



LINKNoCo

UNITING THE NORTH FRONT RANGE

Project Overview and Understanding

Summer 2021



Agenda

1. What is LINKNoCo?
2. What are the anticipated outcomes of LINKNoCo?
3. What is the public engagement process?





What is LINKNoCo?

Project Background

- 2045 Regional Transit Element (RTE) adopted (2018)
- NFRMPO Planning Council request to study regional transit to complement Front Range Passenger Rail (2019)
- Premium transit is anything above local bus (bus rapid transit, express bus, rail, etc.)
- Focus on community connections





Project Vision

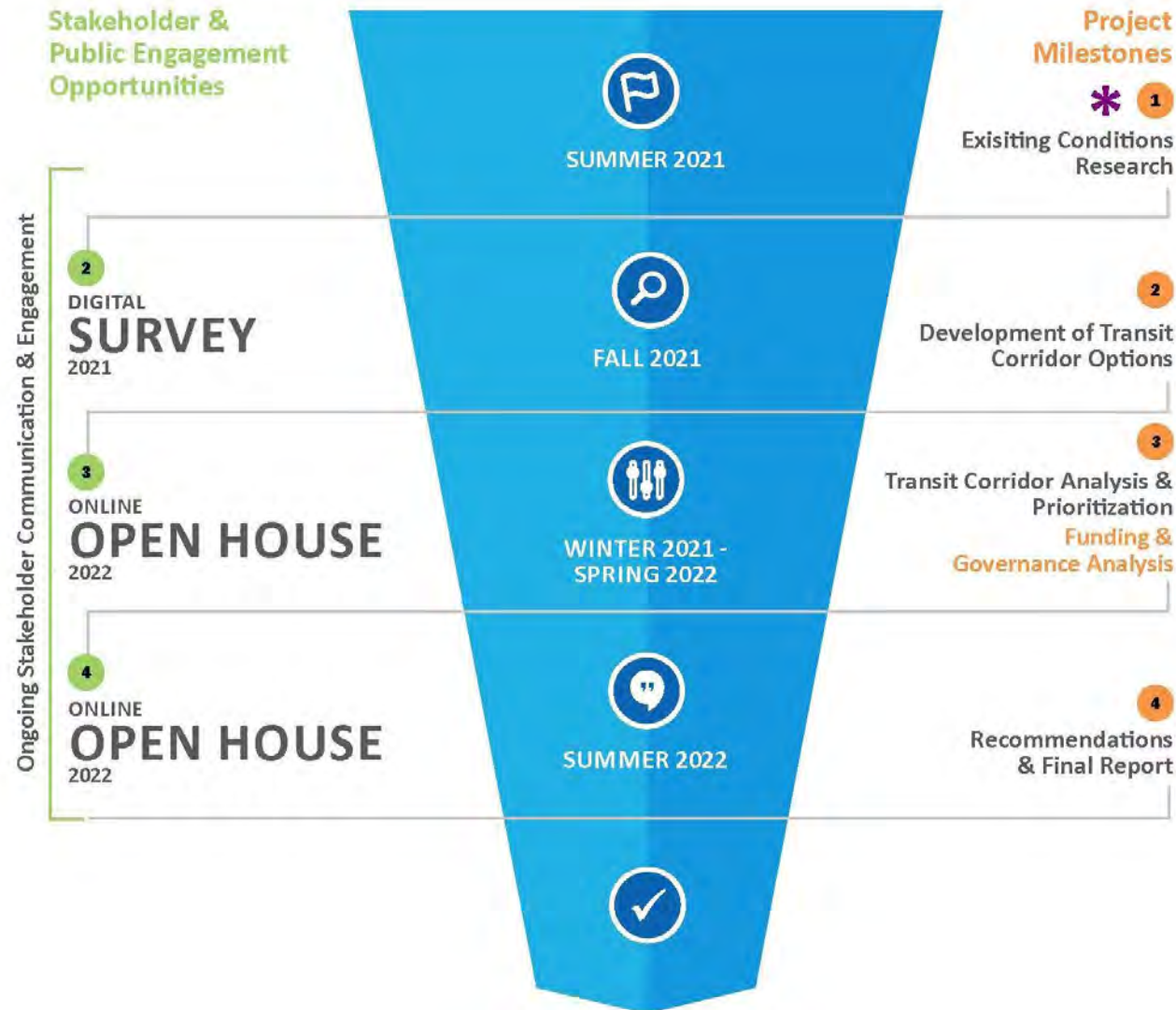


- Define a North Front Range premium transit network and advance to most promising corridors
- Link regional (North Front Range) communities
- Promote ease of use and safety, focusing on all users equitably
- Offer a competitive alternative to driving to help reduce regional traffic congestion and greenhouse gas emissions
- Provide inclusive and accessible stakeholder engagement





Project Process and Schedule





What is Premium Transit?

