

Weld County Mobility Committee (WCMC) Meeting Minutes

September 22nd, 2026, 1:30 pm – 3:00 pm

Hybrid Location: The United Way of Weld County, 814 9th Street, Greeley, CO 80631

Welcome and Introductions

Call Meeting to Order, Welcome, and Overview of Agenda

In Person:

- Chair: Adrianna Torres, Via Mobility Services
- Tyler Lamm, United Way Weld County
- Alison Pegg, Upstate Colorado Economic Development
- Robin Upton, WAND
- NFRMPO Staff:
 - Lisa Joyner, Mobility Specialist
 - Aaron Hull, Mobility Planner

Virtual:

- Trevor Trepanier, GET
- Monica Wickstrom, Weld County AAA
- Celeste Ewert, Envision
- Nathan Vander Broek, GoNoCo34
- Andrew Escamilla, United Way 211
- Darcy Kitching, Via Mobility Services
- Sage Thornbrugh, City of Greeley

Introductions:

Members introduced themselves and the agencies that they represent. In-person attendees went first, then those online.

Public Comment:

There was no public comment.

WCMC Members Announcements & Updates

Gallop Updates: Trepanier reported that Greeley's transit system has officially adopted the Gallop name and new branding. One bus had been wrapped with the new branding, with additional vehicles expected to follow. Gallop has also begun implementing route changes. Route 1 was rerouted to create a more efficient alignment, while Route 5 received changes to its direction of travel, and some bus stops were removed in areas considered overserved. Additional system changes are being evaluated.

Thornbrugh, Greeley's new transit planner, reported that the City of Greeley applied for funding to increase frequencies on Routes 1 and 5. He is also working on a broader evaluation of the transit system and future potential improvements.

In response to a question from Vander Broek, Trevor Trepanier explained that Gallop's website is being rebuilt and will incorporate the new branding when launched.

Gallop will participate in Week Without Driving, October 1 through October 8, and Gallop transit service will be fare-free during that period. Trepanier indicated that he would check that information about the promotion is posted to Gallop's website and through its social channels.

Envisions Heart of Envision Art Show: Ewert announced the Heart of Envision Art Show happening October 2, 6:00 to 8:00 p.m., at the Academy of Natural Therapy in downtown Greeley. The free, family-friendly event will feature artwork created by individuals with developmental disabilities participating in Envisions art program.

Envisions Employee Health and Wellness Fair: Ewart said that Envision is seeking organizations to provide information and community resources, including transportation resources, on October 22, 2:00 to 5:00 p.m.

Weld Project Connect: Lamm announced Weld Project Connect, scheduled for October 15 at Island Grove Regional Park, 12–5 p.m. NFRMPO plans to participate and provide information about RideNoCo and other resources. Lamm discussed the event's value as a broad community resource fair and the continuing need for volunteer navigators. He also invited anyone whose organization has resources to share with the community to attend.

Approval of June Minutes

Lamm moved to approve the June 2026 WCMC meeting minutes, with the edits and corrections as noted, which Ewert seconded; the motion passed unanimously.

Mobility Program Updates

RideNoCo Data and Outreach

Joyner presented RideNoCo year-to-date call center data, highlighted call center trends, and provided an update on the outreach calendar. She said the call center continues to beat previous call and website visits from previous years. She noted that so far in 2026, calls have increased 54% and website visits are up 101% from last year. Hull mentioned that some presentation slides have been transitioned into handouts that are included in the packet in an effort to make the slide presentation more efficient.

Fall CASTA Conference Recap

Hull provided an overview of the Colorado Association of Transit Agencies (CASTA), identified RideNoCo staff participation at the fall conference. The conference was held in Breckenridge, and he noted that the Southwestern Transit Authority (SWTA) was also there. He said there were people from all over the country in attendance. Hull talked about how he presented in a session discussing the NFRMPO and RideNoCo and what the MPO has learned from running the Mobility Program. There was a Q&A session that followed. There was also a discussion about potential FTA changes that may be coming up, the reauthorization bill for the Federal Government, and the potential effects of a governor change on transit agencies.

Mobility Program Updates

- The meeting handouts included a written report for the Mobility Program Updates.

NFRMPO Ozone Exchange Information

- The meeting handouts included a written report for the NFRMPO Ozone Exchange Information.

Presentations

United Way Collective Impact

Tyler Lamm described his work overseeing United Way of Weld County's Collective Impact Fund, including the Cradle to Career and Household Stability focus areas. He explained that the organization's five-year strategic planning process led to the collective impact approach, which brings together community members, organizational leaders, and partners to identify shared priorities and coordinate action.

Lamm defined collective impact as a structured approach to addressing complex community challenges through collaboration. He noted that mobility committees provide a useful forum for bringing together a range of organizations. Key benefits include aligning efforts, tracking actions, and monitoring progress toward shared goals. He emphasized that no single organization could solve complex community challenges alone.

United Way Ride United Presentation

Andrew Escamilla, a United Way 211 supervisor, presented an overview of 211 services. He explained that 211 serves the entire state through four call centers and offers multilingual, confidential assistance by phone, text, web, and live chat. Navigators use information such as a caller's ZIP code and needs to connect the caller with appropriate services and guide them through application or referral processes.

Escamilla reported that the 211 database includes 7,070 services and 2,625 agencies. He also described in-person assistance, bus ticket resources, and opportunities for partner agencies to participate in call shadowing, tour the help center, and support outreach.

Escamilla then reviewed Ride United, a partnership with Lyft that allows 211 staff to pay for and schedule eligible rides. The program is intended as a transportation option of last resort and generally requires 24 hours' notice, although same-day transportation may be prioritized for urgent food or shelter needs. Riders do not need the Lyft app, but they need a text-capable phone to receive trip updates. Ride United can support round trips through a return-trip link that remains active for 24 hours. Service is available Monday through Friday.

During questions, Escamilla explained that partner agencies can receive training on creating resource lists and can use an online form to request rides. Ride availability is limited and is generally restricted to one ride per week, with an estimated maximum of two to three rides per person depending on circumstances and available resources.

Discussion Items

Mobility Case Study

Joyner introduced a mobility case involving return transportation after a medical appointment in Fort Collins and a return to Greeley. The concern was missing the last Poudre Express bus and not having a way to get home. Committee members discussed potential options and program requirements. Escamilla noted that 211 might be considered an exception if the trip were arranged as a round trip. Joyner mentioned the Poudre Express Guaranteed Ride Home program as a possibility but no longer sees this as an option on the website. Adrianna Torres noted that a round trip through Via Mobility Services could also be considered.

Wrap-Up

Next Meeting Agenda Suggestions

Lamm suggested talking about scooters. Hull talked about the bike/ped collaborative.

Meeting Adjournment

Vice-Chair Torres adjourned the meeting at 2:35 pm.

Upcoming Meetings:

- Larimer County Mobility Committee: October 20th, 2026.
- Northern Colorado Mobility Committee: November 17th, 2026.
- Weld County Mobility Committee: December 15th, 2026.

*Please note:

The NCMC, WCMC, and LCMC are hybrid meetings with a virtual option and in-person locations at the following:

- The NCMC meeting location is the Windsor Community Recreation Center, Buckeye/Redwood Room, 250 11th St, Windsor, CO 80550.
- The WCMC meeting location is the United Way of Weld County office at 814 9th Street, Greeley, CO 80631.
- The LCMC meeting location is the Loveland Youth Campus in United Way Classroom 1 at 2366 E 1st St, Loveland, CO 80537.