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Presentation Overview




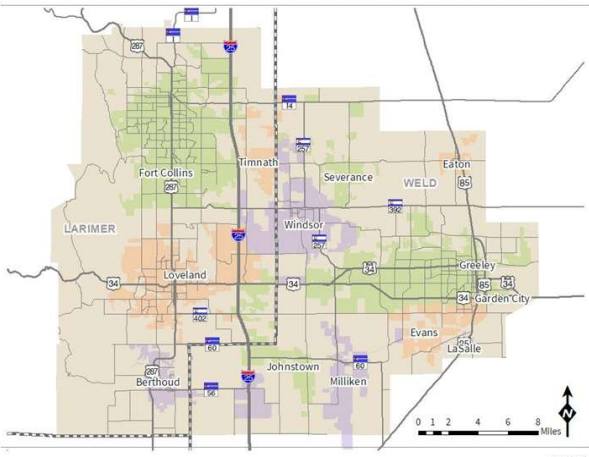
1. Introduction & Presentation Overview
2. Background on NFRMPO & Mobility Program
3. Overview of the RideNoCo Program
4. 2025 Coordinated Plan Background, Demographics, & Transit Availability
5. 2025 Coordinated Plan Gaps in Service, Example Strategies, & Public Survey
6. 2025 Coordinated Plan Discussion
7. Conclusion

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## North Front Range Metropolitan Planning Organization (NFRMPO)






- Regional transportation & air quality planning agency
- Formed in 1988 and expanded to current boundaries in 2007
- Over 549,000 people
- Covers about 675 sq. mi.
- Parts of 2 counties and 13 communities
- Greeley Urbanized Area (UZA) & Fort Collins Transportation Management Area (TMA)
- Mobility Program – ALL of Weld and Larimer Counties**

**Legend**

County Boundary NFRMPO Planning Area

April 2023  
Sources: CDOT, NFRMPO



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## NFRMPO Mobility Program



- RideNoCo – One-Call/One-Click Center**
  - Information Hub – website & call center
  - MyWayToGo – Trip Planning Platform
    - SchoolPooling tool
  - Data for Planning Processes
- Mobility Committees**
  - Joint Northern Colorado Mobility Committee
    - Larimer County Mobility Committee
    - Weld County Mobility Committee
- Subrecipient Program & Technical Assistance**
  - Connecting partners to State and Federal Funding
  - Coordinating service expansions in areas where gaps have been identified

- Outreach, Education, and Community Engagement**
- Planning Efforts**
  - Coordinated Public Transit/Human Services Transportation Plan
    - Mobility Action Plan (MAP)** to guide implementation of Coordinated Plan
    - Updated every 4 years; Currently being updated in 2025
  - RideAlliance & RideNoCo Partnership
  - Strategize for Multi-Partner Coordination and Transportation Management Organizations services
  - Feedback to other NFRMPO Planning Processes




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# RideNoCo Program



**RideNoCo** embodies two overarching goals:

1. Improving **individual mobility** for older adults, individuals with disabilities, individuals with a lower income, and people who do not speak English as a first language.
2. Improving **regional mobility** through enhanced coordination and collaboration among regional public and private transportation providers, especially in rural areas of Larimer & Weld counties.



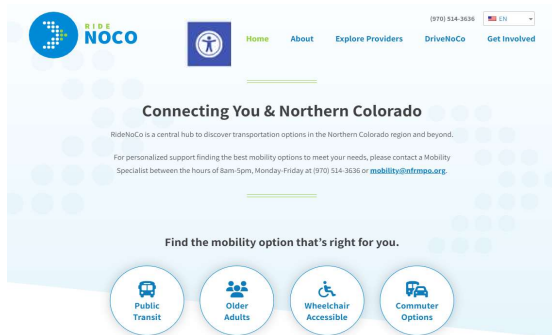
**RIDE  
NOCO**  
CONNECTING YOU & NORTHERN COLORADO

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# RideNoCo Website & Call Center

