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Introduction



Aaron Hull
Mobility Planner

North Front Range Metropolitan Planning Organization

Coordinated Plan

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Presentation Overview



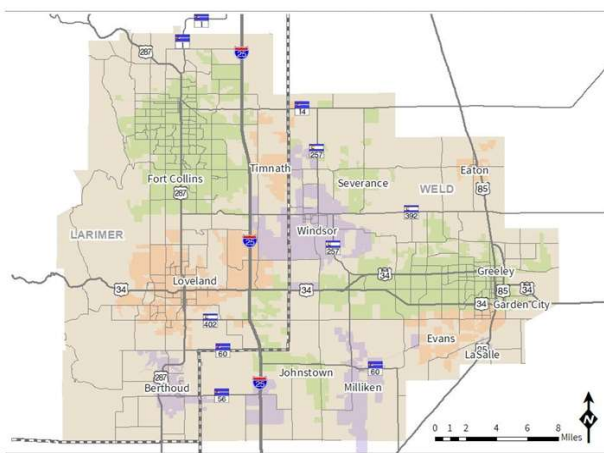
1. Introduction
2. Presentation Overview
3. Background on NFRMPO & Mobility Program
4. Background and Overview of the RideNoCo Program, Call Center, & Website
5. 2025 Coordinated Plan Background, Demographics, & Transit Availability
6. 2025 Coordinated Plan Gaps in Service, Example Strategies, & Discussion
7. 2025 Coordinated Plan Next Steps & Public Survey
8. Presentation Wrap-Up

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North Front Range Metropolitan Planning Organization (NFRMPO)



Legend

- County Boundary
- NFRMPO Planning Area

April 2023
Sources: CDOT, NFRMPO


- Regional transportation & air quality planning agency
- Formed in 1988 and expanded to current boundaries in 2007
- Over 535,000 people
- Covers about 675 sq. mi.
- Parts of 2 counties and 13 communities
- Greeley Urbanized Area (UZA) & Fort Collins Transportation Management Area (TMA)
- **Mobility Program – ALL of Weld and Larimer Counties**

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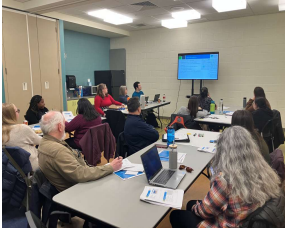

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NFRMPO Mobility Program



- **RideNoCo – One-Call/One-Click Center**
 - Information Hub – website & call center
 - *MyWayToGo* – Trip Planning Platform
 - SchoolPooling tool
 - Data for Planning Processes
- **Mobility Committees**
 - Northern Colorado Mobility Committee
 - Larimer County Mobility Committee
 - Weld County Mobility Committee
- **Subrecipient Program & Technical Assistance**
 - Connecting partners to State and Federal Funding
 - Coordinating service expansions in areas where gaps have been identified
- **Outreach, Education, and Community Engagement**
- **Planning Efforts**
 - Coordinated Public Transit/Human Services Transportation Plan
 - **Mobility Action Plan (MAP)** to guide implementation of Coordinated Plan
 - Updated every 4 years; Currently being updated in 2025
 - “Angel Fund” idea for an emergency fund for one-time trips
 - Strategize for Multi-Partner Coordination and Transportation Management Organizations services
 - Feedback to other NFRMPO Planning Processes

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RideNoCo Program



RideNoCo embodies two overarching goals:

1. Improving **individual mobility** for older adults, individuals with disabilities, individuals with a lower income, and people who do not speak English as a first language.
2. Improving **regional mobility** through enhanced coordination and collaboration among regional public and private transportation providers, especially in rural areas of Larimer & Weld counties.



RIDE
NOCO


CONNECTING YOU & NORTHERN COLORADO

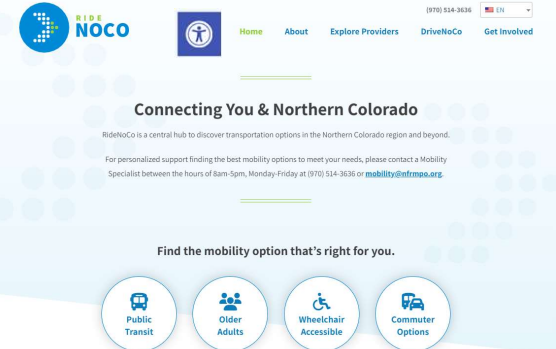
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RideNoCo Website & Call Center





Connecting You & Northern Colorado

RideNoCo is a central hub to discover transportation options in the Northern Colorado region and beyond.

