at least seven (7) days in advance via e-mail, post office mailing when requested, and the NFRMPO website.
8. LCMC and WCMC members may request agenda items at least 10 days in advance of an upcoming meeting. Agenda items need to be generally consistent with the mission of the NFRMPO and the priorities of an overall schedule and/or work plan as defined by the Unified Planning Work Program (UPWP) or MPO Council priorities.

9. LCMC and WCMC members, either in person or virtually, will be identified for the public record, meeting participation and voting.
10. Voting will be based on the preference of the Chair. Options include, but are not limited to: voice vote, identification of only opposed positions and roll call.

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## VIRTUAL MEETINGS

In the event weather, natural disaster, State or Local stay at home orders, etc. that prevent the LCMC and WCMC from meeting in person, Virtual meetings will be held.

1. All meetings are subject to the Colorado Open Meetings Law, as defined for a State Body.
2. All Virtual LCMC and WCMC meetings will be open to the public to attend via the virtual link or other virtual meeting platform provided in the Agenda Packet and on the NFRMPO website. The public will be able to speak at a designated time during the meetings and as identified on the Agenda. Regular monthly meetings will be announced at least seven (7) days in advance by email to the full LCMC and WCMC membership including notification on the NFRMPO website.
3. During the public comment portion of the meeting, members of the public who are not able to attend in person will be asked to identify themselves and that they wish to make public comment in the chat box feature. Commenters will be called on in the order they received.
4. In the event of a Special or Emergency meeting, the meeting notices will be made public as soon as practical and follow the Colorado Open Meetings law, as defined for a State Body.
5. Virtual LCMC and WCMC meetings will be electronically recorded, and minutes prepared by MPO staff. Minutes are approved at the next Mobility Committee meeting and posted on the NFRMPO website.
6. Prior to Virtual meetings, the MPO staff will provide a packet of background materials to the LCMC and WCMC at least seven (7) days in advance via e-mail, post office mailing when requested, and the NFRMPO website.
7. LCMC and WCMC members may request agenda items at least 10 days in advance of an upcoming meeting. Agenda items need to be generally consistent with the mission of the NFRMPO and the priorities of an overall schedule and/or work plan as defined by the Unified Planning Work Program (UPWP) or MPO Council priorities.
8. LCMC and WCMC members, either in person or virtually, will be identified for the public record, meeting participation and voting.



9. Voting will be based on the preference of the Chair. Options include, but are not limited to: voice vote, identification of only opposed positions and roll call.

***In the event of a State or Local public health order or social distancing rules preventing the LCMC and WCMC from meeting in person, Virtual meetings will be held. These Virtual meetings will be held in accordance with orders/ordinances in place at the time the meeting is held. LCMC and WCMC members may attend voluntarily in accordance with the restrictions (i.e. under any maximum number of in-person attendees, social distancing requirements, and/or face mask requirements). In the event of a Virtual meeting, all attendees will attend virtually only.***



# Mobility Development Plan

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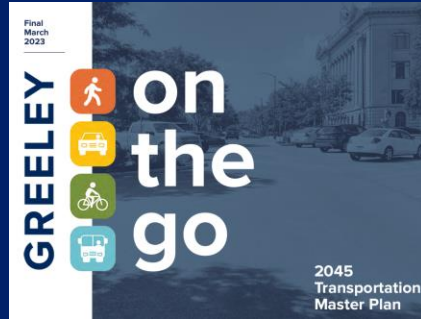
**Hanna Feldmann, City of Greeley Transportation Planner**  
**Weld County Mobility Committee Update**  
**September 30, 2025**

# Agenda



- Greeley on the Go Vision & Background
- Community and stakeholder engagement
- Outline recommendations from Mobility Development Plan & Next Steps
- **Purpose: provide an update on plan, answer questions and outline next steps**

# Mobility Development Plan (MDP) Vision & Goals



## Vision

An ample, easy, and connected transportation system providing seamless mobility to enrich lives and promote economic vitality.