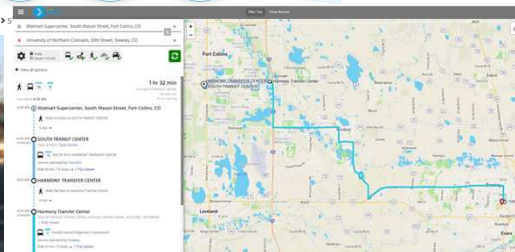
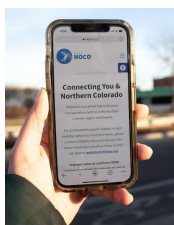


**(970) 514-3636**

Monday – Friday  
8 am to 5 pm

Callback within one business day

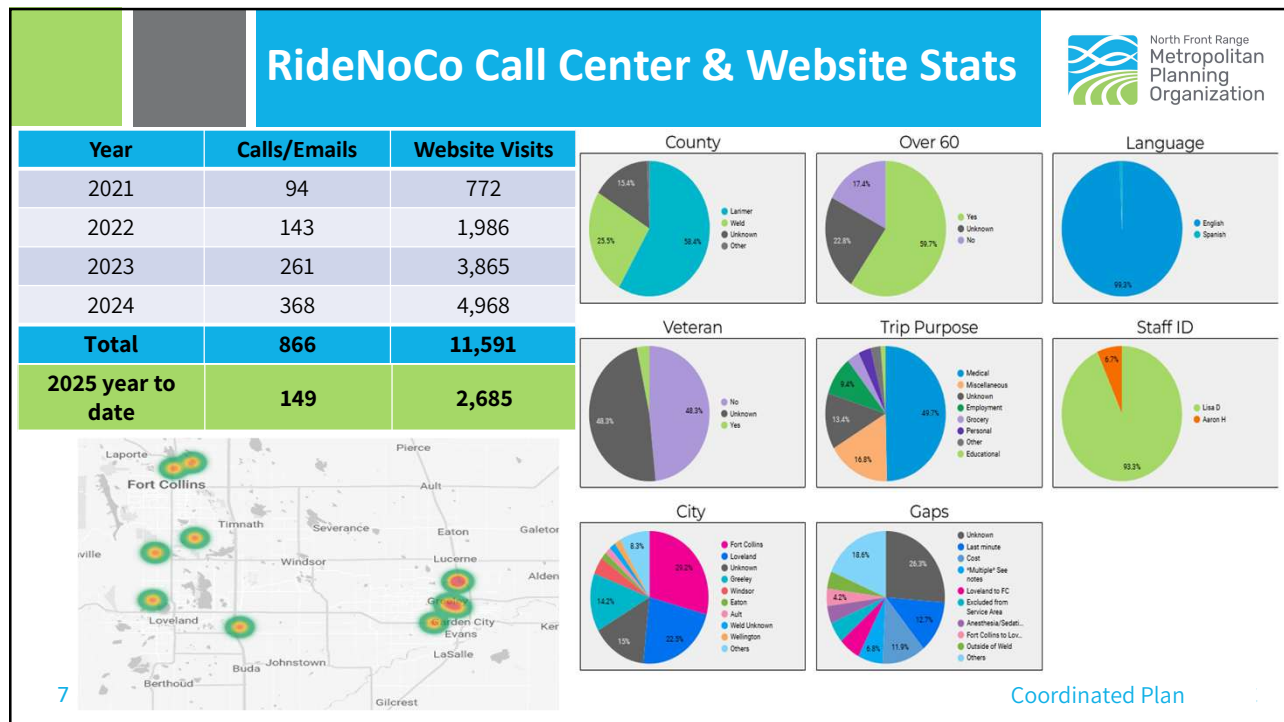
Over-the-phone interpretation in 100+ Languages through  
*LanguageLink*



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## 2025 Coordinated Plan Background






- Updated every four years.
- Mobility for older adults, individuals with disabilities, low-income persons, and underserved communities
- Sets up project priorities for the next 5 – 10 years
- Allows for projects to be funded by FTA \$5310 funds
  - Example: RideNoCo program
- Strategic plan for Coordinated Transit (Mobility) in the region
- Four Parts of the Plan:
  - Analyze existing conditions/options;
  - Evaluating socioeconomic and ridership data;
  - Identify mobility gaps; and
  - Strategize improvements

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## Older Adult Population (2023 - 2045)



### 2023 Older Adult Population

Population	Larimer County (all)	Weld County (all)	NFRMPO Region
<b>Total Population</b>	363,561	340,711	549,237
<b>60 and Above</b>	82,228	62,419	91,014
<b>Percent of total population</b>	22.62%	18.32%	16.57%