For personalized support finding the best mobility options to meet your needs, please contact a Mobility Specialist between the hours of 8am-5pm, Monday-Friday at (970) 514-3636 or mobility@nfrmpo.org.

Find the mobility option that's right for you.

Public Transit

Older Adults

Wheelchair Accessible

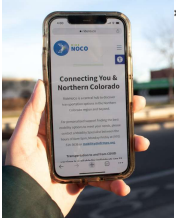
Commuter Options

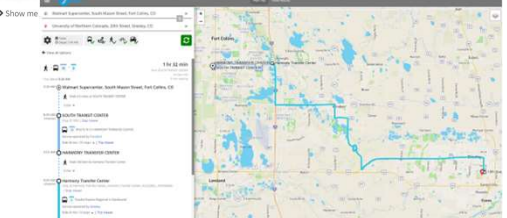
(970) 514-3636

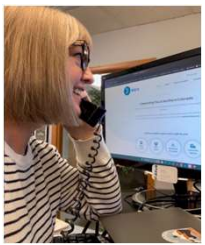
Monday – Friday
8 am to 5 pm

Callback within one business day

Over-the-phone interpretation in 100+ Languages through *LanguageLink*








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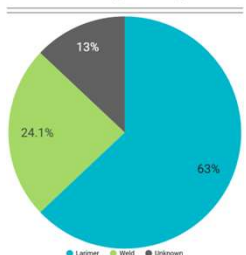
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RideNoCo Call Center & Website Stats

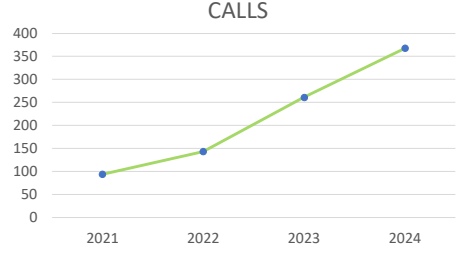


Year	Calls/Emails	Website Visits
2021	94	772
2022	143	1,986
2023	261	3,865
2024	368	4,968
Total	866	11,591
2025 year to date	104	1,447

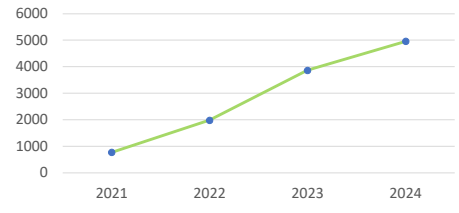
Calls By County



CALLS



WEBSITE VISITS



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2025 Coordinated Plan Background








The NFRMPO Coordinated Public Transit/Human Services Transportation Plan


December 2013

- Updated every four years.
- Mobility for older adults, individuals with disabilities, low-income persons, and underserved communities
- Sets up project priorities for the next 5 – 10 years
- Allows for projects to be funded by FTA \$5310 funds
 - Example: RideNoCo program
- Strategic plan for Coordinated Transit (Mobility) in the region
- Four Parts of the Plan:
 - Analyze existing conditions/options;
 - Evaluating socioeconomic and ridership data;
 - Identify mobility gaps; and
 - Strategize improvements [Coordinated Plan](#)




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Older Adult Population (2023 - 2045)



2023 Older Adult Population

Population	Larimer County (all)	Weld County (all)	NFRMPO Region
Total Population	363,561	340,711	549,237
60 and Above	82,228	62,419	91,014
Percent of total population	22.62%	18.32%	16.57%

Source: 2023 ACS

2045 Older Adult Population

Population	Larimer County (all)	Weld County (all)	NFRMPO Region
Total Population	506,604	634,300	906,510
60 and Above	130,155	125,752	163,594
Percent of total population	25.7%	19.8%	18.0%