## MDP Goal Areas

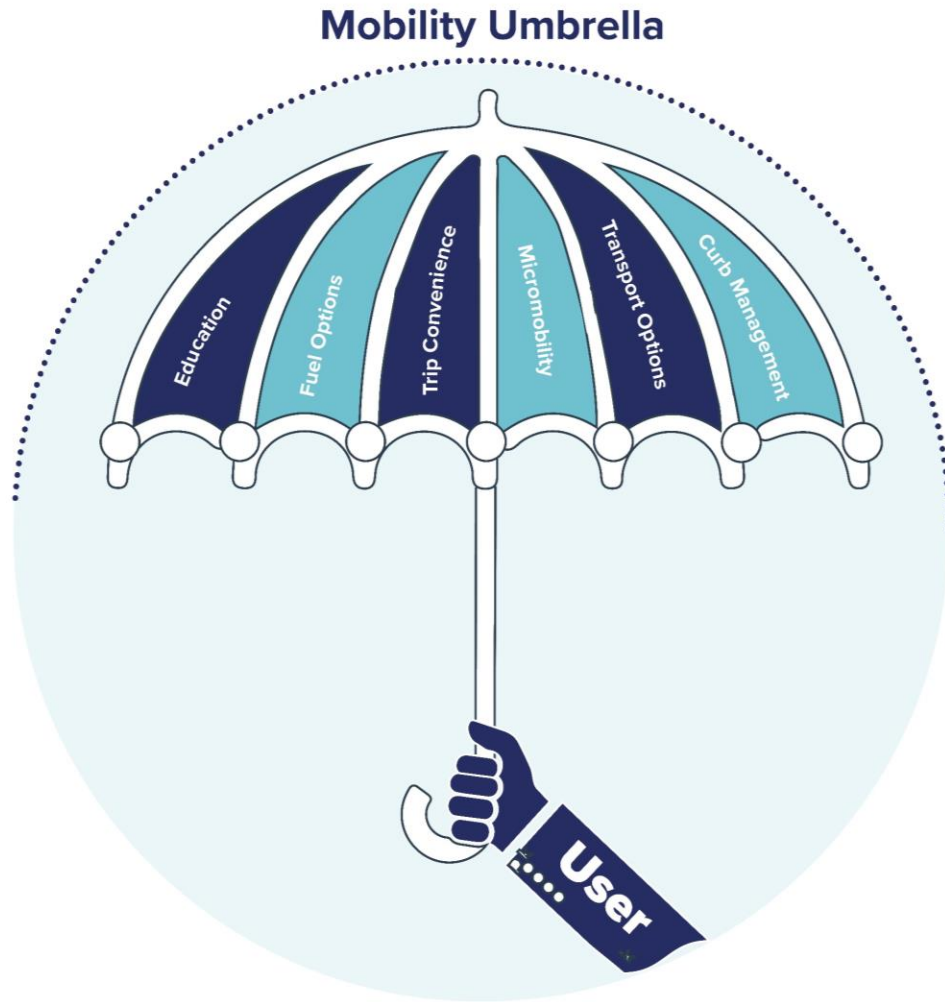
Mobility System & Community Access

Funding & Strategic Investment

Environment & Technology

Information & Education

# Mobility Development Plan Objectives



- **Advance the Mobility Umbrella** concept created as a part of Greeley on the Go
- Provide a 10-Year **implementation-focused** Mobility Development Plan
- Position city staff and stakeholders with a roadmap to **continue developing an integrated mobility network**

# Community & Stakeholder Engagement

## Phase 1: Listen (Apr-June)



## Phase 2: Feedback (Sept-Oct)



## Phase 3: Validate (Feb-Mar)

### Phase 1 Engagement Themes



- Improve multimodal connections
- Enhance local and regional connectivity
- Offer additional accessible mobility options
- Improve service frequency

### Phase 2 Engagement Themes



- Improve service frequency
- Expand evening and weekend service
- Increase availability of mobility options (e.g., e-bikes/e-scooters) to connect to nearby destinations
- Provide regional connectivity to destinations outside Greeley, including other parts of the Front Range



Public Comment: 2/10-3/3



CTAB 2/24



Planning Commission 2/25



Greeley Presentation 3/18










Evans Presentation: 4/15



Greeley Council Vote: May



# Short-Term (0-2 years) Mobility Updates

	Shared Micromobility Pilot Study	Survey Open through Sept. 30th
	Fixed Route Adjustments	Planning & Analysis
	Mobility App + CAD Software Update	Planning & Analysis
	Microtransit Pilot	Pending funding
	US-34 Transit to Loveland	Pilot beginning mid-2026
	MERGE Mobility Hub	Construction beginning 2026
	Explore Mobility-Oriented Development	Planning & Analysis