Rapid Boarding
Curb or Near Level

Transit Exclusivity

Real Time
Information

Pedestrian Focused
Access

Connects Regional
Destinations

Unique Branding
and Identity



Rail, Bus, + Other
Technologies

Off-Board Ticketing

Lighting, Seating,
Stop Amenities

Priority Operations
+ Signaling

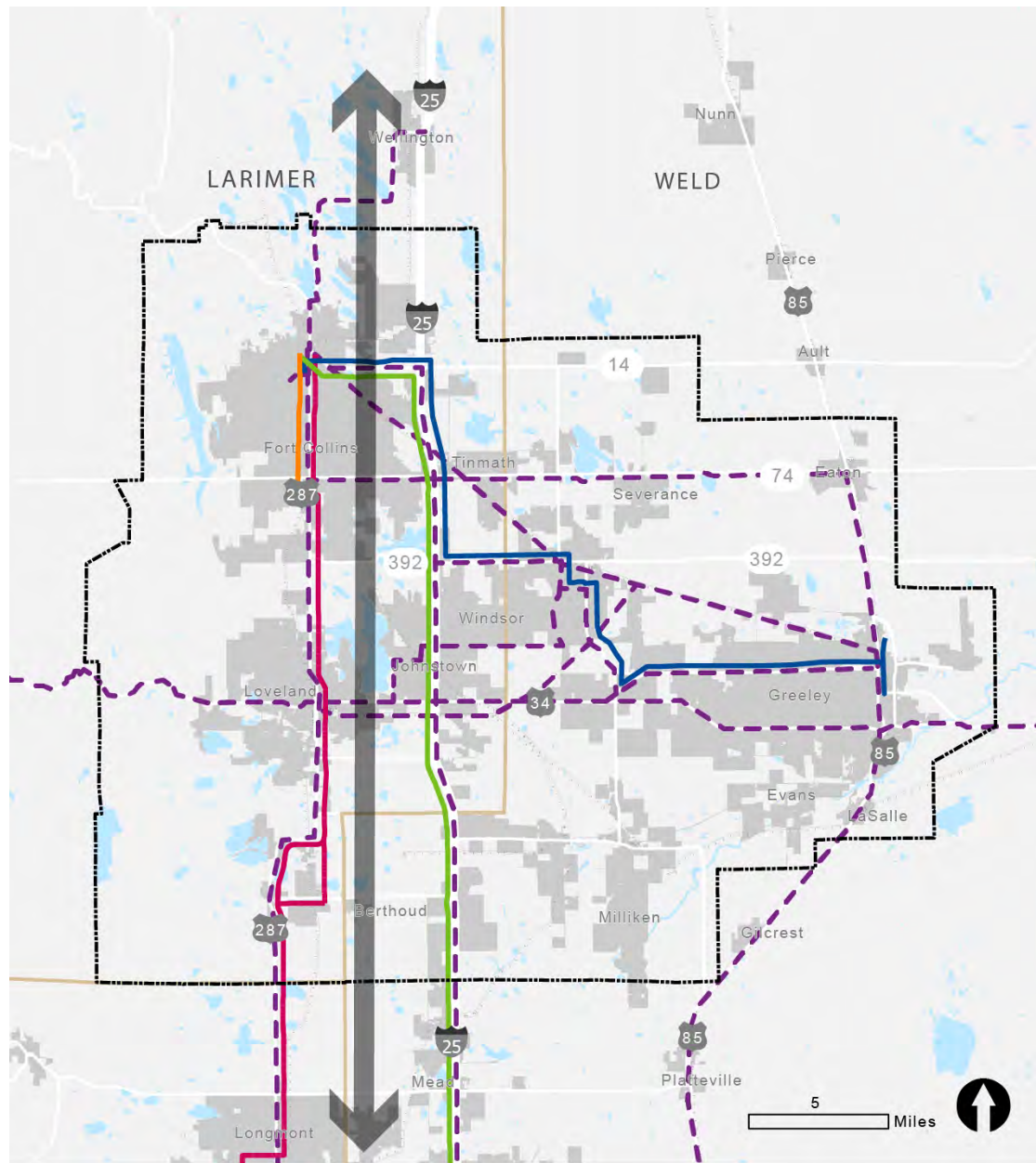
Frequent service
throughout the day

Integration with
Bike Network





Baseline Corridors



Legend

- - - NFRMPO Boundary
- County Boundary
- - - 2045 RTE Evaluated Corridors
- ➔ Potential Future Passenger Rail

Existing Premium Transit Corridors

- FLEX
- MAX
- Bustang - North Line
- Poudre Express




2 Anticipated Project Outcomes



Anticipated Project Outcomes

- Proposed set of top performing transit corridors
- Proposed action plan to advance key corridors – critical next steps
- Proposed governance structure to support funding and implementation
- Proposed funding action concepts





3 Public Engagement

Public Engagement

Our approach will be multicultural and inclusive to all communities within northern Colorado. We will use a variety of tools to provide input opportunities that are easy and accessible.

