

Mobility & Connectivity								
<b>Goal 1: Improve Awareness and Ridership</b>	<b>1. Describe how your TMO will increase awareness and adoption of zero and low-emission travel options such as walking, biking, transit, carpool, and vanpool to reduce congestion and improve air quality (within 250 words)?</b>							
	<b>2. Provide travel and emissions impacts. Reference Mobility Lab's Arlington County Commuter Services' TDM ROI Calculator to calculate daily VMT reduction and NOx (oxides of Nitrogen), VOC (volatile organic compounds), and CO2 (carbon dioxide) reduction.</b>							
	<a href="https://mobilitylab.org/resources/calculators/tdm-roi-calculator/">https://mobilitylab.org/resources/calculators/tdm-roi-calculator/</a>							
	<b>Travel impacts</b>							
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<b>Goal 2: Promote Regional Connectivity</b>	<b>1. Does your TMO serve any of the following? Attach a map of your service area to the application and check all that apply:</b>							
	<p>Map of RTCs, RSCs, and RATCs can be found at <a href="https://nfrmpo.org/wp-content/uploads/2050-regional-transportation-plan.pdf">https://nfrmpo.org/wp-content/uploads/2050-regional-transportation-plan.pdf</a>.</p> <p>The map of Average Daily Short Trips can be found at <a href="https://nfrmpo.org/wp-content/uploads/2021-regional-active-transportation-plan.pdf">https://nfrmpo.org/wp-content/uploads/2021-regional-active-transportation-plan.pdf</a> (pg. 18).</p>							
	<input type="checkbox"/> Regionally Significant Corridors (RSCs) <input type="checkbox"/> Regional Transit Corridors (RTCs) <input type="checkbox"/> Regionally Active Transit Corridors (RATCs) <input type="checkbox"/> Short Trip Opportunity Zones							

Financially Sustainable Projects & Local Commitment																							
<b>Goal 3: Invest in Financially and Technically Sustainable Projects</b>	<p><b>1. Use the table below to provide a high-level budget, including cost estimates for staff, direct costs, and other costs if applicable.</b></p> <p><i>The total cost should equal the total amount of combined funds (from Section 3 - Project Financial Details), including the total amount of grant funding requested and the local match.</i></p> <table border="1"> <thead> <tr> <th>Cost Item</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td>#1 Staff Cost</td> <td>\$ -</td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td>#2 Direct Cost</td> <td>\$ -</td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td>#3 Other Costs (if any)</td> <td>\$ -</td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td><b>Total Cost</b></td> <td><b>\$ -</b></td> </tr> </tbody> </table>	Cost Item	Cost	#1 Staff Cost	\$ -					#2 Direct Cost	\$ -					#3 Other Costs (if any)	\$ -					<b>Total Cost</b>	<b>\$ -</b>
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	<p><b>2. How will you manage the TMO? Please list key personnel, their skills, and any partnerships involved in operating the organization (within 250 words). Attach resumes of key personnel if needed.</b></p>																						
<b>Goal 6: Foster Local Commitment</b>	<p><b>1. List and attach letters of support, signed agreements, or formal commitments from relevant local or regional stakeholders that demonstrate local project support.</b></p>																						

Accessibility & Innovation	
<b>Goal 4: Advance Accessibility for All</b>	<b>1. Describe how your TMO will improve access to multi-modal transportation options and employment opportunities (within 250 words).</b>
	<b>2. Describe how your TMO will engage with underserved communities and vulnerable populations to capture and prioritize their needs (within 250 words).</b>
<b>Goal 5: Encourage Innovation in TDM</b>	<b>3. Describe innovative or unique TDM approaches your TMO will use to shift towards lower-impact transportation choices (within 250 words).</b>