# Short-Term Scenario (0-2 Years)

## Mobility Hubs

- Existing Regional Hub
- Proposed Regional Hub
- Proposed Community Hub



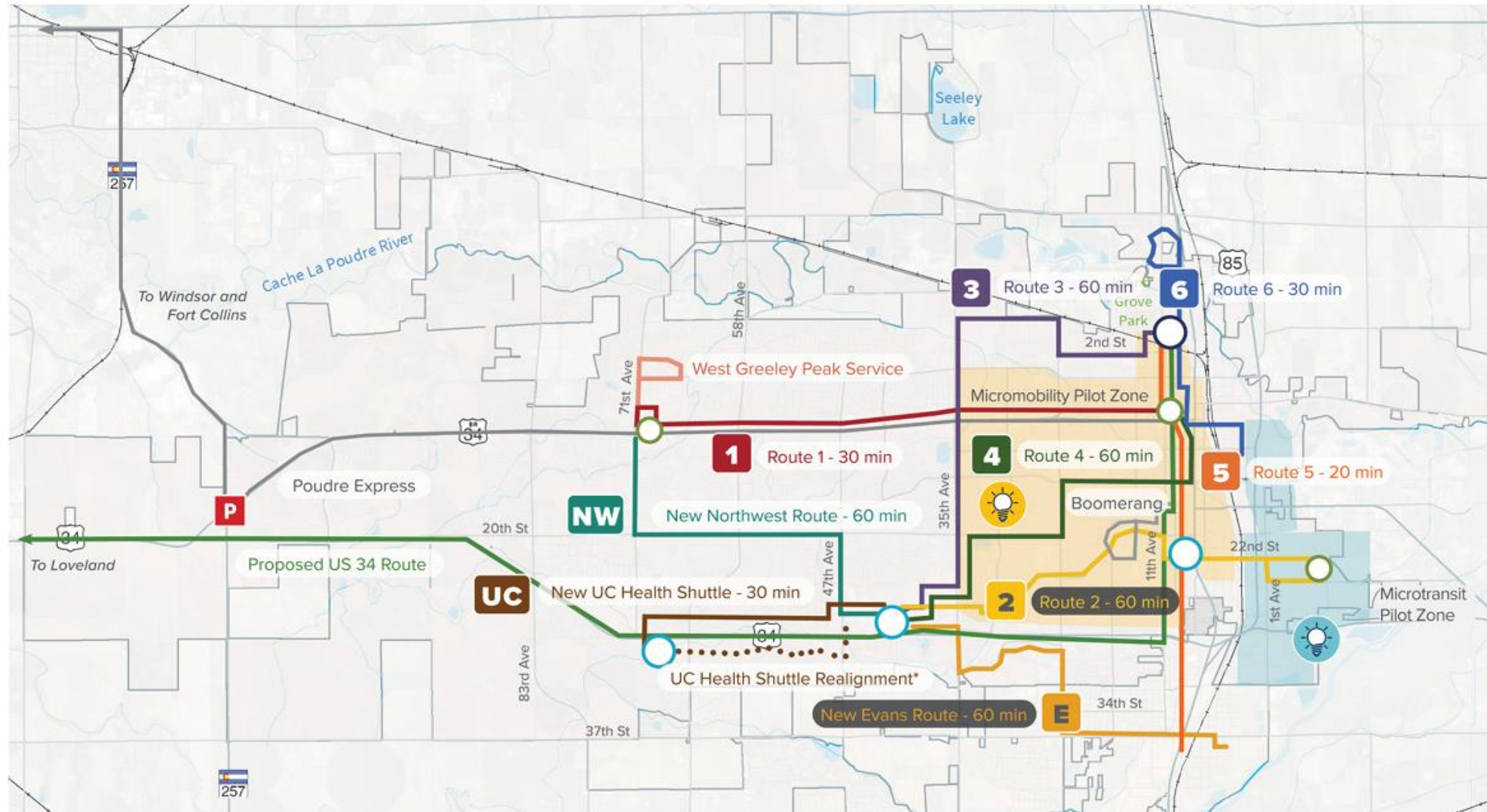
## New Service

Covering central Greeley, this area currently serves as the "Micromobility Pilot Zone". Here, electric scooters, bicycles, and other devices are available for short-term use within a defined geographic boundary. Riders can rent shared e-bikes and e-scooters through a smartphone app, supporting convenient and sustainable transportation options. The zone will be evaluated when the pilot program concludes to determine expansion opportunities.



## New Service

Microtransit is an on-demand service using small shuttles within designated areas with trips typically requested through a smartphone app. Microtransit service can connect neighborhoods to fixed-route transit and address mobility needs in areas like East Greeley, where fixed routes are currently unavailable. It offers a flexible, near-term solution that can evolve into fixed-route service as demand increases and infrastructure expands.



\* Roadway improvements are anticipated in the near term, and the route will be realigned when construction is complete.



# Long-Term Mobility Updates (10-year Vision)



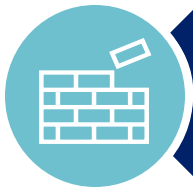
Increase Service Frequency



Implement Premium Transit Corridors on 10th Street & 10th/11th Avenues



Expand New Mobility Options



Build Additional Mobility Hubs



Pilot Mobility-Oriented Development Policy

# Long-Term Scenario (3-10 Years)

## Mobility Hubs

- Existing Regional Hub
- Proposed Regional Hub
- Proposed Community Hub
- Proposed Neighborhood Hub