Source: 2023 ACS

### 2045 Older Adult Population

Population	Larimer County (all)	Weld County (all)	NFRMPO Region
<b>Total Population</b>	506,604	634,300	906,510
<b>60 and Above</b>	130,155	125,752	163,594
<b>Percent of total population</b>	25.7%	19.8%	18.0%

Source: DOLA, NFRMPO LUAM

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## Individuals with Disabilities (2023)



Population	Larimer County (all)	Weld County (all)	NFRMPO Region
<b>Total Noninstitutionalized Population</b>	360,991	338,632	473,109
<b>Percent with Disability</b>	10.3%	11.3%	11.0%
<b>Percent Under 18 with Disability</b>	4.7%	6%	1%
<b>Percent 18-64 with Disability</b>	16.4 %	18.6%	6%
<b>Percent 65+ with Disability</b>	59%	74.7%	4%

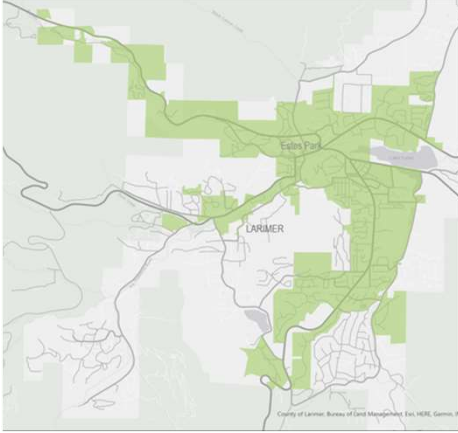
Source: 2023 ACS

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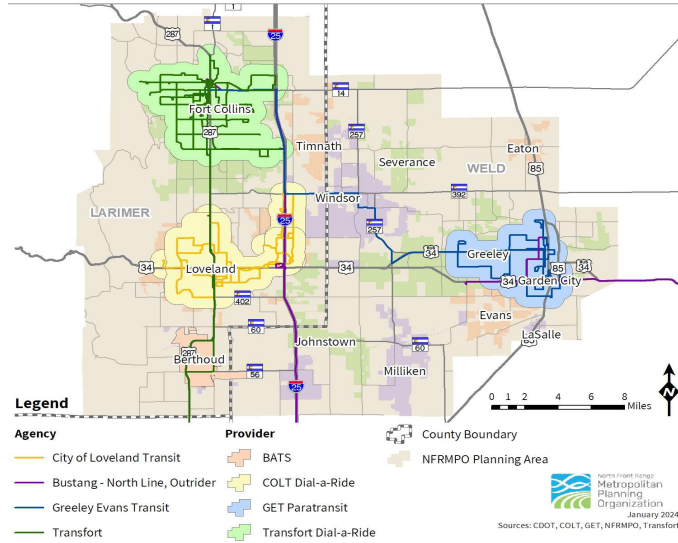
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## Regional Public Transportation Availability in the Region



**Estes Park:**  
The Peak



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## Volunteer & Non-Profit Transportation Services Availability in the Region



- Fort Collins
- Loveland



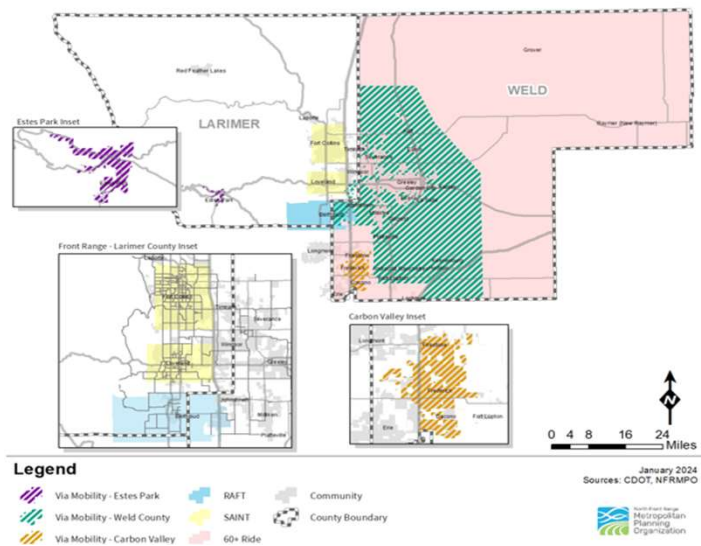
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- Estes Park
- Carbon Valley
- Weld County