Notification Outlets:

- Website
- Email and hotline
- Social and traditional media

Communication Materials:

- English and Spanish
- Direct mailers
- Fact sheet
- Presentations

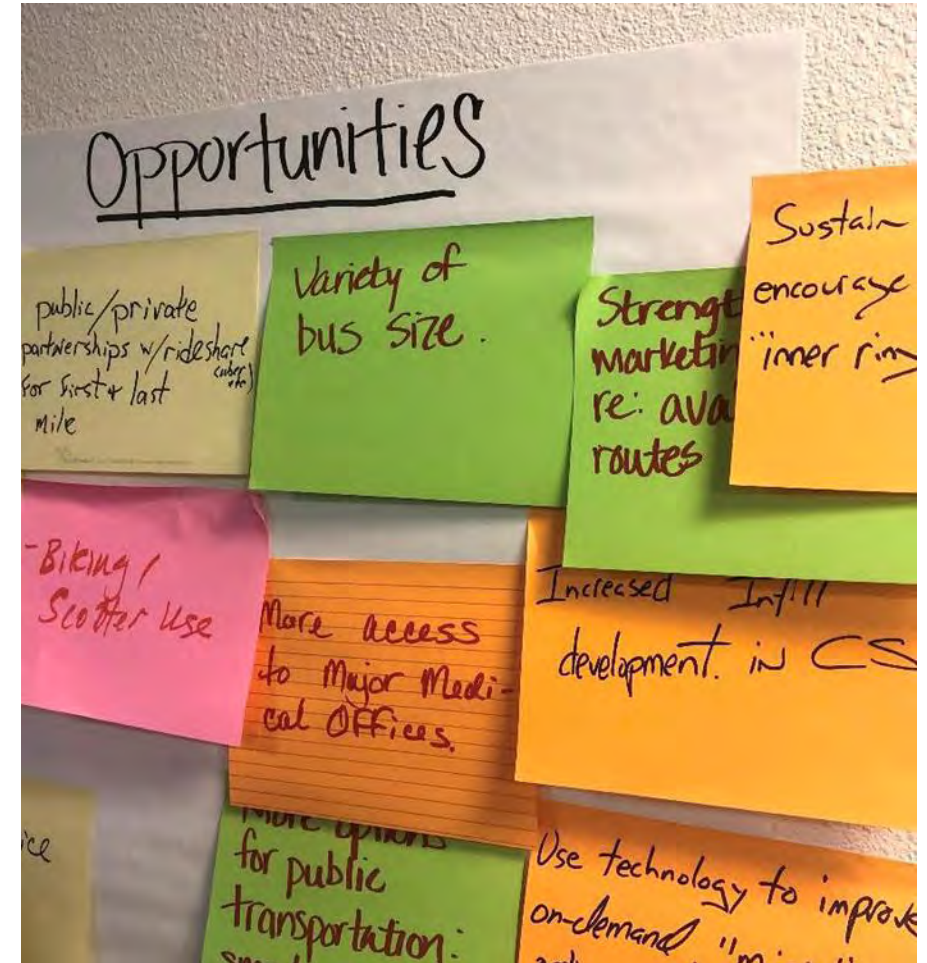
Input Tools:

- Digital survey
- Self-guided online meeting
- In-person events



Stakeholder Coordination

1. Technical Advisory Committee (existing)
2. Policy Advisory Group
3. Guidance Committee
4. Project Ambassadors
5. Two online open houses/questionnaires
 - (1) Range of options and initial evaluation
 - (2) Recommendations





North Front Range
Metropolitan
Planning
Organization

Spread the word and stay in touch!

LINKNoCo

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Quick Links:

[What is Link NoCo?](#) | [What is Premium Transit?](#) | [What are the desired outcomes?](#)
[Building on Previous Efforts](#) | [LinkNoCo Timeline](#) | [Get Involved](#) | [Questions?](#)

What is LINKNoCo?

The NFRMPO desires to expand premium transit service to connect communities by preserving existing transit operations and identifying other areas that can move forward with premium transit services.

LINKNoCo will set the vision for a complete premium regional transit network and recommend top priority corridors for implementation to unite the North Front Range community.

What is Premium Transit?

Premium transit means a service that offers more amenities and/or more frequent service than most local bus services. Current regional premium transit services that you might be familiar with in the area include Bustang, FLEX, MAX, and the Poudre Express.



Website

nfrmpo.org/transit/linknoco/

Email

info@linknoco.com

Hotline

(970) 387-8058

LINKNoCo



Thank You!



- Thank you for reviewing the presentation
- Additional information is available on the website at:

<https://nfrmpo.org/transit/linknoco/>

- Direct questions or comments to:

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