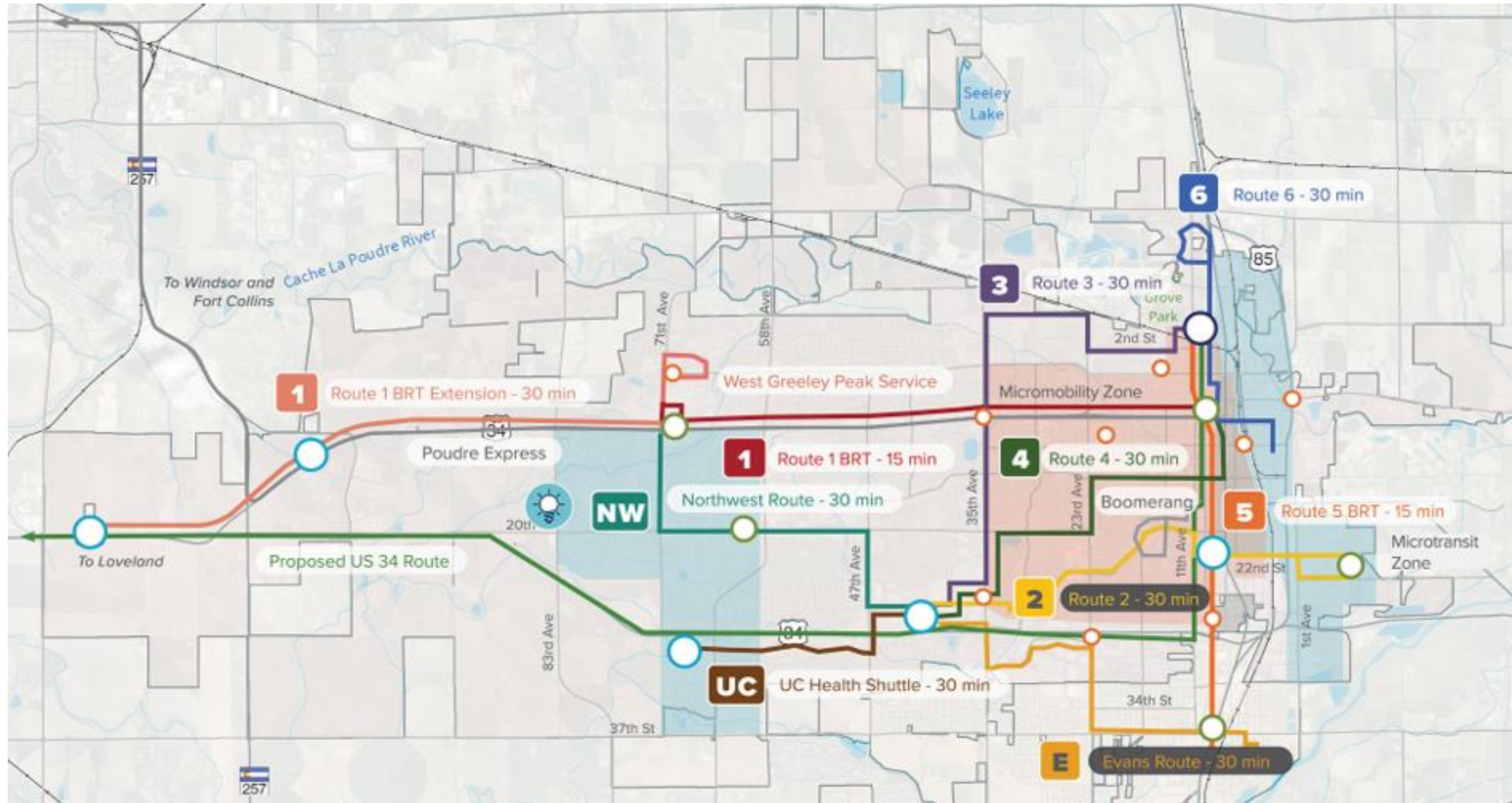


## New Service

Another microtransit zone will be established in West Greeley to provide mobility options for new and growing areas of the city. Exact extents for the zone have not been determined and will depend on future development and community needs in this area.

## Neighborhood Hubs

Neighborhood hubs are not spatially located in the near- and long-term maps. However, the proposed locations for the three tiers of mobility hubs, Regional, Community, and Neighborhood, are provided on pages 34 and 35. These locations were identified with consideration for neighborhood contexts and potential future development.



# Next Steps



Begin Implementation of Short-Term Roadmap



Collaborate with local & regional partners



Provide Greeley Shared Micromobility Pilot findings



Include budget recommendations as part of regular annual budgeting processes



Share Progress on Mobility Oriented Development

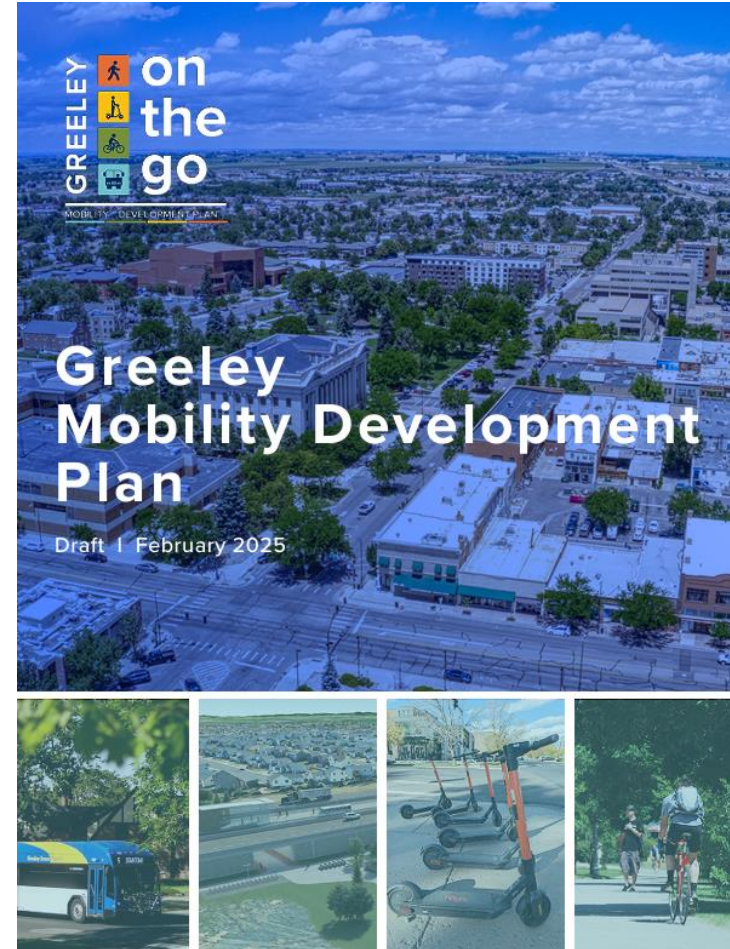
**Continued  
Engagement &  
Collaboration**