- Weld County



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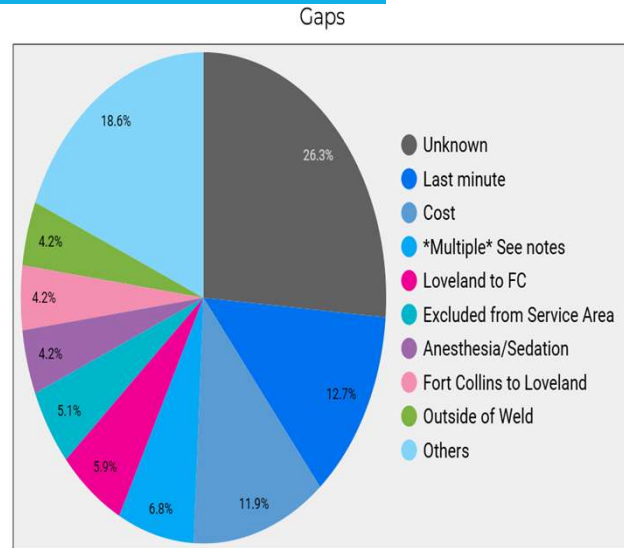
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## Gaps in Service



- New Neighborhoods not served by transit
- Between communities
- Rural areas need more support
- Temporary Disabled
- Affordable transportation
- Funding is limited, so service is limited
- Awareness/Outreach (RideNoCo, Poudre Express, Bustang, 60+ Ride, United Way, Etc.)



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## Ideas/Strategies/Projects



### Previous Ideas/Strategies/Projects

- The Weld County, Larimer County, and Joint Northern Colorado Mobility Committees
- Technical assistance
  - Vehicle purchases
  - Grant reporting, writing, & management
  - Letters of support
- Outreach, Marketing, and Education
  - Rider's Guides and other informational material
- RideNoCo expansion and optimization
  - MyWaytoGo platform
- 14 • TDS System

### Suggested Ideas/Strategies/Project


- Volunteer Pool program
  - Idea of having a centralized website for grassroots volunteers.
- Medical Chaperone Program
  - Idea for Medical Chaperones to help temporarily disabled individuals.
- Emergency Fund Program
  - Idea to provide one-time trips to individuals who need help.
- Earn-a-Bike-Workshops for Adaptive Bikes
  - Idea to help individuals acquire adaptive bikes.
- RideNoCo Expansion and Optimizations



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## 2025 Coordinated Plan Public Survey



North Front Range  
Metropolitan  
Planning  
Organization

## 2025 Coordinated Plan Public Survey


You can take the 2025 Coordinated Plan Public Survey at the following link:  
<https://arcg.is/1rirDP0> or using the QR code below.



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## Discussion Questions



North Front Range  
Metropolitan  
Planning  
Organization

- Who needs to be involved in this conservation?
  - Are there any groups or individuals you recommend contacting for this discussion?
- What are the mobility gaps you or your clients have noticed?
- What ideas, projects, and/or strategies would be helpful to address these mobility gaps?
- Any other questions, comments, or suggestions?

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**Thank you! Connect with the RideNoCo Team!**



**Aaron Hull**

Mobility Planner  
[ahull@nfrmpo.org](mailto:ahull@nfrmpo.org)  
 (970) 672-0677

**Tanya Trujillo-Martinez**

Mobility Director  
[ttrujillo-martinez@nfrmpo.org](mailto:ttrujillo-martinez@nfrmpo.org)  
 (970) 999-0072

**Lisa Deaton**

Mobility Specialist  
[lideaton@nfrmpo.org](mailto:lideaton@nfrmpo.org)  
 (970) 300-1076

**2025 Coordinated Plan  
Public Survey**



**RideNoCo**

8 am - 5 pm, Monday-Friday  
[mobility@nfrmpo.org](mailto:mobility@nfrmpo.org)  
 (970) 514-3636

**RideNoCo Website**



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