Source: DOLA, NFRMPO LUAM

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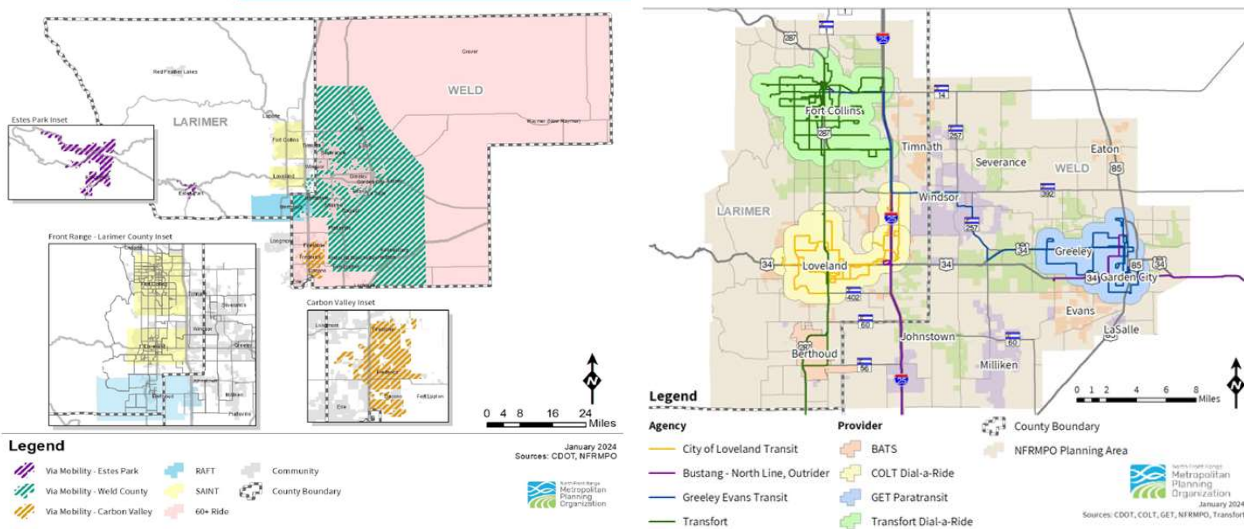
Individuals with Disabilities (2023)



Population	Larimer County (all)	Weld County (all)	NFRMPO Region
Total Noninstitutionalized Population	360,991	338,632	473,109
Percent with Disability	10.3%	11.3%	11.0%
Percent Under 18 with Disability	4.7%	6%	1%
Percent 18-64 with Disability	16.4 %	18.6%	6%
Percent 65+ with Disability	59%	74.7%	4%

Source: 2023 ACS

Transit Availability in the Region



Gaps in Service



- New Neighborhoods not served by transit
- Between communities
- Rural areas need more support
- Affordable transportation
- Funding is very limited, so service is limited
- Awareness/Outreach (RideNoCo, Poudre Express, Bustang, 60+ Ride, United Way, AAA)



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Example Strategies



- The Weld County, Larimer County, and Joint Northern Colorado Mobility Committees
- Technical assistance
 - Vehicle purchases
 - Grant reporting and writing
 - CDOT grant management
 - Letters of support
- Rider's Guides and other informational material
- Outreach, Marketing, and Education
- RideNoCo expansion and optimization
 - *MyWaytoGo* platform
 - TDS System




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Discussion Questions




North Front Range
Metropolitan
Planning
Organization

- Who needs to be involved in this conservation?
 - Are there any groups or individuals you recommend contacting for this discussion?
- What are the mobility gaps you or your clients have noticed?
- What projects, ideas, and/or strategies would be helpful to address these mobility gaps?
- Any other questions, comments, or suggestions?

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Discussion




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Any other questions, comments, or suggestions?

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What happens next?






- Stakeholders and Public Outreach – Ongoing
- Draft the 2025 Coordinated Plan – Ongoing to be ready for the June LCMC Discussion
- 2025 Coordinated Plan Public Survey – March to the end of August 2025
- LCMC Introduction to the 2025 Coordinated Plan – January 28th, 2025
- WCMC Introduction to the 2025 Coordinated Plan – March 25th, 2025
- Planning Council Introduction to the 2025 Coordinated Plan – May 3rd, 2025
- NCMC Introduction to the 2025 Coordinated Plan – May 27th, 2025
- WCMC Discussion – June 28th, 2025
- LCMC Discussion – July 28th, 2025
- NCMC Discussion – August 26th, 2025
- Finalize the 2025 Coordinated Plan – September WCMC Adoption
- WCMC Adoption – September 29th, 2025
- LCMC Adoption – October 27th, 2025
- Planning Council Discussion – November 6th, 2025
- NCMC Adoption – November 24th, 2025
- Planning Council Adoption – December 4th, 2025
- Adopted 2025 Coordinated Plan presentation to TAC – December 2025

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2025 Coordinated Plan Public Survey



2025 Coordinated Plan Public Survey



You can take the 2025 Coordinated Plan Public Survey at the following link:
<https://arcg.is/1rirDPO> or using the QR code below.



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Thank you for having us!

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Connect with the RideNoCo Team!



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 (970) 672-0677


**2025 Coordinated Plan
 Public Survey**



RideNoCo
 8am-5pm, Monday-Friday
mobility@nfrmpo.org
 (970) 514-3636

Lisa Deaton
 Mobility Specialist
ldeaton@nfrmpo.org
 (970) 300-1076

RideNoCo Website



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