# Greeley Mobility Development Plan

Greeley and Evans are experiencing population growth and continued commercial and residential development



In response, a **Mobility Development Plan** links transit, micromobility, first and final mile access, technology, and user education/information into one integrated mobility strategy to provide an ample, easy and connected transportation system.



**Purpose: solicit feedback and answer questions about the Mobility Development Plan.**

# Thank you

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# APPENDIX

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# State of the System

## Greeley on the Go Mobility Development Plan

### On the Go Today

#### Mobility Landscape

Previous studies, grants, projects, policies, design standards and planning efforts serve as a foundation for the Mobility Development Plan. Findings and key takeaways will inform this current planning effort and help the project team to better understand the City's mobility needs.

- 23** Statewide, regional, and local plans reviewed
- 5** Local policy and design standard documents reviewed
- 5** Local projects reviewed
- 4** Federal grants reviewed

#### Key Takeaways

-  Expand transit for local trips and regional connectivity.
-  Enhance efficiency and accessibility through pilot programs that emphasize emerging technologies.
-  Align future growth, economic development, and multimodal transportation for short- and long-term needs.
-  Provide a balanced approach to connectivity, modal options, accessibility, and reliability.

#### State of the System

Understanding the current state of public transportation and all other mobility options within the City of Greeley lays a foundation for informed decision-making and strategic planning.

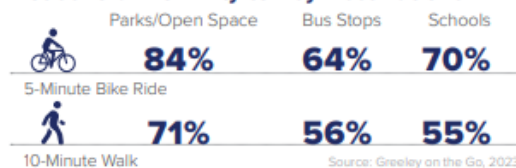
##### Population Growth



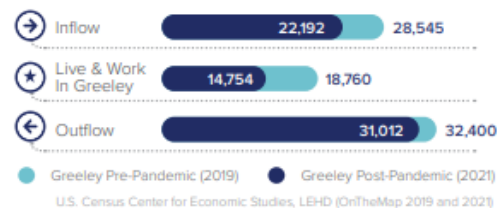
##### Housing & Transportation Affordability Index\*



##### Household Proximity to Key Destinations



##### Origin and Destination for Commuter Trips



### On the Go Tomorrow



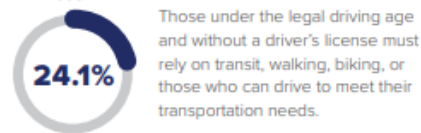
#### Mobility Solutions for Everyone

Transportation access refers to the availability and ease of reaching transportation options. It encompasses transportation infrastructure, but also the availability, affordability, and physical accessibility of all transportation, including public transportation services. Provided below is a summary of various communities in the City of Greeley, with a particular focus on those likely to depend on public transit as their primary means of transportation.

##### Communities of Color



##### Youth



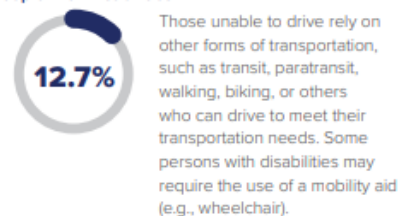
##### Low-Income Populations



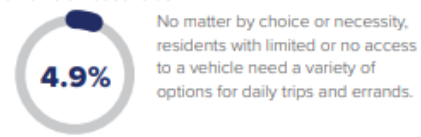
##### Older Adults



##### People with Disabilities



##### Zero-Vehicle Households



Source: U.S. Census Bureau American Community (2018–2022)

# State of the System: Greeley-Evans Transit

## Greeley-Evans Transit by the Numbers



Operating Budget (2024)  
\$8.4 million



Annual Ridership (2023)  
655,043

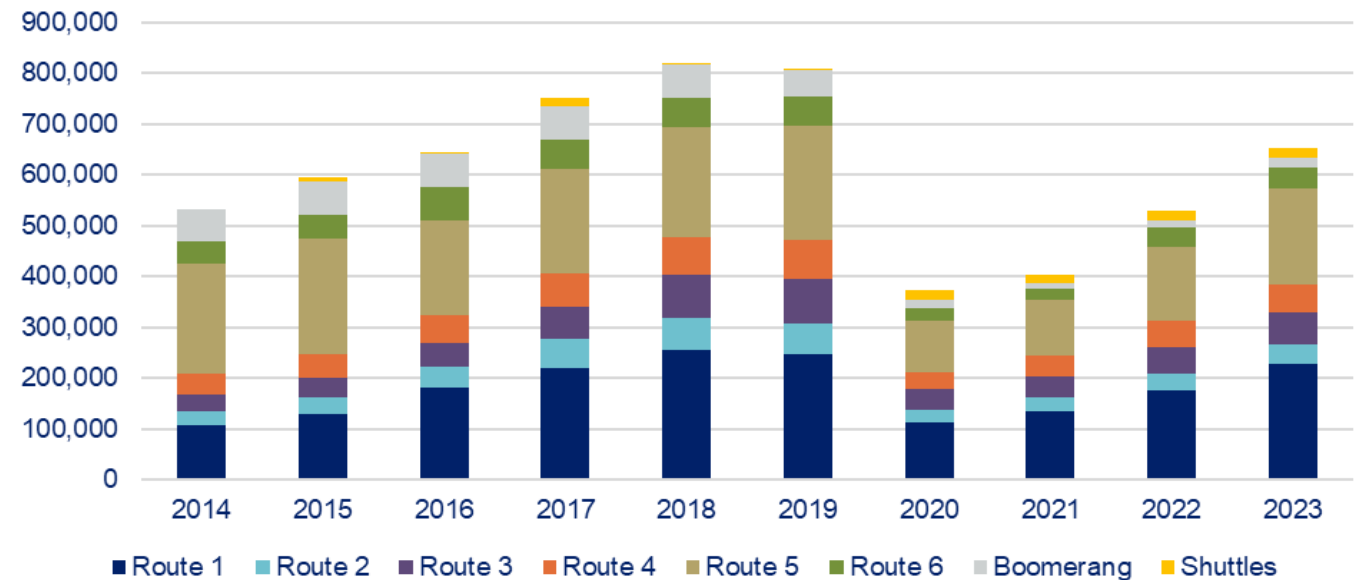


Operated as a division of the City of Greeley,  
providing service to Evans, Garden City, and others



6 city fixed routes, 1 regional commuter route, plus  
UNC Boomerang, Call-n-Ride, and paratransit

Annual GET Ridership



### Why Does This Matter?

GET is a firmly established system with regional reach and varied funding sources. There is both room for growth and desire for improvements.

### Why Does This Matter?

Transit use in Greeley was impacted by the pandemic in 2020, but ridership is gradually climbing back to pre-pandemic levels.



# Mobility Development Plan Goals

## Mobility System & Community Access

A safe, accessible, and reliable mobility network that fosters transportation choice and enables access to more and varied opportunities.

A well-connected and inviting transportation network that provides seamless and integrated local, regional, and interregional mobility options.

## Funding & Strategic Investment

An economically vibrant and resilient mobility network built on strategic investments that fosters community trust through transparent and inclusive decision-making.

A well-maintained mobility network operating in a state of good repair that is strategically planned and funded while bolstering infrastructure resilience.

## Environment & Technology

An innovative, flexible, resilient, and adaptive mobility network that embraces change and integrates new and emerging technologies.

Mobility solutions that improve air quality and reduce transportation greenhouse gas emissions while improving health outcomes.

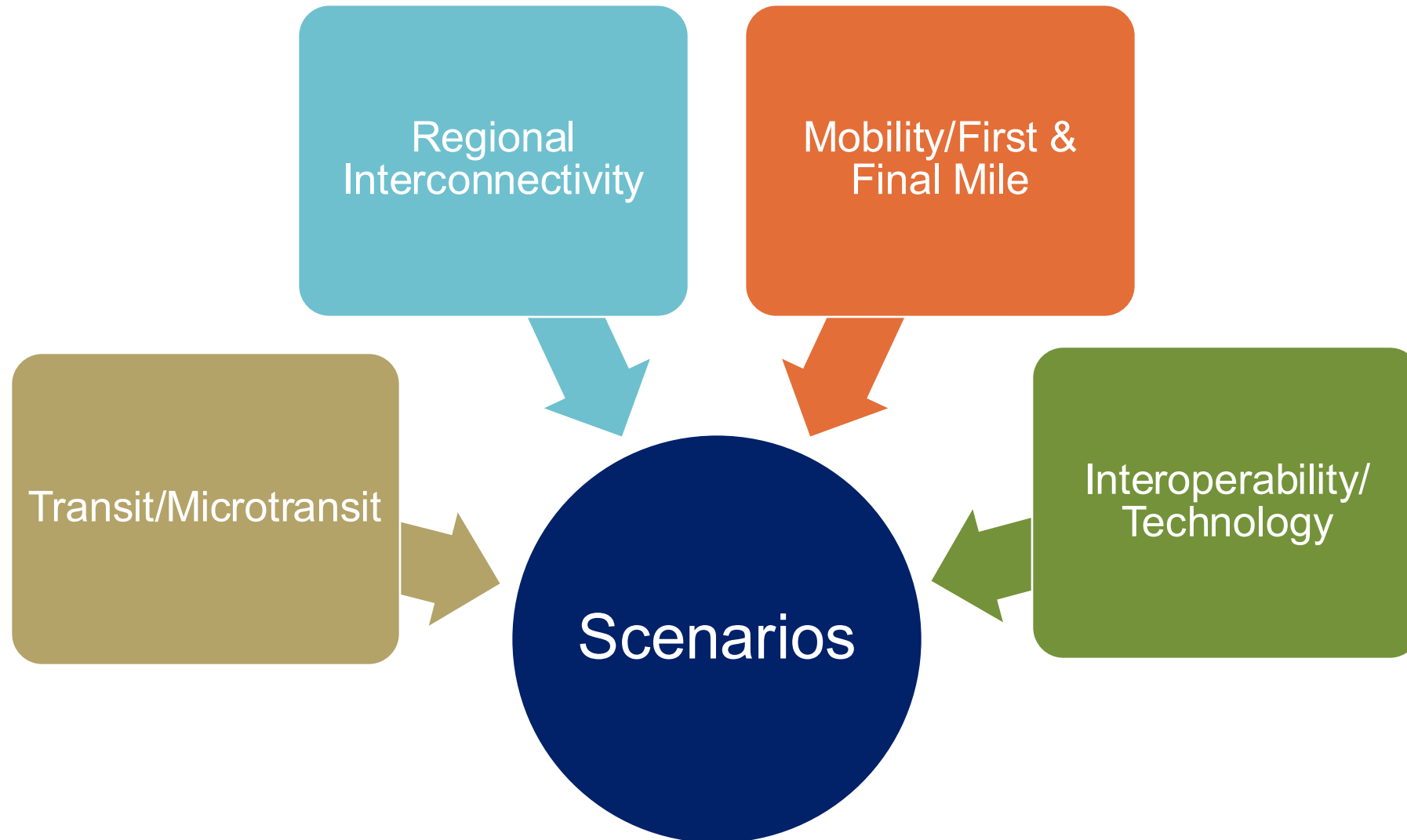
## Information & Education

A well-informed and engaged community where residents can easily access information about mobility options and real-time information, empowering them to access their preferred transportation options.

# Scenario Development Process








































































# Scenario Development Inputs



# Mobility Hub Typologies

## Greeley Mobility Development Plan - Mobility Hub Typologies

 Vital
  Preferred
  Optional

	Mobility Options						Information			Infrastructure				Amenities and Programs									
Alternative Options	Transit (Local/Regional)	Microtransit	Bike Share/Parking	Scooter Share/Parking	Carshare	Taxi/Ridehailing (Uber, Lyft)	Wayfinding Signage	Wi-Fi /Smartphone Connectivity	Information Kiosk	Real Time Mobility Information	Bicycle and Pedestrian Access and Connectivity	Passenger Loading Zone	Parking	Dedicated Carpool/Vanpool Parking	Placemaking/Landscaping	EV Charging	Shelters	Benches/Trash Receptacels	Retail/Delivery	Restrooms/Driver Relief	Safety & Security	Development/ Equitable TOD	Greenway Connectivity
																							
																							
																							

# Integrated Mobility Vision Elements

## Neighborhood

## Community

## Regional

Each Mobility Hub Typology provides guidance on connections, the types and number of amenities, and resources at each hub. Transit acts as the spine of the system.

### Mobility Options

Bike Share/Parking



Scooter Share/Parking



Carshare



Taxi/Ridehailing



### Amenities & Programs

Placemaking/  
Landscaping



EV Charging



Shelters/Benches/  
Trash Receptacles



Retail/Delivery



### Information

Wayfinding



Information Kiosk



### Infrastructure

Bicycle & Pedestrian  
Access & Connectivity



Passenger  
Loading Zone



Safety/Security



Development/Equitable TOD



Greenway  
Connectivity





# Neighborhood - Mobility Hub Examples



Focused on connecting to the local/regional transit system via first/final mile services and context appropriate mobility options including micromobility and micro transit



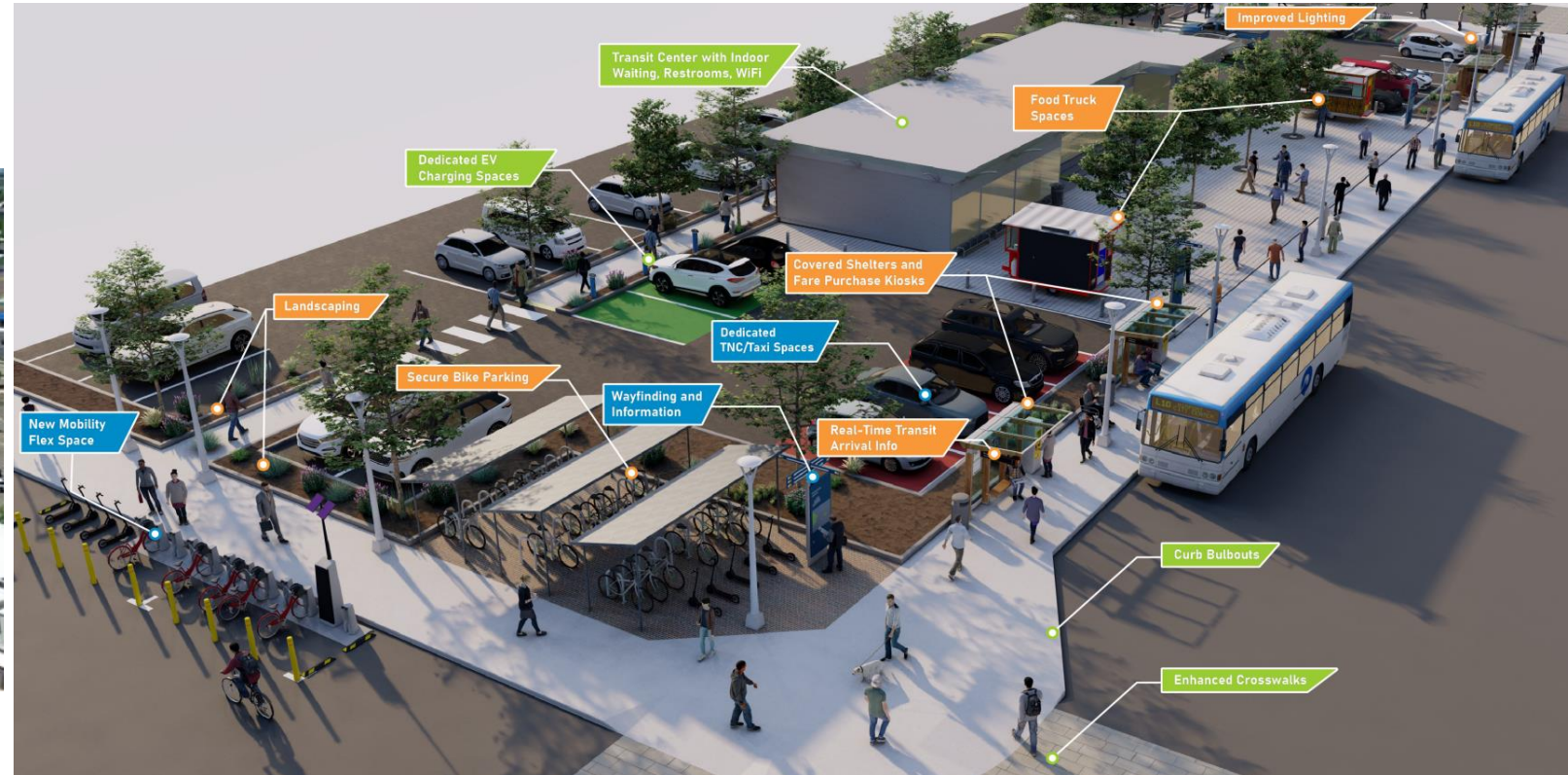
# Community - Mobility Hub Examples



Connects with the local transit system and provides first/final mile connections and context appropriate mobility options to important community resources



# Regional - Mobility Hub Examples



Provides connections to local, regional, and interregional transit systems, first/final mile connections and other appropriate mobility options



# 2025 Mobility Committee Meeting Calendar

<b>LCMC:</b> Larimer County Mobility Committee
<b>NCMC:</b> Northern Colorado Mobility Committee
<b>WCMC:</b> Weld County Mobility Committee

2025 Meeting Dates:	
28-Jan	LCMC
25-Feb	NCMC
25-Mar	WCMC
22-Apr	LCMC
27-May	NCMC
24-Jun	WCMC
22-Jul	LCMC
26-Aug	NCMC
23-Sep	WCMC
28-Oct	LCMC
18-Nov	NCMC
16-Dec	WCMC



LCMC	NCMC	WCMC
<u>January</u> <b>LCMC</b> Tues. January 28th <b>1:30-3:00pm</b>	<u>February</u> <b>NCMC</b> Tues. February 25th <b>1:00-3:30pm</b> <i>*Berthoud Town Hall</i>	<u>March</u> <b>WCMC</b> Tues. March 25th <b>1:30-3:00pm</b>
<u>April</u> <b>LCMC</b> Tues. April 22nd <b>1:30-3:00pm</b>	<u>May</u> <b>NCMC</b> Tues. May 27th <b>1:00-3:30pm</b>	<u>June</u> <b>WCMC</b> Tues. June 24th <b>1:30-3:00pm</b>
<u>July</u> <b>LCMC</b> Tues. July 22nd <b>1:30-3:00pm</b>	<u>August</u> <b>NCMC</b> Tues. August 26th <b>1:00-3:30pm</b>	<u>September</u> <b>WCMC</b> Tues. September 23rd <b>1:30-3:00pm</b>
<u>October</u> <b>LCMC</b> Tues. October 28th <b>1:30-3:00pm</b>	<u>November</u> <b>NCMC</b> Tues. November 18th* <b>1:00-3:30pm</b> <i>*3rd Tuesday</i>	<u>December</u> <b>WCMC</b> Tues. December 16th* <b>1:30-3:00pm</b> <i>*3rd Tuesday</i>

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